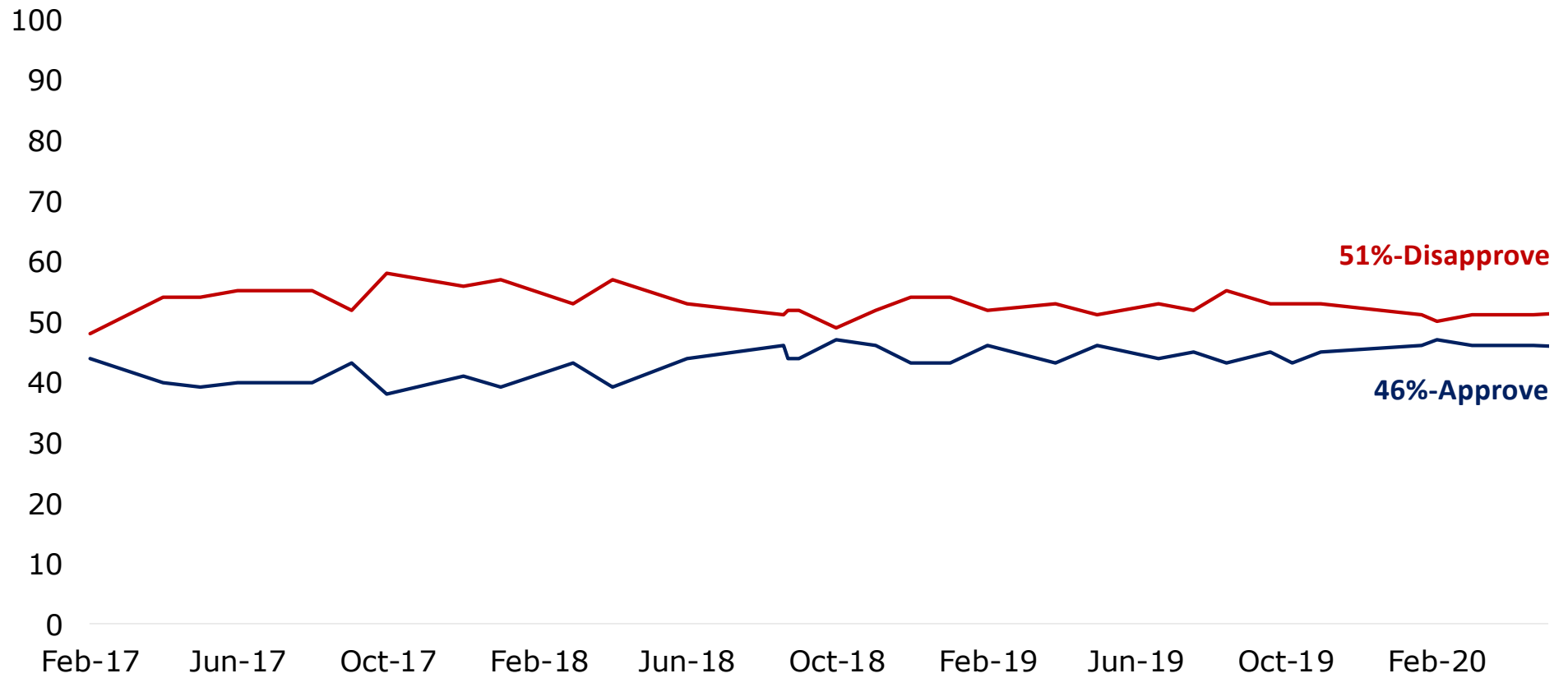


THE CORONAVIRUS ELECTION

By Doug Sosnik
May 1, 2020

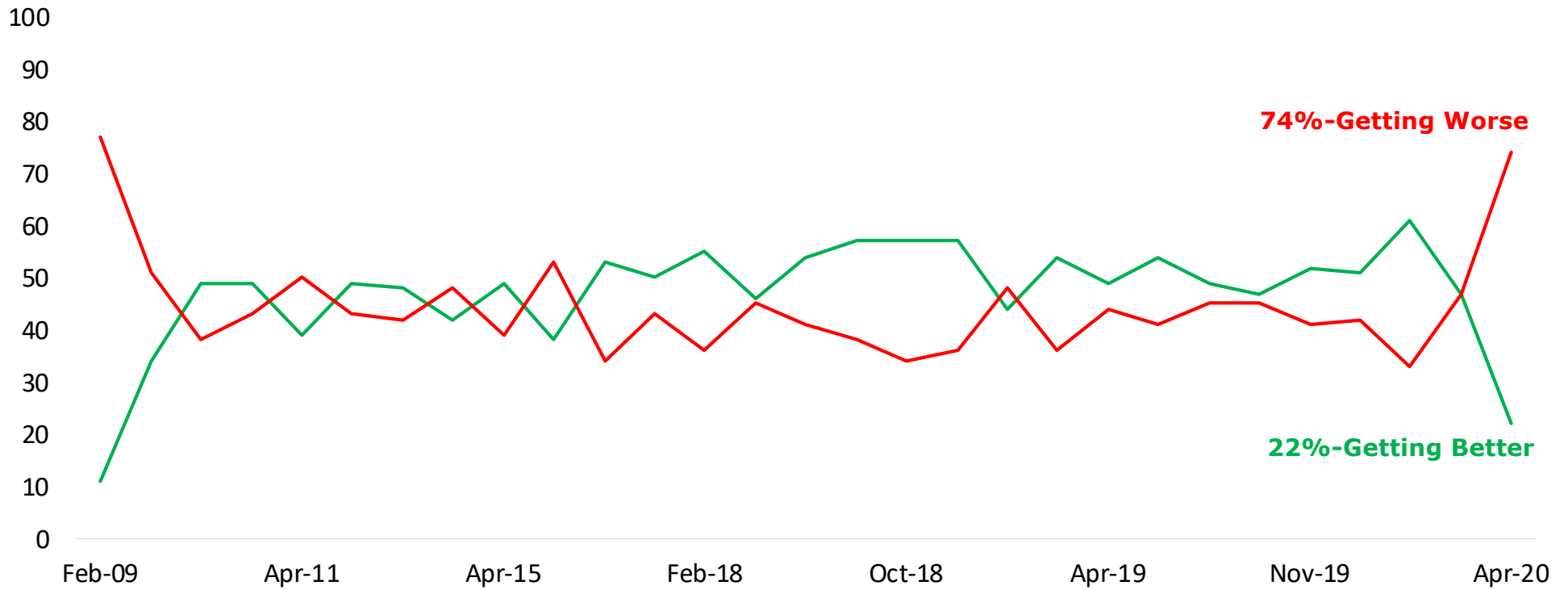
Trump's Job Approval Ratings Have Remained Largely Unchanged Since Taking Office



