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GLOBAL CLIMATE COALITION PRESENTS NEW TECHNOLOGY EXPORT GUIDE TO SECRETARY OF COMMERCE RON BROWN

Washington, DC, May 12, 1994....The Global Climate Coalition (GCC) today unveiled *The Resource Guide for Exporting*, a compilation of U.S. Government and international agency programs designed to assist U.S. companies seeking to export energy-efficient goods and technology to foreign markets. The first copy was presented to Secretary of Commerce Ron Brown by Jerry Jasinowski, president of the National Association of Manufacturers and chairman of the GCC.

Jasinowski expressed appreciation to Secretary Brown, crediting him for his role in helping to open doors for U.S. manufacturers abroad. "We look forward to continuing to work with the Administration as strides are made in promoting the development and export of energy efficient and environmental technology," said Jasinowski. "This resource guide is intended as a first step in encouraging further business-government cooperation and in providing the kind of information businesses can use to seek opportunities to export goods, technology and know-how to foreign markets."

GCC Executive Director John Shlaes said the Global Climate Coalition is committed to providing U.S. ingenuity and technology to increase growth and development in overseas markets. "This resource guide will help U.S. companies to sort through a wide range of U.S. government programs and assist in facilitating the export of environmental, energy-efficient and other products," Shlaes explained.

(more)



Shlaes noted a recent Department of Energy report that emissions of carbon dioxide in the developing world have surpassed those of the United States and other industrialized nations. "Because the vast majority of future emissions will come from developing countries, the export of environmental and energy-efficient technologies becomes ever more important," said Shlaes. "Despite the scientific uncertainty surrounding the predictions of climate change, GCC has always supported efforts that make good economic sense and have the added benefit of reducing greenhouse gas emissions," he added. "Increasing technology exports can produce economic rewards for the U.S. and produce significant improvements in energy efficiency and the environment in other parts of the world, where emissions continue to grow."

The resource guide was developed by the GCC with cooperation from the Technology Promotion Coordinating Committee and the U.S. Department of Commerce. Work on the guide was coordinated by the GCC Technology Cooperation Committee, chaired by Robert Cole, and was edited by William Merkin of Strategic Policy, Inc.

The Global Climate Coalition, the leading business voice on climate change issues, was organized in 1989 to coordinate the active involvement of U.S. industry in the scientific and policy debates on global climate change.

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Copies of the Resource Guide for Exporting can be obtained by contacting the GCC Press Office, (202) 628-3622.