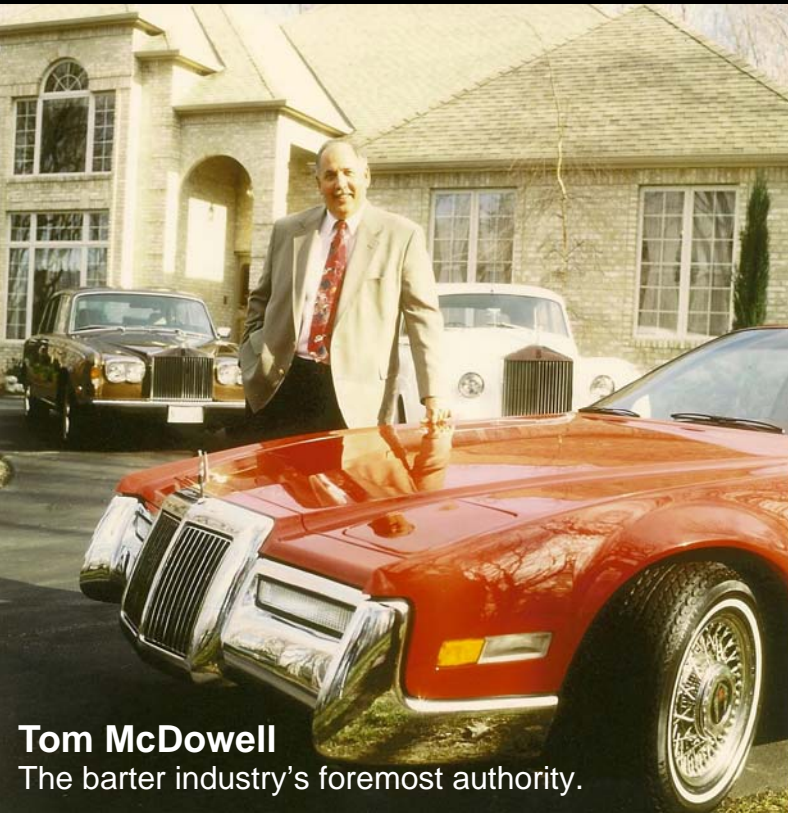


Tom McDowell

THE BARTER EXPERT

Trade What You Have To Get What You Want



Tom McDowell

The barter industry's foremost authority.

New Consumer Barter Program Keeps Business In The Community

McDowell recognized the need for a barter connection for consumers and has recently launched an innovative online barter platform, **ATXBarter.com**, designed to promote trades among individuals, families and businesses in local communities.

ATX is a unique program (*fashioned after B2B barter groups*) using Trade Dollars as a swap currency. You just photograph your items, put in a description along with a Trade Dollar price and the next thing you know your getting emails with offers from other ATX users. Once you've sold some of your things, you can start buying what you'd like to have from the thousands of ATX offerings.

About Tom McDowell



Tom McDowell
Barter Expert

- 30 yrs. Owned successful barter business
- 25 yrs. Trained entrepreneurs worldwide on how to start and operate B2B barter networks
- 15 yrs. Executive Director of Barter Industry Association
- 3 Term President of Barter Industry Association
- Interviewed for 100's of articles on barter
- Moderated over 150 barter seminars at conventions.
- 7 yrs. Hosted talk-radio show

Entrepreneurs and Consumers CASH IN ON BARTER

For over 30 years, Tom McDowell has been educating business-owners worldwide on one of the key fundamentals of business: **the value of barter** - trading what you have to get what you need.

McDowell has taught entrepreneurs worldwide how to start local B2B barter networks, which help businesses stimulate incremental sales and acquire what they need or want – **using the barter system.**

"I was 37 years old and still trying to figure out what I wanted to do in life. By the time I turned 50, BARTER had afforded me a fantastic lifestyle. I had owned five Rolls Royces (and a lot of other great toys). I had just purchased a winter home in Naples, Florida and joined an exclusive country club. Just two years earlier, I had bought a home in an upscale area in Ohio, almost 6,000sf on four acres. My house warming gift to myself? A Roll Royce Silver Shadow," shares McDowell

McDowell has been seen in and on:

Kiplinger



WALL STREET JOURNAL

Entrepreneur

Consumers Can Now Barter Online



For additional information on Tom McDowell and ATX Community Barter, call 440.488.1683 or by email at tom@atxbarter.com. Details at: www.atxbarter.com
www.barterfranchise.com | www.bartertrainer.com