Source: WSJ/NBC News, 4/20/2020

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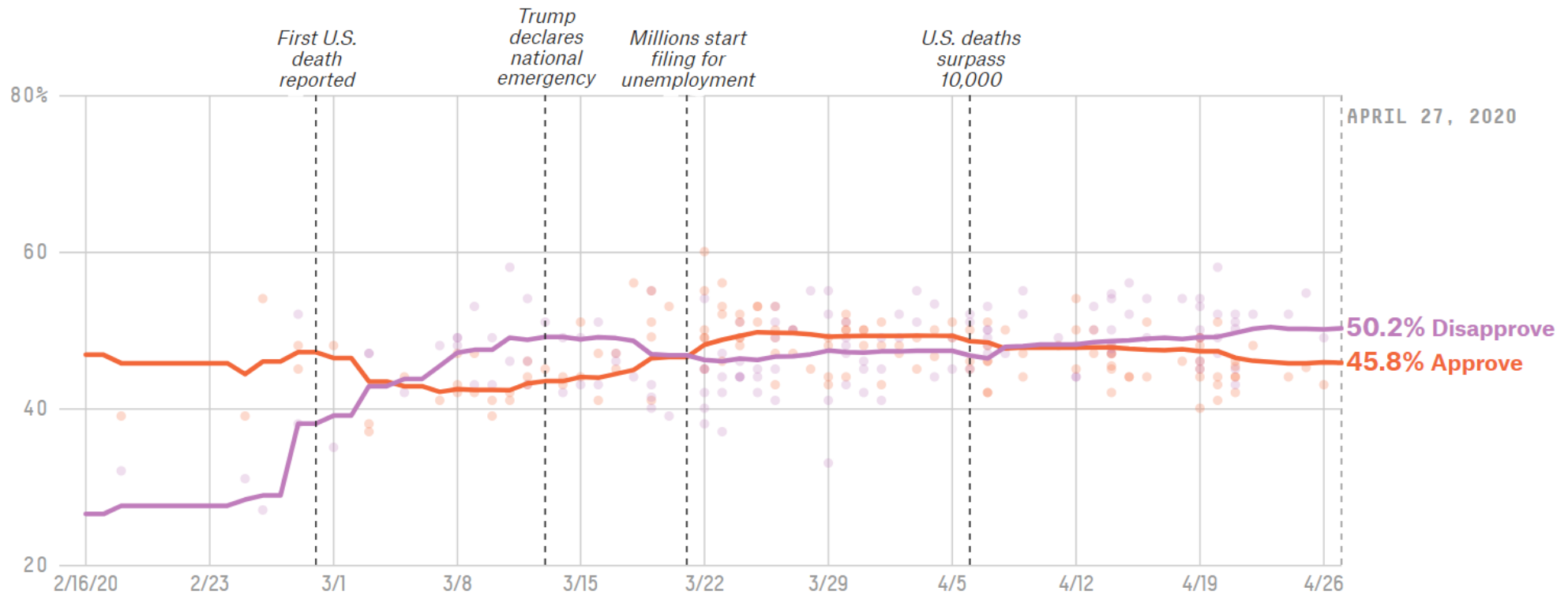
Confidence in the Economy Collapsed Due to COVID-19



