

**To:** LBJ Trademarks, LLC ([shireh@pepperlaw.com](mailto:shireh@pepperlaw.com))

**Subject:** U.S. Trademark Application Serial No. 88579771 - TACO TUESDAY - N/A

**Sent:** September 11, 2019 06:26:30 PM

**Sent As:** ecom114@uspto.gov

**Attachments:** [Attachment - 1](#)  
[Attachment - 2](#)  
[Attachment - 3](#)  
[Attachment - 4](#)  
[Attachment - 5](#)  
[Attachment - 6](#)  
[Attachment - 7](#)  
[Attachment - 8](#)  
[Attachment - 9](#)  
[Attachment - 10](#)  
[Attachment - 11](#)  
[Attachment - 12](#)  
[Attachment - 13](#)  
[Attachment - 14](#)  
[Attachment - 15](#)  
[Attachment - 16](#)  
[Attachment - 17](#)  
[Attachment - 18](#)  
[Attachment - 19](#)  
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[Attachment - 28](#)  
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[Attachment - 31](#)  
[Attachment - 32](#)  
[Attachment - 33](#)  
[Attachment - 34](#)  
[Attachment - 35](#)  
[Attachment - 36](#)  
[Attachment - 37](#)  
[Attachment - 38](#)  
[Attachment - 39](#)

**U.S. Application**  
**Serial No. 88579771**

**Mark:** TACO  
TUESDAY

**Correspondence**  
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**Applicant:** LBJ  
Trademarks, LLC

**Reference/Docket**  
**No.** N/A

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## **NONFINAL OFFICE ACTION**

**The USPTO must receive applicant's response to this letter within six months of the issue date below or the application will be [abandoned](#).** Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

**Issue date:** **September 11, 2019**

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

### **FAILURE TO FUNCTION AS A TRADEMARK – COMMONPLACE MESSAGES**

Registration is refused because the applied-for mark is a slogan or term that does not function as a trademark or service mark to indicate the source of applicant's goods and/or services and to identify and distinguish them from others. Trademark Act Sections 1, 2, 3, and 45, 15 U.S.C. §§1051-1053, 1127. In this case, the applied-for mark is a commonplace term, message, or expression widely used by a variety of sources that merely conveys an ordinary, familiar, well-recognized concept or sentiment. *See In re Volvo Cars of N. Am., Inc.*, 46 USPQ2d 1455, 1460-61 (TTAB 1998) (holding DRIVE SAFELY not registrable for automobiles and automobile parts because the mark would be perceived merely as an "everyday, commonplace safety admonition"); *In re Remington Prods., Inc.*, 3 USPQ2d 1714, 1715-16 (TTAB 1987) (holding PROUDLY MADE IN USA not registrable for electric shavers because the mark would be perceived merely as a common message encouraging the purchase of domestic-made products); TMEP §1202.04(b).

Terms and expressions that merely convey an informational message are not registrable. *In re Eagle Crest, Inc.*, 96 USPQ2d 1227, 1229 (TTAB 2010). Determining whether the term or expression functions as a trademark or service mark depends on how it would be perceived by the relevant public. *In re Eagle Crest, Inc.*, 96 USPQ2d at 1229; *In re Aerospace Optics, Inc.*, 78 USPQ2d 1861, 1862 (TTAB 2006); TMEP §1202.04. “The more commonly a [term or expression] is used, the less likely that the public will use it to identify only one source and the less likely that it will be recognized by purchasers as a trademark [or service mark].” *In re Hulting*, 107 USPQ2d 1175, 1177 (TTAB 2013) (quoting *In re Eagle Crest, Inc.*, 96 USPQ2d at 1229); TMEP §1202.04(b).

The attached evidence from the following websites shows the prevalent usage of the term among restaurants:

<https://guestofaguest.com/new-york/food/taco-tuesdays-10-mexican-spots-to-get-your-fix-in-nyc>

<https://www.ironhillbrewery.com/promotions/taco-tuesdays>

<https://www.fashionislandhotel.com/events/taco-tuesdays/>

and the following articles from U.S. newspapers show that the wording *Taco Tuesday* is a “widely used message” used by various parties to express enthusiasm for *tacos* by promoting and celebrating them on a dedicated weekday:

*The Tennessean*: [‘Taco Tuesday’ fundraiser to benefit Hendersonville nonprofit](#)

*The Post & Courier*: [Live Arts Scene](#) (“Sept. 17, 6-9 p.m., Taco Tuesday with Justin Hodge.”)

*Chicago Daily Herald*: [Taco Tuesday 5K Debuts on Tuesday, July 16 at Montrose Harbor](#) (“Participants are encouraged to show their love of tacos by wearing the Taco Tuesday dri-fit shirt provided with event registration. In addition to walkers and runners, mothers with children in strollers are also invited to spice it up and get in on the fun.”)

*Dayton Daily News*: [All the Taco Tuesday deals in Dayton you need to know about](#)

*The Daily Herald*: [Holy guacamole! He found a Taco Tuesday date on Facebook; Not wanting to eat tacos alone, he turned to a social media group dedicated to restaurant reviews.](#)

*The News & Observer*: [Let It Pour: Searching for wine for Taco Tuesday; Let It Pour](#)

*Eureka Times Standard*: [Taco Tuesday grows to multi-county event](#)

*The Miami Herald*: [There's a secret tequila speakeasy opening in Little Havana - and you can get tacos there, too](#) (“The specials are worth checking out, too: Taco Tuesday means half price tacos, and a 4-9 p.m. Monday-Thursday happy hour from features \$4 cocktails.”)

Because consumers are accustomed to seeing this term or expression commonly used in everyday speech by many different sources, they would not perceive it as a mark identifying the source of applicant’s goods and/or services but rather as only conveying an informational message.

An applicant may not overcome this refusal by amending the application to seek registration on the Supplemental Register or asserting a claim of acquired distinctiveness under Section 2(f). TMEP §1202.04(d); *see In re Eagle Crest, Inc.*, 96 USPQ2d at 1229. Nor will submitting a substitute specimen overcome this refusal. *See* TMEP §1202.04(d).

Applicant should note the following additional ground for refusal.

#### **SECTION 2(d) REFUSAL – LIKELIHOOD OF CONFUSION: THIS PARTIAL REFUSAL APPLIES TO CLASS 35 ONLY**

Registration of the applied-for mark is refused because of a likelihood of confusion with the mark in U.S. Registration No. 5505122. Trademark Act Section 2(d), 15 U.S.C. §1052(d); *see* TMEP §§1207.01 *et seq.* *See* the attached registration.

Trademark Act Section 2(d) bars registration of an applied-for mark that is so similar to a registered mark that it is likely consumers would be

confused, mistaken, or deceived as to the commercial source of the goods and/or services of the parties. See 15 U.S.C. §1052(d). Likelihood of confusion is determined on a case-by-case basis by applying the factors set forth in *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973) (called the “*du Pont* factors”). *In re i.am.symbolic, llc*, 866 F.3d 1315, 1322, 123 USPQ2d 1744, 1747 (Fed. Cir. 2017). Only those factors that are “relevant and of record” need be considered. *M2 Software, Inc. v. M2 Commc’ns, Inc.*, 450 F.3d 1378, 1382, 78 USPQ2d 1944, 1947 (Fed. Cir. 2006) (citing *Shen Mfg. Co. v. Ritz Hotel Ltd.*, 393 F.3d 1238, 1241, 73 USPQ2d 1350, 1353 (Fed. Cir. 2004)); see *In re Inn at St. John’s, LLC*, 126 USPQ2d 1742, 1744 (TTAB 2018).

Although not all *du Pont* factors may be relevant, there are generally two key considerations in any likelihood of confusion analysis: (1) the similarities between the compared marks and (2) the relatedness of the compared goods and/or services. See *In re i.am.symbolic, llc*, 866 F.3d at 1322, 123 USPQ2d at 1747 (quoting *Herbko Int’l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1164-65, 64 USPQ2d 1375, 1380 (Fed. Cir. 2002)); *Federated Foods, Inc. v. Fort Howard Paper Co.*, 544 F.2d 1098, 1103, 192 USPQ 24, 29 (C.C.P.A. 1976) (“The fundamental inquiry mandated by [Section] 2(d) goes to the cumulative effect of differences in the essential characteristics of the goods [or services] and differences in the marks.”); TMEP §1207.01.

Marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *Stone Lion Capital Partners, LP v. Lion Capital LLP*, 746 F.3d 1317, 1321, 110 USPQ2d 1157, 1160 (Fed. Cir. 2014) (quoting *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondée En 1772*, 396 F.3d 1369, 1371, 73 USPQ2d 1689, 1691 (Fed. Cir. 2005)); TMEP §1207.01(b)-(b)(v). “Similarity in any one of these elements may be sufficient to find the marks confusingly similar.” *In re Inn at St. John’s, LLC*, 126 USPQ2d 1742, 1746 (TTAB 2018) (citing *In re Davia*, 110 USPQ2d 1810, 1812 (TTAB 2014)); TMEP §1207.01(b).

The applicant applied to register the mark “TACO TUESDAY” for “advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels.” The registered mark is “TECHNO TACO TUESDAY” for “advertising, marketing and promotion services; promoting the concerts of others; promoting the shows, festivals, night club concert and events and dance party concerts and events for others; promotional sponsorship of live music concerts, music festivals and party events; advertising, marketing, and promoting the goods and services of others via the preparation and distribution of postcards and flyers, arranging advertising on radio, television, newspapers, magazines, and other print and digital media including online and social media, and the management of event ticketing for others.” In any likelihood of confusion determination, two key considerations are similarity of the marks and similarity or relatedness of the goods and/or services. *In re Fat Boys Water Sports LLC*, 118 USPQ2d 1511, 1516 (TTAB 2016) (citing *Federated Foods, Inc. v. Fort Howard Paper Co.*, 544 F.2d 1098, 1103, 192 USPQ 24, 29 (C.C.P.A. 1976)); see TMEP § 1207.01. That is, the marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *In re Viterro Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012) (quoting *In re E.I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973)); TMEP §1207.01(b)(b)(v). Additionally, the goods and services are compared to determine whether they are similar or commercially related or travel in the same channels of trade. See *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369-71, 101 USPQ2d 1713, 1722-23 (Fed. Cir. 2012); *Herbko Int’l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1165, 64 USPQ2d 1375, 1381 (Fed. Cir. 2002); TMEP §1207.01 (a)(vi).

Applicant’s mark is highly similar to the registered mark. Applicant’s mark is merely the registered mark with the wording “TECHNO” deleted. Although applicant’s mark does not contain the entirety of the registered mark, applicant’s mark is likely to appear to prospective purchasers as a shortened form of registrant’s mark. See *In re Mighty Leaf Tea*, 601 F.3d 1342, 1348, 94 USPQ2d 1257, 1260 (Fed. Cir. 2010) (quoting *United States Shoe Corp.*, 229 USPQ 707, 709 (TTAB 1985)). Thus, merely omitting some of the wording from a registered mark may not overcome a likelihood of confusion. See *In re Mighty Leaf Tea*, 601 F.3d 1342, 94 USPQ2d 1257; *In re Optica Int’l*, 196 USPQ 775, 778 (TTAB 1977); TMEP §1207.01(b)(ii)-(iii). In this case, applicant’s mark does not create a distinct commercial impression from the registered mark because it contains some of the wording in the registered mark and does not add any wording that would distinguish it from that mark. Applicant’s mark creates a commercial impression highly similar to the commercial impression created by the registered mark. Thus applicant’s mark is confusingly similar to the registered mark.

The compared goods and/or services need not be identical or even competitive to find a likelihood of confusion. See *On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc. v. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000); TMEP §1207.01(a)(i). They need only be “related in some manner and/or if the circumstances surrounding their marketing are such that they could give rise to the mistaken belief that [the goods and/or services] emanate from the same source.” *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369, 101 USPQ2d 1713, 1722 (Fed. Cir. 2012) (quoting *7-Eleven Inc. v. Wechsler*, 83 USPQ2d 1715, 1724 (TTAB 2007)); TMEP §1207.01(a)(i).



