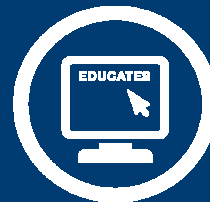


**NFDA**

NATIONAL  
FUNERAL  
DIRECTORS  
ASSOCIATION

# 2019 NFDA Member General Price List Study



Published September 2019

## Table of Contents

---

<b>Background, Objectives, Methodology</b> . . . . .	4
<b>Executive Summary</b> . . . . .	5
<b>Historical Cost of Adult Funeral With Burial (Without Vault) 1960 – 2019</b> . . . . .	6
<b>Detailed Costs of Adult Funeral</b> . . . . .	7-8
<b>Percent Change in Funeral Costs Over Past Five Years</b> . . . . .	9
<b>Census District Information</b> . . . . .	10-11
<b>Median Cost of Adult Funeral by Census District</b> . . . . .	12-13
<b>National Firm Profile</b> . . . . .	14-15
<b>National Respondent Demographics</b> . . . . .	16
 <b>National General Price List Information</b>	
All Respondents . . . . .	17
By Number of Cases . . . . .	18
By U.S. Census District . . . . .	24
By Location Type . . . . .	34
<b>Survey Instrument</b> . . . . .	39

## National Funeral Directors Association 2019 Member General Price List Study

### Background and Objectives

NFDA has tracked the cost of the American adult funeral since at least 1960 and has periodically tracked data related to the FTC General Price List (GPL) since the Funeral Rule went into effect in 1984.

The objective of tracking GPL and related data for the *NFDA 2019 Member General Price List Study* and previous NFDA GPL studies has been to develop an accurate historical record of the cost of the American adult funeral. In addition, the studies summarize and compare national and census district GPL-related data.

**Definition of adult funeral with burial:** *Funeral with viewing and ceremony, including the following products and services: basic services fee, removal/transfer of remains to funeral home, embalming and other preparation of the body, use of facilities and staff for viewing and for a ceremony at the funeral home, hearse, service car/van, basic memorial printed package and metal casket.*

**Definition of adult funeral with cremation:** *Funeral with viewing and ceremony, including the following products and services: basic services fee, removal/transfer of remains to funeral home, embalming and other preparation of the body, use of facilities and staff for viewing and for a ceremony at the funeral home, service car/van, basic memorial printed package, cremation fee, cremation casket and urn.*

### Methodology

A survey was mailed to 5,316 NFDA-member funeral home owners on July 24, 2019, to gather General Price List and other related data. Members also had the option of completing the survey online. A link to complete the survey was emailed to all main contacts with a valid email address, posted for two consecutive weeks in the *NFDA Bulletin* (electronic newsletter), and a reminder to complete the survey was emailed to all main contacts as well.

Of the potential respondents, 1,027 members anonymously completed the survey (643 mail and 384 online), which accurately reflects NFDA's total membership (with 95% confidence) within a range of  $\pm 2.8\%$ . Responses also accurately reflect NFDA's membership by U.S. census district.

As in previous NFDA General Price List Studies, the wide range of variability between highest and lowest reported GPL prices across the United States and within census districts is addressed by providing median, minimum and maximum GPL statistics. Since the median is not affected by high and low extremes, it is the statistic usually referred to when estimating an average dollar amount.

- **Median:** price where half of all prices for the item fall below and half are above
- Minimum: lowest price quoted
- Maximum: highest price quoted

EXAMPLE	Median	Minimum	Maximum	# of Responses
Nondeclinable basic services fee	\$2,195	\$725	\$5,295	1,012

## Executive Summary

Over the past five years, the cost of a funeral with burial has increased 6.4% and the cost of a funeral with cremation has increased 7.3%. The overall U.S. inflation rate over the same time period was 8.4%.

### Selected Key Findings From the 2019 Member General Price List Study

- Only 43.4% of funeral homes offer funeral packages. Of those that do, the package price of a casketed adult funeral with a viewing and burial has increased by 12.0% and the package price of a casketed adult funeral with a viewing and cremation has increased 8.1%.
- Firms with smaller caseloads are significantly less likely to offer funeral packages compared to firms with larger caseloads. Firms in large cities and in the Mountain and Pacific census districts are more likely to offer funeral packages.
- The cost of a direct cremation (container provided by the funeral home) has increased by 8.5% while the cost of an immediate burial (container provided by funeral home) has increased by 10.7% since 2014.
- Approximately 29% of NFDA members own their own crematory; an additional 6% plan to build their own crematory in the next five years.
- The biggest cost increases since 2014 were for cremation caskets (20.0%), basic memorial printed packages (12.9%), and the removal/transfer of remains (12.9%).
- The cost for the use of the funeral home facilities for viewing, funeral ceremony and/or memorial service experienced the smallest increases since 2014 (approximately 1%).
- The cost of a funeral with burial is highest in the Middle Atlantic, East North Central and West North Central census districts. The cost of cremation services is highest in the Middle Atlantic and West North Central census districts.
- The cost of a funeral with burial is lowest in the Mountain and West South Central census districts. The cost of cremation services is also lowest in these census districts.
- Firms in moderate-size cities tend to charge more for a funeral with cremation than do firms in less populated areas. Firms in town/rural areas tend to charge less.
- More than 97% of firms are independently owned and operated; 26.2% are classified as C Corporations, while 51.5% are classified as S Corporations.
- The typical firm employs:
  - Two full-time, dual-licensed employees
  - Less than one full-time funeral director
  - Less than one full-time embalmer and/or
  - Two full-time, non-licensed employees.
- 37.2% of firms offer their own aftercare services.
- Nearly 21% of firms also own a monument company.
- 11.4% of firms have their own pet care services business.
- 14.5% of firms own community or family centers.
- 17.2% of firms report serving up to 75 cases annually, 35.0% of firms report an annual caseload figure of 76 to 150, and 35.1% report 151 to 350 cases annually.

Many factors contribute to the final determination of how an individual firm prices its goods and services, including the firm's business philosophy and the market in which it operates.

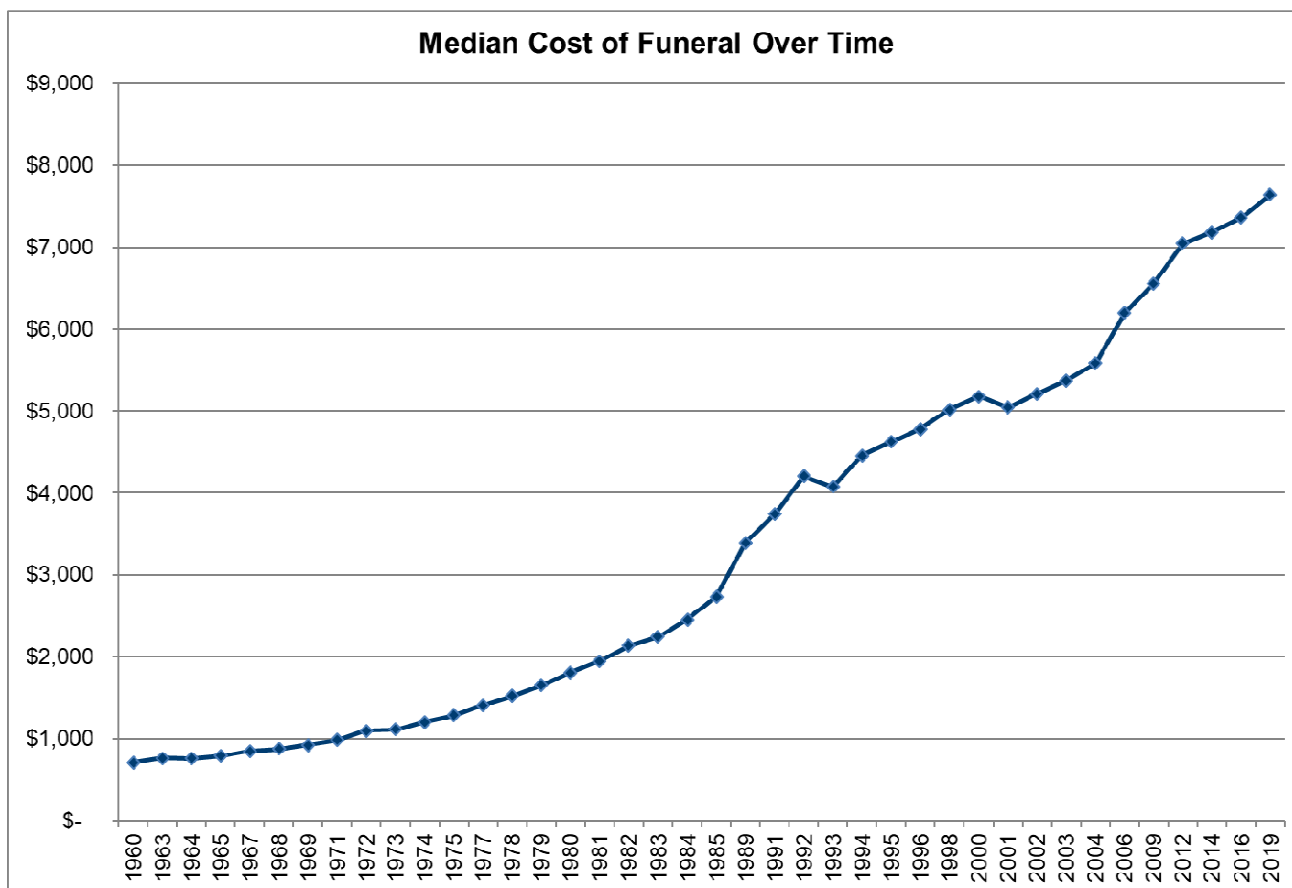
## Historical Cost of Adult Funeral With Burial (Without Vault) 1960-2019

The cost of an adult funeral includes the following general items only and is based on historical data from surveys of U.S. funeral homes. Items include:

- Nondeclinable Basic Services Fee
- Removal/Transfer of Remains to Funeral Home
- Embalming
- Other Preparation of the Body
- Use of Facilities/Staff for Viewing
- Use of Facilities/Staff for Ceremony at Funeral Home
- Hearse
- Service Car/Van
- Basic Memorial Printed Package
- Metal Casket

Not included: vault (outer burial container), cemetery and/or crematory charges, and monument or miscellaneous cash advance items, such as flowers or obituaries. *Note: Surveys not conducted each year.*

1960s	Cost	1970s	Cost	1980s	Cost	1990s	Cost	2000s	Cost	2010s	Cost
1960	\$708	-	-	1980	\$1,809	-	-	2000	\$5,180	-	-
-	-	1971	\$983	1981	1,949	1991	\$3,742	2001	5,047	-	-
-	-	1972	1,097	1982	2,138	1992	4,207	2002	5,211	2012	\$7,045
1963	763	1973	1,116	1983	2,247	1993	4,077	2003	5,374	-	-
1964	757	1974	1,207	1984	2,457	1994	4,456	2004	5,582	2014	7,180
1965	790	1975	1,285	1985	2,737	1995	4,626	-	-	-	-
-	-	-	-	-	-	1996	4,782	2006	6,195	2016	\$7,360
1967	850	1977	1,412	-	-	-	-	-	-	-	-
1968	879	1978	1,522	-	-	1998	\$5,020	-	-	-	-
1969	\$926	1979	\$1,653	1989	\$3,392	-	-	2009	\$6,560	2019	\$7,640



## Detailed Costs of 2019 Adult Funeral With Burial

### Based on 2019 Median Reported GPL Prices

*Funeral with a viewing and ceremony at the funeral home includes the following most typical elements:*

Nondeclinable Basic Services Fee	Use of Facilities/Staff for Ceremony at Funeral Home
Removal/Transfer of Remains to Funeral Home	Hearse
Embalming	Service Car/Van
Other Preparation of the Body	Basic Memorial Printed Package
Use of Facilities/Staff for Viewing	Metal Casket

Not included: vault, cemetery, monument/marker or miscellaneous cash advance charges.

Item	Median Price
Nondeclinable basic services fee	\$2,195
Removal/Transfer of remains to funeral home	\$350
Embalming	\$750
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$255
Use of facilities/staff for viewing	\$425
Use of facilities/staff for funeral ceremony	\$500
Hearse	\$340
Service car or van	\$150
Printed materials (basic memorial package)	\$175
<b>Subtotal Without Casket and Vault</b>	<b>\$5,140</b>
Metal burial casket (Avg. charge for most frequently purchased item)	\$2,500
<b>TOTAL WITH CASKET</b>	<b>\$7,640</b>
Vault (Average charge for most frequently purchased item)	\$1,495
<b>Total With Vault</b>	<b>\$9,135</b>

*Median - The amount at which half of the figures fall below and half are above.*

## Detailed Costs of 2019 Adult Funeral With Cremation

### Based on 2019 Median Reported GPL Prices

*Funeral with a viewing and ceremony at the funeral home includes the following most typical elements:*

Nondeclinable Basic Services Fee	Service Car/Van/Utility Vehicle to Transport to Crematory
Removal/Transfer of Remains to Funeral Home	Basic Memorial Printed Package
Embalming	Cremation Fee
Other Preparation of the Body	Ceremonial/Rental Cremation Casket
Use of Facilities/Staff for Viewing	Urn
Use of Facilities/Staff for Ceremony at Funeral Home	

Not included: vault, cemetery, monument/marker or miscellaneous cash advance charges.

