College Persistence Strategy Framework

**KEYS TO STUDENT SUCCESS**

**HIGH SCHOOL: FIND YOUR MATCH & MAKE A STRONG TRANSITION**
- Build, Iterate and Execute a College and Career Plan

**FOCUS ON ACADEMICS**
- Set and Meet Your Academic Goals

**NETWORK & NAVIGATE**
- Cultivate and Access a Strong Support Team

**BE FINANCIALLY FIT**
- Make Smart Financial Decisions

**KNOW WHO YOU ARE**
- Develop and Practice Self Awareness

**GRADUATION, CAREER & BEYOND!**

**KEY ADVISOR COACHING PRACTICES**

**HOLD ONGOING 1:1s** to check in, collect and analyze data, and coach with purpose.
- Benchmark assessments pre-college and at least 1x/semester
- Pulse checks/check-ins
- Follow-up coaching and Interventions
- Campus visits

**COLLECT & ANALYZE DATA** to strategize, prioritize and uncover trends across caseloads and colleges.
- Collect transcripts, award letters, etc.
- Input critical data into the Alumni Database
- Use reports and dashboards to prioritize next steps

**PUSH REGULAR COMMUNICATIONS** to your entire caseload to reinforce key messages and push regular reminders.
- Text messages
- Email
- Social Media
- Events and/or campus workshops

**ENGAGE STUDENT SUPPORT SYSTEMS** to cultivate relationships that will support student persistence.
- Campus staff
- Families
- CBOs and other partners
- Teachers, College Counselors, and other HS staff

**ENABLING CONDITIONS**

**ONGOING, RIGOROUS PROGRESS MONITORING**
- Ongoing, systematic monitoring of caseloads to prioritize and strategize and track growth, progress, and trends.

**COUNSELING & ADVISING FEEDBACK LOOP**
- Structured and purposeful handoff from counselors to advisors along with regular and open communication and data sharing.

**STRONG RELATIONSHIPS WITH POST-SECONDARY INSTITUTIONS**
- Development of purposeful and intentional relationships with institutions (Including KIPP College Partners) for data sharing and mutual support.

**CONTINUOUS ADVISOR COMPETENCY DEVELOPMENT**
- Advisor competency development; professional development; on-going review; goal-setting and evaluation.