However, in this instance, the applicant's services are highly similar to the registrant's services. Applicant's services and registrant's services are both advertising services.

Therefore the examining attorney refuses registration of the applicant's mark under Section 2(d), 15 U.S.C. 1052 (d), because the mark is highly similar to a registered mark and the services are also highly similar.

Although the examining attorney has refused registration, the applicant may respond to the refusals to register by submitting evidence and arguments in support of registration.

#### **INFORMALITIES:**

If the applicant chooses to respond to the refusal to register, the applicant must also respond to the following informalities.

#### **IDENTIFICATION OF GOODS: THIS PARTIAL REQUIREMENT APPLIES TO CLASS 9 ONLY.**

The identification of goods is indefinite and must be clarified because the wording “works” is overly broad. *See* 37 C.F.R. §2.32(a)(6); TMEP §1402.01. Applicant may adopt the following identification, if accurate: **downloadable audio and video recordings featuring [applicant must specify the subject matter]**.

Applicant's goods and/or services may be clarified or limited, but may not be expanded beyond those originally itemized in the application or as acceptably amended. *See* 37 C.F.R. §2.71(a); TMEP §1402.06. Applicant may clarify or limit the identification by inserting qualifying language or deleting items to result in a more specific identification; however, applicant may not substitute different goods and/or services or add goods and/or services not found or encompassed by those in the original application or as acceptably amended. *See* TMEP §1402.06(a)-(b). The scope of the goods and/or services sets the outer limit for any changes to the identification and is generally determined by the ordinary meaning of the wording in the identification. TMEP §§1402.06(b), 1402.07(a)-(b). Any acceptable changes to the goods and/or services will further limit scope, and once goods and/or services are deleted, they are not permitted to be reinserted. TMEP §1402.07(e).

For assistance with identifying and classifying goods and services in trademark applications, please see the USPTO's online searchable [U.S. Acceptable Identification of Goods and Services Manual](#). *See* TMEP §1402.04.

**TEAS PLUS OR TEAS REDUCED FEE (TEAS RF) APPLICANTS – TO MAINTAIN LOWER FEE, ADDITIONAL REQUIREMENTS MUST BE MET, INCLUDING SUBMITTING DOCUMENTS ONLINE:** Applicants who filed their application online using the lower-fee TEAS Plus or TEAS RF application form must (1) file certain documents online using TEAS, including responses to Office actions (see TMEP §§819.02(b), 820.02(b) for a complete list of these documents); (2) maintain a valid e-mail correspondence address; and (3) agree to receive correspondence from the USPTO by e-mail throughout the prosecution of the application. *See* 37 C.F.R. §§2.22(b), 2.23(b); TMEP §§819, 820. TEAS Plus or TEAS RF applicants who do not meet these requirements must submit an additional processing fee of \$125 per class of goods and/or services. 37 C.F.R. §§2.6(a)(1)(v), 2.22(c), 2.23(c); TMEP §§819.04, 820.04. However, in certain situations, TEAS Plus or TEAS RF applicants may respond to an Office action by authorizing an examiner's amendment by telephone or e-mail without incurring this additional fee.

**How to respond.** [Click to file a response to this nonfinal Office action](#)

/Won T. Oh/  
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## RESPONSE GUIDANCE

- **Missing the response deadline to this letter will cause the application to [abandon](#).** A response or notice of appeal must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS and ESTTA maintenance or [unforeseen circumstances](#) could affect an applicant's ability to timely respond.
- **[Responses signed by an unauthorized party](#)** are not accepted and can **cause the application to [abandon](#).** If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, find [contact information for the supervisor](#) of the office or unit listed in the signature block.

**Print: Sep 5, 2019**

**87547212**

**DESIGN MARK**

**Serial Number**

87547212

**Status**

REGISTERED

**Word Mark**

TECHNO TACO TUESDAY

**Standard Character Mark**

Yes

**Registration Number**

5505122

**Date Registered**

2018/06/26

**Type of Mark**

SERVICE MARK

**Register**

SUPPLEMENTAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

MNTRA Entertainment LLC LIMITED LIABILITY COMPANY NEVADA 4880 Santa Barbara St. Unit 308 Las Vegas NEVADA 89121

**Goods/Services**

Class Status -- ACTIVE. IC 035. US 100 101 102. G & S:  
Advertising, marketing and promotion services; Promoting the concerts of others; Promoting the shows, festivals, night club concert and events and dance party concerts and events for others; Promotional sponsorship of live music concerts, music festivals and party events; Advertising, marketing, and promoting the goods and services of others via the preparation and distribution of postcards and flyers, arranging advertising on radio, television, newspapers, magazines, and other print and digital media including online and social media, and the management of event ticketing for others. First Use: 2014/05/20. First Use In Commerce: 2014/05/20.

**Filing Date**

2017/07/28

**Amended Register Date**

2018/04/30

**Print: Sep 5, 2019**

**87547212**

**Examining Attorney**  
FLOWERS, JAY

**Attorney of Record**  
Joshua Biletsky

# Techno Taco Tuesday

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Taco Tuesdays: 10 Mexican Spots To Get Your Fix In NYC

by [Alexa Mehraban](#) · August 5, 2014

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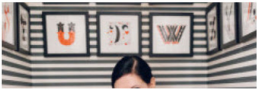


If you haven't been eating tacos on Tuesdays, then you've been doing things wrong. One of the biggest up-and-coming social media trends is the "Taco Tuesday" obsession, brought to us by our favorite [Instagram foodies](#). Whether you're interested in joining the Taco Tuesday following, or are just in the mood for some really great Mexican, click through to learn about where you can find some of NYC's best tacos.

VIEW SLIDESHOW



— The Guest List —



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Peter Davis, The Editor With The Best Supreme Collection In New York



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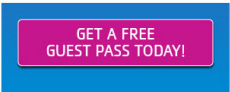
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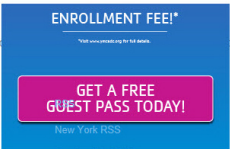
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# TACO TUESDAYS

## TACO TUESDAYS

Chef-inspired a la carte tacos for \$5 every Tuesday

### **Barbacoa Taco—\$5**

braised chuck, radish, white onion, cilantro, roasted serrano cabbage slaw, corn tortilla

### **Falafel Taco—\$5**

fried falafel, red cabbage slaw, cucumber, pickled red onions, feta cheese, flour tortilla

**Jerk Chicken with Mango Salsa—5**  
shredded lettuce, mexican crema, mango salsa, cilantro

**Fried Shrimp Taco—5**  
red cabbage slaw, sweet corn relish, cilantro aioli

**Taco of the Day—5**  
weekly chef's choice taco variety

*Available all day on Tuesdays for a limited time. Dine-in only.*

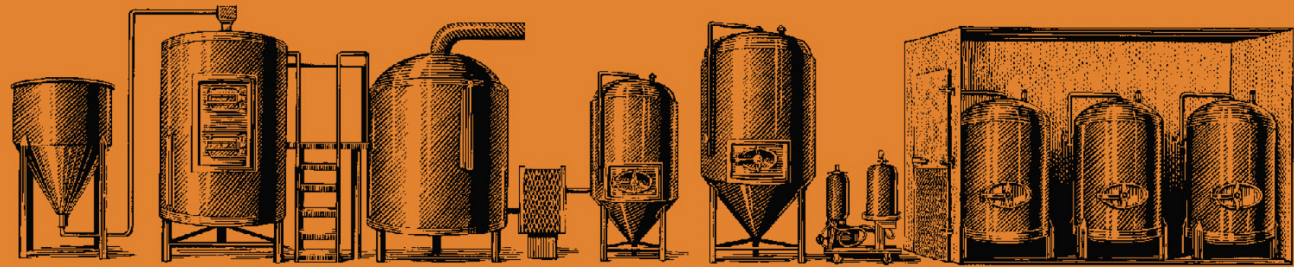
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BREWERY & RESTAURANT

RESERVE A TABLE

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TACO TUESDAY

## TACO TUESDAY

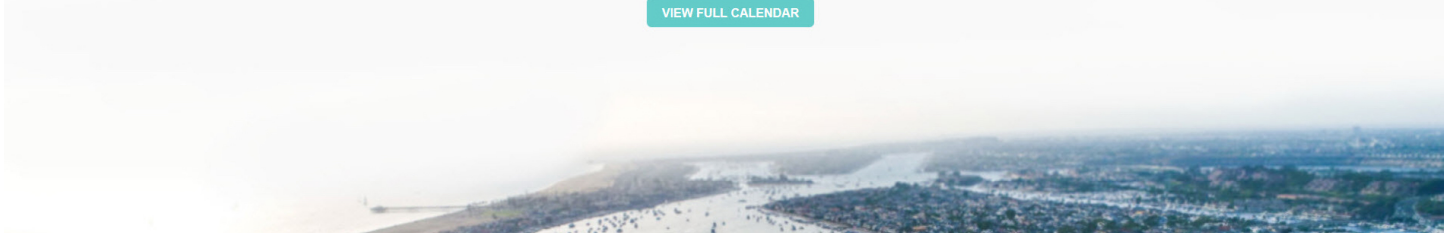
Every Tuesday / 4:00 pm - 8:00 pm

AQUA LOUNGE, ONGOING


On Taco Tuesdays at Aqua Lounge, our \$2 tacos taste too good to be two. Every Tuesday night from 4 – 8 p.m., we've got \$2 street tacos with all the fresh, authentic fixings you want, plus a \$5 margarita station stocked with farm-to-table ingredients.

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## Actions

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## 'Taco Tuesday' fundraiser to benefit Hendersonville nonprofit

The Tennessean (Nashville, Tennessee)

April 21, 2019 Sunday, 1 Edition

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Section: NEWS; Pg. M4

**Length:** 1074 words

**Byline:** By, Kelly Fisher, Nashville Tennessean | USA TODAY NETWORK - TENNESSEE

## Body

"The main goal is, first and foremost, to just raise awareness that suicide doesn't really have any parameters. You just don't know who is being affected by depression and who has thoughts of suicide."

Camile Caraway

Editor's note: This story explores suicide, including details of how residents attempted suicide. If you are at risk, please stop here and contact the National Suicide Prevention Lifeline for support at 1-800-273-8255.

Get up. Be brave. Move forward.

Live life just seven minutes at a time.

Seven, because 10 was too much, but five wasn't enough.

## About

## Notes

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**Got it!**



Seven, because 10 was too much, but five wasn't enough.

That's what Camille Caraway said got her through the difficult times after her 16-year-old son, Parker Caraway Reynolds, took his life on Feb. 5, 2018.

To say that "2018 was a struggle to survive would be an understatement," Caraway said. Beginning in January of last year, Caraway said she was in the midst of a divorce when her father died, and in early February, she lost her son, too.

But Caraway's outlook is to "put something good in the world in place of something so bad."

Top Notch Taco Tuesday fundraiser

On April 30, Caraway will hold a fundraiser to bring awareness to suicide and depression and raise money for the Jason Foundation in Hendersonville. The formal event will include a "Top Notch Taco Tuesday" dinner with live music and a few words about suicide prevention.

The Jason Foundation Inc. aims to combat youth suicide - noting that it doesn't intend to diagnose or treat - with educational programs geared toward young people and adults, including educators and others who work with youth.

The nonprofit is named in honor of Jason Flatt, who died by suicide in July 1997. His dad, Clark Flatt, president of the Jason Foundation, describes his youngest son on the foundation's website as a 16-year-old who "loved life," loved sports, was active in his youth group and had a lot of friends.

"The main goal is, first and foremost, to just raise awareness that suicide doesn't really have any parameters," Caraway said of the upcoming fundraiser. "You just don't know who is being affected by depression and who has thoughts of suicide."

