Holiday Crime Initiative

Public Safety Committee November 12, 2019

Lonzo Anderson Assistant Chief of Police Dallas Police Department



Presentation Overview

- Background
- Purpose
- Operational Plan
- Personnel
- Community Engagement
- Holiday Safety Tips



Background

- Each year during the holiday season, we anticipate an increase in select crimes occurring within our entertainment and shopping areas.
- The mission of the Holiday Crime Initiative is to prevent crime in areas that are frequented by residents during the holiday season.

Purpose

- The Holiday Crime Initiative will focus on reducing property and violent crime during the holiday season within targeted entertainment and shopping areas.
- Officers will focus on the identified target areas to reduce individual robberies, business robberies, thefts, burglary of motor vehicles and unauthorized use of motor vehicles.

Patrol Bureau - Operational Plan

- The Holiday Crime Initiative operational plan is effective October 30, 2019 – December 31, 2019.
- Historically targeted locations include:
 - ➤ Shopping Malls
 - Retail Districts
 - > Entertainment Districts
 - > Residential Neighborhoods



Patrol Bureau - Operational Plan

- Monitor crime trends and patterns.
- Create data focused plans for each watch.
- Increase patrols at all business corridors.
- Neighborhood patrol officers will assist with patrols.
- Collaborate with auto-theft, gang unit, narcotics, VICE and other investigative units.



Patrol Bureau - Operational Plan

- Patrol investigative units will coordinate with the Public Information Office to put out information to the media.
- Neighborhood officers will continue to work with community groups and use social media to send out holiday safety tips.

Personnel

- One key objective of the operation is to provide a highly visible uniformed presence. The following units will be utilized to meet this goal.
 - ➤ Bicycle Officers
 - ➤ Mounted Officers
 - > Tactical Officers
 - > Reserve Officers
 - > Helicopter Unit
 - ➤ Covert Deployment Officers
 - ➤ Volunteers in Patrol (VIPs)
 - ➤ Sky Tower
 - ▶ Bait Vehicles



Personnel

- Due to patrol staffing levels, additional compensatory time or overtime has been budgeted to avoid a negative impact on on-duty officers.
- By creating the compensatory and overtime, the impacted patrol divisions can continue to focus on current crime trends.

Community Engagement

- Central Patrol Division
- Northeast Patrol Division
- Southeast Patrol Division
- Southwest Patrol Division
- Northwest Patrol Division
- North Central Patrol Division
- South Central Patrol Division



Holiday Safety Tips

- ➤ Keep all car doors locked and windows closed while in or out of your car. Set your alarm or use an anti-theft device.
- ➤ If you must shop at night, park in a well-lighted area.
- Avoid parking next to vans, trucks with camper shells, or cars with tinted windows.
- > Park as close as you can to your destination and take notice of where you parked.
- ➤ Never leave your car unoccupied with the motor running or with children inside.
- ➤ Do not leave packages or valuables on the seat of your car. This creates a temptation for thieves. If you must leave something in the car, lock it in the trunk or put it out of sight.



Holiday Safety Tips

- Do not leave packages or valuables on the seat of your car. This creates a temptation for thieves. If you must leave something in the car, lock it in the trunk or put it out of sight.
- ▶ Be sure to locate your keys prior to going to your car.
- Shop with a friend or relative. There is added security in numbers.
- Keep a secure hold on your purse, handbag and parcels. Do not put them down or on top of the car in order to open the door.
- When approaching or leaving your vehicle, be aware of your surroundings.
- ➤ Do not approach your car alone if there are suspicious people in the area.



Reporting a Crime

- Dial 9-1-1 for emergencies.
- Utilize the Dallas Online Reporting System (DORS) to file or make a report online.
- Visit your local police substation to make a report in person.
- Utilize the iWatch App to anonymously provide information about criminal behavior.



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