

# Seven Alternative Money Funding Methods.

Level One: A 15% off coupon

Level Two: Merchant promissory notes where the baker makes up script with value of a loaf of bread that he can then spend with the butcher, and the butcher can later use for bread—and other can trade --- see this video: [https://youtu.be/\\_dwL9lqVBxY](https://youtu.be/_dwL9lqVBxY)

Level Three: Loyalty currency programs like Canadian Tire Dollars or Toys 'R' us loyalty currency – where a given single merchant give back a 5% commission in 'Play Money" that can be used at the store later – or used in other stores that might accept it, like a beer store where owner will then use the 'Play Money" to buy tires.

Level Four: Bonus points on a phone with one merchant -- Like for Einstein's bagel that only works in their stores – you load cash to spend and they give you points you can use later. Very much link Canadian Tire Dollars, but locked in the phone.

Level Five – paper currency – like the old Georgetown Dollar we previewed in this document.

<https://www.documentcloud.org/documents/6188487-GTownDollarSampleLO-Res-8.html>

5A) Ithaca hours – currency like paper that can be traded.

[https://en.wikipedia.org/wiki/Ithaca\\_Hours](https://en.wikipedia.org/wiki/Ithaca_Hours)

5B) Eleven local currencies as profiled in this CNN Story:

<https://money.cnn.com/galleries/2012/pf/1201/gallery.community-currencies/8.html>

Level Six "Cash like" with bonus points on the phone

6A) -- Calgary Dollars <https://www.youtube.com/watch?v=qt01TkyveWI&t=9s>

6B) -- Local

Frequency <https://www.economicdevelopmentwinnipeg.com/newsroom/read.post/850/under-the-radar-the-local-frequency>

Level Seven -- Charity like - crowd funding ( ... ***this looks like a brand new model – But really is not, it is just a search menu of nine crowd funding offers that have been listed on their site.***

***Here's a gushing news story --***

<https://www.winnipegfreepress.com/special/coronavirus/help-now-get-rewarded-later-569367442.html>

See the site here: <https://www.localfutures.ca/>

This is a crown funding program where each merchant offers a "SILOED OFFER" for just their restaurant – is very much like the Eisenstein bakery offer on a phone.

Each merchant can make a custom offer... Offers seem to be like this

- 1) Put in \$100
- 2) Save 25% on your purchases up to total discount of \$150



# Local Futures

Support local now.  
Earn savings in the future.


Local Futures helps customers support small businesses during the COVID-19 crisis and allows businesses to return the favour.


Your contribution isn't a donation, it's a purchase of support which will be repaid in the form of a future discount. Buying a Local Future isn't a financial product, but it sure feels like buying a share in your favourite local business.


 Explore Offers


## How does it work?

For example:

1  Your favourite shop offers you a 25% discount on your purchases now.

2  You contribute any amount to your Local Future.

3  They top up your contribution with a 25% discount on your purchases.

4  You get a discount on your purchases (original contribution + 25% discount).

Every offer is unique to the business offering.

Looks like a total of nine business have signed up:



**Categories**

- All Categories
- Food & Drink
- Sports & Fitness
- Retail
- Automotive
- Health & Beauty
- Entertainment & Leisure
- Services

**Location**

Enter location

Reset

**Organic Tan Winnipeg**

By Organic Tan Winnipeg

28 days to go

We are raising money to cover our fixed costs while we are closed.

50 CAD Pledged

0% Funded

**Shavarma Kha**

By Shavarma Kha

28 days to go

We are looking to provide some...

51,755 CAD Pledged

**The Gates On Roblin**

By The Gates On Roblin

28 days to go

We are looking to cover our fixed costs and pay our loyal employees during this difficult time.

5400 CAD Pledged

8% Funded

**Arabesque Moo**

By Arabesque Moo

29 days to go

We are raising...

5100 CAD Pledged

**Frescallo Fine Oils + Vinegars**

By Frescallo Fine Oils + Vinegars

29 days to go

To help cover fixed costs while we stay open with restrictions, keeping our valuable team employed.

5100 CAD Pledged

5% Funded


**The Pennycolt**

By The Pennycolt


28 days to go


Help The Pennycolt hydro, water e...

51,005 CAD Pledged

**Categories** 

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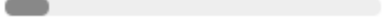


**Organic Tan Winnipeg**


By Organic Tan Winnipeg

28 days to go

We are raising money to cover our fixed costs while we are closed.