Parker was 'unbelievably brilliant'

Parker showed no warning signs, she said. She remembers her son as "unbelievably brilliant." He was funny, with his dry sense of humor and quick wit. Parker was in all honors and Advanced Placement classes at Beech High School, "one of the smartest people I've ever known for 16 years old."

Caraway and her twins, Riley and Savannah, now 21, joked that they would have to Google while Parker spoke because he was so well-spoken. He was a history buff and knew everything there was to know about every candidate in the 2016 presidential election, Caraway said.

On Feb. 4, 2018, the family "had a wonderful time" at a Super Bowl party. They drove home that night singing "Don't Stop Believin'" by Journey at the tops of their lungs.

"I love you, pumpkin," she told him.

"I love you too, Mom," he replied.

Caraway said if they'd had just one extra minute, "we could've worked through (and found a) permanent solution to temporary problems." But she saw no warning signs of depression in her son.

But she's carrying on the "Parker Strong theme" through events shedding light on the "nationwide epidemic."

In April 2018, she organized a suicide awareness event at Western Kentucky University. In June, she organized a Walk for Parker event in Texas, where the family is from. Now, she's setting her focus on the Top Notch Taco Tuesday Fundraiser for Parker Benefiting Suicide Prevention.

'Bringing value to others' lives'

"I have really focused in 2019 on bringing value to others' lives," Caraway said. "Honestly, I'm very strong in my faith. I woke up one morning and the good Lord said, 'This is what you're supposed to do with your life.'

"It's just something I feel called to do."

She believes if she can help just one person, she's done enough.

Caraway said she's not a counselor but stressed the importance of being a friend and believing a person who reaches out for help: "It's not a cry for attention. It's a cry for help."

That, and the mantra that got her through losing Parker: Get up, be brave, move forward.

Repeating that - coupled with her faith and support from family and friends, especially Parker's older siblings Riley and Savannah - helped Caraway the most.

She hopes to help others by sharing that at her April 30 fundraiser, which she says Parker will attend in spirit.

Taco Tuesday was Parker's favorite night, and "we're born having Taco Tuesday" in Texas, Caraway said. She added that although he may not have admitted it, Parker enjoyed dressing up. The formal Taco Tuesday event - which is "definitely a party" and will have a "joyful atmosphere" - is exactly the kind of event he would have loved, she said.

Aside from eating beef and chicken tacos "with all the fixin's," guests can expect live music by Flyte Three, short talks by Caraway and Clark Flatt of the Jason Foundation, a silent auction and more.

There are also varying sponsor levels:

The Whole Enchilada Sponsor: \$1,000

Guacamole Sponsor: \$750

Queso Sponsor: \$500

Table Sponsor: \$350

Salsa Sponsor: \$250

Pico Sponsor: \$100

"He left quite a legacy," Caraway said of her son. "[Parker left a] very lasting impression on so, so, so many people. ... (He was) a good person all the way down to his soul."

Parker is "greatly missed by everyone that knew him," Caraway said. "Just a wonderful, bright shining star for us all."

Kelly Fisher can be reached at [KPFisher@gannett.com](mailto:KPFisher@gannett.com), 615-801-3866 or on Twitter at @KellyPFisher.

If you go

What: Top Notch Taco Tuesday Fundraiser for Parker Benefitting Suicide Prevention

Where: Bluegrass Yacht & Country Club, 550 Johnny Cash Parkway in Hendersonville

When: 6:33-8:33 p.m. Tuesday, April 30 (So people will remember, Caraway said.) Doors open and the silent auction begins at 6 p.m.

Tickets: \$35, available on Eventbrite.com. Tickets will not be available at the door.

Dress code: Cocktail attire or business casual

"The main goal is, first and foremost, to just raise awareness that suicide doesn't really have any parameters. You just don't know who is being affected by depression and who has thoughts of suicide."

Camile Caraway

Classification

**Language:** ENGLISH

**Publication Type:** Newspaper

**Journal Code:** nsh

**Subject:** TEEN SUICIDE (90%); SUICIDE (90%); DEATH & DYING (89%); DEPRESSION (89%); FUNDRAISING (89%); CHILDREN'S HEALTH (76%); NONPROFIT ORGANIZATIONS (74%)

**Company:** GOOGLE INC (50%)

**Load-Date:** April 25, 2019

Live Arts Scene

Post & Courier (Charleston, SC)

September 11, 2019 Wednesday

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Section: B; community-news; culture; live music scene; Pg. 6

Length: 631 words

Body

CHARLESTON SPORTS PUB, 9730 Dorchester Road, Summerville, 843-900-0393

Sept. 13, 9 p.m. to midnight, Brandon Simmons

COASTAL COFFEE ROASTERS, 108 E. 3rd North St., Summerville, 843-376-4559

Sept. 12, 6-9 p.m., Open Mic.

Sept. 13, 7-9 p.m., Forty Mile Detour.

Sept. 14, 7-9 p.m., Staggers and Jags

CORNER HOUSE CAFÉ, 1609 Beech Hill Road, (Highway 61/Ridgeville), 843-377-8844

Sept. 8, noon to 2 p.m., 2nd Sunday Acoustic Brunch with Linn & Donna

CUPPA MANNA, 100 S. Main St., Summerville, 843-900-5840

AboutNotes

Use the Notes tab for all the notes you want to add or view for this document. [Learn more about the Notes tab.](#)

Got it!

.SC)

Sept. 14, 10 a.m. to 1 p.m., Keith Miller

Sept. 17, 6-9 p.m., Open Mic (family oriented)

FARMER'S MARKET, downtown, Summerville

Sept. 14, 10 a.m. to 1 p.m., Ben Somewhere

GEORGE H. SEAGO JR. LIBRARY, 76 Old Trolley Road, Summerville, 843-871-5075.

Sept. 12, 6:30 p.m., Read the Series Club, "Harry Potter and the Sorcerer's Stone" by J.K. Rowling, Westvaco Room.

Sept. 15, 2 p.m., Susan Cushman, Author, Friends of the Library, Westvaco Room.

THE GRILL AT WINDMILL STATION, 2007 2nd Ave./Suite D, Summerville, 843-377-8470.

Sept. 12, 7-9 p.m., "Name That Tune" (music trivia).

HOMEGROWN BREWHOUSE, 117 S. Main St., Summerville, 843-879-9342.

Sept. 11, 7-9 p.m., Route 66 Roulette Open Mic with Shifty & Shady, an acoustic duo - audience participation.

Sept. 12, 8-10 p.m., Corey Dalton Tate.

Sept. 13, 8-10 p.m., Joshua Jarman.

THE ICEHOUSE RESTAURANT, 104 E. Doty Ave., Summerville, 843-261-0360

Sept. 11, 6-9 p.m., Live Jazz.

Sept. 12, 6-9 p.m., Bluegrass with James Anderson

Sept. 13-14, 6-9 p.m., Acoustic/Justin Hodge.

Sept. 15, noon to 4 p.m., Acoustic Sun with Butch Souldonor.

ALL ABOUT THE FARM, 10000 N. Highway 101, Summerville, 843-871-5075.

Sept. 13, 7-10 p.m., Josh Roberts.

KNIGHTSVILLE GENERAL STORE & COFFEE HOUSE, 1700 Central Ave., 843-285-8116.

Sept. 14, 5-8 p.m., Porch Jam hosted by Dan Riley Music/Music on the Lawn.

MAIN STREET READS, 115 S. Main St., Summerville, 843-875-5171.

Sept. 16, 6:30-8 p.m., Main Street Writes/Weekly Writer's Group.

Sept. 17, 6:30-8 p.m., Thrill in the 'Ville/Thriller & Mystery Book Club.

MONTREUX BAR & GRILL, 127 W. Richardson Ave., Summerville, 843-261-1200.

Sept. 11, 7-10 p.m., Eddie Bush.

Sept. 12, 10 p.m. to 1 a.m., Saluda Shoals.

Sept. 13, 6-9 p.m., Donnie Polk

Sept. 13, 10 p.m. to 1 a.m., Rig Wheel & The Huhtraps.

Sept. 14, 10 p.m. to 1 a.m., Kyle Dills Band.

Sept. 16, 7-10 p.m., Bradford Station.

OTC: Off The Chain Sandwich Shoppe, 100 W. Richardson Ave., Summerville, 843-860-1843.

Sept. 14, 6-9 p.m., Billy B.

ROCKAFELLA'S, 890 Bacons Bridge Road, No. 7, Summerville, 843-879-2096.

Sept. 14, 9 p.m. to 1 a.m., Karaoke.

SOL, 1651 N. Main St., Summerville, 843-875-7090

Sept. 17, 6-9 p.m., Taco Tuesday with Justin Hodge.

THE SUMMER BREEZE, 600 Boone Hill Road, Summerville, 843-697-6195.

Sept. 13, 9 p.m. to 1 a.m., Karaoke.

Sept. 14, 9:30 p.m. to 1 a.m., Redstone.

SUMMERVILLE ORCHESTRA at Summerville Baptist Church, 417 Central Ave., Summerville, FREE

Sept. 13, 7:30-9 p.m., 9/11 Memorial Concert.

THAI TACO SUSHI BAR & GRILL, 109 Holiday Dr., Summerville, 843-261-2121.

Sept. 13-14, 10 p.m. to 2 a.m., Live DJ.

Sept. 17, 6-9 p.m., Karaoke.

TIKI TACO, 1525 Old Trolley Road, 843-900-8811.

Sept. 12, 7-11 p.m., Live Music & Trivia with Dr. Driver.

TIMROD LIBRARY, 217 Central Ave., Summerville, 843-871-4600.

Sept. 14, 5-7 p.m., Annual Shrimp Boil, \$25.

Sept. 15, 3-5 p.m., Third Sunday General Book Discussion Group.

TOP DAWG TAVERN, 9512 Dorchester Road, Summerville, 843-873-2700.

Sept. 11, 6-9 p.m., Chris Sullivan.

Sept. 13, 8-11 p.m., Dee Coulter.

[WINE & TAPAS](#) ▾ BAR, 103A S. Main St., Summerville, 843-771-1131.

Sept. 13, 8:30-11:30 p.m., Jesse Soles.

Sept. 14, 9-11 p.m., The Wine Down Comedy Open Mic Night.

Send your live music dates to [Mary@ProPublicist.com](mailto:Mary@ProPublicist.com) for inclusion.

Classification

**Language:** ENGLISH

**Publication-Type:** Newspaper

**Subject:** WRITERS (64%); LIBRARIES (64%); TRIVIA (50%)

**Company:** WESTROCK MWV LLC (55%)

**Industry:** NAICS424120 STATIONERY & OFFICE SUPPLIES MERCHANT WHOLESALERS (55%); NAICS322212 FOLDING PAPERBOARD BOX MANUFACTURING (55%); NAICS322211 CORRUGATED & SOLID FIBER BOX MANUFACTURING (55%); SIC5112 STATIONERY & OFFICE SUPPLIES (55%); SIC3089 PLASTICS PRODUCTS, NEC (55%); SIC2657 FOLDING PAPERBOARD BOXES, INCLUDING SANITARY (55%); SIC2653 CORRUGATED & SOLID FIBER BOXES (55%); RESTAURANTS (89%); COFFEE (74%); LIBRARIES (64%); WRITERS (64%)

**Person:** J K ROWLING (50%)

**Geographic:** CHARLESTON, SC, USA (90%); SOUTH CAROLINA, USA (79%)

**Load-Date:** September 10, 2019

Go to

Search Document

Taco Tuesday 5K Debuts on Tuesday, July 16 at Montrose Harbor

Chicago Daily Herald

June 4, 2019 Tuesday, WEB EditionBlast Edition

Copyright 2019 Paddock Publications, Inc.