	2019 National Median Price
Nondeclinable basic services fee	\$2,195
Removal/Transfer of remains to funeral home	\$350
Embalming	\$750
Other Preparation (e.g., casketing, cosmetology, dressing, grooming)	\$255
Use of facilities/staff for viewing	\$425
Use of facilities/staff for funeral ceremony	\$500
Service car or van	\$150
Printed materials (basic memorial package)	\$175
Cremation fee (third party)	\$350
<b>Subtotal Without Cremation Casket and Urn</b>	<b>\$5,150</b>
Cremation casket	\$1,200
Urn	\$295
<b>TOTAL WITH CREMATION CASKET AND URN</b>	<b>\$6,645</b>

*Median - The amount at which half of the figures fall below and half are above.*



## Percent Change in Funeral Costs With Burial Over Past 5 Years

Item	2019 Median Cost	2014 Median Cost	Percent Change from 2014 to 2019
Nondeclinable basic services fee	\$2,195	\$2,000	9.8%
Removal/Transfer of remains to funeral home	\$350	\$310	12.9%
Embalming	\$750	\$695	7.9%
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$255	\$250	2.0%
Use of facilities/staff for viewing	\$425	\$420	1.2%
Use of facilities/staff for funeral ceremony	\$500	\$495	1.0%
Hearse	\$340	\$318	6.9%
Service car or van	\$150	\$143	4.9%
Printed materials (basic memorial package)	\$175	\$155	12.9%
<b>Subtotal Without Casket and Vault</b>	<b>\$5,140</b>	<b>\$4,786</b>	<b>7.4%</b>
Metal burial casket (Avg. charge for most frequently purchased item)	\$2,500	\$2,395	4.4%
<b>TOTAL WITH CASKET</b>	<b>\$7,640</b>	<b>\$7,181</b>	<b>6.4%</b>
Vault (Average charge for most frequently purchased item)	\$1,495	\$1,327	12.7%
<b>Total With Vault</b>	<b>\$9,135</b>	<b>\$8,508</b>	<b>7.4%</b>

Median - The amount at which half of the figures fall below and half are above.

## Percent Change in Funeral Costs With Cremation Over Past 5 Years

Item	2019 Median Cost	2014 Median Cost	Percent Change from 2014 to 2019
Nondeclinable basic services fee	\$2,195	\$2,000	9.8%
Removal/Transfer of remains to funeral home	\$350	\$310	12.9%
Embalming	\$750	\$695	7.9%
Other Preparation (e.g., casketing, cosmetology, dressing, grooming)	\$255	\$250	2.0%
Use of facilities/staff for viewing	\$425	\$420	1.2%
Use of facilities/staff for funeral ceremony	\$500	\$495	1.0%
Service car or van	\$150	\$143	4.9%
Printed materials (basic memorial package)	\$175	\$155	12.9%
Cremation fee (third party)	\$350	\$330	6.1%
<b>Subtotal Without Cremation Casket and Urn</b>	<b>\$5,150</b>	<b>\$4,798</b>	<b>7.3%</b>
Cremation casket	\$1,200	\$1,000	20.0%
Urn	\$295	\$280	5.4%
<b>TOTAL WITH CREMATION CASKET AND URN</b>	<b>\$6,645</b>	<b>\$6,078</b>	<b>9.3%</b>

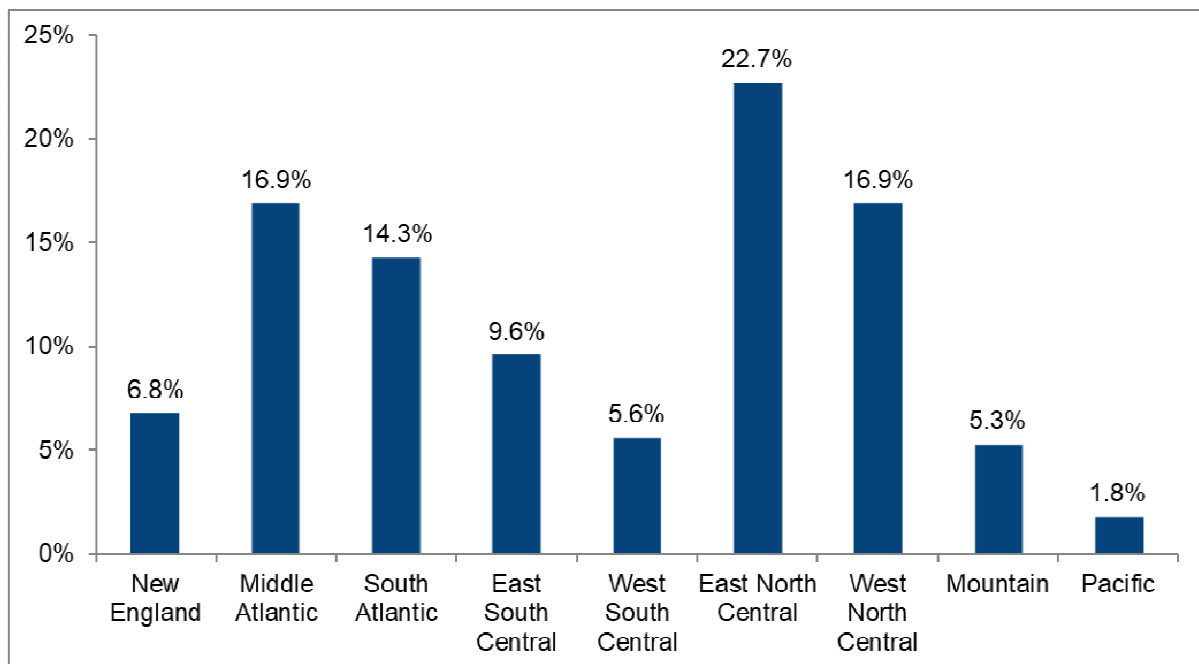
Median - The amount at which half of the figures fall below and half are above.

## Census District Information

Survey responses accurately reflect NFDA membership by U.S. Census Districts (defined below).

Facility Locations by U.S. Census Districts								
New England	Middle Atlantic	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific
6.8% (n=64)	16.9% (n=159)	14.3% (n=134)	9.6% (n=90)	5.6% (n=53)	22.7% (n=213)	16.9% (n=159)	5.3% (n=50)	1.8% (n=17)
Connecticut	New Jersey	Delaware	Alabama	Arkansas	Illinois	Iowa	Arizona	Alaska
Maine	New York	Florida	Kentucky	Louisiana	Indiana	Minnesota	Colorado	California
Massachusetts	Pennsylvania	Georgia	Mississippi	Oklahoma	Michigan	Kansas	Idaho	Hawaii
New Hampshire		Maryland	Tennessee	Texas	Ohio	Missouri	Montana	Oregon
Rhode Island		North Carolina			Wisconsin	North Dakota	Nevada	Washington
Vermont		South Carolina				South Dakota	New Mexico	
		West Virginia				Nebraska	Utah	
		Virginia				Wyoming		

### Percent of Responses From Each Census District

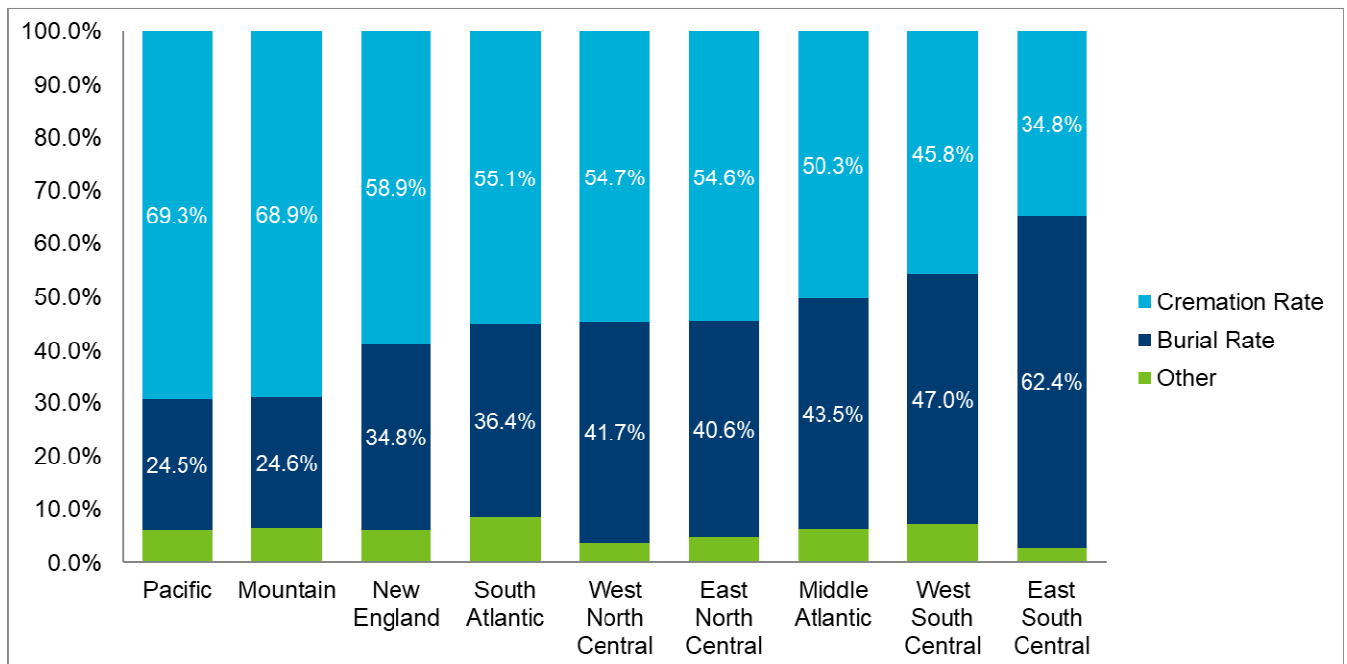


## Census District Information

Number of Survey Responses by State							
State	Count	State	Count	State	Count	State	Count
AK	1	IL	52	NC	28	SC	11
AL	24	IN	37	ND	11	SD	10
AR	13	KS	31	NE	22	TN	22
AZ	10	KY	35	NH	9	TX	25
CA	8	LA	4	NJ	34	UT	8
CO	10	MA	24	NM	3	VA	23
CT	14	MD	26	NV	2	VT	5
DE	3	ME	11	NY	50	WA	2
FL	5	MI	45	OH	54	WI	25
GA	21	MN	35	OK	11	WV	17
HI	0	MO	24	OR	6	WY	2
IA	26	MS	9	PA	75		
ID	8	MT	7	RI	1		

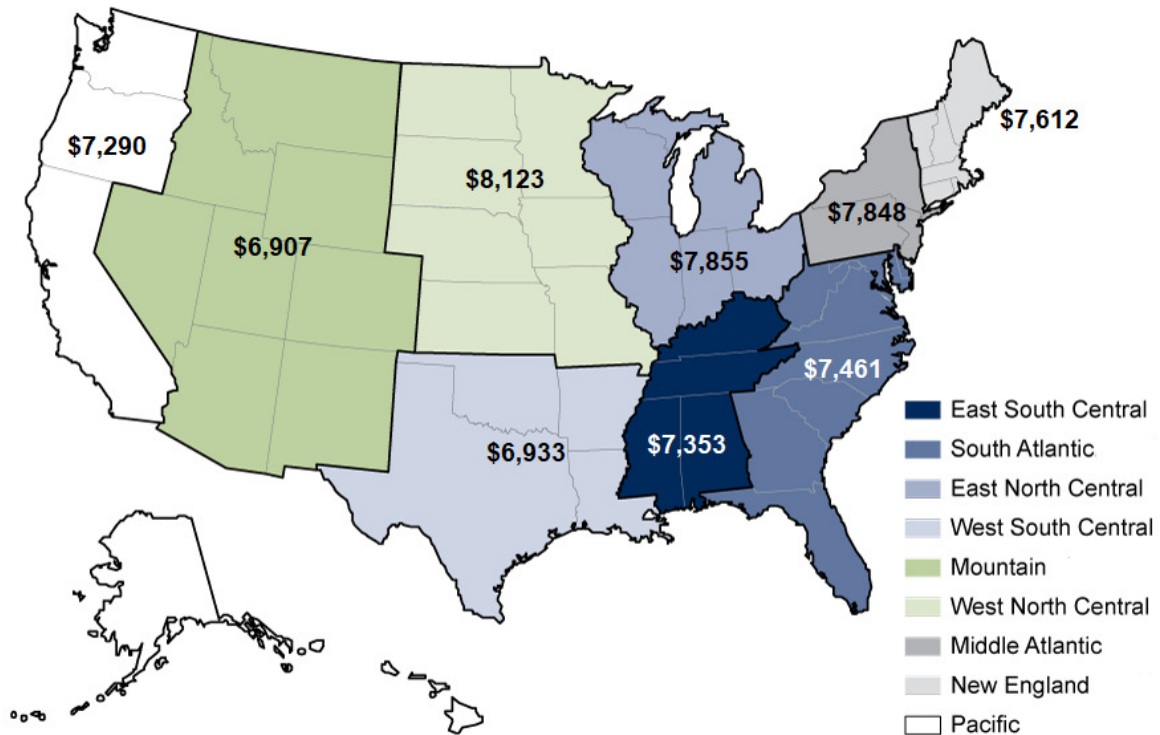
## 2019 Cremation and Burial Rates by Census District

