

NBC News | SurveyMonkey National Poll Results EMBARGOED FOR RELEASE: Friday, October 25, 2019 at 4:30AM ET

The NBC News |SurveyMonkey poll was conducted online from Tuesday, October 8 until Tuesday, October 22, 2019. Results are among a national sample of 20,701 adults aged 18 and over, including 18,101 registered voters. The error estimate for registered voters is plus or minus 1.1 percentage points.

Complete error estimates can be found in the methodology section below.

TOPLINE RESULTS

Among registered voters

Which one of the following issues matters MOST to you right now?

	<u>Jobs and</u>									
	<u>the</u>	Govt	Health	The				Foreign		No
	economy	Ethics	<u>care</u>	environment	Immigration	Education	Terrorism	policy	<u>Other</u>	answer
10/8—10/22/19	22	18	17	11	11	7	3	2	7	1
7/2—7/16/19	21	N/A	21	14	22	8	3	3	8	1
9/9—9/24/18	25	N/A	22	11	15	9	5	4	9	1

Do you approve or disapprove of the way Donald Trump is handling his job as president?

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	No answer
10/8—10/22/19	29	15	10	44	1
7/2—7/16/19	32	16	10	41	1
9/9—9/24/18	29	16	9	45	1

Do you think that President Trump should be impeached and removed from office?

	Yes	<u>No</u>	No answer
10/8—10/22/19	49	49	2

In 1973, the Roe v. Wade decision established a woman's constitutional right to an abortion, at least in the first three months of pregnancy. Would you like to see the Supreme Court completely overturn its Roe v. Wade decision, or not?

	Yes	<u>No</u>	<u>No answer</u>
10/8—10/22/19	31	66	3
7/2—7/16/2019	32	64	3



METHODOLOGY

The NBC News | SurveyMonkey National poll was conducted online between October 8, 2019 and October 22, 2019 among a national sample of 20,701 adults aged 18 and over, including 18,101 registered voters. Respondents for this survey were selected from the more than two million people who take surveys on the SurveyMonkey platform each day.

We perform raking to construct national weights. We first define state-division geographic units according to state-level population sizes and Census division classification. States with over five million residents are defined as stand-alone units, while smaller states are grouped together within Census division to form secondary geographic units. The sample is weighted to adult population sizes of state-division geographic units, gender, age, race, education, party affiliation, and presidential vote for voters in the 2016 general election. Gender, age, race, and education are weighted to match targets from the American Community Survey within each Census region while the presidential vote is weighted to the national election results obtained from the Federal Election Commission. Party affiliation parameters are obtained from recent SurveyMonkey national polls.

Because the sample is based on those who initially self-selected for participation rather than a probability sample, no estimates of sampling error can be calculated. All surveys may be subject to multiple sources of error, including, but not limited to sampling error, coverage error, and measurement error.

To assess the variability in the estimates and account for design effects, we create a bootstrap confidence interval to produce an error estimate. The bootstrap confidence interval for this survey among registered voters is plus or minus 1.1 percentage points.

To calculate the bootstrap confidence interval, we use the weighted data to generate 5,000 independent samples and calculate the 95% confidence intervals for the weighted average. When analyzing the survey results and their accuracy, this error estimate should be taken into consideration in much the same way that analysis of probability polls takes into account the margin of sampling error.

Group	Unweighted N	Plus or minus
Total RVs	18,101	1.1
Republican RVs	8,368	1.6
Democrat RVs	6,989	1.7
Independent RVs	2,290	3.0
Male RVs	8,847	1.4
Female RVs	9,254	1.4
White RVs	13,776	1.2
Black RVs	1,813	3.5
Hispanic RVs	943	4.0
Other RVs	1,569	4.0