Section: SUBMITTED CONTENT; Pg. 0

Length: 279 words

Byline: Vicarious Public Relations

Body

The Pink Taco's motto is to, 'Keep It Real, Keep It Simple' and an upcoming 5K and Kids Dash event is keeping with that philosophy! The Pink Taco 5K and Kids Dash - sponsored by the authentic Mexican restaurant with locations in Chicago, Los Angeles and Las Vegas - will take place on Tuesday, July 16, 2019. The Kids Dash will kick off the taco fun at 6:00 p.m. All Kid Dashers will receive a Taco Tuesday race bib, a finisher medal and a taco at the finish line. The 5K begins and ends at Chicago's iconic Montrose Harbor, with a start time of 6:30 p.m. Pink Taco's authentic "Pink" tacos will also be handed out to all who cross the finish line.

Participants are encouraged to show their love of tacos by wearing the Taco Tuesday dri-fit shirt provided with event registration. In addition to

About

Notes

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Got it!



walkers and runners, mothers with children in strollers are also invited to spice it up and get in on the fun! "We are so excited to partner and "Taco-bout" the Pink Taco, which has developed a cult following nationwide, with locations soon to open in Boston and Miami," said Aaron Del Mar, ASE founder. "This event is going to be epic - and will help to make Tuesdays great again for the Chicagoland area!" Event proceeds will be donated to charity partner Tickled Pink, a local not-for-profit organization dedicated to prevention and early detection of breast cancer. Awards and a customized Taco Tuesday 5K medal will be given to the top three overall male and female finishers, and the top three runners in each age group. An awards ceremony will commence at 7:30 p.m. for the participants of the 5K. Register today by visiting [tacotuesday5K.com](http://tacotuesday5K.com). For questions, email [events](mailto:events)

Graphic

The Pink Taco 5K Adrenaline Special Events

Classification

Language: ENGLISH

Publication-Type: Newspaper

Subject: CHARITIES (87%); NONPROFIT ORGANIZATIONS (75%); RUNNING (73%); DEMOGRAPHIC GROUPS (68%); WALKING & JOGGING (68%); ASSOCIATIONS & ORGANIZATIONS (67%); CHARITABLE GIVING (62%); BREAST CANCER SCREENING (50%); BREAST CANCER (50%)

Industry: RESTAURANTS (70%)

Geographic: BOSTON, MA, USA (79%)

Load-Date: June 4, 2019

Go to

Search Document

All the Taco Tuesday deals in Dayton you need to know about

Dayton Daily News (Ohio)

March 26, 2019 Tuesday

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Section: NEWS

Length: 219 words

Byline: Sarah Franks

Body

There are 52 weeks in the year, so that's 52 opportunities to celebrate Taco Tuesday.

Every Tuesday, many restaurants and households take part in the tradition of Taco Tuesday with Mexican-inspired cuisine. There are plenty of restaurants that have specials and deals on Tuesdays to make a night of taco eating even more affordable.

Here are some of Dayton's best Taco Tuesday deals. Know of any we didn't mention? Let us know at [contact@dayton.com](mailto:contact@dayton.com) and we'll add it to the list.

??Thirsty Frog Saloon

Photo: Thirsty Frog Saloon

About

Notes

Use the Notes tab for all the notes you want to add or view for this document. [Learn more about the Notes tab.](#)

Got it!

Every Tuesday night is Taco Tuesday at the Thirsty Frog Saloon. Enjoy .50 cent tacos and \$3 margaritas and \$3 Coronas. It's a taco Tuesday that cannot be beat.

LOCATION: 209 Byers Road, Miamisburg

??La Pinata

Every Tuesday, La Pinata offers \$1 tacos and \$1.75 for all bottled beer.

LOCATIONS: See all locations here

??Basil's On Market

"It's something we like to TACO-bout ... our tacos are the best around!!" reads Basil's Facebook page.

On Tuesdays from 4 p.m. to 9 p.m. tacos at Basil's are just \$3. You can mix and match chicken, shredded beef, pulled pork, roasted mushroom, and Cajun shrimp. "Tacos will pair well with our incredible craft beer selection, our huge wine list, or one of our hand-crafted cocktails. (P.S. Happy Hour is from 3-6!)"

LOCATION: 312 N. Patterson Blvd., Dayton

Classification

**Language:** ENGLISH

**Publication-Type:** Newspaper

**Company:** FACEBOOK INC (53%)

**Industry:** RESTAURANTS (76%); ALCOHOLIC BEVERAGES (71%); BEER & ALE (71%)

**Geographic:** DAYTON, OH, USA (90%)

## Holy guacamole! He found a Taco Tuesday date on Facebook; Not wanting to eat tacos alone, he turned to a social media group dedicated to restaurant reviews.

The Daily Herald (Everett, Washington)

July 3, 2018 Tuesday

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**Section:** LIFE

**Length:** 903 words

### Body

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It was Taco Tuesday.

Erik Marty was hungry for company with his chips and salsa.

Marty, a Lake Stevens divorced dad, turned to social media for help.

"Anyone want to go on a date with me 7:30 at Sol Food in Everett?" he wrote in a post.

He didn't publish it on a dating site. He wrote it on "Restaurant Raves and Rants of Snohomish County," a Facebook group where people scout for meals, not mates.

Still, it worked.

Washington)

A woman joined him and brought along her 7-year-old son.

What's up with that?

Becca Selin, a 34-year-old single mom from Everett, saw the post around 6 p.m. on that Taco Tuesday, May 22.

Like others, she chimed in. Her excuse was that she had plans with her son.

"He was like, bring him along," she said. "All these scenarios ran through my head and I thought, 'Is it safe, what if he's a creep, what if he's a murderer? And I'm bringing my child,'" she said.

It meant she had some explaining to do to her son, Brody.

"As a 7-year-old he is very trusting and so I am always telling him, 'Strangers can be dangerous.' And then I completely turned around and told him we were going to be meeting a complete stranger for dinner," she said.

"I thought what the heck, we'll throw caution to the wind. If we turn up missing, people would know who did it. People were commenting."

Were they ever. The post got 78 comments.

"Awesome way to score a date lol never thought of doing it this way lol," someone said.

Another urged: "Come on Ladies, someone should take him up on his offer! Ballsy and funny."

Marty's post impressed Selin.

"It was refreshing, very bold," she said. "I liked that he just put it out there. There was an element of fun and I was nervous and it was exciting."

She checked out Marty's personal Facebook page and he passed the test: "He's cute and he has kids. He's a dad."

Selin, an Everett dental hygienist, said she was at a "why not?" point in her life.

"My motto for this year was, 'You only live once,'" she said. "I don't do a lot of fun stuff. Before I was a mom I was a lot more exciting and spontaneous."

The Restaurant Raves and Rants of Snohomish County group has 7,348 members. It's a casual place for people to share their favorite spots, *including recommendations and local outings, food and drink, and a little bit of humor. A message was submitted in violation before creating a family.*

In the end, Taco Tuesday led to a friendship.

For Marty, 38, the restaurant review group didn't carry stress or expectations.

"I've paid for dating sites and it's not easy to get dates," he said. "You can write the most perfect message and then nothing, nothing, nothing, and then write something stupid and get a response."

Selin joined the group about a year ago. "We eat out a lot because I'm too tired to cook," she said.

Marty, divorced with two daughters, 11 and 13, owns an online real estate training school.

Marty, divorced with two daughters, 11 and 13, owns an online real estate training school.

"I'm at home all the time," he said. "I just get lonely sometimes. I just wanted to share the evening with someone and enjoy tacos, so I just threw it out there. I didn't care if it turned out to be a guy."

Having a woman and her little guy join him was a pleasant surprise.

"Brody became the hit of the night," Marty said. "Brody asked me to go home with him that night."

He told Marty, "Leave your car here and my mom can bring you back to your car later."

That's not all the kid said.

"He announced in the middle of the meal, 'You two have crushes on each other,'" Selin said.

No, they didn't. It's more like the two buds bonded.

As the dad of two girls, Marty said he enjoyed having someone to talk to about musdes and "Star Wars." He also knew something about boys without a father figure.

"I was raised by a single mom," he said.

Selin later got friendly ribbing from co-workers, who are members of the rants and raves Facebook group. "The next day at work a couple of girls were like, 'Uh, so, did you do anything interesting last night?'"

She said she hadn't been out in a long time and forgot how fun it was.

"My lesson to my son and myself is sometimes it pays to just put yourself out there and take a safely calculated risk," she said. "You might find a new friend or might just have a good time and make a human connection. I was shocked at what a pleasant experience it was."

"Otherwise it would have been just another boring evening," Marty said.

He picked up the tab, and let Brody figure the tip and sign the check.

As a commenter put it: "This wins the internet, tonight!"

When contacted for this story, the trio returned last week for another Taco Tuesday for a photo.

"It was another chest-puffing, muscle-comparing, fish storytelling night of fun. Of course, Brody one upped me when he said he caught sharks after I showed him pictures of trout," Marty said.

"To sum up the evening, it was a combination of intrigue, not taking life too seriously, fun and YOLO!"

Cheers to spontaneity and putting yourself out there.

You only live once.

But Taco Tuesday is weekly.

Andrea Brown: [abrown@heraldnet.com](mailto:abrown@heraldnet.com); 425-339-3443. Twitter @reporterbrown.

Coming soon to What's Up With That?  
Do firefighters still slide down poles?

Graphic

Becca Selin and her son, Brody, share a laugh with Erik Marty during Taco Tuesday at Sol Food Bar and Grill in Everett. Marty put out a question looking for a dining companion on a Facebook dining page. Within 90 minutes, Selin answered and brought along Brody, 7. (Andy Bronson / The Herald)

Classification

**Language:** ENGLISH  
**Publication Type:** Newspaper  
**Subject:** INTERNET SOCIAL NETWORKING (89%); SOCIAL MEDIA (78%); SINGLE PARENTS (78%); ONLINE DATING SERVICES (72%)  
**Company:** FACEBOOK INC (58%)  
**Industry:** INTERNET SOCIAL NETWORKING (89%); SOCIAL MEDIA (78%); RESTAURANTS (77%); ONLINE DATING SERVICES (72%)  
**Load-Date:** July 4, 2018

Go to Search Document

The News & Observer (Raleigh, North Carolina)

January 17, 2015 Saturday

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**Length:** 586 words

**Byline:** Amber Nimocks

Correspondent

## Body

Do not hope for haute cuisine if you're invited to Taco Tuesday at our house.

About	Notes
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Use the Notes tab for all the notes you want to add or view for this document. [Learn more about the Notes tab.](#)

Got it!



Do not hope for haute cuisine if you're invited to Taco Tuesday at our house.

We might have guacamole. We might not. Perhaps I'll remember to buy chips. Or maybe you should bring those, just in case. If we're out of red salsa, green will have to do.

I set one rule for myself last year when we decided that we would have folks over for dinner regularly during the week: It's about being friends, not about being foodies. The first rule of Taco Tuesday is "Do not sweat the details of Taco Tuesday."

Abiding by this rule is what made sustainment of the Taco Tuesday ritual one of highlights of 2014 for me.

In a previous life, I would have considered the low standards of this weekly dinner a debasement. I'd have let the idea that dinner must dazzle above all else shame me into having no one over for dinner at all, for fear they would discover that I did not garnish with cilantro every time.

By letting go of the Pinterest-perfect ideal, I was able to embrace the greater good of cumin-scented fellowship.

And yet, I can't help but futz with success. The beverage element of this sloppy equation is not quite right.

Since we host these dinners on Tuesday, the traditional taco accompaniment of margaritas seems a bit brazen. Once you throw tequila into the mix, it's hard to maintain a low-key, family-friendly, weeknight vibe. And bottled sangria is OK, but I feel compelled to try a little harder on this front. Not as hard as homemade sangria, mind you, but harder. needed. The black beans and rice must be palatable enough for the timid taste buds of a 7-year-old. Brown-ups can add pizzazz with green chiles, diced scallions, etc. But some wine-drinking adults dwell most happily in the land of mild salsa, too. What seems to go best with the baseline flavors of corn tortillas and tomatoes won't hold up to the demands of spice of a chipotle-soaked taco.

