STEVEN D. MANNING DENNIS B. KASS ANTHONY J. ELLROD EUGENE P. RAMIREZ FREDRIC W TRESTER LAWRENCE D. ESTEN MILDRED K. O'LINN \* ALERED M. DE LA CRUZ ERWIN A. NEPOMUCENO BRIAN T. MOSS \* **IEFFREY M. LENKOV** MARGUERITE L. JONAK \* JOHN D. MARINO MICHAEL L. SMITH LOUIS W. PAPPAS EUGENE J. EGAN CLIFFORD A. CLANCEY RINAT B. KLIER-ERLICH ROBERT B. ZELMS † R. ADAM ELLISON SCOTT WM. DAVENPORT JASON J. MOLNAR \* DAVID V. ROTH JENNIFER L. SUPMAN KATHLEEN A. HUNT \* STEVEN I. RENICK JAMES E. GIBBONS DANIEL B HERBERT\* MARK A. HAGOPIAN DONALD R. DAY \* D. HIEP TRUONG MICHAEL A. WEISMANTEL JANET D. JOHN \* IOHN M HOCHHAUSLER ANTHONY S. VITAGLIANO<sup>†</sup> KEVIN H. LOUTH SHARON S. JEFFREY JOHN M. COWDEN\* DAVID R. REEDER\* TOBY D. BUCHANAN LADELL H. MUHLESTEIN SEVAN GOBEL RICHARD G. GARCIA DEBORA VERDIER †

JEANETTE L. DIXON KENNETH S. KAWABATA STEVEN AMUNDSON\* RICHARD MACK † TONY M SAIN MARTIN HOLLY LALO GARCIA CHRISTOPHER DATOMI ANGELA M. POWELL ANTHONY CANNIZZO GARY L. POPHAM, JR.\* MAIJA OLIVIA\* ROLAND TONG JONATHAN J. LABRUM \* JONATHON D. SAYRE KAREN LIAO ZUBIN FARINPOUR JENIFER WALLIS\* MATTHEW E. KEARL JULIE M. FLEMING ROBERT E. MURPHY \* DONALD R. BECK ROBERT P. WARGO\* SCOTT A. ALLES † MAHASTI KASHEFI HEATHER M. ANTONIE JASON J. DOSHI GRETHCHEN COLLIN RODRIGO J. BOZOGHLIAN ERIK BABAKHANIAN ADAM ROEHRICK TONYA N. MORA EMILY EDWARDS DANIEL SUILLIVAN PAUL MITTELSTADT MAE ALBERTO BRIAN SMITH JUDSON H. PRICE PAUL HARSHAW VICTORIA KAIO ANDREA KORNBLAU ANTHONY WERBIN MICHAEL WATTS NISHAN WILDE



ATTORNEYS AT LAW

15TH FLOOR AT 801 TOWER 801 SOUTH FIGUEROA STREET LOS ANGELES, CALIFORNIA 90017-3012 TELEPHONE: (213) 624-6900 FACSIMILE: (213) 624-6999 WEB SITE: WWW.MANNINGLLP.COM

September 9, 2019

LYNN CARPENTER DAVID R RUIZ NATALYA VASYUK ANDREEA CUSTUREA DERIK SARKESIANS MARK WILSON CRAIG SMITH KARLYK WHITE ALEXANDRA RAMBIS KELSEY NICOLAISEN FAROUK MANSOUR KIRSTEN BROWN JAMILEH HAWATMEH IEFFREY TSAO ERIN N. COLLINS JESSICA SPINOLA TIFFANY HENDERSON JONATHAN HACK\* DAVID BREITBURG EMILY ELLSE TODD LEZON JEAN CHA\* CURTIS GOLE ERIC WAHRBURG CAROL TREASURE R. SCOTT HARLAN COURTNEY CASIANO BRANDON DAWOODTABAR COURTNEY ARNOLD BATKHAND ZOLJARGAL RONALD STEWART MARLON RUFINO JOSHUA FERGUSON SALLY FREEMAN\* CHRISTINE LA VORGNA DANYALE TAYLOR LIZETTE ALVARADO IAN KING CAMERON ARONSON SAMANTHA KATTAU ARTHUR KHURIN\* GRACE COLLER TANYA PROUTY ELLEN BURACH-ZION