Source: Gallup, 4/14/2020

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A Majority of Americans Disapprove of Trump's Handling of the Coronavirus



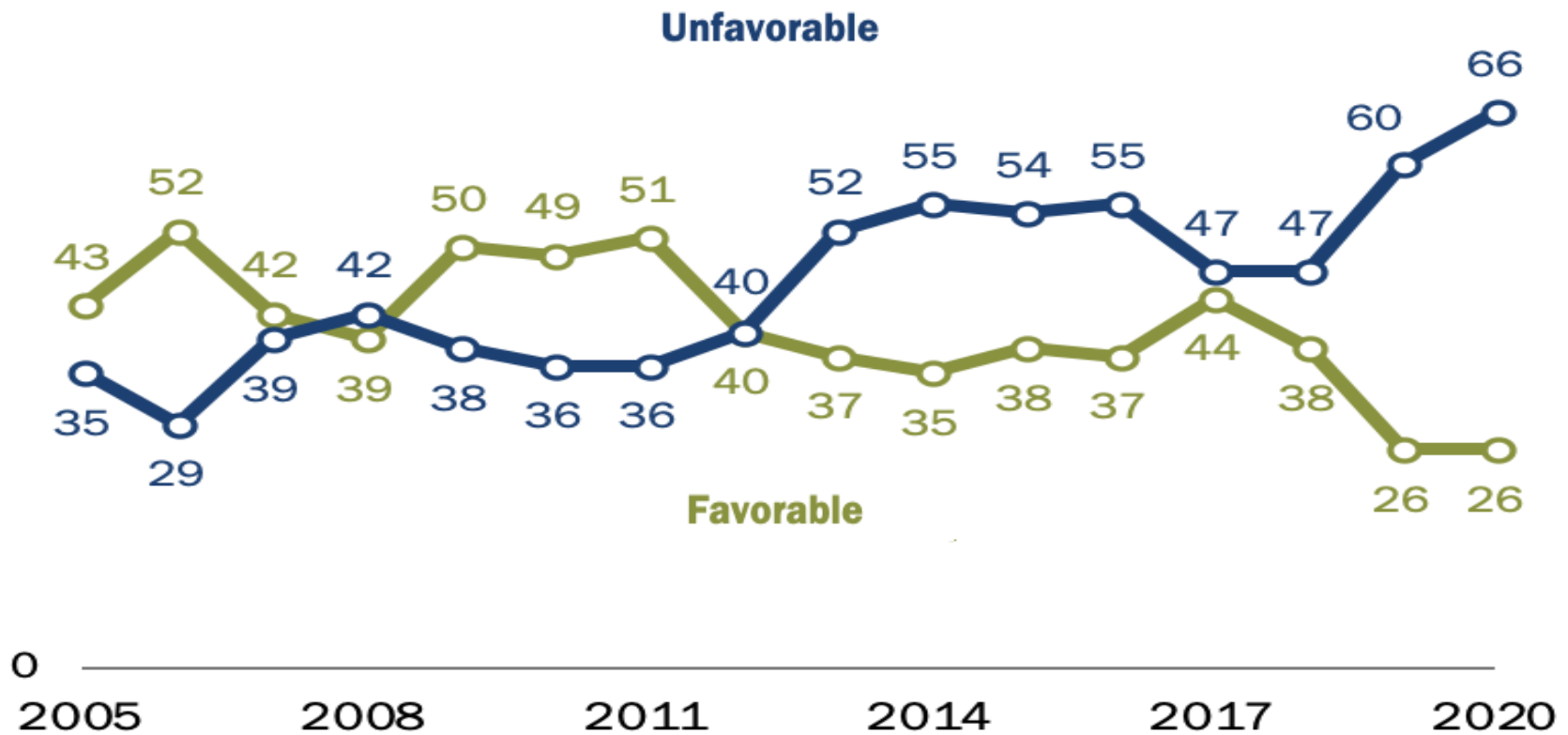
Source: 538, 4/27/2020

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Sharp Partisanship on the Return to Normalcy

	Apr 2-6, 2020 % Right now	Apr 20-26, 2020 % Right now	Change (pct. pts.)
National adults	13	21	+8
Democrats	5	4	-1
Independents	12	22	+10
Republicans	25	44	+19
18-44	13	17	+4
45-64	15	29	+14
65+	9	18	+9
Urban	5	15	+10
Suburban	14	18	+4
Rural	16	28	+12