Among Wine Folly's suggestions were dry rosé, New Zealand sauvignon blanc and Lambrusco.

A quick survey of post-holiday leftovers in the wine rack yielded a 2013 Venus de Pinchinat Vin de Pays du Var 2013. I stuck it in the freezer to chill.

Alas, though the rosé was dry and fruity, it had no affinity for anything but bare, salty tortilla chips. Pleasantly subdued, it seemed flat and one-dimensional when paired with the many flavors of the meal.

We also sipped at the Douglas Hill 2013 chardonnay (Napa and Sonoma) my neighbor brought. It proved to be a better match for the chips with medium salsa, with the richness of the chardonnay standing up to the spice, but the pieces of the puzzle still felt forced.

Despite my awkward attempts at wine pairing, the first Taco Tuesday of the year was a success.

Black beans were eaten, salsa was dribbled on the place mats, stories were shared. And I take heart in the fact that I followed the oft-repeated

advice of our era: Don't be afraid to fail. I believe people say this most often when they're expecting great success, not actual trial-and-error. I also take heart in the fact that another Taco Tuesday is always just around the corner.

Amber Nimocks is a former News & Observer food editor. Reach her at [amberwrites.com](mailto:amberwrites.com).

Classification

Language: ENGLISH

Publication-Type: Newspaper

Subject: FAMILY (74%); FOODIES (73%); ADULTS (60%)

Industry: WINE (88%); SNACK FOODS (77%); FOODIES (73%)

Load-Date: January 18, 2015

Go to

Search Document

Taco Tuesday grows to multi-county event

Eureka Times Standard (California)

May 13, 2014 Tuesday

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Section: NEWS

Length: 753 words

Byline: By Erin Derden-Little For the Times-Standard

Body

Next Tuesday, school districts across the North Coast region will take part in the second annual Taco Tuesday. The popular lunchtime event will feature tacos made with local, organic, grass-fed beef from Eel River Organic Beef and Oat Hill Organic Beef.

This year's Taco Tuesday event, organized by the Humboldt County Office of Education and the Community Alliance with Family Farmers, is expanding to include Del Norte County Unified School District. Deborah Kravitz, head of Nutrition Services for Del Norte schools, is looking forward to joining Humboldt County for the event.

"We have been working very closely with CAFF and HCOE and were excited when they suggested that we make Taco Tuesday a two county celebration," she said.

In total, over 8,000 students will eat local beef at lunch that day.

In addition to local beef, Taco Tuesday will also feature sour cream from Humboldt Creamery and the salsa that was selected as "Most Marketable" in HCOE's 2013 North Coast Culinary AllSTARS Salsa Recipe Competition. The winning recipe, called "Fall Fiesta," was created by the Washington Elementary after-school program in Eureka while working with Chef Belem Espitia from Pachanga Mexicana. Eureka City Schools' Food Services team will be making the salsa for all of the schools to enjoy during the event.

AboutNotes

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Got it!

Schools Food services team was the making the beef for all of the schools to enjoy during the event.

Clint Victorine, a Humboldt County native and owner of Eel River Organic Beef, is the main reason Taco Tuesday was launched last year. His generous proposal to make a one-time donation of organic ground beef to Humboldt County schools in 2013 led to the idea of a coordinated cafeteria event. The first Taco Tuesday was a huge success; CAFF and HCOE partnered with Victorine and Humboldt Made to plan the event, and Victorine supplied over 1,200 pounds of beef to 60 schools. Staff reported record meal participation rates that day, kitchen staff enjoyed working with the beef, and students loved the tacos.

Even more exciting, the event led to major strides in the "Farm to School" efforts of several school districts. Hydesville Elementary and Eureka City Schools both started to purchase beef from Victorine for their meal programs after participating in Taco Tuesday in 2013, and Arcata Elementary is next in line.

CAFF and HCOE are pleased to see districts buying local beef because of last year's event. The food service managers looked beyond a donation and demonstrated that they are willing to work with their budget, staff and systems to change the center of the plate, which is no easy task.

Victorine has been very receptive to selling directly to school meal programs, despite the fact that the volumes the schools need are so small in comparison to his large wholesale accounts. He has hand-delivered 10 pounds of ground beef to a local school during the same week he shipped out 25,000 pounds of beef to Southern California.

"We think it is important that our kids have access to healthy, nutritious foods produced right here at home," said Victorine. "I want to help make that happen."

It was therefore an easy decision for Victorine to donate beef again this year to help Taco Tuesday become an annual event. One of the suppliers for Eel River Organic Beef, Matt Westbrook of the Palmer Westbrook Ranch in Del Norte County, will donate beef to the schools in his region under his Oat Hill Organic Beef label. The Cattlewomen's Association is involved as well, by providing educational materials about the local ranching community. Schools are also being encouraged to embellish their cafeterias. Prizes will go to the best-decorated and most festive lunchroom.

Linda Prescott, Nutrition Education Program Coordinator for HCOE, is happy about this year's efforts.

"This is an excellent opportunity to build community support and celebrate the work being done to make sure our local students are eating

- 1 cup yellow tomatoes, diced
- 1 cup orange bell pepper, diced
- 3 cloves garlic, minced
- 1 cup red tomatoes, dices
- 1 small red onion, diced
- 2 jalapenos, seeded and minced
- 3 tablespoons cilantro, chopped
- Juice of 1/2 a lime
- 1/2 teaspoons salt
- 1/4 teaspoon black pepper
- 1/4 teaspoon dried oregano



Combine all ingredients into a medium sized bowl. Toss to combine. Serve and enjoy!

Erin Derden-Little is the Regional Food Systems Coordinator for the Community Alliance with Family Farmers in the Redwood Coast Region. She can be reached at 826-0233.

Graphic

Shown here is Kylee Townsend, currently a fifth grader at Dow's Prairie Elementary School in McKinleyville, at last year's Taco Tuesday event.

Shown here is Clint Victorine of Eel River Organic Beef. His proposal to donate local grass-fed beef to county schools last year was the impetus behind the annual Taco Tuesday event being held throughout the North Coast next Tuesday.

Classification

**Language:** ENGLISH

**Publication-Type:** Newspaper

**Subject:** COOKING & ENTERTAINING (90%); EDUCATION SYSTEMS & INSTITUTIONS (90%); SCHOOL DISTRICTS (89%); EDUCATIONAL INSTITUTION EMPLOYEES (78%); SCHOOL MEAL PROGRAMS (78%); EDUCATION DEPARTMENTS (73%); EXTRA CURRICULAR ACTIVITIES (73%); AFTER SCHOOL PROGRAMS (73%); YOUTH CLUBS & ACTIVITIES (69%); MANAGERS & SUPERVISORS (50%)

**Industry:** BEEF (91%); EDUCATION SYSTEMS & INSTITUTIONS (90%); MEATS (90%); ORGANIC FOODS (90%); FAMILY FARMS (71%); FARMERS & RANCHERS (57%)

**Geographic:** EUREKA, CA, USA (93%); CALIFORNIA, USA (79%)

**Load-Date:** May 13, 2014

The Miami Herald

September 9, 2019 Monday

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**The Miami Herald**  
Found on [Miami.com](http://Miami.com)

Section: miamicom\_nightlife

**Length:** 377 words

**Byline:** Connie Ogle

## About

## Notes

Use the Notes tab for all the notes you want to add or view for this document. [Learn more about the Notes tab.](#)

**Got it!**

Miami Herald

Body

Tacos and tequila go together like tacos and tequila - which is to say they're a perfect match.

This is why the grand opening of El Santo Restaurant, its taqueria and Don Diablo - the aforementioned speakeasy - is worth noting.

The taqueria has been open for a couple of weeks, but El Santo restaurant and Don Diablo opened Sept. 6. Created by the team behind Kiki on the River and Mandrake Miami, the concept is part of a Calle Ocho revival.

The idea from entrepreneur Roman Jones, who is also taking over the former space of Tarpon Bend on Miracle Mile: Become a neighborhood favorite and a nightlife destination via three separate approaches.

1\_FP\_6974.jpgEl Santo Taqueria / Don Diablo

The taqueria, decorated with bright luchador masks and vintage subway tiles, features favorites like guacamole, grilled corn esquites and six kinds of tacos, including short rib and mojo pork tacos. The specials are worth checking out, too: Taco Tuesday means half price tacos, and a 4-9 p.m. Monday-Thursday happy hour from features \$4 cocktails.

In the hacienda style El Santo Restaurant, open Thursday through Saturday, you can dine on small and large shareable plates, like Jalea Mixta with fried corvina, bay scallops, bay shrimp, yuca and salsa criolla and the Wagyu Lomo Saltado. Mariachis and other musical acts perform throughout the evening.

1\_Santo\_FP\_7978.jpgEl Santo Restaurant features Mexican food and live music, including mariachis.

Inside the late-night speakeasy Don Diablo, which is open Thursday through Saturday, enjoy a Day of the Dead vibe and drinks from the eclectic cocktail menu by Bar Lab's Bryan Canales. Tequila and mezcal are highlights, featured in such cocktails as the Santo Pecado with Mezcal Sacrvn, fresh lime, jicama, watermelon juice, Mexican pepper reduction and CBD (\$13).

And of course, there's also a resident DJ to spin tunes.

5\_FP\_9918.jpgJesus wants you to eat taco, clearly.

El Santo Restaurant and Taqueria and Don Diablo speakeasy

Where: 1618 SW Eighth St., Miami

Hours: For El Santo Taqueria, 11:30 a.m.-10 p.m. Monday-Wednesday, 11:30 a.m.-4 a.m. Thursday-Friday; 11-4 a.m. Saturday; 11 a.m.-10 p.m. Sundays; for El Santo, 7-midnight Thursday-Saturday; for Don Diablo, 10 p.m.-3 a.m. Thursday-Saturday.

3\_FP 7018.jpgEl Santo Taqueria

**Subject:** RESTAURANT REVIEWS (89%); TRENDS & EVENTS (70%); MUSIC (67%); MUSIC GROUPS & ARTISTS (62%)

**Industry:** RESTAURANT REVIEWS (89%); RESTAURANTS (89%); DRINKING PLACES (69%); FRUIT & JUICE DRINKS (66%); MUSIC GROUPS & ARTISTS (62%)

**Geographic:** MIAMI, FL, USA (73%)

**Load-Date:** September 9, 2019







User Name: Won Oh

Date and Time: Wednesday, September 11, 2019 10:57:00 AM EDT

Job Number: 97104230

## Documents (26)

### 1. [There's a secret tequila speakeasy opening in Little Havana - and you can get tacos there, too](#)

Client/Matter: -None-

Search Terms: "taco Tuesday"

Search Type: Natural Language

Narrowed by:

Content Type  
News

Narrowed by  
-None-

### 2. [Healthy eating for athletes](#)

Client/Matter: -None-

Search Terms: "taco Tuesday"

Search Type: Natural Language

Narrowed by:

Content Type  
News

Narrowed by  
-None-

### 3. [For Mortar's Brazil, any day is Taco Tuesday](#)

Client/Matter: -None-

Search Terms: "taco Tuesday"

Search Type: Natural Language

Narrowed by:

Content Type  
News

Narrowed by  
-None-

### 4. [No more waiting for taco Tuesday](#)

Client/Matter: -None-

Search Terms: "taco Tuesday"

Search Type: Natural Language

Narrowed by:

Content Type  
News

Narrowed by  
-None-

### 5. [What's that? Taco Bell is offering one free taco Tuesday](#)

Client/Matter: -None-

Search Terms: "taco Tuesday"

Search Type: Natural Language

Narrowed by:

Content Type                      Narrowed by  
News                                -None-

6. [Taco Tuesday is Back! Summers At OnlineKratom Starts Early. New Products And Unforgettable Sales Like Taco Tuesday](#)