Source: 2019 NFDA Member Cremation & Burial Report



## Median Cost of a Funeral Followed by Burial by Census District (National Median = \$7,640)

**\*Results for the Pacific Census District should be interpreted with caution due to low sample size.**

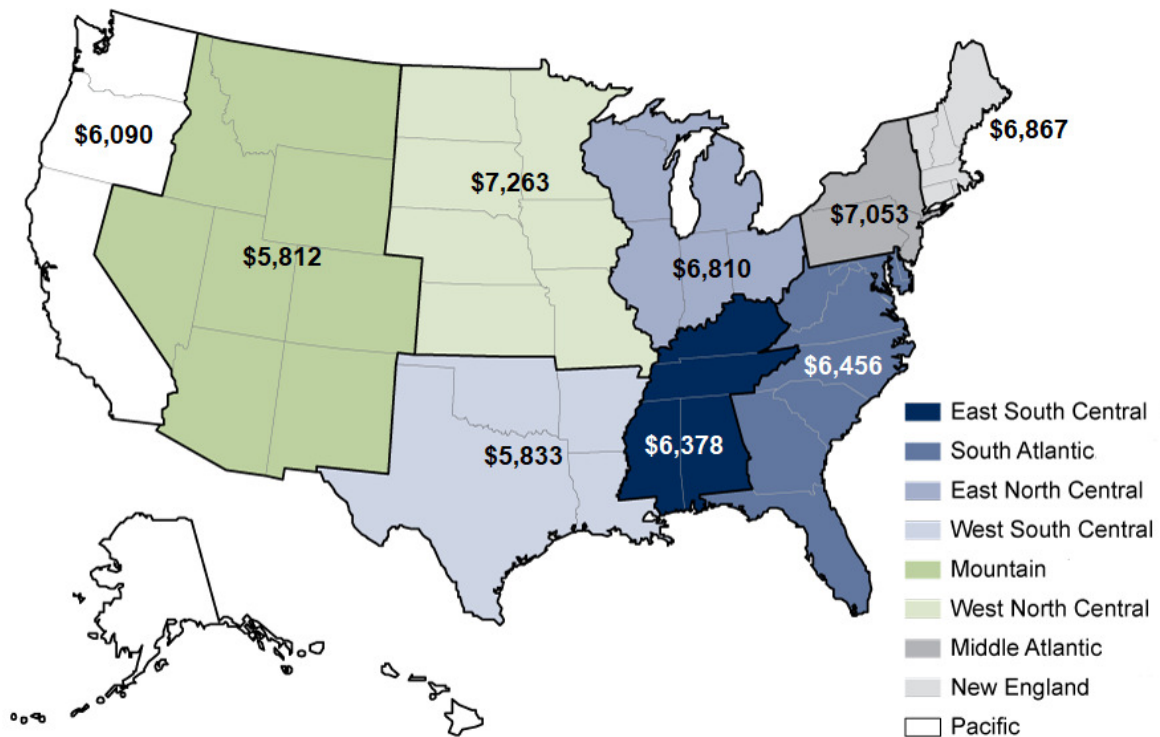


Median costs are based on standard definition of adult funeral (*page 7*), including the following items:

- Nondeclinable Basic Services Fee
- Removal/Transfer of Remains to Funeral Home
- Embalming
- Other Preparation of the Body
- Use of Facilities/Staff for Viewing
- Use of Facilities/Staff for Ceremony at Funeral Home
- Hearse
- Service Car/Van
- Basic Memorial Printed Package
- Metal Casket

## Median Cost of a Funeral Followed by Cremation by Census District (National Median = \$6,645)

**\*Results for the Pacific Census District should be interpreted with caution due to low sample size.**



Median costs are based on standard definition of adult funeral (*page 9*), including the following items:

- Nondeclinable Basic Services Fee
- Removal/Transfer of Remains to Funeral Home
- Embalming
- Other Preparation of the Body
- Use of Facilities/Staff for Viewing
- Use of Facilities/Staff for Ceremony at Funeral Home
- Service Car/Van
- Basic Memorial Printed Package
- Cremation Fee
- Ceremonial/Rental Cremation Casket
- Urn

## National Firm Profile



### Average Funeral Home Characteristics

**Median caseload of responding firms in 2018 was 148 cases.**

**Number of facilities firm operates:**

- 58.1% operate 1 facility
- 22.5% operate 2 facilities
- 19.4% operate 3 or more facilities

**Primary facility location:**

- 7.6% Large city (population over 500,000)
- 21.5% Moderate city (population 50,000 to 499,999)
- 30.6% Small city (population 10,000 to 49,999)
- 40.3% Town/rural (population less than 10,000)

**Firm structure**

- Median number of years a firm has been in business was 83 years
- Median number of years a firm has been in the same family was 47 years
- 96.5% of firms are independently owned and operated
- 75.3% of firms are corporations:
  - 5.0% General Corporation
  - 26.2% C Corporation
  - 51.5% S Corporation
  - 1.2% Partnership
  - 12.3% LLC
  - 3.9% Other
- 99.8% of firms offer prearranged services
- 28.9% of firms employ preneed salespeople
- The median number of prefunded funeral contracts written in 2018 was 35.5

Does your firm also own or offer the following products or services?	Own	Third Party	Do Not Offer
Rental/ceremonial caskets for cremation with viewing	81.7%	4.9%	13.4%
Aftercare	37.2%	34.8%	28.0%
Green funeral services/burials	32.6%	18.3%	49.1%
Crematory	28.9%	71.1%	0.0%
Headstones, markers, monuments	20.5%	52.6%	26.8%
Preneed insurance company	14.8%	65.9%	19.3%
Community/family center	14.5%	13.2%	72.3%
Estate or end-of-life planning services	12.6%	24.2%	63.2%
Pet care services	11.4%	16.9%	71.6%
Cemetery that includes cremation services (e.g., columbarium, urn garden)	6.4%	32.1%	61.5%
Cemetery without cremation services	6.2%	38.2%	55.6%
Flower shop	2.2%	51.0%	46.8%
Furniture store	1.1%	5.2%	93.7%



## Average Funeral Home Characteristics (continued)

### Median number of full-time employees at firm\*

- 2 dual license (average 2.82)
- 0 funeral director only (average 0.53)
- 0 embalmer only (average 0.07)
- 1 non-licensed staff (average 2.00)

### Median number of part-time employees at firm\*

- 0 dual license (average 0.42)
- 0 funeral director only (average 0.20)
- 0 embalmer only (average 0.11)
- 2 non-licensed staff (average 4.23)



## Burials

### Median number of burials conducted in 2018

- 2 immediate burial
- 2 burial with memorial service
- 69 casketed adult funeral with viewing and burial



## Cremations

### Median number of cremations conducted in 2018

- 24 direct cremation
- 20 cremation with memorial service
- 10 casketed funeral with viewing and cremation

### Crematory ownership

- 28.9% own a crematory
- 65.3% use third-party crematory
- 5.8% use third-party crematory but plan to build own within next 5 years



## Green Funeral Services/Burial

**Only 18.8% of firms performed green funeral services/burials in 2018 (81.2% did not). Of the 18.8%:**

- 6.1% conducted 1 green funeral service/burial
- 7.0% conducted 2 green funeral services/burials
- 4.0% conducted 3-9 green funeral services/burials
- 1.7% conducted 10 or more green funeral services/burials
- The average firm performed 0.68 green or eco-friendly funerals/natural burials in 2018

**\*Median - The amount at which half of the figures fall below and half are above. Average (arithmetic mean) - the total of figures divided by the number of figures for a given variable. For some variables where the median was zero, the average is also listed for informational purposes.**

## National Respondent Demographics



### Respondent Characteristics

#### Age

- 0.7% under age 25
- 11.5% age 25-39
- 35.2% age 40-54
- 31.3% age 55-64
- 16.7% age 65-74
- 4.7% age 75 and older

#### Position/Title

- 64.6% owner/principal/partner
- 9.2% CEO/president
- 3.9% vice president
- 16.4% manager
- 5.9% employee

#### Ethnicity

- 0.3% Asian
- 2.4% Black or African American
- 1.1% Hispanic
- 95.8% White
- 0.3% Native American/Alaska native



### Males

**82.5% of respondents were male.**

#### Median number of male employees at firm\*

- 2 dual license (average 2.39)
- 0 funeral director only (average 0.39)
- 0 embalmer only (average 0.08)
- 2 non-licensed staff (average 3.00)



### Females

**17.5% of respondents were female.**

#### Median number of female employees at firm\*

- 1 dual license (average 0.81)
- 0 funeral director only (average 0.28)
- 0 embalmer only (average 0.03)
- 2 non-licensed staff (average 2.56)

*\*Median - The amount at which half of the figures fall below and half are above. Average (arithmetic mean) - the total of all figures divided by the number of figures for a given variable. For some variables where the median was zero, the average is also listed for informational purposes.*



## National General Price List Information

### Total Responses = 1,027

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,195	\$725	\$5,295	1012
Embalming	\$750	\$75	\$2,450	1027
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$255	\$35	\$2,405	996
Case involving autopsy	\$250	\$35	\$2,595	745
Refrigeration	\$85	\$5	\$1,000	554
Sheltering of remains after initial period	\$85	\$5	\$575	455
Alternative care when no embalming	\$245	\$25	\$3,795	690
Removal/Transfer of remains to funeral home	\$350	\$95	\$1,695	1021
Forwarding of remains to another funeral home	\$2,475	\$250	\$7,400	975
Receiving of remains from another funeral home	\$2,095	\$250	\$5,400	976
Use of facilities/staff for viewing	\$425	\$40	\$3,295	1015
Use of facilities/staff for funeral ceremony	\$500	\$75	\$3,295	1017
Use of facilities/staff for memorial service	\$500	\$0	\$3,295	1010
Graveside service	\$395	\$55	\$5,090	991
Hearse	\$340	\$35	\$995	1015
Limousine	\$300	\$35	\$995	587
Service car or van	\$150	\$30	\$540	917
Cremation fee (if you own your crematory)	\$400	\$90	\$3,835	303
Cremation fee (if you use a third party)	\$350	\$120	\$5,800	717
Private family viewing of deceased	\$250	\$40	\$3,260	522
Printed materials (basic memorial package)	\$175	\$20	\$750	895
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,395	\$95	\$5,800	976
Direct cremation (container provided by funeral home)	\$2,495	\$37	\$6,021	998
Immediate burial (container provided by family)	\$2,725	\$150	\$9,495	955
Immediate burial (container provided by funeral home)	\$3,315	\$325	\$8,520	935
<b>Packages (43.4% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,398	\$1,750	\$15,895	354
Memorial service and burial package	\$4,275	\$550	\$11,299	229
Casketed adult funeral with viewing and cremation package	\$5,575	\$1,620	\$12,995	367
Memorial service and cremation package	\$3,667	\$550	\$8,260	364
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$995	\$150	\$6,590	860
Metal burial casket	\$2,500	\$200	\$8,000	948
Wood burial casket	\$3,000	\$400	\$11,000	940
Cremation casket	\$1,200	\$50	\$4,400	783
Alternative cremation container	\$150	\$10	\$2,328	841
Vault	\$1,495	\$200	\$7,500	947
Urn	\$295	\$25	\$1,500	941
Cremation jewelry	\$150	\$20	\$1,000	700

Median - The amount at which half of the figures fall below and half are above.

