

From: (b)(6);(b)(7)(C)
Sent: 9 Nov 2018 12:59:25 -0500
To: (b)(6); (b)(7)(C)
Cc: (b)(6); (b)(7)(C); (b)(7)(D)
Subject: RE: Operation Cyber Monday 2018

Dear (b)(6);(b)(7)(C)

Please see (b)(7)(D) worldwide results below. As a reminder, please do not reference the (b)(7)(D) name in the report, or elsewhere in connection to these numbers.

We look forward to seeing the finalized report.

Kind regards,

(b)(6);(b)(7)(C)

(b)(7)(D)

(b)(6);(b)(7)(C)

INTERNET ENFORCEMENT

(b)(7)(D)

PHONE: +1 212 714 (b)(6);

(b)(6); (b)(7)(C); (b)(7)(D)

2018 RESULTS (to date):

Total Websites Civilly Seized/Taken Down: 13,657 sites

Total E-Commerce Links Taken Down: 463,050 links

Total Social Media Pages Taken Down: 641,293 links

From: (b)(6);(b)(7)(C)
To: (b)(6); (b)(7)(C); (b)(7)(D)
Date: 10/18/2018 12:06 PM
Subject: RE: Operation Cyber Monday 2018

Sorry all,

My deadline got moved by a week, I need results by November 9, 2018.

Thank you

(b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

Special Agent / Program Manager
E-Commerce Program /Op In Our Sites
Homeland Security Investigations
National IPR Coordination Center

HSI Liaison to the
National Cyber-Forensics and Training Alliance
2000 Technology Drive, (b)(6);(7)
Pittsburgh, PA 15219

Phone: 412-618-(b)(6)
Cell: 412-906-(b)(6)



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Rights Coordination Center**
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From: (b)(6);(b)(7)(C)

Sent: Tuesday, October 16, 2018 4:14 PM

To: (b)(6); (b)(7)(C); (b)(7)(D)

(b)(6); (b)(7)(C); (b)(7)(D)

Subject: Operation Cyber Monday 2018

Good afternoon,

I am sending this email as a reminder that **Operation Cyber Monday 2018** will be concluding in a little over a month. I am hoping you can send me your statistic on the number of infringing websites and E-Commerce links that your company has civilly seized/taken down by COB November 16, 2018.

Thank you,

(b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

Special Agent / Program Manager
E-Commerce Program /Op In Our Sites
Homeland Security Investigations
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Pittsburgh, PA 15219

Phone: 412-618-(b)(6)
Cell: 412-906-(b)(6)



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From: (b)(6);(b)(7)(C)
Sent: 9 Nov 2018 22:02:16 +0000
To: (b)(6);(b)(7)(C)
Cc:
Subject: RE: Operation Cyber Monday 2018
Attachments: (b)(7)(D) - Cyber 2017 - 181109.xlsx

Hi (b)(6):

(b)(7)(C) have submitted **726 standalone websites** since Cyber Monday 2017 (note that some are still pending final resolution) – see attached for details.

We have also submitted over **25,300 marketplace/ eCommerce listings** for removal in that time period.

I hope this is helpful!

Have a nice weekend,

(b)(6);(b)

(b)(6);(b)(7)(C)

Brand Protection

(b)(7)(D)

+1.614.283 (b)(6) (desk)
+1.614.571 (b)(6) (cell)

From: (b)(6);(b)(7)(C)
Sent: Thursday, October 18, 2018 12:05 PM
To: (b)(6); (b)(7)(C); (b)(7)(D)
Subject: RE: Operation Cyber Monday 2018

Sorry (b)(6);(

My deadline got moved by a week, I need results by November 9, 2018.

Thank you

(b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

Special Agent / Program Manager
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Homeland Security Investigations
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Pittsburgh, PA 15219

Phone: 412-618 (b)(6)
Cell: 412-906 (b)(6):



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From: (b)(6); (b)(7)(C); (b)(7)(D)

Sent: Tuesday, October 16, 2018 4:48 PM

To: (b)(6); (b)(7)(C)

Cc: (b)(6); (b)(7)(C); (b)(7)(D)

Subject: RE: Operation Cyber Monday 2018

Hi (b)(6)

We have noted the updated deadline, COB November 16, 2018.