Client/Matter: -None-  
Search Terms: "taco Tuesday"  
Search Type: Natural Language  
Narrowed by:

Content Type                      Narrowed by  
News                                -None-

7. [RECIPE OF THE WEEK::Tired of taco Tuesday? Try Chinese lettuce wraps](#)

Client/Matter: -None-  
Search Terms: "taco Tuesday"  
Search Type: Natural Language  
Narrowed by:

Content Type                      Narrowed by  
News                                -None-

8. [Big Brother's evicted Nick picks Holly to win it all](#)

Client/Matter: -None-  
Search Terms: "taco Tuesday"  
Search Type: Natural Language  
Narrowed by:

Content Type                      Narrowed by  
News                                -None-

9. [Shared dinners have the ingredients for healthy and happy families](#)

Client/Matter: -None-  
Search Terms: "taco Tuesday"  
Search Type: Natural Language  
Narrowed by:

Content Type                      Narrowed by  
News                                -None-

10. [Uncertain Dorian a blow/boon for local businesses](#)

Client/Matter: -None-  
Search Terms: "taco Tuesday"  
Search Type: Natural Language  
Narrowed by:

Content Type                      Narrowed by  
News                                -None-

11. [Your taco Tuesday just got better. This Tacoma restaurant created new liqueur for margaritas](#)

Client/Matter: -None-  
Search Terms: "taco Tuesday"  
Search Type: Natural Language  
Narrowed by:

Content Type                      Narrowed by  
News                                -None-

12. [Tristan Thompson 'shells out nearly \\$500K on new Porsche to win Khloe Kardashian back'... all thanks to sound advice from Drake](#)

Client/Matter: -None-

Search Terms: "taco Tuesday"

Search Type: Natural Language

Narrowed by:

Content Type  
News

Narrowed by  
-None-

13. [ONGOING EVENTS](#)

Client/Matter: -None-

Search Terms: "taco Tuesday"

Search Type: Natural Language

Narrowed by:

Content Type  
News

Narrowed by  
-None-

14. [Let It Pour: Searching for wine for Taco Tuesday Let It Pour](#)

Client/Matter: -None-

Search Terms: "taco Tuesday"

Search Type: Natural Language

Narrowed by:

Content Type  
News

Narrowed by  
-None-

15. [Joey Nelson](#)

Client/Matter: -None-

Search Terms: "taco Tuesday"

Search Type: Natural Language

Narrowed by:

Content Type  
News

Narrowed by  
-None-

16. [Taco Tuesday Grows to Multi-County Event](#)

Client/Matter: -None-

Search Terms: "taco Tuesday"

Search Type: Natural Language

Narrowed by:

Content Type

Narrowed by

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Won Oh

News

-None-

17. [8,000 kids to enjoy Taco Tuesday lunches](#)

Client/Matter: -None-

Search Terms: "taco Tuesday"

Search Type: Natural Language

18. [Shared dinners have the ingredients for healthy and happy families](#)

Client/Matter: -None-

Search Terms: "taco Tuesday"

Search Type: Natural Language

Narrowed by:

Content Type                      Narrowed by  
News                                -None-

10. [Uncertain Dorian a blow/boon for local businesses](#)

Client/Matter: -None-

Search Terms: "taco Tuesday"

Search Type: Natural Language

Narrowed by:

Content Type                      Narrowed by  
News                                -None-

11. [Your taco Tuesday just got better. This Tacoma restaurant created new liqueur for margaritas](#)

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Client/Matter: -None-

Search Terms: "taco Tuesday"

Search Type: Natural Language

Narrowed by:

Content Type                      Narrowed by  
News                                -None-

12. [Tristan Thompson 'shells out nearly \\$500K on new Porsche to win Khloe Kardashian back'... all thanks to sound advice from Drake](#)

Client/Matter: -None-

Search Terms: "taco Tuesday"

Search Type: Natural Language

Narrowed by:

Content Type                      Narrowed by  
News                                -None-

13. [ONGOING EVENTS](#)

Client/Matter: -None-

Search Terms: "taco Tuesday"

Search Type: Natural Language

Narrowed by:

Content Type                      Narrowed by  
News                                -None-

14. [Let It Pour: Searching for wine for Taco Tuesday: Let It Pour](#)

Client/Matter: -None-

Search Terms: "taco Tuesday"

Search Type: Natural Language

Narrowed by:

Content Type                      Narrowed by  
News                                -None-

15. [Joey Nelson](#)

Client/Matter: -None-

Search Terms: "taco Tuesday"

Search Type: Natural Language

Narrowed by:

Content Type                      Narrowed by  
News                                -None-

16. ["Taco Tuesday Grows to Multi-County Event"](#)

Client/Matter: -None-

Search Terms: "taco Tuesday"

Search Type: Natural Language

Narrowed by:

Content Type

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News

-None-

17. [8,000 kids to enjoy Taco Tuesday lunches](#)

Client/Matter: -None-

Search Terms: "taco Tuesday"

Search Type: Natural Language

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**[There's a secret tequila speakeasy opening in Little Havana - and you can get tacos there, too](#)**

The Miami Herald

September 9, 2019 Monday

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**The Miami Herald**

Found on Miami.com

Section: [miamicom.nightlife](#)

Length: 377 words

Byline: Connie Ogle

Miami Herald

... destination via three separate approaches.

1 FP 6974.jpgEl Santo Taqueria / Don Diablo

The taqueria, decorated with bright luchador masks and vintage subway tiles, features favorites like guacamole, grilled corn esquites and six kinds of tacos, including short rib and mojo pork tacos. The specials are worth checking out, too: Taco Tuesday means half price tacos, and a 4-9 p.m. Monday-Thursday happy hour from features \$4 cocktails.

In the hacienda style El Santo Restaurant, open Thursday through Saturday, you can dine on small and large shareable plates, like Jalea Mixta with fried conchita, bay scallops, bay shrimp, yuca and salsa criolla and ...

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Won Oh

### [Healthy eating for athletes](#)

The Almanian: Alma College

September 9, 2019 Monday

UniversityWire

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Section: NEWS; Pg. 1

Length: 507 words

... offered around Saga," said Wentworth.

Self-control can also be a huge part of keeping a healthy diet while on campus, and athletes know that struggle better than anyone.

"I think the two things I try to avoid are the main lines and the pizza bar. As much as I love Taco Tuesday and popcorn chicken, I love the reward of eating healthy and feeling great just a little bit more," said Nave. "Limit the desserts, but don't be afraid to indulge every once in awhile," said Wentworth.

Successful athletes are often a product of their diet, and many athletes at Alma are ...

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End of Document

Won Oh

*For Mortar's Brazil, any day is Taco Tuesday*

Cincinnati Business Courier (Ohio)

August 14, 2019 Wednesday

Copyright 2019 American City Business Journal, Inc. All Rights Reserved

**BUSINESS COURIER**  
SERVING THE GREATER CINCINNATI AREA

Length: 380 words

Byline: Nikki Kingery

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End of Document

Won Oh

### **No more waiting for taco Tuesday**

Chico Enterprise-Record (California)

November 22, 2017 Wednesday

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Section: C,C; Pg. 11

Length: 823 words

Byline: Bianca [Quilantan](#)

[bquilantan@chicoer.com](mailto:bquilantan@chicoer.com), [@biancaquilan](#) on Twitter

... Body

#### **ABSTRACT**

Tacos Pepe serves \$1 tacos on Sundays and Tuesdays

#### **FULL TEXT**

Chico >> **Taco Tuesday** is my favorite day of the week, but sometimes the lines become unbearable. Especially in a college town where it seems like **taco Tuesday** is everyone else's favorite day too.

So, I went to Tacos Pepe for dollar tacos on Sunday instead.

When my [roommate](#) Kasey and I arrived at the taco shop, we were greeted by an outside [taquero](#). Honestly, to me there is nothing more magical than a [taquero](#). Unfortunately, there was ...

... a [carnitas](#) taco should be.

Veggie >> Finally, the veggie taco was ordered for all of the vegetarian readers. It was stuffed with roasted carrots, squash, bell pepper, onion and more.

All in all, I left satisfied and full. I even could comfortably afford a drink and tip. Who needs **taco Tuesday** when you can have dollar tacos on Sunday too?

Bianca [Quilantan](#) is a Chico State University student and part-time E-R reporter. Each week she is asked to find a meal that costs no more than \$10.50 (one hour at minimum wage), including tip, and then write about it. Reach her ...



Won Oh

### **What's that? Taco Bell is offering one free taco Tuesday**

Belleville News-Democrat (Illinois)

June 12, 2017 Monday

Copyright 2017 Belleville News-Democrat All Rights Reserved

**BELLEVILLE NEWS-DEMOCRAT**  
Found on Belleville.com

**Section:** local

**Length:** 59 words

**Byline:** News-Democrat

Belleville News-Democrat

... Body

What's the only thing better than **Taco Tuesday?**

Free Tacos from Taco Bell on **Taco Tuesday.**

From 2-6 p.m. Tuesday, Taco Bell is offering free Doritos Locos Tacos because the Golden State Warriors stole a road win in the NBA finals.

Each person is limited to one free taco. So go enjoy your **Taco Tuesday** for free this week, and thank the Warriors as you snack.

**Load-Date:** 2017-06-13 ...

**Taco Tuesday is Back! Summers At OnlineKratom Starts Early, New Products And Unforgettable Sales Like Taco Tuesday**

M2 PressWIRE

March 28, 2018 Wednesday

Copyright 2018 Normans Media Limited All Rights Reserved



Length: 367 words

... Body

March 28, 2018

Summers at [OnlineKratom](#) starts early, new products and unforgettable sales like [Taco Tuesday](#)!

From March 2018 through August 2018 this weekly event will take place on Tuesdays.

Please note there is regular business hours only during Taco Tuesdays.

The 2017 [Taco Tuesday](#) menu includes:

\*Single Item sales \*Special Give Ways \*Upgraded Shipping Options \*And much more.

[Taco Tuesday](#) can get very busy and tough to get through on the phone in the first few years; but the Company plans to once again offer instant messaging on the website and has hired new people to answer the phones.

About [Taco Tuesday](#)

[Taco Tuesday](#) is one of [OnlineKratom's](#) most popular and iconic summer events. Kicking off in 2015, Taco Tuesdays run from April to August and take place both online and over the phone. Each week hundreds gather to enjoy the [Taco Tuesday](#) specials provided with the special samples, lucky winners, activities and much more.

About Online [Kratom](#)

Taco Tuesday is Back! Summers At OnlineKratom Starts Early, New Products And Unforgettable Sales Like  
Taco Tuesday

In the search for the perfect blend of Kratom online, it became challenging to distinguish between honest vendors, while other vendors provided very poor customer service that didn't warrant a return visit. Those experiences solidified ...

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End of Document

## **RECIPE OF THE WEEK.: Tired of taco Tuesday? Try Chinese lettuce wraps**

Siskiyou Daily News (Yreka, California)

February 28, 2019 Thursday

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Section: NEWS; Pg. 6

Length: 497 words

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End of Document

Taco Tuesday

In the search for the perfect blend of ~~Kratom~~ online, it became challenging to distinguish between honest vendors, while other vendors provided very poor customer service that didn't warrant a return visit. Those experiences solidified ...

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End of Document

Won Oh

**RECIPE OF THE WEEK: Tired of taco Tuesday? Try Chinese lettuce wraps**

Siskiyou Daily News (Yreka, California)

February 28, 2019 Thursday

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Section: NEWS; Pg. 6

Length: 497 words

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End of Document

**Section:** RENEW HOUSTON; Pg. D007

**Length:** 1085 words

**Byline:** Anna Nordberg

**Highlight:** 1) The benefits of family dinners are many. They are linked to better grades, better health, better vocabulary and a lower risk of smoking, drinking and using drugs. PHOTO: Sam Edwards/Getty Images

.... parents talk about stories from when they were the same age as the kids. Create small rituals. Routines tend to sound daunting, involving elaborate home cooking or a beautifully set table. But a sense of ritual comes from consistency and expectation, not magazine-worthy perfection. It can be as simple as Taco Tuesday or Sunday pancakes. For our family, the most consistent dinner ritual is a 4:30 p.m. Friday meal at a pizza parlor. Rosenstrach suggests that if you can't get your act together during the week when everyone's busy, make Sunday dinner a special tradition. "You can all go shopping together, come ...