Negative View on China will be a Central Focus of Trump's Campaign



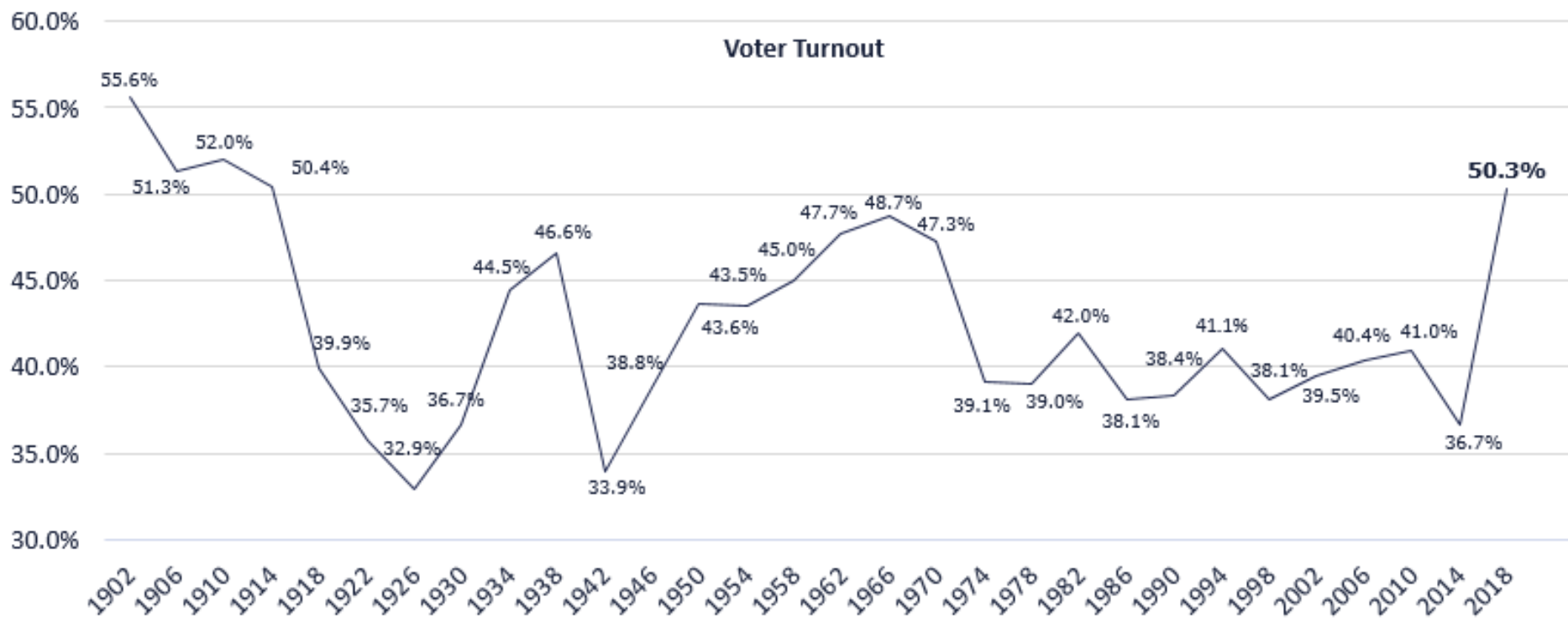
Source: Pew Research Center, 4/21/2020