## National General Price List Information by 2018 Caseload

### Up to 75 Cases

Total Respondents = 145

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,240	\$900	\$3,995	143
Embalming	\$775	\$350	\$1,475	144
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$250	\$50	\$663	142
Case involving autopsy	\$250	\$75	\$1,750	94
Refrigeration	\$75	\$15	\$275	52
Sheltering of remains after initial period	\$75	\$17	\$450	61
Alternative care when no embalming	\$200	\$55	\$3,195	94
Removal/Transfer of remains to funeral home	\$305	\$95	\$675	142
Forwarding of remains to another funeral home	\$2,250	\$250	\$7,400	139
Receiving of remains from another funeral home	\$1,988	\$250	\$5,400	140
Use of facilities/staff for viewing	\$400	\$100	\$1,150	144
Use of facilities/staff for funeral ceremony	\$475	\$75	\$1,125	143
Use of facilities/staff for memorial service	\$475	\$75	\$1,125	142
Graveside service	\$375	\$150	\$4,755	139
Hearse	\$315	\$75	\$695	143
Limousine	\$298	\$35	\$600	68
Service car or van	\$150	\$35	\$500	127
Cremation fee (if you own your crematory)	\$398	\$225	\$2,145	14
Cremation fee (if you use a third party)	\$350	\$120	\$3,595	127
Private family viewing of deceased	\$275	\$95	\$2,900	63
Printed materials (basic memorial package)	\$160	\$45	\$650	129
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,525	\$780	\$5,525	142
Direct cremation (container provided by funeral home)	\$2,680	\$95	\$6,000	142
Immediate burial (container provided by family)	\$2,728	\$1,050	\$5,995	140
Immediate burial (container provided by funeral home)	\$3,195	\$1,050	\$5,995	130
<b>Packages (40.0% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$4,870	\$1,750	\$11,549	42
Memorial service and burial package	\$3,985	\$990	\$11,299	25
Casketed adult funeral with viewing and cremation package	\$5,200	\$3,220	\$8,103	41
Memorial service and cremation package	\$3,380	\$1,850	\$5,635	41
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$998	\$225	\$2,495	108
Metal burial casket	\$2,472	\$800	\$6,175	138
Wood burial casket	\$3,100	\$1,350	\$7,200	133
Cremation casket	\$1,325	\$50	\$2,695	107
Alternative cremation container	\$150	\$25	\$2,328	122
Vault	\$1,595	\$550	\$5,890	139
Urn	\$283	\$89	\$800	134
Cremation jewelry	\$150	\$20	\$300	82

Median - The amount at which half of the figures fall below and half are above.

## 76-150 Cases

Total Respondents = 296

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,188	\$895	\$4,285	294
Embalming	\$710	\$75	\$1,295	296
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$265	\$35	\$760	291
Case involving autopsy	\$295	\$50	\$2,500	203
Refrigeration	\$75	\$5	\$1,000	140
Sheltering of remains after initial period	\$95	\$15	\$495	132
Alternative care when no embalming	\$245	\$50	\$2,800	187
Removal/Transfer of remains to funeral home	\$340	\$100	\$800	295
Forwarding of remains to another funeral home	\$2,560	\$250	\$4,935	280
Receiving of remains from another funeral home	\$2,165	\$400	\$4,345	282
Use of facilities/staff for viewing	\$425	\$50	\$1,875	294
Use of facilities/staff for funeral ceremony	\$500	\$200	\$1,685	296
Use of facilities/staff for memorial service	\$500	\$190	\$2,995	291
Graveside service	\$383	\$55	\$4,850	287
Hearse	\$335	\$35	\$700	293
Limousine	\$335	\$35	\$995	148
Service car or van	\$150	\$30	\$425	265
Cremation fee (if you own your crematory)	\$485	\$200	\$3,835	60
Cremation fee (if you use a third party)	\$350	\$180	\$3,500	227
Private family viewing of deceased	\$233	\$40	\$3,260	142
Printed materials (basic memorial package)	\$175	\$20	\$595	270
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,445	\$650	\$4,895	287
Direct cremation (container provided by funeral home)	\$2,550	\$95	\$5,010	295
Immediate burial (container provided by family)	\$2,790	\$165	\$5,775	279
Immediate burial (container provided by funeral home)	\$3,440	\$1,095	\$8,520	271
<b>Packages (42.4% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,365	\$2,095	\$9,790	98
Memorial service and burial package	\$4,440	\$550	\$7,840	65
Casketed adult funeral with viewing and cremation package	\$5,800	\$2,095	\$9,975	111
Memorial service and cremation package	\$3,898	\$550	\$7,975	110
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$997	\$350	\$4,975	256
Metal burial casket	\$2,500	\$200	\$5,200	285
Wood burial casket	\$3,074	\$595	\$8,215	286
Cremation casket	\$1,295	\$95	\$4,400	236
Alternative cremation container	\$150	\$25	\$1,895	251
Vault	\$1,495	\$200	\$4,500	285
Urn	\$287	\$50	\$670	282
Cremation jewelry	\$150	\$35	\$440	216

Median - The amount at which half of the figures fall below and half are above.

## 151-350 Cases

Total Respondents = 297

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,195	\$725	\$4,355	292
Embalming	\$755	\$195	\$2,450	297
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$258	\$75	\$990	284
Case involving autopsy	\$250	\$50	\$1,800	235
Refrigeration	\$85	\$10	\$995	176
Sheltering of remains after initial period	\$95	\$5	\$500	126
Alternative care when no embalming	\$250	\$25	\$995	210
Removal/Transfer of remains to funeral home	\$375	\$100	\$795	295
Forwarding of remains to another funeral home	\$2,475	\$275	\$5,695	288
Receiving of remains from another funeral home	\$2,141	\$520	\$4,650	288
Use of facilities/staff for viewing	\$450	\$120	\$1,860	296
Use of facilities/staff for funeral ceremony	\$550	\$165	\$1,650	297
Use of facilities/staff for memorial service	\$531	\$40	\$1,995	296
Graveside service	\$395	\$70	\$3,865	291
Hearse	\$350	\$100	\$995	297
Limousine	\$310	\$60	\$995	184
Service car or van	\$160	\$30	\$507	271
Cremation fee (if you own your crematory)	\$380	\$150	\$2,680	103
Cremation fee (if you use a third party)	\$350	\$170	\$4,595	197
Private family viewing of deceased	\$250	\$75	\$2,995	171
Printed materials (basic memorial package)	\$165	\$25	\$750	267
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,343	\$425	\$5,601	282
Direct cremation (container provided by funeral home)	\$2,480	\$45	\$6,021	289
Immediate burial (container provided by family)	\$2,725	\$325	\$5,260	281
Immediate burial (container provided by funeral home)	\$3,375	\$325	\$6,440	282
<b>Packages (42.7% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,550	\$2,595	\$13,700	110
Memorial service and burial package	\$4,235	\$1,250	\$10,415	67
Casketed adult funeral with viewing and cremation package	\$5,625	\$1,620	\$10,695	109
Memorial service and cremation package	\$3,490	\$1,595	\$6,800	108
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$995	\$395	\$6,590	255
Metal burial casket	\$2,495	\$300	\$5,000	285
Wood burial casket	\$2,995	\$499	\$7,100	281
Cremation casket	\$1,195	\$60	\$4,400	245
Alternative cremation container	\$138	\$10	\$1,995	256
Vault	\$1,500	\$300	\$3,000	286
Urn	\$295	\$25	\$1,500	287
Cremation jewelry	\$150	\$20	\$1,000	221

Median - The amount at which half of the figures fall below and half are above.

## 351-500 Cases

Total Respondents = 60

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,195	\$995	\$4,000	60
Embalming	\$778	\$485	\$1,395	60
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$265	\$85	\$2,405	60
Case involving autopsy	\$288	\$95	\$1,595	42
Refrigeration	\$95	\$5	\$695	47
Sheltering of remains after initial period	\$100	\$25	\$385	24
Alternative care when no embalming	\$250	\$100	\$575	42
Removal/Transfer of remains to funeral home	\$375	\$185	\$725	60
Forwarding of remains to another funeral home	\$2,448	\$980	\$4,550	58
Receiving of remains from another funeral home	\$2,221	\$1,020	\$4,720	58
Use of facilities/staff for viewing	\$440	\$175	\$1,295	59
Use of facilities/staff for funeral ceremony	\$500	\$250	\$1,295	60
Use of facilities/staff for memorial service	\$507	\$250	\$1,295	60
Graveside service	\$395	\$125	\$2,975	57
Hearse	\$348	\$145	\$645	60
Limousine	\$300	\$75	\$645	46
Service car or van	\$125	\$50	\$475	54
Cremation fee (if you own your crematory)	\$375	\$250	\$2,775	34
Cremation fee (if you use a third party)	\$305	\$210	\$5,800	30
Private family viewing of deceased	\$248	\$100	\$3,025	36
Printed materials (basic memorial package)	\$175	\$50	\$422	55
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,395	\$995	\$5,800	59
Direct cremation (container provided by funeral home)	\$2,570	\$1,070	\$5,800	59
Immediate burial (container provided by family)	\$2,548	\$1,340	\$4,375	58
Immediate burial (container provided by funeral home)	\$3,245	\$1,340	\$5,680	59
<b>Packages (54.2% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,370	\$3,380	\$10,415	29
Memorial service and burial package	\$4,795	\$2,175	\$10,415	23
Casketed adult funeral with viewing and cremation package	\$5,345	\$4,130	\$10,695	30
Memorial service and cremation package	\$3,695	\$1,935	\$8,260	30
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$1,048	\$580	\$2,000	52
Metal burial casket	\$2,450	\$900	\$6,000	59
Wood burial casket	\$3,000	\$600	\$6,250	59
Cremation casket	\$1,255	\$50	\$3,125	47
Alternative cremation container	\$150	\$15	\$1,939	48
Vault	\$1,410	\$750	\$4,795	55
Urn	\$280	\$100	\$650	57
Cremation jewelry	\$150	\$20	\$575	51

Median - The amount at which half of the figures fall below and half are above.

## 501 or More Cases

Total Respondents = 47

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,235	\$1,345	\$4,195	46
Embalming	\$675	\$295	\$1,095	47
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$255	\$100	\$595	43
Case involving autopsy	\$250	\$50	\$1,330	40
Refrigeration	\$125	\$25	\$550	37
Sheltering of remains after initial period	\$50	\$20	\$400	26
Alternative care when no embalming	\$250	\$50	\$765	35
Removal/Transfer of remains to funeral home	\$395	\$175	\$695	47
Forwarding of remains to another funeral home	\$2,148	\$295	\$5,025	44
Receiving of remains from another funeral home	\$1,895	\$895	\$4,080	42
Use of facilities/staff for viewing	\$395	\$100	\$1,100	47
Use of facilities/staff for funeral ceremony	\$585	\$195	\$1,050	46
Use of facilities/staff for memorial service	\$575	\$0	\$1,895	47
Graveside service	\$425	\$100	\$970	45
Hearse	\$350	\$100	\$495	47
Limousine	\$325	\$125	\$650	35
Service car or van	\$150	\$45	\$395	42
Cremation fee (if you own your crematory)	\$395	\$90	\$2,240	35
Cremation fee (if you use a third party)	\$385	\$200	\$1,170	12
Private family viewing of deceased	\$198	\$95	\$500	32
Printed materials (basic memorial package)	\$190	\$45	\$595	44
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,361	\$195	\$4,375	46
Direct cremation (container provided by funeral home)	\$2,568	\$220	\$4,475	46
Immediate burial (container provided by family)	\$2,660	\$150	\$4,520	46
Immediate burial (container provided by funeral home)	\$3,090	\$600	\$5,590	45
<b>Packages (51.1% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$4,895	\$3,375	\$10,500	21
Memorial service and burial package	\$4,535	\$1,450	\$7,900	18
Casketed adult funeral with viewing and cremation package	\$5,435	\$3,800	\$10,400	22
Memorial service and cremation package	\$3,838	\$1,895	\$6,950	22
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$1,095	\$495	\$3,830	42
Metal burial casket	\$2,698	\$995	\$3,895	44
Wood burial casket	\$3,095	\$1,295	\$4,650	45
Cremation casket	\$1,150	\$395	\$3,495	43
Alternative cremation container	\$193	\$25	\$2,065	46
Vault	\$1,495	\$645	\$7,500	43
Urn	\$295	\$90	\$595	46
Cremation jewelry	\$150	\$50	\$694	37

Median - The amount at which half of the figures fall below and half are above.