---

End of Document

Won Oh

### ***Uncertain Dorian a blow/boon for local businesses***

Palm Beach Post (Florida)

September 5, 2019 Thursday, FINAL EDITION

**Section:** LOCAL & BUSINESS; Pg. 1B

**Length:** 736 words

... which stayed open during the storm while the popular Duffy's sports bar across the street closed for two days.

"It was like a ghost town on the street but we were slammed," said hostess Samantha Gama. "We were running nearly an hour wait on Monday night and we had our Taco Tuesday."

There was no telling which business would be open and which one closed.

Keese's Simply Delicious was going to be open on Monday, but the employees didn't show up.

The Starbucks closed for two days. So did the MedMen medicinal marijuana shop.

But the vape shop, 420 Ave, stayed ...

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End of Document

Won Oh

***Your taco Tuesday just got better. This Tacoma restaurant created new  
liqueur for margaritas***

The News Tribune (Tacoma, Washington)

January 10, 2018 Wednesday

Copyright 2018 The News Tribune (Tacoma, Washington) All Rights Reserved

Section: tnt\_diner\_blog

Length: 778 words

Byline: Sue Kidd

The News Tribune

Won Oh

[Tristan Thompson 'shells out nearly \\$500K on new Porsche to win Khloe Kardashian back'... all thanks to sound advice from Drake](#)

[MailOnline](#)

September 4, 2019 Wednesday 3:25 PM GMT

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**Mail**Online

Section: TV&SHOWBIZ; Version:2

Length: 464 words

Byline: Kate Durocher For Dailymail.com

... plots his return to the Kardashian fold.

'Drake told him to pull out all the stops if he wanted to win Khloe back,' the insider continued.

Khloe was reportedly so impressed that she invited Thompson - the father of her 17-month-old daughter True - to



her home for a '**Taco Tuesday**' night.

The source added: 'An invite to a casual dinner might not sound like a reasonable [trade off](#) for a sleek supercar. But after what Tristan did, he can't expect Khloe to roll out the red carpet for him.'

Khloe has had a tough year since her split from ...

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### **ONGOING EVENTS**

Pekin Daily Times (Illinois)

August 31, 2019 Saturday

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Distributed by [Newsbank, Inc.](#) All Rights Reserved

**Section:** NEWS; Pg. A6

**Length:** 311 words

... Body

Tuesdays

#### **Taco Tuesday**

Fraternal Order of Eagles Aerie #1869 will be hosting **Taco Tuesday** from 4 to 6:30 p.m. The menu includes a soft or hard shell taco for \$1.50, a double-decker taco for \$1.75, nachos with cheese only for \$2.75, loaded nachos for \$5.75, 1/2 loaded nachos for \$3, and taco burger for \$2.50. Tacos come with these toppings: meat, lettuce and cheese. ...

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End of Document

Won Oh

### **Let It Pour: Searching for wine for Taco Tuesday; Let It Pour**

The News & Observer (Raleigh, North Carolina)

January 17, 2015 Saturday

Copyright 2015 The News & Observer (Raleigh, North Carolina) All Rights Reserved

**Length:** 586 words

**Byline:** Amber Nimocks

Correspondent

... Body

Do not hope for haute cuisine if you're invited to Taco Tuesday at our house.

We might have guacamole. We might not. Perhaps I'll remember to buy chips. Or maybe you should bring those, just in case. If we're out of red salsa, green will have to do.

I set one rule for myself last year when we decided that we would have folks over for dinner regularly during the week. It's about being friends, not about being foodies. The first rule of Taco Tuesday is "Do not sweat the details of Taco Tuesday."

Abiding by this rule is what made sustenance of the Taco Tuesday ritual one of highlights of 2014 for me.

In a previous life, I would have considered the low standards of this weekly dinner a debasement. I'd have let the idea that dinner must dazzle above all else shame me into having no one over for dinner at all, for fear ...

... And bottled sangria is OK, but I feel compelled to try a little harder on this front. Not as hard as homemade sangria, mind you, but harder.

With that in mind, I decided to build on the success of last year and start 2015 with a search for the almost-perfect Taco Tuesday wine.

In a post on Wine Folly about pairing wine with Mexican food, the advice was that spicy fare calls for cold, sweet wine.

www.

But this isn't spicy food. We have children to feed here. The guiding principle of the Taco Tuesday menu is to start mild and add heat as needed. The black beans and rice must be palatable enough for the timid taste buds of a 7-year-old. Grown-ups can add pizzazz with green chiles, diced scallions, etc. But some wine-drinking adults dwell most happily in the land of mild salsa, ...

... 2013 chardonnay (Napa and Sonoma) my neighbor brought. It proved to be a better match for the chips with medium salsa, with the richness of the chardonnay standing up to the spice, but the pieces of the puzzle still felt forced.

Despite my awkward attempts at wine pairing, the first Taco Tuesday of the year was a success.

Black beans were eaten, salsa was dribbled on the place mats, stories were shared. And I take heart in the fact that I followed the oft-repeated advice of our era: Don't be afraid to fail. I believe people say this most often when they're expecting great success, not actual trial-and-error. I also take heart in the fact that another Taco Tuesday is always just around the corner.

Won Oh

Page 21 of 35

Let It Pour: Searching for wine for Taco Tuesday; Let It Pour

Amber Nimocks is a former News & Observer food editor. Reach her at [amberwrites.com](http://amberwrites.com).

Load-Date: 2015-01-18 ...

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End of Document

Won Oh

**Joey Nelson**

Waterloo-Cedar Falls Courier (IA)

1 September 2019

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**Section:** OBITUARIES

**Length:** 268 words

**Byline:** Staff Writer

... to the family.

Condolences may be left at [www.hagartywaychoffgrarup.com](http://www.hagartywaychoffgrarup.com).

Joey loved her family and spending time with them. She decorated for holidays, and every year with new decorations. Her black poodle, BJ, was her constant companion. She would spend her days gardening, doing crafts or preparing for the weekly **Taco Tuesday** dinner. She would say "You better be there!"

**Load-Date:** 2019-09-01 ...

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End of Document

Won Oh

**'Taco Tuesday Grows to Multi-County Event'**

Won Oh

**Joey Nelson**

Waterloo-Cedar Falls Courier (IA)

1 September 2019

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**Section:** OBITUARIES

**Length:** 268 words

**Byline:** Staff Writer

... to the family.

Condolences may be left at ~~www.burdickfuneralhome.com~~

Condolences may be left at [www.nagarivayachongratup.com](http://www.nagarivayachongratup.com).

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Load-Date: 2019-09-01 ...

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End of Document

Won Oh

### **'Taco Tuesday Grows to Multi-County Event'**

Targeted News Service

May 7, 2014 Wednesday 5:13 AM EST

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Length: 695 words

Byline: Targeted News Service

Dateline: DAVIS, Calif.

... Body

The Community Alliance with Family Farmers issued the following news release:

On Tuesday, May 20, school districts across the North Coast region will take part in the Second Annual **Taco Tuesday**.

The popular lunchtime event will feature tacos made with local, organic, grass-fed beef from Eel River Organic Beef (<http://certified-organic-beef.com/>) and Oat Hill Organic Beef (<http://www.palmerwestbrook.com/beef.html>).

This year's Taco Tuesday event, organized by the Humboldt County Office of Education (HCOE) and the Community Alliance with Family Farmers (CAFF), is expanding to include Del Norte County Unified School District. Deborah Kravitz, head of Nutrition Services for Del Norte schools, is looking forward to joining Humboldt County for the event.

"We have been working very closely with CAFF and HCOE and were excited when they suggested that we make Taco Tuesday a two county celebration." In total, over 8,000 students will eat local beef at lunch that day.

In addition to local beef, Taco Tuesday will also feature sour cream from Humboldt Creamery and the salsa that was selected as "Most Marketable" in HCOE's 2013 North Coast Culinary Allstars Salsa Recipe Competition (<http://www.humboldttrisingstars.org/events/salsa-2013> competition/).

The winning recipe, called "Fall Fiesta," was created by the Washington Elementary Afterschool program in Eureka while working with Chef Belem Espitia from Pachanga Mexicana.

Eureka City Schools' Food Services team will be making the salsa for all of the schools to enjoy during the event.

Clint Victorine, a Humboldt County native and owner of Eel River Organic Beef, is the main reason Taco Tuesday was launched last year.

His generous proposal to make a one-time donation of organic ground beef to Humboldt County schools in 2013 led to the idea of a coordinated cafeteria event.

Taco Tuesday was a huge success; CAFF and HCOE partnered with Victorine and Humboldt Made to plan the event, and Victorine supplied over 1,200 pounds of beef to 60 schools.

Staff reported record meal participation rates that day, kitchen staff enjoyed working with the beef, and students loved the tacos.

Even more exciting, the event led to major strides in the Farm to School efforts of several school districts.

Hydesville Elementary and Eureka City Schools both started to purchase beef from Victorine for their meal programs after participating in Taco Tuesday in 2013, and Arcata Elementary is next in line.

Won Oh

Page 24 of 35

#### 'Taco Tuesday Grows to Multi-County Event'

CAFF and HCOE are pleased to see districts buying local beef because of last year's event.

The food service managers looked beyond a donation and demonstrated that they are willing to work with their budget, staff and systems to change the ...

... of beef to Southern California.

"We think it is important that our kids have access to healthy, nutritious, foods produced right here at home," says Victorine.

"I want to help make that happen." It was therefore an easy decision for Victorine to donate beef again this year to help Taco Tuesday become an annual event.

One of the suppliers for Eel River Organic Beef, Matt Westbrook of the Palmer Westbrook Ranch in Del Norte County, will donate beef to the schools in his region under his Oat Hill Organic Beef label.

The Cattlewomen's Association is involved as well by providing ...

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Length: 502 words

Byline: By Erin [Derden-Little](#)

... Body

On Tuesday, over 8,000 students in Humboldt and Del Norte schools will eat lunch made with local, organic, grass-fed beef as part of the third annual "[Taco Tuesday](#)."

Made possible by donations from ranchers Clint [Victorine](#) (owner of Eel River Organic Beef and Pacific Pastures Beef) and Matt Westbrook (owner of Oat Hill Organic Beef), this two-county Farm to School event provides an opportunity to celebrate local producers and change the face of school food across the region.

In addition to local beef, "[Taco Tuesday](#)" will also feature sour cream donated by Humboldt Creamery. Redwood Meat Company is a partner in the event as well, playing the critical role of distributing the beef to all the participating schools in Humboldt.

Humboldt County native Clint [Victorine](#) is the main reason "[Taco Tuesday](#)" was launched in 2013. His proposal to make a one-time donation of local, grass-fed beef to Humboldt County schools led to the idea of a coordinated cafeteria event, with every school in the county serving tacos made with the donated beef on the same day.

"Our local kids deserve to have access to the high quality beef that is produced right here in Humboldt and Del Norte counties," said [Victorine](#). "We produce some of the healthiest beef around, and love getting it out to the schools for [Taco Tuesday](#)."

Organized by the Humboldt County Office of Education and the Community Alliance with Family Farmers, "[Taco Tuesday](#)" expanded to include Del Norte County Unified School District last year with support from rancher Matt Westbrook. The event has provided a great opportunity to build awareness and support for Farm to School efforts in the region and the people involved. It has also given schools the opportunity to do a test run of different systems involved with local purchasing, such as communication, procurement and distribution. As a result, "[Taco Tuesday](#)" has opened the door for long-term changes in local cafeterias, as more and more schools are starting to buy local beef for their meal programs.