Thanks,

(b)(6);(b)

(b)(6);(b)(7)(C)

Brand Protection

(b)(7)(D)

+1.614.283 (b)(6) desk)

+1.614.571 (b)(7) cell)

From: (b)(6);(b)(7)(C)

Sent: Tuesday, October 16, 2018 4:11 PM

To: (b)(6); (b)(7)(C); (b)(7)(D)

Subject: Operation Cyber Monday 2018

Good afternoon,

I am sending this email as a reminder that Operation Cyber Monday 2018 will be concluding in a little over a month. I am hoping you can send me your statistic on the number of infringing websites and E-Commerce links that your company has civilly seized/taken down by COB November 16, 2018.

Thank you,

(b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

Special Agent / Program Manager
E-Commerce Program /Op In Our Sites
Homeland Security Investigations

W: (b)(7)(D)

From: (b)(6);(b)(7)(C)
Sent: Friday, October 19, 2018 12:07 AM
To: (b)(6); (b)(7)(C); (b)(7)(D)
Subject: RE: Operation Cyber Monday 2018

Sorry (b)(6);(b)

My deadline got moved by a week, I need results by November 9, 2018.

Thank you

(b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

Special Agent / Program Manager
E-Commerce Program /Op In Our Sites
Homeland Security Investigations
National IPR Coordination Center

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From: (b)(6);(b)(7)(C)
Sent: Tuesday, October 16, 2018 4:08 PM
To: (b)(6); (b)(7)(C); (b)(7)(D)
Subject: Operation Cyber Monday 2018

Good afternoon,

I am sending this email as a reminder that Operation Cyber Monday 2018 will be concluding in a little over a month. I am hoping you can send me your statistic on the number of infringing websites and E-Commerce links that your company has civilly seized/taken down by COB November 16, 2018.

From: (b)(6);(b)(7)(C)
Sent: 13 Nov 2018 17:25:11 +0000
To: (b)(6);(b)(7)(C)
Subject: RE: Operation Cyber Monday 2018

Hi (b)(6)

Please find the below:

- 1,768 URLs selling counterfeits removed from Social Media and websites.
- 8,000 Marketplace listings removed.
- 8 Rogue (fake) websites removed.

Please let me know if you need any additional information.

Thank you,

(b)(6);(b)(7)(C)
Manager, Brand Protection Investigations
(b)(7)(D)

(b)(7)(D)

Ph: 614.415 (b)(6);(b)(7)(C)
Fax: 614.415 (b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)
Sent: Tuesday, November 13, 2018 12:10 PM
To: (b)(6); (b)(7)(C); (b)(7)(D)
Cc: (b)(6); (b)(7)(C); (b)(7)(D)
(b)(6); (b)(7)(C); (b)(7)(D)
Subject: [External] RE: Operation Cyber Monday 2018

Good afternoon (b)(6);(b)(7)(C)

I wanted to follow up on IOS stats before I have to report our final numbers.

Thanks

(b)(6);

(b)(6);(b)(7)(C)
Special Agent / Program Manager
E-Commerce Program /Op In Our Sites
Homeland Security Investigations
National IPR Coordination Center

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From: (b)(6); (b)(7)(C); (b)(7)(D)
Sent: Thursday, October 18, 2018 12:36 PM
To: (b)(6); (b)(7)(C)
Cc: (b)(6); (b)(7)(C); (b)(7)(D)
(b)(6); (b)(7)(C);
Subject: RE: Operation Cyber Monday 2018

Noted (b)() I will make the changes to my calendar.

Thanks again,

(b)(6);(b)(7)(C)
Manager, Brand Protection Investigations
(b)(7)(D)
Ph: 614.414.(b)(6);(b)(7)(C)
Fax: 614.414.(b)(7)(C);
(b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)
Sent: Thursday, October 18, 2018 12:03 PM
To: (b)(6); (b)(7)(C); (b)(7)(D)
Cc: (b)(6); (b)(7)(C);
Subject: [External] RE: Operation Cyber Monday 2018

Sorry all,

My deadline got moved by a week, I need results by November 9, 2018.

Thanks

(b)(6);(

(b)(6);(b)(7)(C)

Special Agent / Program Manager
E-Commerce Program /Op In Our Sites
Homeland Security Investigations
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From: (b)(6); (b)(7)(C); (b)(7)(D)
Sent: Wednesday, October 17, 2018 9:37 AM
To: (b)(6); (b)(7)(C)
Cc: (b)(6); (b)(7)(C); (b)(7)(D)
(b)(6); (b)(7)(C);
Subject: RE: Operation Cyber Monday 2018

Thanks (b)(6)! I have this saved on my calendar and will send it over November 16. Thanks for the reminder.