**JOSHUA BABATAHER** LINE F POYOUROW CHRISANNE GULTZ ANGELA LI EVGENIA JANSEN CHELSEA CLAYTON CARL MUDD NICHOLAS SCOTT AIDE ONTIVEROS Alina Sookasian LUISA ROSARIO CORY RAY XENA MASHBURN LILIT SHAMIRYAN NICOLE GOSS CATHERINE CRANFORD ANTOINETTE MARINO' COURTNEY NAKATANI GLENN JOHNSTON SPENCER WONG CYNTHIA VILLELA ELISE DVOROCHKIN SABIRA SHERMAN RONEN ZARGAROF CLAYTON BLAZEK RICHARD MCKIE ALEXANDRIA DAVIS EDWIN SASAKI LARAYA PARNELL AMY COOPER

OF COUNSEL ARI MARKOW TRISHA NEWMAN

- Admitted in Multiple Jurisdiction Admitted to Practice Law in Arizona
- only Admitted to Practice Law in ÷ Alabama

## VIA E-MAIL AND U.S. MAIL

Craig Glenday Editor in Chief EMAIL REDACTED Elizabeth Montoya Senior PR Manager EMAIL REDACTED Guinness Book of World Records 45 W. 45th St. New York, NY 10036 Jace Hall Twin Galaxies 335 N. Maple Drive, Ste. 380 Beverly Hills, CA 90210 EMAIL REDACTED

## Re: In re: Billy Mitchell **Our File No.:**

Dear Sirs and Madam:

The following sets forth Billy Mitchell's official demand for retraction by Guinness World Records and Twin Galaxies for their defamatory statements made against him.

On April 12th, 2018, Twin Galaxies issued defamatory statements against Billy Mitchell's video game records and legacy, claiming he cheated to achieve his Donkey Kong scores. Specifically, Twin Galaxies stated that he did not achieve his scores on original,

DALLAS 1717 McKinney Ave., Suite 700 Dallas, TX 75202-1241 Telephone: (214) 953-7669

NEW YORK One Battery Park Plaza, 4th Floor New York, NY 10004 Telephone: (212) 858-7769

ORANGE COUNTY 19800 MacArthur Blvd, Suite 900 Irvine, CA 92612 Telephone: (949) 440-6690

PHOENIX 3636 North Central Avenue, 11th Floor Phoenix, AZ 85012 Telephone: (602) 313-5469

SAN DIEGO 225 Broadway, Suite 1200 San Diego, CA 92101 Telephone: (619) 515-0269

SAN FRANCISCO One California Street, Suite 900 San Francisco, CA 94111 Telephone: (415) 217-6990

Re: <u>In re: Billy Mitchell</u>

September 9, 2019 Page 2

unmodified hardware.<sup>1</sup> Twin Galaxies then stripped Mr. Mitchell of all his records and achievements. Twin Galaxies followed its statement (10 hours later) with articles such as "5 Impressive and Legitimate Feats Involving Video Games."<sup>2</sup> This article, which heavily stressed that the records discussed were legitimate achievements, started by reallocating Mitchell's most famous achievement, "The Perfect Pac-man," implying that Mitchell cheated to achieve it. Moreover, Twin Galaxies never clarified that Mitchell did not cheat to achieve this record.

The following day, April 13th, 2018, Guinness World Records followed suit, stating to Variety:

"The Guinness World Records titles relating to Mr. Mitchell's highest scores on 'Donkey Kong' have all been disqualified due to Twin Galaxies being our source of verification for these achievements." "We also recognize records for first perfect score on 'Pac-Man' and Highest score on 'Pac-Man," the spokesperson added. "Twin Galaxies was the original source of verification for these record titles and in line with their decision to remove all of Mr. Mitchell's records from their system, we have disqualified Mr. Mitchell as the holder of these two records. Guinness World Records will look to update and find the appropriate holder of these records in the next few days.<sup>3</sup>

Notably, Guinness World Records then published its 2019 Gamer's Edition Book (see Figure 1). Titled "THE RECORDS THAT NEVER WERE," Guinness World Records specifically cites the disqualification of Billy Mitchell's "highest score on PAC-Man and the first perfect score on PAC-Man." Following that, Guinness stated that Mitchell's "submitted scores were obtained while using MAME." In this statement, not only did Guinness World Records assert that Mitchell's records, specifically his Pac-man records, "NEVER WERE," but its use of the generalized phrase, "submitted scores," also asserted that all his achievements were obtained while using MAME. These statements are factually false.