TRUMP/BIDEN GENERAL ELECTION



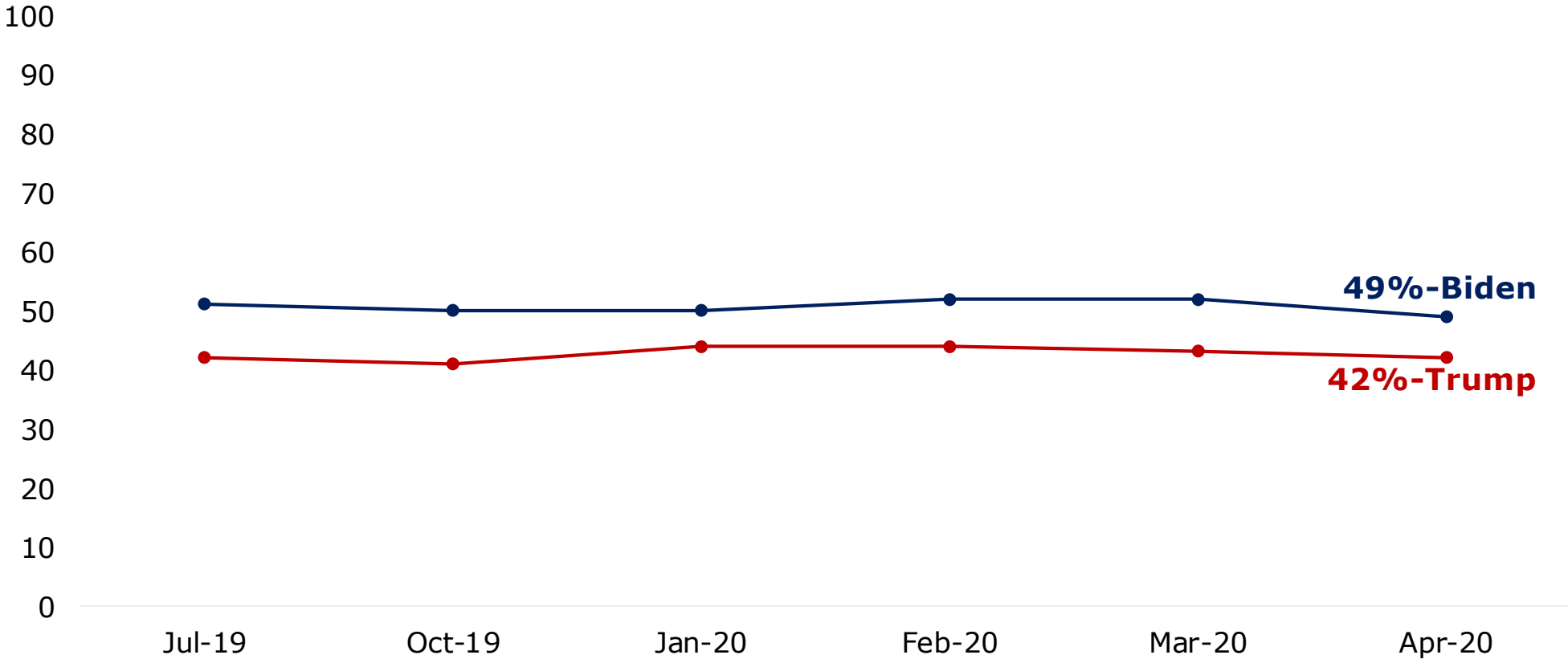
2018 Highest Midterm Election Turnout Since 1914

How will COVID-19 Impact Turnout in 2020?