(b)(6);(b)(7)

Manager, Brand Protection Investigations

(b)(7)(D)

Ph: 614.415-(b)(6)

Fax: 614.415.7038

(b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)
Sent: Tuesday, October 16, 2018 4:10 PM

To: (b)(6); (b)(7)(C); (b)(7)(D)

Subject: [External] Operation Cyber Monday 2018

Good afternoon,

I am sending this email as a reminder that Operation Cyber Monday 2018 will be concluding in a little over a month. I am hoping you can send me your statistic on the number of infringing websites and E-Commerce links that your company has civilly seized/taken down by COB November 16, 2018.

Thank you,

(b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

Special Agent / Program Manager
E-Commerce Program /Op In Our Sites
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From: (b)(6);(b)(7)(C)
Sent: 8 Nov 2018 13:45:22 +0000
To: (b)(6);(b)(7)(C)
Cc:
Subject: RE: Operation Cyber Monday 2018

Dear (b)(6);

Between 1 January and 31 October, (b)(7)(D) has shut down the following:

Infringing websites = 591
E-Commerce links = 76,152
Social media post = 33,770

Best,

(b)(6);(b)(

(b)(6);(b)(7)(

Vice President of Brand Protection, Global

(b)(7)(D)

T: +1 212 707 (b)(6);(b)(7)(
M: +1 917 375 (b)(7)(

From: (b)(6);(b)(7)(C)
Sent: Thursday, October 18, 2018 12:08 PM
To: (b)(6); (b)(7)(C); (b)(7)(D)
Subject: RE: Operation Cyber Monday 2018

Sorry all,

My deadline got moved by a week, I need results by November 9, 2018.

Thank you

(b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

Special Agent / Program Manager
E-Commerce Program /Op In Our Sites
Homeland Security Investigations
National IPR Coordination Center

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Phone: 412-618-(b)(6)

Cell: 412-906 (b)(6)



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From: (b)(6);(b)(7)(C)
Sent: Tuesday, October 16, 2018 4:04 PM
To: (b)(6); (b)(7)(C); (b)(7)(D)
Subject: Operation Cyber Monday 2018

Good afternoon,

I am sending this email as a reminder that Operation Cyber Monday 2018 will be concluding in a little over a month. I am hoping you can send me your statistic on the number of infringing websites and E-Commerce links that your company has civilly seized/taken down by COB November 16, 2018.

Thank you,

(b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

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National IPR Coordination Center

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Pittsburgh, PA 15219

Phone: 412-618 (b)(6);
Cell: 412-906 (b)(6);



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From: (b)(6):(b)(7)(C)
Sent: 12 Nov 2018 10:39:48 -0700
To: (b)(6):(b)(7)(C)
Subject: Re: Cyber Monday 2018 support

Thank you, you too!

(b)(6):(b)(7)(C)

Brand Protection Specialist, EMEA

(b)(7)(D)

On Mon, Nov 12, 2018 at 10:08 AM (b)(6):(b)(7)(C)
wrote:

No problem at all! Thank you for sending.

Have a great day.

(b)(6);(

(b)(6):(b)(7)(C)

Special Agent / Program Manager
E-Commerce Program
Homeland Security Investigations
National IPR Coordination Center

HSI Liaison to the
National Cyber-Forensics and Training Alliance
2000 Technology Drive, (b)(6):(b)(7)
Pittsburgh, PA 15219

Phone: 412-618-(b)(6);(

Cell: 412-906-(b)(6);(

IPR Center National Intellectual Property
Rights Coordination Center
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From: (b)(7)(D)

Date: Monday, Nov 12, 2018, 12:06 PM

To: (b)(6): (b)(7)(C): (b)(7)(D)

Cc: (b)(6); (b)(7)(C)

(b)(6); (b)(7)(C); (b)(7)(D)

Subject: Re: Cyber Monday 2018 support

Hi (b)(6);

Our sincere apologies for being late on this. Please see below/attached for the requested data:

Website URL Enforcement:

Since November 9, 2017 we have successfully removed, or otherwise enforced our IP against 211 websites. It's difficult to say which infringers cooperated, and which infringers were removed by their hosts, but I will say that Shopify has been the easiest Website Host to work with as they offer a simple Trademark/Copyright form that IP holders can fill out.

Online Marketplace Enforcement:

Since November 9, 2017 we have removed at least 500,242 individual listings across 71 different online marketplaces. The most "active" marketplaces that we reported on were Amazon (US and EU), Facebook/Instagram, and eBay US. Individual data per marketplace are attached.