## National Cost of 2019 Adult Funeral With Burial by Caseload of Firm

Item	Up to 75 (n=145)	76-150 (n=296)	151-350 (n=297)	351-500 (n=60)	501 or more (n=47)
Nondeclinable basic services fee	\$2,240	\$2,188	\$2,195	\$2,195	\$2,235
Removal/Transfer of remains to funeral home	\$305	\$340	\$375	\$375	\$395
Embalming	\$775	\$710	\$755	\$778	\$675
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$250	\$265	\$258	\$265	\$255
Use of facilities/staff for viewing	\$400	\$425	\$450	\$440	\$395
Use of facilities/staff for funeral ceremony	\$475	\$500	\$550	\$500	\$585
Hearse	\$315	\$335	\$350	\$348	\$350
Service car or van	\$150	\$150	\$160	\$125	\$150
Printed materials (basic memorial package)	\$160	\$175	\$165	\$175	\$190
<b>Subtotal Without Casket and Vault</b>	<b>\$5,070</b>	<b>\$5,088</b>	<b>\$5,258</b>	<b>\$5,200</b>	<b>\$5,230</b>
Metal burial casket (Avg. charge for most frequently purchased item)	\$2,472	\$2,500	\$2,495	\$2,450	\$2,698
<b>TOTAL WITH CASKET</b>	<b>\$7,542</b>	<b>\$7,588</b>	<b>\$7,753</b>	<b>\$7,650</b>	<b>\$7,928</b>
Vault (Average charge for most frequently purchased item)	\$1,595	\$1,495	\$1,500	\$1,410	\$1,495
<b>Total With Vault</b>	<b>\$9,137</b>	<b>\$9,083</b>	<b>\$9,253</b>	<b>\$9,060</b>	<b>\$9,423</b>

## National Cost of 2019 Adult Funeral With Cremation by Caseload of Firm

Item	Up to 75 (n=145)	76-150 (n=296)	151-350 (n=297)	351-500 (n=60)	501 or more (n=47)
Nondeclinable basic services fee	\$2,240	\$2,188	\$2,195	\$2,195	\$2,235
Removal/Transfer of remains to funeral home	\$305	\$340	\$375	\$375	\$395
Embalming	\$775	\$710	\$755	\$778	\$675
Other Preparation (e.g., casketing, cosmetology, dressing, grooming)	\$250	\$265	\$258	\$265	\$255
Use of facilities/staff for viewing	\$400	\$425	\$450	\$440	\$395
Use of facilities/staff for funeral ceremony	\$475	\$500	\$550	\$500	\$585
Service car or van	\$150	\$150	\$160	\$125	\$150
Printed materials (basic memorial package)	\$160	\$175	\$165	\$175	\$190
Cremation fee (third party)	\$350	\$350	\$350	\$305	\$385
<b>Subtotal Without Cremation Casket and Urn</b>	<b>\$5,105</b>	<b>\$5,103</b>	<b>\$5,258</b>	<b>\$5,158</b>	<b>\$5,265</b>
Cremation casket	\$1,325	\$1,295	\$1,195	\$1,255	\$1,150
Urn	\$283	\$287	\$295	\$280	\$295
<b>TOTAL WITH CREMATION CASKET AND URN</b>	<b>\$6,713</b>	<b>\$6,684</b>	<b>\$6,748</b>	<b>\$6,693</b>	<b>\$6,710</b>

Median - The amount at which half of the figures fall below and half are above.



## General Price List Information by U.S. Census District

### NEW ENGLAND CENSUS DISTRICT

(Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont)

Total Respondents = 64

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,195	\$1,095	\$4,000	61
Embalming	\$725	\$325	\$1,395	64
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$250	\$95	\$975	60
Case involving autopsy	\$295	\$50	\$2,500	49
Refrigeration	\$100	\$45	\$575	30
Sheltering of remains after initial period	\$100	\$35	\$495	28
Alternative care when no embalming	\$295	\$95	\$795	56
Removal/Transfer of remains to funeral home	\$395	\$225	\$725	64
Forwarding of remains to another funeral home	\$2,500	\$250	\$5,695	61
Receiving of remains from another funeral home	\$2,134	\$550	\$3,995	60
Use of facilities/staff for viewing	\$550	\$150	\$1,100	63
Use of facilities/staff for funeral ceremony	\$607	\$200	\$1,650	63
Use of facilities/staff for memorial service	\$625	\$175	\$1,550	63
Graveside service	\$500	\$175	\$995	63
Hearse	\$395	\$150	\$650	64
Limousine	\$395	\$199	\$995	47
Service car or van	\$200	\$75	\$350	61
Cremation fee (if you own your crematory)	\$395	\$240	\$3,195	10
Cremation fee (if you use a third party)	\$375	\$245	\$5,800	54
Private family viewing of deceased	\$295	\$150	\$2,495	39
Printed materials (basic memorial package)	\$150	\$35	\$495	47
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,648	\$1,325	\$5,800	58
Direct cremation (container provided by funeral home)	\$2,795	\$1,395	\$5,800	62
Immediate burial (container provided by family)	\$2,963	\$995	\$5,260	58
Immediate burial (container provided by funeral home)	\$3,423	\$1,500	\$5,665	58
<b>Packages (32.2% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$7,150	\$3,995	\$8,800	10
Memorial service and burial package	\$5,098	\$2,985	\$7,840	6
Casketed adult funeral with viewing and cremation package	\$6,250	\$3,995	\$8,500	14
Memorial service and cremation package	\$4,300	\$2,520	\$6,970	16
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$1,000	\$550	\$1,895	41
Metal burial casket	\$2,145	\$995	\$8,000	62
Wood burial casket	\$2,500	\$1,300	\$11,000	62
Cremation casket	\$1,120	\$150	\$3,890	56
Alternative cremation container	\$186	\$10	\$795	56
Vault	\$1,450	\$200	\$2,300	61
Urn	\$300	\$50	\$900	61
Cremation jewelry	\$180	\$20	\$1,000	49

Median - The amount at which half of the figures fall below and half are above.



## MIDDLE ATLANTIC CENSUS DISTRICT

(New Jersey, New York, Pennsylvania)

Total Respondents = 159

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,153	\$795	\$3,995	154
Embalming	\$825	\$75	\$1,795	159
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$283	\$35	\$1,110	158
Case involving autopsy	\$850	\$50	\$1,800	119
Refrigeration	\$95	\$15	\$595	77
Sheltering of remains after initial period	\$100	\$35	\$495	84
Alternative care when no embalming	\$261	\$50	\$845	123
Removal/Transfer of remains to funeral home	\$375	\$95	\$795	159
Forwarding of remains to another funeral home	\$2,498	\$250	\$5,245	150
Receiving of remains from another funeral home	\$2,250	\$250	\$4,200	150
Use of facilities/staff for viewing	\$500	\$100	\$1,875	158
Use of facilities/staff for funeral ceremony	\$518	\$75	\$1,685	158
Use of facilities/staff for memorial service	\$538	\$75	\$1,600	156
Graveside service	\$395	\$110	\$4,850	153
Hearse	\$390	\$170	\$995	159
Limousine	\$375	\$40	\$995	118
Service car or van	\$200	\$45	\$507	145
Cremation fee (if you own your crematory)	\$375	\$190	\$3,495	22
Cremation fee (if you use a third party)	\$340	\$170	\$3,500	136
Private family viewing of deceased	\$295	\$40	\$2,995	90
Printed materials (basic memorial package)	\$170	\$35	\$550	141
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,475	\$780	\$4,995	155
Direct cremation (container provided by funeral home)	\$2,540	\$45	\$4,995	157
Immediate burial (container provided by family)	\$2,960	\$1,050	\$5,995	147
Immediate burial (container provided by funeral home)	\$3,365	\$1,050	\$6,375	148
<b>Packages (25.2% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,750	\$4,000	\$9,790	29
Memorial service and burial package	\$4,155	\$990	\$7,395	21
Casketed adult funeral with viewing and cremation package	\$6,045	\$3,940	\$8,995	33
Memorial service and cremation package	\$3,788	\$2,195	\$6,595	34
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$1,120	\$435	\$2,995	131
Metal burial casket	\$2,435	\$820	\$4,900	150
Wood burial casket	\$2,800	\$700	\$7,100	146
Cremation casket	\$1,395	\$50	\$3,175	129
Alternative cremation container	\$175	\$15	\$2,328	142
Vault	\$1,595	\$700	\$3,044	154
Urn	\$295	\$50	\$925	153
Cremation jewelry	\$150	\$25	\$585	104

Median - The amount at which half of the figures fall below and half are above.

## SOUTH ATLANTIC CENSUS DISTRICT

(Delaware, Florida, Georgia, Maryland, North Carolina, South Carolina, West Virginia, Virginia)

Total Respondents = 134

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,195	\$1,090	\$4,645	133
Embalming	\$736	\$425	\$1,295	134
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$200	\$50	\$571	125
Case involving autopsy	\$250	\$50	\$1,330	104
Refrigeration	\$75	\$5	\$595	91
Sheltering of remains after initial period	\$100	\$25	\$500	49
Alternative care when no embalming	\$225	\$50	\$765	99
Removal/Transfer of remains to funeral home	\$325	\$125	\$695	132
Forwarding of remains to another funeral home	\$2,475	\$295	\$5,260	125
Receiving of remains from another funeral home	\$2,115	\$595	\$4,080	125
Use of facilities/staff for viewing	\$400	\$150	\$3,295	134
Use of facilities/staff for funeral ceremony	\$495	\$245	\$3,295	134
Use of facilities/staff for memorial service	\$495	\$245	\$3,295	133
Graveside service	\$395	\$125	\$3,895	134
Hearse	\$310	\$150	\$600	134
Limousine	\$250	\$60	\$600	91
Service car or van	\$150	\$50	\$475	124
Cremation fee (if you own your crematory)	\$400	\$90	\$3,075	60
Cremation fee (if you use a third party)	\$370	\$200	\$3,800	75
Private family viewing of deceased	\$200	\$75	\$3,260	58
Printed materials (basic memorial package)	\$150	\$25	\$350	116
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,373	\$995	\$4,375	132
Direct cremation (container provided by funeral home)	\$2,395	\$150	\$4,475	133
Immediate burial (container provided by family)	\$2,645	\$720	\$5,000	126
Immediate burial (container provided by funeral home)	\$3,488	\$600	\$7,000	124
<b>Packages (36.6% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,585	\$3,375	\$15,895	45
Memorial service and burial package	\$4,095	\$975	\$11,250	31
Casketed adult funeral with viewing and cremation package	\$5,250	\$3,000	\$12,995	47
Memorial service and cremation package	\$3,158	\$1,895	\$7,995	42
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$950	\$395	\$3,830	115
Metal burial casket	\$2,500	\$700	\$6,000	127
Wood burial casket	\$3,195	\$1,295	\$8,215	127
Cremation casket	\$1,140	\$60	\$3,595	108
Alternative cremation container	\$100	\$20	\$1,500	108
Vault	\$1,500	\$225	\$4,795	129
Urn	\$295	\$50	\$875	128
Cremation jewelry	\$150	\$20	\$400	102

Median - The amount at which half of the figures fall below and half are above.

# EAST SOUTH CENTRAL CENSUS DISTRICT

(Alabama, Kentucky, Mississippi, Tennessee)

Total Respondents = 90

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,058	\$1,150	\$3,965	90
Embalming	\$795	\$400	\$2,450	90
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$240	\$75	\$990	87
Case involving autopsy	\$200	\$75	\$1,325	68
Refrigeration	\$75	\$10	\$750	41
Sheltering of remains after initial period	\$75	\$20	\$250	40
Alternative care when no embalming	\$205	\$50	\$695	54
Removal/Transfer of remains to funeral home	\$295	\$100	\$1,695	89
Forwarding of remains to another funeral home	\$2,350	\$750	\$4,235	83
Receiving of remains from another funeral home	\$1,985	\$795	\$3,345	83
Use of facilities/staff for viewing	\$400	\$137	\$1,650	89
Use of facilities/staff for funeral ceremony	\$475	\$250	\$1,300	90
Use of facilities/staff for memorial service	\$450	\$200	\$1,695	90
Graveside service	\$387	\$170	\$5,090	88
Hearse	\$300	\$125	\$595	89
Limousine	\$235	\$75	\$600	29
Service car or van	\$150	\$40	\$395	78
Cremation fee (if you own your crematory)	\$375	\$250	\$1,995	26
Cremation fee (if you use a third party)	\$375	\$250	\$3,400	58
Private family viewing of deceased	\$195	\$100	\$2,690	30
Printed materials (basic memorial package)	\$140	\$20	\$400	81
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,100	\$995	\$3,850	88
Direct cremation (container provided by funeral home)	\$2,220	\$1,070	\$4,025	88
Immediate burial (container provided by family)	\$2,325	\$165	\$4,720	84
Immediate burial (container provided by funeral home)	\$3,161	\$1,395	\$6,340	82
<b>Packages (56.3% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,195	\$1,750	\$10,005	41
Memorial service and burial package	\$3,400	\$2,175	\$7,900	19
Casketed adult funeral with viewing and cremation package	\$5,068	\$3,195	\$8,195	38
Memorial service and cremation package	\$2,993	\$1,995	\$5,635	38
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$995	\$395	\$2,295	77
Metal burial casket	\$2,500	\$900	\$6,175	85
Wood burial casket	\$3,495	\$600	\$6,900	85
Cremation casket	\$1,200	\$150	\$3,295	63
Alternative cremation container	\$150	\$25	\$1,750	74
Vault	\$1,495	\$795	\$3,250	87
Urn	\$250	\$120	\$495	79
Cremation jewelry	\$150	\$50	\$575	62

Median - The amount at which half of the figures fall below and half are above.