This year, the Humboldt County Office of Education and Community Alliance with Family Farmers will be looking closely at the meal participation rates to see how many students, staff and teachers eat lunch on "[Taco Tuesday](#)" compared to other days of the month. There will be prizes for the schools with the biggest jumps in participation as an incentive to encourage districts to help get the word out about the event to their students, teachers and staff.

Linda Prescott, Nutrition Education Program coordinator for the ...

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Won Oh

### [Taco Tuesday Celebration](#)

The Snowdrift: Snow College

September 14, 2017 Thursday

University Wire



Section: NEWS; Pg. 1

Length: 342 words

... Body

Students ~~Andru~~ Holmes, Dakota Caldwell, Rylan Huff, and Spencer Call hosted a Taco Tuesday celebration in their apartment at Park Place on Tuesday, August 22.

Having heard of free food, Snow College students gathered outside Apartment A6 late Tuesday afternoon. Using 7 lbs. of meat they purchased and many other ingredients that totaled around \$50, master chefs Spencer and Rylan cooked for the masses ...

... turnout was much bigger than originally planned, Dakota found that his favorite part of the event was getting to meet everyone. The tenants of Apartment A6 certainly made some new friends that day and really appreciated the turnout that they received from those who came.

The idea to have a Taco Tuesday celebration came from Dakota; it was random and spontaneous, fueled by his love for tacos. "Make Taco Tuesday great again," Dakota said. Although he doesn't have any taco merchandise to commemorate this love currently, Dakota and his other roommates are considering making shirts. Such shirts will be great for future taco related events, if they decide to have any. For any students who want updates on the Taco Tuesday celebrations that might occur at Park Place, Apartment A6, follow Dakota Caldwell on Snapchat @Caldwell35.

There have been other Taco Tuesday celebrations that have taken place near Snow College campus. Since they believe they have better chefs, they firmly stated that they will wage war if other people continue doing taco celebrations. What will come of this, no one is entirely sure.

~~Brynn~~ Adamson

Load-Date: 2018-04-12 ...

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Won Oh

### *Taco Tuesday crew seeking numero uno*

The Arizona Republic (Phoenix)

March 29, 2008 Saturday, Final Chaser Edition

Section: AHWATUKEE REPUBLIC; Pg. 21

Length: 706 words

Byline: Nicki ~~Escudero~~, The Arizona Republic

... Body

Like coffee in Seattle and pizza in Chicago, tacos in the Valley are a staple.

It seems like there's a Mexican restaurant on every block, and one group of taco lovers sets out to find the very best taco in the land through their weekly ritual, Taco Tuesday.

"I wasn't a religious man until I joined Taco Tuesday, but it has changed my life for the better," said Nate Schuknecht, 23, of Phoenix.

Schuknecht is also known as Taco Tuesday statistician.

"It got me exploring the city, all different areas I've never been to before."

Every Tuesday night, the group, which has grown to more than 20 regular members, goes to a different restaurant for a meal and an evaluation afterward.

After partaking in food and drinks, the group scores ...

... the group's Web site, [www.tacotuesdayaz.com](http://www.tacotuesdayaz.com), making it easy for Arizona eaters to gauge where a good place for some grub is. They span the Valley and have included such Southeast Valley staples as Los Dos Molinos and Serrano's among their stops.

As founder Nick Everett of Phoenix explains it, Taco Tuesday is a more down-to-earth alternative to traditional dining critics, since it's a huge group of "ordinary Joe's" determining the best tacos.

"Food critics can put together their thoughts, what's good, what's not good, but it really doesn't mean jack to us because we're not food critics, and we don't hold ourselves to the same standard," Everett, 24, said.

Taco Tuesday has been going strong for more than three months, and with the abundance of dining options, it's unlikely the group will ever be forced to stop the quest.

Everyone has different standards for judging tacos, and with most of the participants, several factors are taken into consideration when scoring the ...

... an authentic Mexican taco, and what makes a good taco to me is the seasoning of the meat, the consistency of the tortilla, the condiments tray, what you can put on it, and just the overall flavor of the taco," said John Foley, 59, of Phoenix, who's in charge of Taco Tuesday media.

Besides partaking in the meal, Taco Tuesday is a networking opportunity for attendees. Everett, who got the idea from his friend in San Diego in a similar group, started Taco Tuesday as a way to socialize with co-workers.

"It's fun because it's a group of people you would never all be together with in your entire life," said Katie Brenneman, 23, a Taco Tuesday regular from Phoenix.

Won Oh

Page 29 of 35

Taco Tuesday crew seeking numero uno.

The requirements to attend are simple. You must love yourself and tacos, and you must be open-minded, kind to all taco lovers and trust your stomach.

To be considered an official Taco Tuesday member, a \$10 yearly dues gets you access to special events, such as an upcoming road trip to Mexico. The money from dues goes toward the Web site, and the Taco Tuesday crew also has plans to do community service events, such as serving tacos to the poor.

While Taco Tuesday is meant to be a fun activity for the participants, business is run using Robert's Rules of Order, which is not surprising considering Everett and several attendees were members of a fraternity at Northern Arizona University. Taco Tuesday even has a constitution and by-laws, in addition to the score cards.

"There's just enough structure there to keep us going in the direction we want to and enough freedom in a relaxed environment to keep people coming back and not feel any kind of pressure or anything like that," Everett said.

While the original Taco Tuesday group hopes to expand its membership, the members would also like to see satellite groups pop up in the Valley and across the nation. Everett said he wants the group to have more personal involvement with the restaurants and have the Taco Tuesday members be viewed as taco "consultants."

"We are experts at tacos," Everett said. "It's just a good opportunity to meet new people and experience what's at the heart of our culture in the Southwest, as well get some good food."

Load Date: 2008-06-21 ...

Won Oh

### **I LIVE TO FEED: Taco Tuesday**

Sierra Vista Herald (Arizona)

January 30, 2018 Tuesday

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**Section:** NEWS

**Length:** 505 words

**Byline:** Chef Chris

... for cooking at home.

In my recent outings, however, I discovered that Denny's offers something called "Medicare Mondays," which I can only assume is a senior discount of some kind — I didn't ask since I don't qualify yet. Last week, I tried to go to La Casita on "[Taco Tuesday](#)," but timing is everything for that special and I was hungrier for food than a great bargain, so we headed to Taco Giro. They have a "Margarita Monday" special, by the way.

After driving past "My Place" for years now, the classically trained chef in me was ever hesitant because of the "American - Mexican - Asian" reference on their sign that didn't seem to bode well. I finally went in though, having recently heard from a few locals that they love it. I had a tasty American breakfast with Mexican flavors, but neglected to ask about any [Taco Tuesday](#) happenings.

Whether or not it's true, I tend to think of **Taco Tuesday** as an invention of a home cook in search of a simple way to decide that all-important question: What's for dinner? The answer being, if it's Tuesday, it must be tacos! Alliteration makes it easy to remember, and manages to make tacos for dinner even more fun - one cannot say "**Taco Tuesday**" without a little enthusiasm.

For the cook, a bit of slicing and dicing is practically all you need to do to get dinner on the table happily. There is the whole hard or soft taco shell controversy, but that's easily remedied. Just don't invite me if your family prefers ...

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Won Oh

## ***I LIVE TO FEED: Taco Tuesday***

Sierra Vista Herald (Arizona)

January 30, 2018 Tuesday

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**Section:** NEWS

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### *Simple Suppers continue in September*

Big Bear Grizzly (California)

August 28, 2019

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**Section:** NEWS

**Length:** 155 words

**Byline:** Staff Writer

... Body

On Aug. 20, Spirit of Peace Lutheran Church served a ***Taco Tuesday*** with a donation of rice, beans and salsa from Sonora Cantina. The Simple Supper coordinator, Paula [Zinicola](#), works to provide unique meals for each Simple Supper evening. The church welcomes discounts or donations for food from Big Bear businesses.

Simple Suppers continue the first and third Tuesdays of each month ...

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## Let's taco 'bout Taco Tuesday

Daily Californian: University of California - Berkeley

March 1, 2016 Tuesday

UniversityWire  
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Section: BLOGS; Pg. 1

Length: 361 words

Byline: Erin Alexander

... BodyThere are a few particular spots that UC Berkeley students seem to flock to each week to celebrate the beloved practice that is Taco Tuesday. And while I enjoy splitting a pitcher or two at Cafe Durant or Remy's as much as just about anyone, why not mix it up and throw your very own Taco Tuesday fiesta? It's simple, delicious and if you split the cost a with a few friends, very budget-friendly. So leave the old strawberry margarita and super burrito behind, throw on your favorite sombrero and get cooking with these fantastically easy pulled pork tacos, homemade chips and guacamole and two tequila cocktails ...

... garlic cloves, smashed

For the salsa:

3 large oranges

1 grapefruit

2 ~~tblsp~~ red onion, finely chopped

2 ~~tblsp~~ olive oil

1 ~~tblsp~~ honey (or agave)

1 ½ ~~tblsp~~ white vinegar

½ head ~~napa~~ cabbage, finely shredded (use for topping)

What you'll do:

Erin Alexander/Staff

Erin Alexander/Staff

In my opinion, Taco Tuesday would be nothing without its counterpart: Tequila Tuesday. And while looking for some new tequila cocktails outside of the margarita category, I went right to my good friend and cocktail enthusiast Julian ~~Venonsky~~ to ask about how to make the AVA "Swizzle" (an original).

What you'll need:

2 oz. tequila (we ...

**Shake up your Taco Tuesday with slaw, chickpeas**

Great Falls Tribune (Montana)

April 20, 2016 Wednesday, 1 Edition

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**Section:** FEATURES; Pg. L2

**Length:** 834 words

... Body

Whether it's fast food Tex-Mex, a food truck, a more authentic Mexican restaurant or my daughter's preschool, they all plan specials and menus for **Taco Tuesday**.

Since you're reading this on Wednesday, that means you either just missed **Taco Tuesday** or you're gearing up to celebrate next **Taco Tuesday**.

Few dishes come with so many options that you could eat it once weekly and never get bored. Chefs have made names for themselves by putting a Korean spin or unique take on the taco.

And with so many possible combinations, tacos are also a terrific way to add ...

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**To:** LBJ Trademarks, LLC ([shireh@pepperlaw.com](mailto:shireh@pepperlaw.com))  
**Subject:** U.S. Trademark Application Serial No. 88579771 - TACO TUESDAY - N/A  
**Sent:** September 11, 2019 06:26:33 PM  
**Sent As:** ecom114@uspto.gov  
**Attachments:**

**United States Patent and Trademark Office (USPTO)**

**USPTO OFFICIAL NOTICE**

Office Action (Official Letter) has issued  
on **September 11, 2019** for  
**U.S. Trademark Application Serial No. 88579771**

Your trademark application has been reviewed by a trademark examining attorney. As part of that review, the assigned attorney has issued an official letter that you must respond to by the specified deadline or your application will be [abandoned](#). Please follow the steps below.

- (1) [Read the official letter.](#)
- (2) **Direct questions** about the contents of the Office action to the assigned attorney below.

/Won T. Oh/  
Attorney Advisor  
Law Office 114  
(571) 272-9204  
email: won.oh@uspto.gov

Direct questions about navigating USPTO electronic forms, the USPTO [website](#), the application process, the status of your application, and/or whether there are outstanding deadlines or documents related to your file to the [Trademark Assistance Center \(TAC\)](#).

- (3) **Respond within 6 months** (or earlier, if required in the Office action) from **September 11, 2019**, using the Trademark Electronic Application System (TEAS). The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. See the Office action for more information about how to respond.

**GENERAL GUIDANCE**

- [Check the status](#) of your application periodically in the [Trademark Status & Document Retrieval \(TSDR\)](#) database to avoid missing critical deadlines.
- [Update your correspondence email address](#), if needed, to ensure you receive important USPTO notices about your application.

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