I've also attached our most recent monthly report that includes some useful trends in our online reporting across the globe.

Please don't hesitate to reach out if you have any questions or need any additional information.

Best,

(b)(6);(b)(7)(C)

BP TEAM / (b)(7)(D)

On Wed, Jul 25, 2018 at 8:44 AM (b)(6);(b)(7)(C) <(b)(6); (b)(7)(C); (b)(7)(D)> wrote:
Thanks (b)(6);(b)(7)(C) - we will make a note of that date in our calendar.

Best,

(b)(6);(b)(7)(C)

On Tue, Jul 24, 2018 at 4:55 PM [redacted] (b)(6);(b)(7)(C)

wrote:

Hi [redacted] (b)(6)

We typically send a reminder in September and ask for the numbers by November 21.

Thanks

[redacted] (b)(6);(

[redacted] (b)(6);(b)(7)(C)

Special Agent / Program Manager
E-Commerce Program
Homeland Security Investigations
National IPR Coordination Center

HSI Liaison to the
National Cyber-Forensics and Training Alliance
2000 Technology Drive, [redacted] (b)(6);(b)(7)(C)
Pittsburgh, PA 15219

Phone: 412-618-[redacted] (b)(6);(

Cell: 412-906-[redacted] (b)(6);

IPR Center National Intellectual Property
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From: [redacted] (b)(7)(D)

Date: Tuesday, Jul 24, 2018, 6:14 PM

To: [redacted] (b)(6); (b)(7)(C)

Cc: [redacted] (b)(6); (b)(7)(C); (b)(7)(D)

Subject: Re: Cyber Monday 2018 support

Hi [redacted] (b)(6);

Following up on this - when did you need this information by?

Let me know,

[redacted] (b)(6);(b

From: (b)(7)(D)
Sent: Monday, July 09, 2018 12:32 PM
To: (b)(6); (b)(7)(C)
Cc: (b)(6); (b)(7)(C); (b)(7)(D)
(b)(6); (b)(7)(C); (b)(7)(D)
Subject: Re: Cyber Monday 2018 support

Hi (b)(6)

Thanks for reaching out. (b)(6); (b)(7)(C) is no longer with the company so you can direct any future correspondence to (b)(7)(D). We would be happy to provide you this information and will get back to you soon.

Best,

(b)(6); (b)(7)(C)

On Mon, Jul 9, 2018 at 10:24 AM (b)(6); (b)(7)(C)
(b)(6); (b)(7)(C) wrote:

(b)(6); (b)(7)(C)

Good afternoon,

I am reaching out to you to get (b)(7)(D) support on Operation Cyber Monday 2018. The U.S. along with member countries with Europol and INTERPOL will be conducting its annual Operation TransAtlantic/Cyber Monday targeting infringing websites on the internet. The IPR Center will issue a Press Release on Cyber Monday highlighting the work done by rights holders in shutting down infringing websites from Cyber Monday 2017 to Cyber Monday 2018 (November 26, 2018). By combining the work done by

From: (b)(6);(b)(7)(C)
Sent: 9 Nov 2018 20:01:14 +0000
To: (b)(6);(b)(7)(C)
Subject: RE: <External>RE: Operation Cyber Monday 2018

Hi (b)(6);(b)(7)(C) great seeing you and catching up last week! I look forward to continuing to work with you and figuring out ways to expand on our current partnership.

Please find below the stats for our (b)(7)(D) takedowns.

Websites: 1,868

Auctions: 71,612. Furthermore Amazon has proactively removed 519K auctions on the .com platform based on our guidance. I don't have further details on this, just the aggregated number.

Facebook

- Profiles: 1,211
- # estimated followers: 10,626,292

Instagram

- Profiles: 2,045
- # estimated followers: 16,554,881

Please let me know if you need anything further or have any questions.

Best,

(b)(6);(b)(7)(C)

(b)(6);(b)(7)(C) Associate General Counsel | Trademark & Digital Brand Protection
T: 503-532 (b)(7)(D) | M: 503-318 (b)(6);(b)(7)(C)

(b)(7)(D)

(b)(7)(D)

From: (b)(6);(b)(7)(C)
Sent: Thursday, October 18, 2018 9:08 AM
To: (b)(6);(b)(7)(C); (b)(7)(D)
Subject: <External>RE: Operation Cyber Monday 2018

Sorry (b)(6);(b)(7)(C)

My deadline got moved by a week, I need results by November 9, 2018.

