

Accu-Weather Leads the Nation and Serves the World

- Accu-Weather, Inc., established in 1962, has grown into the world's leading commercial weather firm, first in forecasting, data, information and communications. Accu-Weather is a full-service weather company and provides carefully prepared specialized forecasts, graphic displays, information, maps and data to over 6000 varied clients all over the world.
- Accu-Weather also offers Accu-Data®, a comprehensive weather database used by a rapidly increasing clientele in the media, government, industry and education. Color satellites and NEXRAD Doppler radar images plus maps, tables, graphs and data are available, as is worldwide delivery of ready-to-print and ready-for-air graphics.

A Staff of Over 70 Meteorologists

- All meteorologists at Accu-Weather are thoroughly trained. Ten Accu-Weather meteorologists have graduate degrees at the Masters or Doctoral level. Accu-Weather's staff includes meteorologists listed with the American Meteorological Society as Certified Consulting Meteorologists and as holders of the Radio and/or Television Seal of Approval. The forecasting staff is also backed by over 120 graphic, technical, programming, data processing and support personnel.
- Accu-Weather's facilities are operated and staffed 24 hours a day, 7 days a week, every day of the year.
- Accu-Weather's President and founder, Dr. Joel N. Myers, has been called by the *New York Times*, "by far the most reliable man in the forecasting business."
- Accu-Weather's president is a former professor of meteorology and during his 19-year teaching tenure, taught over 10% of all practicing operational meteorologists in the U.S.
- Accu-Weather's Senior Vice Presidents Elliot Abrams, Dr. Joe Sobel and Evan Myers have each delivered more than one-half million weather broadcasts.
- The size and depth of Accu-Weather's staff and resources assures every client continuity of service during all emergency weather events.
- Accu-Weather's meteorological team is constantly interpreting and analyzing weather patterns. This process results in a constant flow of information that meshes with highly organized procedures for finalizing forecasts.
- Accu-Weather is a Contributing Corporate Member of the American Meteorological Society and a charter member of the National Weather Association.

Accu-Weather's Specialized Weather Services Assist a Variety of Industries, Including Fortune 500 Corporations

- Radio and TV Stations • Newspapers • Transportation Companies • Gas, Electric and Nuclear Utility Companies • Telephone Companies
- Public Works and Highway Departments (Cities, Counties, States) • U.S. Government Agencies • State and Local Agencies
- Construction Companies • Port Authorities • Agricultural Interests • Commodity and Futures Dealers • Manufacturing and Industrial Plants
- Retail Trade • Private and Corporate Aircraft • Motion Picture Production • Ski Resorts • Emergency Preparedness Agencies • Air Quality Agencies • Educational Institutions • News Distribution Services • And Many More

Resources and Facilities

- Accu-Weather's incoming high-speed data lines and satellite receivers bring in reports continuously from all reporting observation stations in North America and around the world.
- Accu-Weather receives facsimile and high-speed data output from the National Weather Service Computer Center, the World Meteorological Organisation, and the European Centre for Medium-range Weather Forecasts.
- Accu-Weather receives all state-of-the-art NEXRAD Doppler radar data in real time and also has the capability to direct-dial all conventional radar installations across the U.S. in order to obtain up-to-the-minute color scopes.
- A sophisticated in-house computer system operates around the clock. This, along with proprietary Accu-WACS™ software capability, provides Accu-Weather meteorologists with the most advanced and reliable commercial weather analysis capability in the world.
- Satellite photographs are received directly from orbiting weather satellites and from the National Satellite Center.
- Accu-Weather emphasizes a unique control system to maintain the accuracy of information and communications.
- Accu-Weather maintains award-winning computer and graphics art departments, complete with state-of-the-art equipment and computerized communications facilities.
- Accu-Weather receives instantaneous lightning stroke data from the most advanced system for lightning detection and display.
- Accu-Weather maintains multiple redundancy in computer, environmental, electric power and communications systems to ensure that our meteorologists and clients can always get needed information.

Accu-Weather, Inc.

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