

Ford C. Frick Award
2000

Marty Brennaman

*The voice of the Cincinnati Reds for more than a quarter-century
Marty Brennaman's name is synonymous with Reds Baseball.*

A 1965 graduate of the University of North Carolina, Brennaman began his broadcasting career at WGHP-TV in High Point, North Carolina, and followed with stints in Salisbury, North Carolina and Norfolk, Virginia. In 1970, he received his first sports play-by-play opportunity, as the radio voice of the Virginia Squires of the American Basketball Association. He added Baseball to his résumé in 1971, calling games for the Triple-A Tidewater Tides.

In 1974, he was selected from over 200 applicants to succeed Al Michaels as the play-by-play voice of the Reds on WLW radio. During his tenure with the Reds, Brennaman has teamed with one partner, former pitcher Joe Nuxhall. With his expressive style and enthusiasm, Brennaman forged his trademark call less than two weeks into his first season. Following a remarkable Cincinnati rally to win a game, he bellowed, "This one belongs to the Reds!" Throughout his career, he has called numerous World Series on radio for NBC, none more memorable than the 1975 Series between the Reds and Red Sox. He has been named Sportscaster of the Year 12 times in Ohio and four times in Virginia.

National Baseball Hall of Fame and Museum, Inc.

*Cooperstown, New York
July 23, 2000*