\$0 CAD Pledged 0% Funded

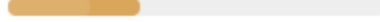


**Shawarma Khan**

By Shawarma Khan

28 days to go

We are looking to keep our locations open and be able to provide some income for our valued team members.



\$1,755 CAD Pledged 35% Funded

Here is a resturant.

### Shawarma Khan

We are looking to keep our locations open and be able to provide some income for our valued team members.

🍴 Food & Drink

Local Futures is a not-for-profit initiative.  
100% of the proceeds of the site go to the business you support.

Developed by:



Sponsored by:



### Shawarma Khan

Shawarma Khan is your choice in Winnipeg for a fresh, filling, and healthy meal on the go. In addition to our great shawarma we have a wonderful selection of vegetarian and vegan options. These include falafel, a wide selection of salads that vary day by day and home cooked rice and potatoes.



### Campaign



CLEAN | FRESH | HEALTHY

shawarmā  
**KHAN**

21  
Backers

\$1,755 CAD  
Raised in 1 day

35%  
Funded of \$5,000 Goal

28 days to go

Started on Apr 3, 2020 1:37 PM CST  
Ends on May 3, 2020 1:37 PM CST

Buy Offer

### About this campaign

#### THE OFFER!

We are offering our loyal customers a fantastic offer. For every \$1.00 you contribute, you will receive \$1.50 in rewards! For example, if you contribute \$100, for every visit to any Shawarma Khan location you will receive 50% off your entire order and will continue to receive 50% off your entire order until a total of \$150 in rewards are received!

Valid at all locations. Not applicable with any other offers.

#### MORE ABOUT SHAWARMA KHAN

Shawarma Khan is your choice in Winnipeg for a fresh, filling, and healthy meal on the go.

Shawarma is a Middle Eastern style of meat preparation that involves roasting the meat on a slowly rotating vertical spit. All the meat at Shawarma Khan is 100% natural with no preservatives, no fillers, no hormones and no antibiotics. The meat is marinated in a blend of Middle Eastern influenced spices then piled high on a vertical rotisserie. Slow cooked for hours the meat has a signature "melt in your mouth" flavour. The meat is then shaved and served in either a pita or on a plate of fresh vegetables and an array of sauces.



## Contribution Summary

### Confirm Contribution

Please enter how much you would like to contribute.

Your Contribution

Make my contribution anonymous

**Include a message that will be displayed publicly on the campaign page (Optional)**

### Payment Processing Tip

The business pays the credit card processing fee to accept your contribution. If you'd like to help cover their cost of ~3%, please consider leaving a little extra

Enter Tip Amount **or** No Tip

No tip selected

## Account Information

### Personal Information

Here's a roster of a few of the special offers.

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Offer # 1: Shawarma Khan

### **THE OFFER!**

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continue to receive 50% off your entire order until a total of \$150 in rewards are received!

Valid at all locations. Not applicable with any other offers

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## Bernsteins' Deli

Classic and Unexpected Deli Fare. Family-owned and operated traditional deli in the South End of Winnipeg. Bernstein's is looking to raise money to keep their staff working, along with their grocery store open, until the end of May. At that point, we hope all is back to normal so you can come down to the restaurant to enjoy a soup, sandwich, or salad.

**Every dollar that we receive from you in this difficult time will be rewarded with \$1.50 worth of value when we reopen our restaurant.** As a supporter during this time we would like to offer you a 35% discount on all your future meals from Bernstein's, up to a maximum based on your donation. So, if you spend \$100 now we will give you 35% off all of your orders until you hit \$150 worth of discount. Thank you for supporting us during this challenging time!

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## Loka Clothing & Accessories

### **BOUT THE OFFER!**

We want to reward our generous customers. **For any contribution over \$50 we will provide 50% more benefit to your dollar through successive discounts of 25% off.** For example if you contribute \$50, you will receive 25% off all purchases until a total benefit of \$75 has been achieved. If you contribute \$100, the same 25% off will apply until a total benefit of \$150 has been achieved.

\*\*Cannot be combined with any other sale or discount and cannot be used on Smash+Tess products.

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## Organic Tan Winnipeg

***Every dollar that we receive from you in this difficult time will be rewarded with \$1.50 worth of value when we reopen our salon.*** As a supporter during this time we would like to offer you a 20% discount on all your future services, up to a maximum based on your donation. So, if you spend \$20 now we will give you 20% off all of your services until you hit \$30 worth of discount. Thank you for supporting us during this challenging time!