Trump vs. Biden Horserace

Biden has Maintained a Consistent Lead over Trump

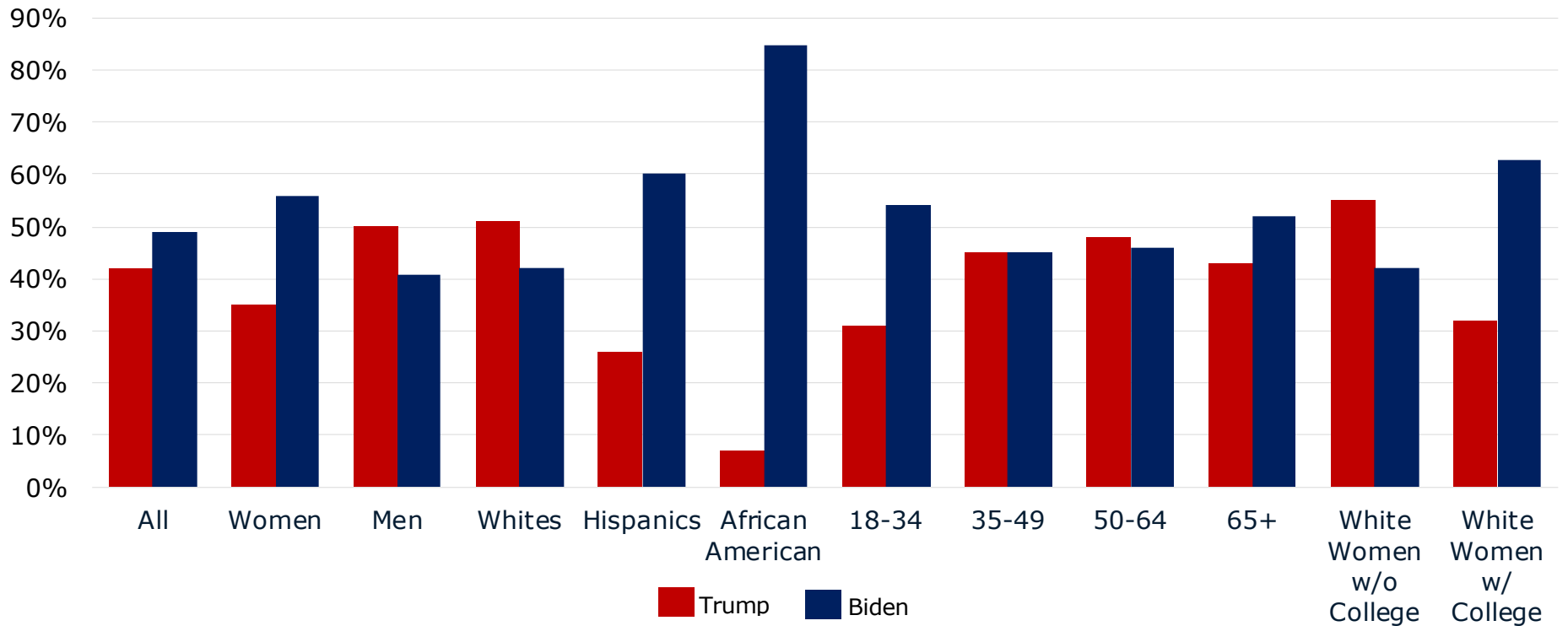


Source: WSJ/NBC News, RV, 4/20/2020

Candidate Support Among Demographic Groups

Biden Support Strongest with Women, Nonwhite and Younger Voters

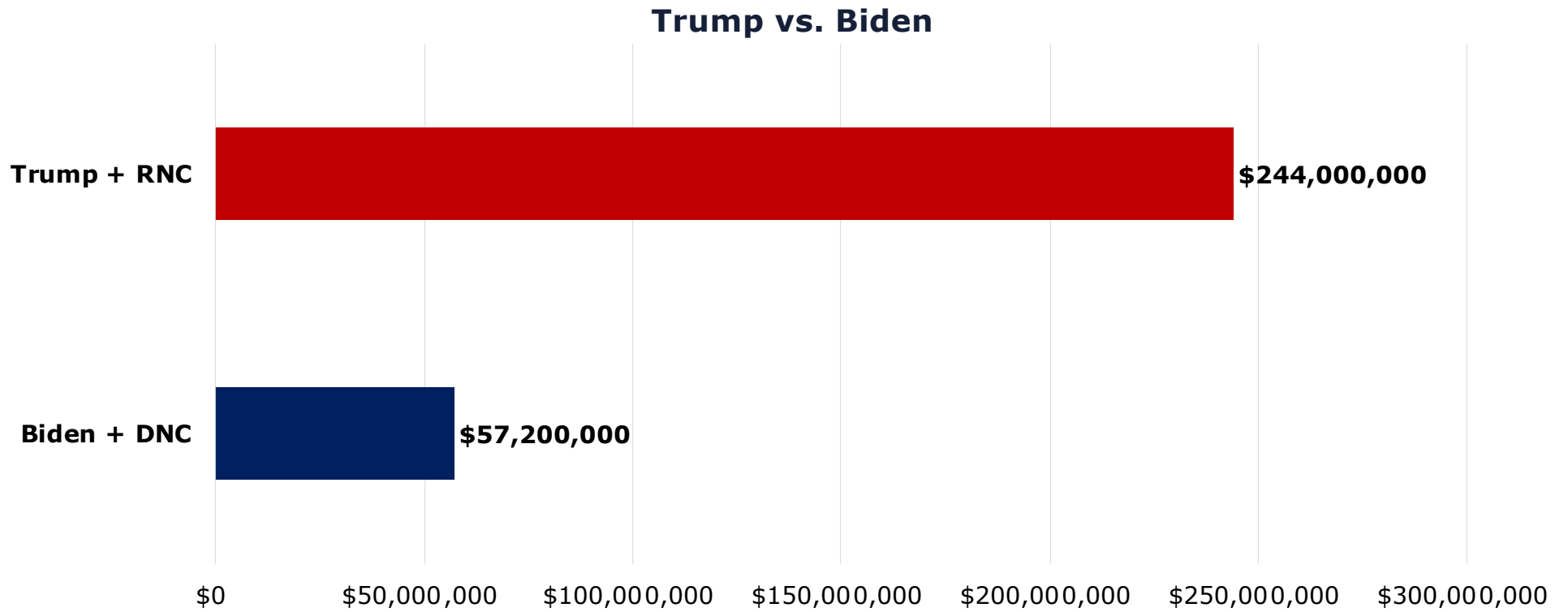
Trump vs. Biden



Source: WSJ/NBC News, 4/20/2020

