



December 10, 2018

Ring wants to help reduce crime and increase safety in Lakeland.

Ring is excited to propose a solution to the Lakeland Police Department to help reduce crime and assist with investigations in your community.

Program Description

This program will provide the Lakeland Police Department access to the Ring Neighborhoods platform to communicate with Ring Neighbors and encourage community engagement as we work together to make Lakeland neighborhoods safer.

- The Ring Neighborhoods platform is a digital neighborhood watch that both law enforcement and the public can access free of charge by downloading the Ring mobile app (iOS and Android).
- The app allows Ring Neighbors to share and comment on real time crime and safety events in their neighborhood.
- As part of the program, Lakeland may:
 - Utilize the critical crime and safety events that are posted in the app by neighbors to assist in law enforcement operations and investigations; and
 - Post information relating to critical incidents and other incidents in the app to keep neighbors informed regarding issues in their neighborhoods.
- In addition, the Lakeland Police department and Ring may work together to offer subsidized Ring cameras to select parts of Lakeland.

Responsibilities

Ring

- Make the Ring App available to Lakeland residents free of charge.
- Donate Ring cameras to the Lakeland Police Department or area of Lakeland based on the number of qualifying downloads of the app that result from the program. Each qualifying download will count as \$10 towards these free Ring cameras. Ring will seed the program with an initial donation of fifteen (15) Ring cameras.
- Make the Ring Neighborhoods portal available to the Lakeland Police Department, free of charge, including support and training for Lakeland Police Department employees.
- As appropriate, subsidize the purchase of Ring cameras by Lakeland residents as part of a formal subsidy program.

Lakeland Police Department

- Engage the Lakeland community with outreach efforts on the platform to encourage adoption of the platform/app.
- Choose how the free Ring cameras should be distributed. There are two options.
 - Cameras will be donated directly to the Lakeland Police Department. Lakeland Police will in



turn distribute these cameras to the community as part of its outreach programs.

- Ring will directly distribute these cameras to the local community, with input from the Lakeland Police Department.
- Maintain appropriate access controls for Lakeland Police Department personnel to use the Ring Neighborhood Police portal.
- Have the option, but not obligation, to participate in a subsidized camera program.

Term

The Lakeland Police Department's participation in the program shall commence upon the Lakeland Police Department's acceptance of these program terms. Either party may terminate the Lakeland Police Department's participation in the program at any time upon providing written notice to the other party. The Ring Neighborhoods Portal will be available to the Lakeland Police Department around 1/1/2019.

Press Release

The parties shall agree to a joint press release to be mutually agreed upon by the parties.

Privacy and Terms of Use

Ring will not provide any customer personal information, including video footage, to the Lakeland Police Department without the prior consent of the owner or a properly issued subpoena or search warrant, as applicable. The Lakeland Police Department agrees not to use the Ring Neighborhoods Police Portal other than as expressly authorized by Ring and other than in connection with bona fide Lakeland Police Department work. Ring's terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Ring app and Neighborhoods Police Portal.

Compensation


At no point shall either party receive compensation from each other as a result of this program.

Confidentiality

Unless otherwise required by law, Lakeland Police Department shall keep the terms of this program confidential.

RING LLC

Date: December 13, 2018

By:  DocuSigned by:

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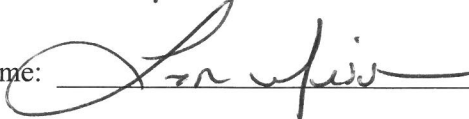
Name: Melvin Tang

Title: VP

Lakeland
Program Sponsor

Date: 12/13/18

By: Larry R. Giddens

Name: 

Title: Chief of Police