

Concluded in Skopje, on July 1, 2017, between:

1. **TARGET MEDIA DOOEL Skopje**, headquartered in st. Kacanicki pat no.144 Skopje, with the registration number 7196008 bank account number 250001003105435, deponent Sparkasse banka Macedonia AD Skopje represented by its manager Peter Schatz (hereinafter: **service provider**), and
2. **RIPOST ZALOZNISTVO d.o.o.** headquartered in Linhartova cesta 13, Ljubljana, Registration 7261365000, Tax Number 51203260, bank account number IBAN SI56 1010 0005 5894 984 represented by its manager Peter Schatz (hereinafter: **service recipient**)

## I SUBJECT OF AGREEMENT:

### Article 1

Subject of this contract is the regulation of the relations between the contracting parties, as well as the type of services provided by the service provider to the service recipient, for the period from August 2017 till April 2019 for 21 month period of time.

## II MUTUAL RIGHTS AND OBLIGATIONS:

### Article 2

The service provider is obliged to provide the following services to the service recipient:

- Media agency services provided based on the service recipient case-by-case orders and needs. The service is subject to discounts and commission offered.
- Media buying activities, provided according to the service recipient instructions.

Media buying activities include acquisition of media information and transmission of the same, and if necessary, preparing media strategy and media plans for the service recipient without charging any additional fee.

The service includes managing detailed and up-to-date invoice records about orders. Upon the service recipient request, the service provider undertakes the timely and accurate delivery of advertising and/or PR materials to the relevant medium.

- Website design, set-up, hosting and maintenance.
- Monthly report of the operation of the website.
- Preparing spots, according the needs of the service recipient.

### Article 3

The service recipient is obliged to:

- Deliver the advertising material which suits the programming and technical standards (technical correctness and format) of broadcasting regulations as well as them to be in accordance with legal regulations. In that sense the service recipient would provide the advertising spots in the following formats:
  - (1) PAL dv 720X576 16:9 or
  - (2) MP4 full HD (1920 x 1080)



- For web display the technical standards are JPEG 300x250 or 728x90 px.

### III METHOD OF PAYMENT

#### Article 4

The total price of the service provided by the service provider for the period from August 2017 till April 2019 is 2.940.000 Euro (in words, two million and nine hundred forty thousand Euros) which will be **140.000 Euros/month**, but the parties agreed that the **420.000 Euros** will be paid within 15 days after signing the contract.

Payment should be made within 15 (fifteen) days after the invoice has been issued.

#### Article 5

The contractual parties are obliged to keep the data related to the fulfilment of this agreement's obligations a trade secret, which are related to the business of the other contractual party.

### IV DURATION AND CANCELLATION OF THE AGREEMENT

#### Article 6

The period of validity of this Agreement is 21 months commencing from August 2017.

### V OTHER PROVISIONS:

#### Article 7

The service recipient, with the signing of this agreement, declares that he/she is familiar and consentaneous with the general advertising conditions of the service provider.

### VI CLOSING PROVISIONS:

#### Article 8

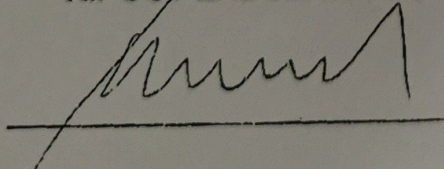
In the event of a dispute, the contractual parties will attempt to solve the dispute amicably, and if this is not possible, competent authority for the settlement of the dispute is the Magistrate court Skopje 2 Skopje.

#### Article 9

This agreement is composed of 2 (two) identical copies, 1 (one) for each of the contractual parties.

Service recipient,

RIPOST ZALOZNISTVO DOO



Service provider,

TARGET MEDIA DOOEL SKOPJE

