

FOR RELEASE: OCTOBER 29, 2018

**CRUZ AHEAD BY INCHES IN TIGHT TEXAS SENATE RACE,
QUINNIPIAC UNIVERSITY POLL FINDS;
ABBOTT AHEAD 14 POINTS IN GOVERNOR'S RACE**

Republican incumbent U.S. Sen. Ted Cruz clings to a narrow 51 – 46 percent likely voter lead over U.S. Rep. Beto O'Rourke, the Democratic challenger in the Texas Senate race, according to a Quinnipiac University Poll released today.

This compares to a 54 – 45 percent Cruz likely voter lead in an October 11 survey by the independent Quinnipiac (KWIN-uh-pe-ack) University Poll.

Today, O'Rourke leads 56 – 40 percent among independent voters and 96 – 2 percent among Democrats. Republicans back Cruz 96 – 3 percent.

Men back the Republican 56 – 39 percent, as women go Democratic 52 – 45 percent. White voters back Cruz 67 – 30 percent. O'Rourke leads 86 – 12 percent among black voters and 60 – 36 percent among Hispanic voters.

Only 3 percent of Texas likely voters remain undecided and only 2 percent of likely voters who name a U.S. Senate candidate say they might change their mind in the next eight days.

“With a week to go, Texas U.S. Sen. Ted Cruz remains in front, with a slim lead over U.S. Rep. Beto O'Rourke. O'Rourke is within striking distance, but time is running out in a race that Democrats have hoped would deliver an upset victory that would be key to a Senate takeover,” said Peter A. Brown, assistant director of the Quinnipiac University Poll.

“Sen. Cruz is ahead due to his winning the ‘gender gap.’ He wins men 56 – 39 percent, while Representative O'Rourke can manage only a 52 – 45 percent edge among women.”

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Governor's Race

In the Texas governor's race, Republican incumbent Gov. Greg Abbott leads former Dallas County Sheriff Lupe Valdez 54 – 40 percent among likely voters.

Gov. Abbott leads 97 – 1 percent among Republicans, while Valdez leads 88 – 7 percent among Democrats. Independent voters are divided with 47 percent for Valdez and 44 percent for Abbott.

The governor leads 69 – 27 percent among white voters as Valdez leads 75 – 17 percent among black voters and 52 – 42 percent among Hispanic voters.

Only 6 percent of Texas likely voters remain undecided and only 3 percent of likely voters who name a candidate for governor say they might change their mind in the next eight days.

“In the governor's race, the good news for Lupe Valdez is that she has narrowed Gov. Greg Abbott's lead. The bad news is that she is still 14 points behind. It would take an historic comeback for her to win,” Brown said.

From October 22 – 28, Quinnipiac University surveyed 1,078 Texas likely voters with a margin of error of +/- 3.5 percentage points, including the design effect.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts gold standard surveys using random digit dialing with live interviewers calling landlines and cell phones. The Quinnipiac University Poll conducts nationwide surveys and polls in more than a dozen states on national and statewide elections, as well as public policy issues.

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1. If the election for governor were being held today, and the candidates were Lupe Valdez the Democrat and Greg Abbott the Republican, for whom would you vote? (If undecided) As of today, do you lean more toward Lupe Valdez the Democrat or more toward Greg Abbott the Republican?

LIKELY VOTERS.....

	Tot	Rep	Dem	Ind	Men	Wom	WHITE.....	
							COLLEGE DEG	Yes
Valdez	40%	1%	88%	47%	35%	45%	32%	21%
Abbott	54	97	7	44	59	48	65	74
SMONE ELSE (VOL)	1	-	1	1	1	1	1	1
DK/NA	6	2	5	8	5	7	3	5

WHITE.....

	Men	Wom	Wht	Blk	Hsp
Abbott	71	67	69	17	42
SMONE ELSE (VOL)	1	-	1	1	-
DK/NA	4	3	4	7	5

WHITE.....

	COLLEGE DEG		NO COLLEGE	
	Men	Wom	Men	Wom
Valdez	28%	36%	19%	22%
Abbott	69	60	74	74
SMONE ELSE (VOL)	1	1	1	-
DK/NA	2	3	6	4

REPUBLICAN DEMOCRAT... INDEPENDENT

	REPUBLICAN		DEMOCRAT...		INDEPENDENT	
	Men	Wom	Men	Wom	Men	Wom
Valdez	2%	1%	88%	88%	47%	48%
Abbott	97	97	7	7	47	38
SMONE ELSE (VOL)	-	-	-	1	1	1
DK/NA	1	2	5	5	5	13

AREA.....

	East	Dallas		South		
		FtWrth	Houstrn	Centrl	West	South
Valdez	27%	44%	46%	45%	19%	46%
Abbott	67	50	48	46	73	48
SMONE ELSE (VOL)	1	-	-	2	-	-
DK/NA	5	6	6	6	8	6

1a. (If candidate chosen q1) Is your mind made up, or do you think you might change your mind before the election?

	LIKELY VOTERS.....		
	CANDIDATE CHOSEN Q1.....		
	CANDIDATE OF CHOICE Q1		
	Tot	Valdez	Abbott
Mind made up	96%	96%	97%
Might change	3	4	3
DK/NA	-	-	1

2. If the election for United States Senator were being held today, and the candidates were Beto O'Rourke the Democrat and Ted Cruz the Republican, for whom would you vote? (If undecided) As of today, do you lean more toward Beto O'Rourke the Democrat or more toward Ted Cruz the Republican?

	LIKELY VOTERS.....						WHITE.....	
							COLLEGE DEG	
	Tot	Rep	Dem	Ind	Men	Wom	Yes	No
O'Rourke	46%	3%	96%	56%	39%	52%	36%	24%
Cruz	51	96	2	40	56	45	62	73
SMONE ELSE (VOL)	1	-	-	2	2	-	1	1
DK/NA	3	1	2	3	3	3	2	2

	WHITE.....				
	Men	Wom	Wht	Blk	Hsp
O'Rourke	27%	33%	30%	86%	60%
Cruz	70	65	67	12	36
SMONE ELSE (VOL)	2	-	1	-	-
DK/NA	1	2	2	2	4

	WHITE.....			
	COLLEGE DEG		NO COLLEGE	
	Men	Wom	Men	Wom
O'Rourke	31%	40%	23%	24%
Cruz	67	57	73	73
SMONE ELSE (VOL)	1	1	3	-
DK/NA	2	2	1	3

	REPUBLICAN		DEMOCRAT..		INDEPENDENT	
	Men	Wom	Men	Wom	Men	Wom
O'Rourke	4%	2%	95%	97%	53%	61%
Cruz	96	97	2	3	44	33
SMONE ELSE (VOL)	-	-	-	-	2	1
DK/NA	1	1	3	1	2	5

	AREA.....					
	East	Dallas		South		South
		FtWrth	Houstrn	Centrl	West	
O'Rourke	26%	50%	53%	56%	23%	53%
Cruz	68	47	45	40	72	43
SMONE ELSE (VOL)	2	-	-	1	2	1
DK/NA	4	3	2	3	4	4

2a. (If candidate chosen q2) Is your mind made up, or do you think you might change your mind before the election?

	LIKELY VOTERS.....		
	CANDIDATE CHOSEN Q2.....		
		CANDIDATE OF CHOICE Q2	
	Tot	O'Rourke	Cruz
Mind made up	98%	98%	98%
Might change	2	2	2
DK/NA	-	-	-