## WEST SOUTH CENTRAL CENSUS DISTRICT

(Arkansas, Louisiana, Oklahoma, Texas)

Total Respondents = 53

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,000	\$900	\$5,295	53
Embalming	\$695	\$350	\$1,295	53
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$200	\$50	\$595	52
Case involving autopsy	\$200	\$50	\$900	39
Refrigeration	\$100	\$25	\$695	43
Sheltering of remains after initial period	\$85	\$8	\$400	24
Alternative care when no embalming	\$200	\$25	\$1,595	30
Removal/Transfer of remains to funeral home	\$313	\$150	\$695	52
Forwarding of remains to another funeral home	\$2,000	\$825	\$5,995	51
Receiving of remains from another funeral home	\$1,895	\$850	\$4,895	51
Use of facilities/staff for viewing	\$340	\$40	\$890	53
Use of facilities/staff for funeral ceremony	\$500	\$200	\$995	53
Use of facilities/staff for memorial service	\$500	\$300	\$995	51
Graveside service	\$450	\$55	\$4,200	49
Hearse	\$300	\$145	\$475	52
Limousine	\$263	\$85	\$500	32
Service car or van	\$125	\$30	\$350	51
Cremation fee (if you own your crematory)	\$350	\$230	\$2,500	11
Cremation fee (if you use a third party)	\$350	\$195	\$2,645	39
Private family viewing of deceased	\$200	\$50	\$2,795	27
Printed materials (basic memorial package)	\$165	\$35	\$350	45
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$1,940	\$900	\$4,011	50
Direct cremation (container provided by funeral home)	\$2,080	\$995	\$3,993	52
Immediate burial (container provided by family)	\$2,193	\$1,095	\$4,295	50
Immediate burial (container provided by funeral home)	\$2,800	\$1,310	\$6,090	51
<b>Packages (40.4% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,590	\$2,695	\$6,995	17
Memorial service and burial package	\$2,925	\$1,995	\$5,480	10
Casketed adult funeral with viewing and cremation package	\$4,240	\$2,500	\$6,060	17
Memorial service and cremation package	\$2,650	\$1,995	\$3,885	15
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$895	\$500	\$2,095	47
Metal burial casket	\$2,295	\$818	\$5,500	49
Wood burial casket	\$2,898	\$400	\$4,395	48
Cremation casket	\$895	\$115	\$2,510	40
Alternative cremation container	\$180	\$50	\$995	39
Vault	\$1,386	\$405	\$4,500	48
Urn	\$250	\$45	\$700	47
Cremation jewelry	\$150	\$35	\$500	33

Median - The amount at which half of the figures fall below and half are above.

# EAST NORTH CENTRAL CENSUS DISTRICT

(Illinois, Indiana, Michigan, Ohio, Wisconsin)

Total Respondents = 213

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,270	\$895	\$4,285	211
Embalming	\$730	\$85	\$1,475	212
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$295	\$60	\$650	207
Case involving autopsy	\$250	\$60	\$1,095	136
Refrigeration	\$60	\$5	\$380	91
Sheltering of remains after initial period	\$75	\$17	\$380	77
Alternative care when no embalming	\$250	\$50	\$2,800	121
Removal/Transfer of remains to funeral home	\$350	\$110	\$700	211
Forwarding of remains to another funeral home	\$2,533	\$725	\$7,400	206
Receiving of remains from another funeral home	\$2,100	\$750	\$5,400	207
Use of facilities/staff for viewing	\$495	\$120	\$1,295	211
Use of facilities/staff for funeral ceremony	\$545	\$200	\$1,450	213
Use of facilities/staff for memorial service	\$550	\$40	\$1,995	212
Graveside service	\$350	\$95	\$4,605	208
Hearse	\$350	\$125	\$775	210
Limousine	\$318	\$60	\$650	118
Service car or van	\$150	\$30	\$500	183
Cremation fee (if you own your crematory)	\$365	\$185	\$3,835	53
Cremation fee (if you use a third party)	\$300	\$165	\$3,250	160
Private family viewing of deceased	\$295	\$100	\$3,025	105
Printed materials (basic memorial package)	\$170	\$35	\$600	200
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,400	\$95	\$5,525	205
Direct cremation (container provided by funeral home)	\$2,597	\$95	\$6,000	212
Immediate burial (container provided by family)	\$2,725	\$1,050	\$5,315	207
Immediate burial (container provided by funeral home)	\$3,250	\$1,340	\$6,110	197
<b>Packages (50.5% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,433	\$3,375	\$13,700	94
Memorial service and burial package	\$4,400	\$550	\$8,793	61
Casketed adult funeral with viewing and cremation package	\$5,843	\$2,957	\$10,400	100
Memorial service and cremation package	\$3,900	\$550	\$7,210	97
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$1,150	\$225	\$4,975	185
Metal burial casket	\$2,500	\$200	\$5,045	201
Wood burial casket	\$3,000	\$800	\$5,758	200
Cremation casket	\$1,225	\$75	\$4,400	176
Alternative cremation container	\$125	\$25	\$1,895	189
Vault	\$1,450	\$550	\$7,500	205
Urn	\$280	\$50	\$750	204
Cremation jewelry	\$150	\$40	\$424	160

Median - The amount at which half of the figures fall below and half are above.

## WEST NORTH CENTRAL CENSUS DISTRICT

(Iowa, Kansas, Minnesota, Missouri, North Dakota, South Dakota, Nebraska)

Total Respondents = 159

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,550	\$725	\$4,355	156
Embalming	\$755	\$275	\$1,295	159
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$295	\$100	\$695	156
Case involving autopsy	\$250	\$50	\$1,750	103
Refrigeration	\$75	\$10	\$1,000	72
Sheltering of remains after initial period	\$75	\$5	\$450	62
Alternative care when no embalming	\$225	\$50	\$3,195	102
Removal/Transfer of remains to funeral home	\$365	\$100	\$800	158
Forwarding of remains to another funeral home	\$2,668	\$275	\$4,770	154
Receiving of remains from another funeral home	\$2,295	\$600	\$4,345	155
Use of facilities/staff for viewing	\$380	\$150	\$1,200	159
Use of facilities/staff for funeral ceremony	\$525	\$185	\$1,150	158
Use of facilities/staff for memorial service	\$500	\$200	\$1,150	156
Graveside service	\$375	\$70	\$4,755	150
Hearse	\$300	\$35	\$695	158
Limousine	\$200	\$35	\$695	71
Service car or van	\$128	\$35	\$400	142
Cremation fee (if you own your crematory)	\$438	\$200	\$3,754	52
Cremation fee (if you use a third party)	\$450	\$120	\$3,595	111
Private family viewing of deceased	\$190	\$75	\$2,495	82
Printed materials (basic memorial package)	\$225	\$30	\$750	149
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,775	\$825	\$5,601	154
Direct cremation (container provided by funeral home)	\$2,875	\$100	\$6,021	157
Immediate burial (container provided by family)	\$3,233	\$1,025	\$5,450	152
Immediate burial (container provided by funeral home)	\$3,878	\$1,250	\$8,520	148
<b>Packages (44.9% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,140	\$2,595	\$11,549	53
Memorial service and burial package	\$4,395	\$1,850	\$11,299	39
Casketed adult funeral with viewing and cremation package	\$5,935	\$1,620	\$9,975	58
Memorial service and cremation package	\$4,235	\$1,850	\$8,260	59
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$1,000	\$350	\$6,590	135
Metal burial casket	\$2,600	\$665	\$4,815	154
Wood burial casket	\$3,000	\$1,160	\$7,200	153
Cremation casket	\$1,295	\$95	\$3,780	115
Alternative cremation container	\$150	\$25	\$1,939	125
Vault	\$1,595	\$265	\$4,067	153
Urn	\$295	\$85	\$1,500	152
Cremation jewelry	\$150	\$20	\$300	95

Median - The amount at which half of the figures fall below and half are above.

# MOUNTAIN CENSUS DISTRICT

(Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming)

Total Respondents = 50

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$1,798	\$895	\$4,150	48
Embalming	\$649	\$295	\$995	50
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$250	\$95	\$760	48
Case involving autopsy	\$250	\$50	\$1,000	45
Refrigeration	\$150	\$20	\$895	43
Sheltering of remains after initial period	\$80	\$20	\$495	34
Alternative care when no embalming	\$243	\$75	\$3,005	36
Removal/Transfer of remains to funeral home	\$320	\$95	\$650	50
Forwarding of remains to another funeral home	\$1,995	\$275	\$3,825	49
Receiving of remains from another funeral home	\$1,598	\$520	\$3,490	48
Use of facilities/staff for viewing	\$300	\$100	\$600	49
Use of facilities/staff for funeral ceremony	\$500	\$295	\$960	49
Use of facilities/staff for memorial service	\$495	\$0	\$960	50
Graveside service	\$395	\$195	\$3,820	49
Hearse	\$290	\$100	\$495	50
Limousine	\$295	\$95	\$600	23
Service car or van	\$150	\$60	\$495	42
Cremation fee (if you own your crematory)	\$395	\$150	\$2,697	29
Cremation fee (if you use a third party)	\$350	\$200	\$2,250	23
Private family viewing of deceased	\$195	\$100	\$495	38
Printed materials (basic memorial package)	\$200	\$45	\$395	46
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$1,815	\$195	\$3,150	47
Direct cremation (container provided by funeral home)	\$1,890	\$100	\$3,300	49
Immediate burial (container provided by family)	\$2,295	\$1,095	\$3,995	47
Immediate burial (container provided by funeral home)	\$2,900	\$1,095	\$5,290	47
<b>Packages (56.3% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$4,815	\$2,095	\$10,415	25
Memorial service and burial package	\$4,208	\$2,295	\$10,415	15
Casketed adult funeral with viewing and cremation package	\$4,995	\$2,095	\$10,695	25
Memorial service and cremation package	\$3,218	\$1,095	\$5,495	24
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$890	\$150	\$1,600	44
Metal burial casket	\$2,450	\$399	\$5,000	48
Wood burial casket	\$2,956	\$499	\$5,500	48
Cremation casket	\$1,000	\$199	\$4,400	41
Alternative cremation container	\$140	\$25	\$995	46
Vault	\$1,200	\$645	\$5,890	43
Urn	\$295	\$75	\$650	48
Cremation jewelry	\$150	\$35	\$400	43

Median - The amount at which half of the figures fall below and half are above.



## PACIFIC CENSUS DISTRICT

(Alaska, California, Hawaii, Oregon, Washington)

Total Respondents = 17

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$1,900	\$995	\$3,125	17
Embalming	\$575	\$350	\$775	17
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$250	\$150	\$2,405	17
Case involving autopsy	\$300	\$150	\$1,505	16
Refrigeration	\$195	\$45	\$535	17
Sheltering of remains after initial period	\$95	\$25	\$355	14
Alternative care when no embalming	\$208	\$80	\$640	14
Removal/Transfer of remains to funeral home	\$400	\$275	\$595	17
Forwarding of remains to another funeral home	\$1,845	\$1,450	\$2,575	16
Receiving of remains from another funeral home	\$1,480	\$880	\$2,520	16
Use of facilities/staff for viewing	\$295	\$160	\$610	17
Use of facilities/staff for funeral ceremony	\$595	\$195	\$995	17
Use of facilities/staff for memorial service	\$595	\$195	\$995	17
Graveside service	\$450	\$130	\$2,635	17
Hearse	\$295	\$195	\$520	17
Limousine	\$495	\$200	\$555	5
Service car or van	\$195	\$45	\$300	17
Cremation fee (if you own your crematory)	\$395	\$185	\$660	13
Cremation fee (if you use a third party)	\$413	\$190	\$550	4
Private family viewing of deceased	\$200	\$95	\$855	15
Printed materials (basic memorial package)	\$185	\$75	\$595	17
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$1,543	\$910	\$2,230	16
Direct cremation (container provided by funeral home)	\$1,665	\$975	\$2,295	17
Immediate burial (container provided by family)	\$1,990	\$150	\$3,250	16
Immediate burial (container provided by funeral home)	\$2,695	\$975	\$4,035	17
<b>Packages (76.5% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$4,750	\$3,520	\$5,330	11
Memorial service and burial package	\$4,100	\$2,350	\$4,980	9
Casketed adult funeral with viewing and cremation package	\$3,983	\$2,695	\$5,850	10
Memorial service and cremation package	\$2,875	\$1,595	\$5,105	12
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$995	\$695	\$1,395	14
Metal burial casket	\$2,600	\$995	\$4,175	17
Wood burial casket	\$2,995	\$1,390	\$4,231	17
Cremation casket	\$995	\$50	\$3,495	13
Alternative cremation container	\$115	\$15	\$2,065	14
Vault	\$1,295	\$300	\$2,260	11
Urn	\$288	\$25	\$595	16
Cremation jewelry	\$170	\$118	\$423	15

Median - The amount at which half of the figures fall below and half are above.



