College Persistence Strategy Framework

KEYS TO STUDENT SUCCESS

HS FIND YOUR
MATCH & MAKE
A STRONG
TRANSITION

HAVE A PASSION, PURPOSE & PLAN

Build, Iterate and Execute a College and Career Plan



FOCUS ON ACADEMICS

Set and Meet Your Academic Goals



NETWORK & NAVIGATE

Cultivate and Access a Strong Support Team



BE FINANCIALLY FIT

Make Smart Financial Decisions



KNOW WHO

Develop and Practice Self Awareness



GRADUATION, CAREER & BEYOND!

KEY ADVISOR COACHING PRACTICES

Execute a Strong Transition with every rising first-year college student on your caseload.

- Build relationships with alumni
- College counselors and persistence advisors collaborate on transition
- Complete pre-college benchmarks
- Complete strategic outreach to students most at-risk for summer melt

Complete Persistence Benchmarks

to drive insight-driven, personalized, transformational coaching.

- Connect with 1st and 2nd year college students (virtually/ in-person) to strengthen and maintain relationships and sense of belonging throughout the term
- Collect and input transcript and financial aid data

Conduct a Data Deep Dive following each benchmark/transcript period to prioritize caseloads and strategize interventions for the next semester.

- Analyze benchmark and transcript trends
- Identify next steps and create a plan for follow-up
- Prioritize group and individual interventions

Execute Strategic Interventions

with students at-risk of stopping out.

- Execute follow-up plan from Data Deep Dive
- Provide effective coaching on the keys to student success
- Foster and support self-advocacy and help-seeking behaviors in students
- Develop partnerships with colleges and complementary service providers

ENABLING CONDITIONS

ONGOING, RIGOROUS PROGRESS MONITORING

- Rigorous and realistic bottoms-up goals
- Weekly metric tracking using the Strong Transition & Persistence Dashboards
- Regular communication on progress towards goals with regional teams and stakeholders

COUNSELING & ADVISING FEEDBACK LOOP

- College counselors and persistence advisors collaborate on strong transition
- Regular and open communication and data sharing between counseling and advising teams—sharing persistence challenges/successes with high schools

EXTERNAL PARTNERSHIPS

- Formal and informal partnerships with higher ed. to enable data sharing and service coordination
- Leverage KIPP college partner liaisons to support student persistence
- Partnerships with other service providers (e.g. mental health, career readiness) to amplify and complement our services

CONTINUOUS ADVISOR COMPETENCY DEVELOPMENT

- Align JD, performance review, and PD to Persistence Strategy Framework
- Cross-region peer support and coaching
- Attendance at national KTC webinars and in-person retreats
- Regional PD days; professional memberships and conferences