<sup>&</sup>lt;sup>1</sup> <u>https://www.twingalaxies.com/feed\_details.php/1047/billy-mitchells-donkey-kong-and-all-other-</u>records-removed

<sup>&</sup>lt;sup>2</sup> <u>https://www.twingalaxies.com/feed\_details.php/1053/setting-records-five-impressive-feats-from-the-world-of-video-games</u>

<sup>&</sup>lt;sup>3</sup> <u>https://variety.com/2018/gaming/news/billy-mitchell-pac-man-world-record-1202752594/</u>

## Re: <u>In re: Billy Mitchell</u>

September 9, 2019 Page 3



Figure 1. Guinness World Records statement in their 2019 Gamer's

It is important to note that Guinness World Records never conducted an investigation into Billy Mitchell's Pac-Man records. As a matter of fact, there is no evidence to support Guinness World Records' assertion that Mitchell's Pac-Man scores "NEVER WERE," or were "obtained while using MAME." Lastly, there is certainly no evidence to support the claim that all his "submitted scores," from 1982 to 2018, were achieved while using MAME. This is especially ridiculous considering MAME was created in 1997, and the majority of Mitchell's scores occur in the 1980's.

In addition, Walter Day, founder and owner of Twin Galaxies from 1981 to 2014, stands behind Billy Mitchell. Mr. Day, not the current Twin Galaxies administration, is the original adjudication source of Billy Mitchell's records. In line with Guinness World Records' words to Variety (see the earlier quote), the linked evidence package that accompanies this letter and Day's testimony warrants restoration of Billy Mitchell's achievements and legacy. Day's own letter is included in this demand for retraction, which includes his sworn testimony and advice for Guinness World Records.

As to Twin Galaxies, its investigation did not provide Billy Mitchell fair opportunity to provide evidence to prove his innocence. Throughout the investigation, Twin Galaxies had a double standard. Specific evidence against Mitchell was accepted, while evidence of equal stature was rejected. Further, Twin Galaxies selected a biased third party investigator with close

Re: <u>In re: Billy Mitchell</u> September 9, 2019

Page 4

ties to Donkey Kong Forum, another group defaming Billy Mitchell. This investigator was openly inflammatory throughout the investigation, and expressed his support of score removal on the very first day of the dispute; there was nothing unbiased about him. This, along with other examples, displays a substantial level of constitutional malice.

This letter demands that both Twin Galaxies and Guinness World Records retract their claims against Billy Mitchell, and immediately restore his achievements and good name. Attached to this letter via link is the full evidence package, which proves that the claims of Twin Galaxies and Guinness World Records are false.<sup>4</sup> This evidence includes witness affidavits, historical documentation, scientific evidence, gameplay analysis, expert witnesses, and Walter Day's letter with sworn affidavit. Due to the overwhelming evidence, neither Twin Galaxies nor Guinness World Records can possibly refuse this retraction request and claim to be acting without constitutional malice.

This request for retraction is for all of Billy Mitchell's records; a partial retraction will not suffice. Both Twin Galaxies and Guinness World Records must retract their claims impugning Mitchell's scores publicly, so the damages done to him will finally begin to reverse. There was a press release against Billy Mitchell, and there must be a reciprocal release in his favor.

Each corporation has a 14-day deadline to review the information and issue the retraction, or we will resort to legal recourse, our final option. We urge Guinness World Records to independently evaluate the evidence, and not rely on Twin Galaxies, which did not force Guinness to make the defamatory statements. As such, Guinness World Records will be held responsible, and hiding behind its partnership with Twin Galaxies will be perceived as a refusal of this retraction request.

Very truly yours,

MANNING & KASS ELLROD, RAMIREZ, TRESTER LLP

JAMES E. GIBBONS

cc: Guinness World Records Press Department: <u>press@guinnessworldrecords.com</u> Billy Mitchell

<sup>&</sup>lt;sup>4</sup><u>https://docs.google.com/document/d/11GODhaCGZ\_ZLCwMHJS74ZNE0YrI5uD\_yjxsTilYb9Ls/edit.</u>