## Cost of 2019 Adult Funeral With Burial by Census District

Item	New England (n=64)	Middle Atlantic (n=159)	South Atlantic (n=134)	East South Central (n=90)	West South Central (n=53)	East North Central (n=213)	West North Central (n=159)	Mountain (n=50)	Pacific (n=17)
Nondeclinable basic services fee	\$2,195	\$2,153	\$2,195	\$2,058	\$2,000	\$2,270	\$2,550	\$1,798	\$1,900
Removal/Transfer of remains to funeral home	\$395	\$375	\$325	\$295	\$313	\$350	\$365	\$320	\$400
Embalming	\$725	\$825	\$736	\$795	\$695	\$730	\$755	\$649	\$575
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$250	\$283	\$200	\$240	\$200	\$295	\$295	\$250	\$250
Use of facilities/staff for viewing	\$550	\$500	\$400	\$400	\$340	\$495	\$380	\$300	\$295
Use of facilities/staff for funeral ceremony	\$607	\$518	\$495	\$475	\$500	\$545	\$525	\$500	\$595
Hearse	\$395	\$390	\$310	\$300	\$300	\$350	\$300	\$290	\$295
Service car or van	\$200	\$200	\$150	\$150	\$125	\$150	\$128	\$150	\$195
Printed materials (basic memorial package)	\$150	\$170	\$150	\$140	\$165	\$170	\$225	\$200	\$185
<b>Subtotal Without Casket and Vault</b>	<b>\$5,467</b>	<b>\$5,413</b>	<b>\$4,961</b>	<b>\$4,853</b>	<b>\$4,638</b>	<b>\$5,355</b>	<b>\$5,523</b>	<b>\$4,457</b>	<b>\$4,690</b>
Metal burial casket (Avg. charge for most frequently purchased item)	\$2,145	\$2,435	\$2,500	\$2,500	\$2,295	\$2,500	\$2,600	\$2,450	\$2,600
<b>TOTAL WITH CASKET</b>	<b>\$7,612</b>	<b>\$7,848</b>	<b>\$7,461</b>	<b>\$7,353</b>	<b>\$6,933</b>	<b>\$7,855</b>	<b>\$8,123</b>	<b>\$6,907</b>	<b>\$7,290</b>
Vault (Average charge for most frequently purchased item)	\$1,450	\$1,595	\$1,500	\$1,495	\$1,386	\$1,450	\$1,595	\$1,200	\$1,295
<b>Total With Vault</b>	<b>\$9,062</b>	<b>\$9,443</b>	<b>\$8,961</b>	<b>\$8,848</b>	<b>\$8,319</b>	<b>\$9,305</b>	<b>\$9,718</b>	<b>\$8,107</b>	<b>\$8,585</b>

## Cost of 2019 Adult Funeral With Cremation by Census District

Item	New England (n=64)	Middle Atlantic (n=159)	South Atlantic (n=134)	East South Central (n=90)	West South Central (n=53)	East North Central (n=213)	West North Central (n=159)	Mountain (n=50)	Pacific (n=17)
Nondeclinable basic services fee	\$2,195	\$2,153	\$2,195	\$2,058	\$2,000	\$2,270	\$2,550	\$1,798	\$1,900
Removal/Transfer of remains to funeral home	\$395	\$375	\$325	\$295	\$313	\$350	\$365	\$320	\$400
Embalming	\$725	\$825	\$736	\$795	\$695	\$730	\$755	\$649	\$575
Other Preparation (e.g., casketing, cosmetology, dressing, grooming)	\$250	\$283	\$200	\$240	\$200	\$295	\$295	\$250	\$250
Use of facilities/staff for viewing	\$550	\$500	\$400	\$400	\$340	\$495	\$380	\$300	\$295
Use of facilities/staff for funeral ceremony	\$607	\$518	\$495	\$475	\$500	\$545	\$525	\$500	\$595
Service car or van	\$200	\$200	\$150	\$150	\$125	\$150	\$128	\$150	\$195
Printed materials (basic memorial package)	\$150	\$170	\$150	\$140	\$165	\$170	\$225	\$200	\$185
Cremation fee (third party)	\$375	\$340	\$370	\$375	\$350	\$300	\$450	\$350	\$413
<b>Subtotal Without Cremation Casket and Urn</b>	<b>\$5,447</b>	<b>\$5,363</b>	<b>\$5,021</b>	<b>\$4,928</b>	<b>\$4,688</b>	<b>\$5,305</b>	<b>\$5,673</b>	<b>\$4,517</b>	<b>\$4,808</b>
Cremation casket	\$1,120	\$1,395	\$1,140	\$1,200	\$895	\$1,225	\$1,295	\$1,000	\$995
Urn	\$300	\$295	\$295	\$250	\$250	\$280	\$295	\$295	\$288
<b>TOTAL WITH CREMATION CASKET AND URN</b>	<b>\$6,867</b>	<b>\$7,053</b>	<b>\$6,456</b>	<b>\$6,378</b>	<b>\$5,833</b>	<b>\$6,810</b>	<b>\$7,263</b>	<b>\$5,812</b>	<b>\$6,090</b>

Median - The amount at which half of the figures fall below and half are above.

## General Price List Information by Location Type

### Large City (population over 500,000)

Total Respondents = 71

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$1,995	\$795	\$5,295	69
Embalming	\$775	\$295	\$1,795	71
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$293	\$100	\$595	66
Case involving autopsy	\$250	\$50	\$1,495	51
Refrigeration	\$165	\$10	\$1,000	43
Sheltering of remains after initial period	\$75	\$20	\$400	29
Alternative care when no embalming	\$290	\$95	\$995	45
Removal/Transfer of remains to funeral home	\$400	\$95	\$1,695	71
Forwarding of remains to another funeral home	\$2,295	\$250	\$5,995	70
Receiving of remains from another funeral home	\$2,020	\$250	\$4,895	70
Use of facilities/staff for viewing	\$450	\$50	\$3,295	70
Use of facilities/staff for funeral ceremony	\$560	\$295	\$3,295	69
Use of facilities/staff for memorial service	\$550	\$0	\$3,295	68
Graveside service	\$495	\$100	\$3,295	67
Hearse	\$395	\$100	\$700	70
Limousine	\$400	\$40	\$650	57
Service car or van	\$175	\$45	\$507	57
Cremation fee (if you own your crematory)	\$350	\$90	\$2,240	23
Cremation fee (if you use a third party)	\$370	\$195	\$5,800	47
Private family viewing of deceased	\$263	\$50	\$2,995	40
Printed materials (basic memorial package)	\$185	\$45	\$650	60
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$1,995	\$195	\$5,800	66
Direct cremation (container provided by funeral home)	\$2,050	\$220	\$5,800	69
Immediate burial (container provided by family)	\$2,505	\$150	\$4,720	65
Immediate burial (container provided by funeral home)	\$3,295	\$1,095	\$6,395	69
<b>Packages (57.4% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,995	\$2,095	\$15,895	36
Memorial service and burial package	\$4,700	\$1,250	\$11,250	21
Casketed adult funeral with viewing and cremation package	\$5,175	\$2,095	\$12,995	37
Memorial service and cremation package	\$3,385	\$1,095	\$7,995	37
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$1,000	\$500	\$2,995	56
Metal burial casket	\$2,295	\$399	\$4,350	65
Wood burial casket	\$2,575	\$499	\$4,650	65
Cremation casket	\$1,095	\$199	\$3,495	61
Alternative cremation container	\$193	\$25	\$1,200	58
Vault	\$1,395	\$300	\$7,500	62
Urn	\$286	\$75	\$1,500	64
Cremation jewelry	\$150	\$50	\$575	52

Median - The amount at which half of the figures fall below and half are above.

## Moderate City (population 50,000 to 499,999)

Total Respondents = 201

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,238	\$995	\$4,195	198
Embalming	\$760	\$195	\$1,395	200
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$295	\$85	\$2,405	197
Case involving autopsy	\$300	\$50	\$1,505	149
Refrigeration	\$100	\$5	\$695	125
Sheltering of remains after initial period	\$95	\$8	\$500	95
Alternative care when no embalming	\$250	\$25	\$2,800	149
Removal/Transfer of remains to funeral home	\$390	\$165	\$795	199
Forwarding of remains to another funeral home	\$2,448	\$295	\$5,260	191
Receiving of remains from another funeral home	\$2,163	\$750	\$4,720	190
Use of facilities/staff for viewing	\$450	\$150	\$1,700	199
Use of facilities/staff for funeral ceremony	\$553	\$75	\$1,650	201
Use of facilities/staff for memorial service	\$558	\$75	\$1,995	200
Graveside service	\$400	\$125	\$3,118	191
Hearse	\$353	\$180	\$695	200
Limousine	\$325	\$75	\$995	151
Service car or van	\$175	\$40	\$507	186
Cremation fee (if you own your crematory)	\$395	\$185	\$2,680	85
Cremation fee (if you use a third party)	\$350	\$170	\$4,595	120
Private family viewing of deceased	\$250	\$100	\$995	113
Printed materials (basic memorial package)	\$175	\$45	\$495	179
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,300	\$780	\$4,995	193
Direct cremation (container provided by funeral home)	\$2,350	\$45	\$4,995	201
Immediate burial (container provided by family)	\$2,665	\$1,095	\$5,995	191
Immediate burial (container provided by funeral home)	\$3,348	\$1,134	\$6,440	186
<b>Packages (49.5% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,600	\$2,595	\$10,415	81
Memorial service and burial package	\$4,100	\$1,450	\$10,415	58
Casketed adult funeral with viewing and cremation package	\$5,450	\$2,495	\$10,695	87
Memorial service and cremation package	\$3,485	\$1,595	\$8,260	87
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$1,050	\$150	\$2,200	171
Metal burial casket	\$2,495	\$200	\$5,500	193
Wood burial casket	\$2,995	\$400	\$8,215	191
Cremation casket	\$1,280	\$50	\$3,157	165
Alternative cremation container	\$150	\$15	\$2,065	175
Vault	\$1,450	\$405	\$3,481	185
Urn	\$289	\$25	\$750	191
Cremation jewelry	\$165	\$20	\$500	145

Median - The amount at which half of the figures fall below and half are above.

## Small City (population 10,000 to 49,999)

Total Respondents = 286

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,195	\$725	\$3,965	282
Embalming	\$750	\$75	\$2,450	286
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$275	\$35	\$1,110	275
Case involving autopsy	\$250	\$50	\$2,500	216
Refrigeration	\$75	\$10	\$895	159
Sheltering of remains after initial period	\$90	\$20	\$495	119
Alternative care when no embalming	\$250	\$50	\$795	185
Removal/Transfer of remains to funeral home	\$353	\$100	\$725	284
Forwarding of remains to another funeral home	\$2,500	\$312	\$5,695	272
Receiving of remains from another funeral home	\$2,095	\$520	\$4,340	272
Use of facilities/staff for viewing	\$445	\$85	\$1,875	286
Use of facilities/staff for funeral ceremony	\$500	\$195	\$1,650	286
Use of facilities/staff for memorial service	\$500	\$40	\$1,695	285
Graveside service	\$395	\$70	\$5,090	280
Hearse	\$350	\$125	\$775	286
Limousine	\$300	\$60	\$695	179
Service car or van	\$150	\$30	\$475	259
Cremation fee (if you own your crematory)	\$375	\$200	\$2,697	84
Cremation fee (if you use a third party)	\$350	\$165	\$3,500	197
Private family viewing of deceased	\$250	\$75	\$3,025	143
Printed materials (basic memorial package)	\$156	\$20	\$750	258
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,400	\$95	\$5,601	278
Direct cremation (container provided by funeral home)	\$2,495	\$225	\$6,021	280
Immediate burial (container provided by family)	\$2,708	\$975	\$5,260	268
Immediate burial (container provided by funeral home)	\$3,340	\$600	\$6,500	265
<b>Packages (36.8% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,395	\$2,595	\$13,700	85
Memorial service and burial package	\$4,676	\$1,995	\$6,995	46
Casketed adult funeral with viewing and cremation package	\$5,460	\$1,620	\$8,655	85
Memorial service and cremation package	\$3,745	\$1,935	\$7,210	79
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$995	\$225	\$6,590	241
Metal burial casket	\$2,500	\$300	\$8,000	271
Wood burial casket	\$3,000	\$499	\$11,000	268
Cremation casket	\$1,198	\$150	\$3,890	214
Alternative cremation container	\$150	\$20	\$1,895	237
Vault	\$1,495	\$200	\$3,500	277
Urn	\$295	\$50	\$925	273
Cremation jewelry	\$150	\$25	\$1,000	202

Median - The amount at which half of the figures fall below and half are above.