Thank you

(b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

Special Agent / Program Manager
E-Commerce Program /Op In Our Sites
Homeland Security Investigations
National IPR Coordination Center

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From: (b)(6);(b)(7)(C)

Sent: Tuesday, October 16, 2018 4:02 PM

To: (b)(6); (b)(7)(C); (b)(7)(D)

(b)(6); (b)(7)(C);

Subject: Operation Cyber Monday 2018

Good afternoon,

I am sending this email as a reminder that Operation Cyber Monday 2018 will be concluding in a little over a month. I am hoping you can send me your statistic on the number of infringing websites and E-Commerce links that your company has civilly seized/taken down by COB November 16, 2018.

Thank you,

(b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

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Pittsburgh, PA 15219

Phone: 412-618 (b)(6)
Cell: 412-906 (b)(6)

From: (b)(6);(b)(7)(C)
Sent: 6 Nov 2018 17:50:26 +0000
To: (b)(6);(b)(7)(C)
Subject: RE: IPR Center Cyber Monday 2018 support

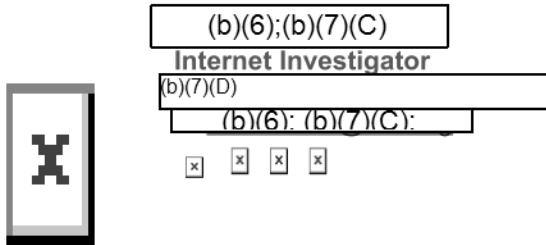
H (b)(6);

Here are the marketplace & web enforcement takedowns from January 1st to October 31st 2018.

- Marketplace Takedowns: 254,441
- Unique Host Site URLs Offline: 1,168,543

Please let me know if you need anything else.

Best regards,



From: (b)(6);(b)(7)(C)
Sent: Thursday, October 18, 2018 12:05 PM
To: (b)(6); (b)(7)(C); (b)(7)(D)
(b)(6); (b)(7)(C); (b)(7)(D)
Subject: RE: IPR Center Cyber Monday 2018 support

Sorry all,

My deadline got moved by a week, I need results by November 9, 2018.

Thank you

(b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)
Special Agent / Program Manager
E-Commerce Program /Op In Our Sites
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From: (b)(6):(b)(7)(C)

Sent: Tuesday, October 16, 2018 4:29 PM

To: (b)(6); (b)(7)(C); (b)(7)(D)

(b)(6); (b)(7)(C); (b)(7)(D)

Subject: IPR Center Cyber Monday 2018 support

Good afternoon,

I sent this to (b)(6):(b)(7)(C) and received his out of office reply giving you as an alternate contact. This email is in regards to the National IPR Coordination Center Operation In Our Sites and **Operation Cyber Monday**.

I am sending this email as a reminder that Operation Cyber Monday 2018 will be concluding in a little over a month. I am hoping you can send me your statistic on the number of infringing websites and E-Commerce links that your company has civilly seized/taken down by COB November 16, 2018.

Thank you,

(b)(6):(b)(7)(C)

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From: (b)(6);(b)(7)(C)
Sent: Monday, July 09, 2018 11:29 AM
To: (b)(6); (b)(7)(C); (b)(7)(D)
Subject: Cyber Monday 2018 support

(b)(6);(b)

Good morning,

I am reaching out to you to get (b)(7)(D) support on Operation Cyber Monday 2018. The U.S. along with member countries with Europol and INTERPOL will be conducting its annual Operation TransAtlantic/Cyber Monday targeting infringing websites on the internet. The IPR Center will issue a Press Release on Cyber Monday highlighting the work done by rights holders in shutting down infringing websites from Cyber Monday 2017 to Cyber Monday 2018 (November 26, 2018). By combining the work done by rights holders and law enforcement will provide a more realistic picture that both industry and law enforcement are patrolling the internet to protect the consumers. Could you also include the number of links to E-Commerce platform (Facebook, Amazon, etc.) that were taken down? As in the past, the Press Release will indicate the total number of infringing websites civilly taken down by right holders and list the industry of the rights holders who submitted the data. It is our goal to remind consumers the danger of purchasing counterfeit/copyrighted materials online and how it hurts the U.S. economy.

Thank you,

(b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

Special Agent / Program Manager
E-Commerce Program /Op In Our Sites
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National IPR Coordination Center

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National Intellectual Property