## Town/rural (population less than 10,000)

Total Respondents = 377

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,225	\$900	\$4,355	370
Embalming	\$715	\$75	\$1,600	377
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$250	\$50	\$760	368
Case involving autopsy	\$255	\$50	\$1,800	260
Refrigeration	\$75	\$5	\$495	174
Sheltering of remains after initial period	\$75	\$5	\$495	167
Alternative care when no embalming	\$200	\$25	\$3,195	252
Removal/Transfer of remains to funeral home	\$323	\$100	\$800	374
Forwarding of remains to another funeral home	\$2,495	\$250	\$7,400	357
Receiving of remains from another funeral home	\$2,048	\$350	\$5,400	358
Use of facilities/staff for viewing	\$400	\$40	\$1,500	374
Use of facilities/staff for funeral ceremony	\$500	\$165	\$1,685	375
Use of facilities/staff for memorial service	\$495	\$165	\$1,695	371
Graveside service	\$375	\$55	\$4,755	368
Hearse	\$300	\$35	\$995	373
Limousine	\$295	\$35	\$995	143
Service car or van	\$150	\$30	\$500	336
Cremation fee (if you own your crematory)	\$475	\$250	\$3,835	84
Cremation fee (if you use a third party)	\$375	\$120	\$3,800	291
Private family viewing of deceased	\$200	\$40	\$3,260	186
Printed materials (basic memorial package)	\$174	\$25	\$525	340
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,500	\$200	\$5,525	363
Direct cremation (container provided by funeral home)	\$2,645	\$95	\$6,000	371
Immediate burial (container provided by family)	\$2,845	\$165	\$5,775	359
Immediate burial (container provided by funeral home)	\$3,319	\$1,170	\$8,520	347
<b>Packages (41.6% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$4,995	\$1,750	\$11,549	123
Memorial service and burial package	\$4,200	\$550	\$11,299	85
Casketed adult funeral with viewing and cremation package	\$5,733	\$2,500	\$9,975	132
Memorial service and cremation package	\$3,675	\$550	\$7,975	133
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$995	\$350	\$4,795	317
Metal burial casket	\$2,500	\$800	\$5,225	361
Wood burial casket	\$3,135	\$595	\$7,200	359
Cremation casket	\$1,200	\$60	\$4,400	297
Alternative cremation container	\$150	\$10	\$1,995	320
Vault	\$1,550	\$225	\$4,795	364
Urn	\$285	\$45	\$875	356
Cremation jewelry	\$150	\$20	\$585	261

Median - The amount at which half of the figures fall below and half are above.

## Median Prices of Adult Funeral With Burial by Location Type

Item	Large city (pop. over 500,000) (n=71)	Moderate city (pop. 50,000 to 499,999) (n=201)	Small city (pop. 10,000 to 49,000) (n=286)	Town/rural (pop. less than 10,000) (n=377)
Nondeclinable basic services fee	\$1,995	\$2,238	\$2,195	\$2,225
Removal/Transfer of remains to funeral home	\$400	\$390	\$353	\$323
Embalming	\$775	\$760	\$750	\$715
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$293	\$295	\$275	\$250
Use of facilities/staff for viewing	\$450	\$450	\$445	\$400
Use of facilities/staff for funeral ceremony	\$560	\$553	\$500	\$500
Hearse	\$395	\$353	\$350	\$300
Service car or van	\$175	\$175	\$150	\$150
Printed materials (basic memorial package)	\$185	\$175	\$156	\$174
<b>Subtotal Without Casket and Vault</b>	<b>\$5,228</b>	<b>\$5,388</b>	<b>\$5,173</b>	<b>\$5,036</b>
Metal burial casket (Avg. charge for most frequently purchased item)	\$2,295	\$2,495	\$2,500	\$2,500
<b>TOTAL WITH CASKET</b>	<b>\$7,523</b>	<b>\$7,883</b>	<b>\$7,673</b>	<b>\$7,536</b>
Vault (Average charge for most frequently purchased item)	\$1,395	\$1,450	\$1,495	\$1,550
<b>Total With Vault</b>	<b>\$8,918</b>	<b>\$9,333</b>	<b>\$9,168</b>	<b>\$9,086</b>

## Median Prices of Adult Funeral With Cremation by Location Type

Item	Large city (pop. over 500,000) (n=71)	Moderate city (pop. 50,000 to 499,999) (n=201)	Small city (pop. 10,000 to 49,000) (n=286)	Town/rural (pop. less than 10,000) (n=377)
Nondeclinable basic services fee	\$1,995	\$2,238	\$2,195	\$2,225
Removal/Transfer of remains to funeral home	\$400	\$390	\$353	\$323
Embalming	\$775	\$760	\$750	\$715
Other Preparation (e.g., casketing, cosmetology, dressing, grooming)	\$293	\$295	\$275	\$250
Use of facilities/staff for viewing	\$450	\$450	\$445	\$400
Use of facilities/staff for funeral ceremony	\$560	\$553	\$500	\$500
Service car or van	\$175	\$175	\$150	\$150
Printed materials (basic memorial package)	\$185	\$175	\$156	\$174
Cremation fee (third party)	\$370	\$350	\$350	\$375
<b>Subtotal Without Cremation Casket and Urn</b>	<b>\$5,203</b>	<b>\$5,386</b>	<b>\$5,173</b>	<b>\$5,111</b>
Cremation casket	\$1,095	\$1,280	\$1,198	\$1,200
Urn	\$286	\$289	\$295	\$285
<b>TOTAL WITH CREMATION CASKET AND URN</b>	<b>\$6,583</b>	<b>\$6,955</b>	<b>\$6,666</b>	<b>\$6,596</b>

Median - The amount at which half of the figures fall below and half are above.





## 2019 General Price List Survey

- To be completed by the owner/manager of the funeral establishment. All data is confidential.
- No later than Friday, August 23, 2019**, please mail your completed survey to NFDA using the enclosed postage-paid envelope **or** scan and email a copy to [dgillespie@nfda.org](mailto:dgillespie@nfda.org) **or** fax a copy to 262-789-6977.
- If you prefer to complete the survey online, go to [www.nfda.org/GPLsurvey](http://www.nfda.org/GPLsurvey).

### 2019 General Price List Items

Service Fees		Disposition Only (No services)	
1. Nondeclinable basic services fee	\$	21. Rental caskets	\$
2. Embalming	\$	22. Direct cremation (container provided by family)	\$
3. Other Preparation (e.g., casketing, cosmetology, dressing, grooming)	\$	23. Direct cremation (container provided by FH)	\$
4. Case involving autopsy or organ donation	\$	24. Immediate burial (container provided by family)	\$
5. Refrigeration	\$	25. Immediate burial (container provided by FH)	\$
6. Sheltering of remains after initial period	\$	<b>Packages</b>	
7. Alternative care when no embalming	\$	Does your firm offer package pricing?	<input type="checkbox"/> Yes <input type="checkbox"/> No (if no skip to #30)
8. Removal/Transfer of remains to FH	\$	26. Casketed adult funeral with viewing and burial package	\$
9. Forwarding of remains to another FH	\$	27. Memorial service and burial package	\$
10. Receiving of remains from another FH	\$	28. Casketed adult funeral with viewing and cremation package	\$
11. Use of facilities/staff for viewing	\$	29. Memorial service and cremation package	\$
12. Use of facilities/staff for funeral ceremony	\$	<b>Enter the average customer charge for merchandise items that follow:</b>	
13. Use of facilities/staff for memorial service	\$	30. Metal burial casket	\$
14. Graveside service	\$	31. Wood burial casket	\$
15. Hearse	\$	32. Cremation casket	\$
16. Limousine	\$	33. Alternative cremation container	\$
17. Service car or van	\$	34. Vault	\$
18. Cremation fee (if you own your crematory)	\$	35. Urn	\$
19. Cremation fee (if you use a third party)	\$	36. Cremation jewelry	\$
20. Private family viewing of deceased	\$	37. Printed materials (basic memorial package)	\$

### General Information

2018 Caseload: \_\_\_\_\_

How many of each type of service did your firm handle in 2018? (please ensure numbers add up to your totals)

_____ Direct cremation	_____ Immediate burial
_____ Cremation with memorial service	_____ Service with private burial
_____ Casketed funeral with viewing and cremation	_____ Casketed adult funeral with viewing and burial
_____ <b>Total Cremations</b>	_____ <b>Total Burials</b>

page 1 of 2

## 2019 NFDA Confidential General Price List Survey

Does your firm also own or offer the following products or services?	Own	Third-party	Do not offer
Cemetery that includes cremation services (ex. columbarium, urn garden)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cemetery without cremation services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Headstones, markers, monuments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Preneed insurance company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Aftercare	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Green funeral services/burials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pet care services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community/family center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Flower shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Furniture store	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Estate or end-of-life planning services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rental/ceremonial caskets for cremation with viewing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## Demographics

1. In what state is your primary facility located? _____	8. How many of each type of full- and part-time licensees are employed at firm? <div style="display: flex; justify-content: space-around;"> <span>Full-time</span> <span>Part-time</span> </div> Dual license ..... Funeral Director only ..... Embalmer only ..... Non-licensed staff.....
2. How many facilities do you operate? _____	
3. Is your primary facility located in a: <input type="checkbox"/> Large city (pop. over 500,000) <input type="checkbox"/> Moderate city (pop. 50,000 to 499,999) <input type="checkbox"/> Small city (pop. 10,000 to 49,999) <input type="checkbox"/> Town/rural (pop. less than 10,000)	9. How many males and females are employed at firm? <div style="display: flex; justify-content: space-around;"> <span>Male</span> <span>Female</span> </div> Dual license ..... Funeral Director only ..... Embalmer only ..... Non-licensed staff.....
4. Does your firm: <input type="checkbox"/> Own a crematory <input type="checkbox"/> Use third-party crematory <input type="checkbox"/> Use third-party crematory but plan to build own within next 5 years	10. Does your firm offer prearrangement services? <input type="checkbox"/> yes <input type="checkbox"/> no <b>(If no, skip to #13)</b>
5. For how many years has your firm been in business? _____	11. Does your firm employ preneed salespeople? <input type="checkbox"/> yes <input type="checkbox"/> no
6a. Is your firm independently owned and operated? <input type="checkbox"/> yes <input type="checkbox"/> no	12. How many prefunded funeral contracts were written in 2018? _____
6b. If yes, how many years in the same family? _____	13. Your gender: <input type="checkbox"/> Male <input type="checkbox"/> Female
6c. Is your firm a corporation? <input type="checkbox"/> yes <input type="checkbox"/> no	14. Your age: <input type="checkbox"/> Under 25 <input type="checkbox"/> 25-39 <input type="checkbox"/> 40-54 <input type="checkbox"/> 55-64 <input type="checkbox"/> 65-74 <input type="checkbox"/> 75 or older
6d. Is your firm a: <input type="checkbox"/> General Corporation <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> LLC <input type="checkbox"/> Other _____	15. Your position/title: <input type="checkbox"/> Owner/Principal/Partner <input type="checkbox"/> CEO/President <input type="checkbox"/> Vice President <input type="checkbox"/> Manager <input type="checkbox"/> Other _____
7. How many green or eco-friendly funerals and natural burials performed in 2018? _____	16. Your ethnicity: <input type="checkbox"/> Asian <input type="checkbox"/> Black or African American <input type="checkbox"/> Hispanic <input type="checkbox"/> White <input type="checkbox"/> Native Hawaiian/Other Pacific Islander <input type="checkbox"/> Native American/Alaskan Native <input type="checkbox"/> Other: _____

**Are you interested in being entered to win one of ten \$50 American Express gift cards? This random drawing will be held on Friday, September 13. The estimated odds of winning are approximately 10 in 1,000 (depending on the number of entries). Winners will be notified by mail and gift cards will be sent to each winner's mailing address. All contest winners agree that NFDA may publish their name and city/state of residence without compensation in NFDA publications. All contest winners further agree to hold NFDA blameless and without liability for such publication. ☐ Yes ☐ No**

**If "yes," please fill in your contact information that will be used for the drawing only and not any other purposes.**

Name: \_\_\_\_\_ Mailing Address, City, State, Zip: \_\_\_\_\_

**Thank you for taking the time to complete the NFDA General Price List Survey.**

page 2 of 2