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Trump + RNC have a \$187M Cash on Hand Advantage

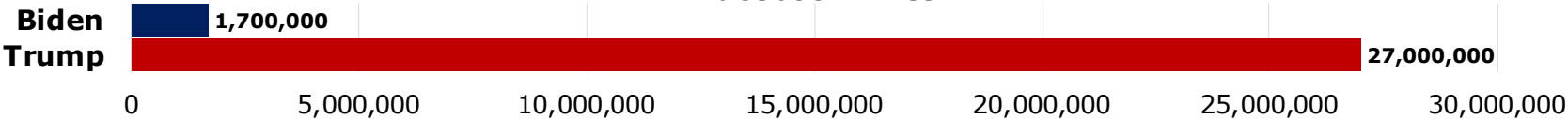


As of 3/31/2020

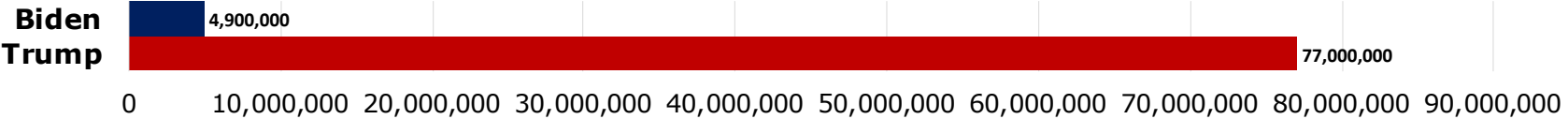
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Trump has an Overwhelming Social Media Advantage over Biden

Facebook Likes



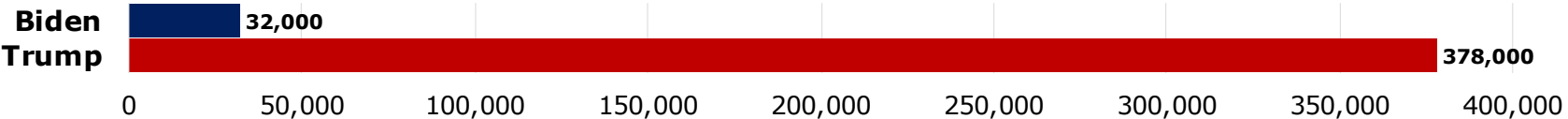
Twitter Followers



Instagram Followers



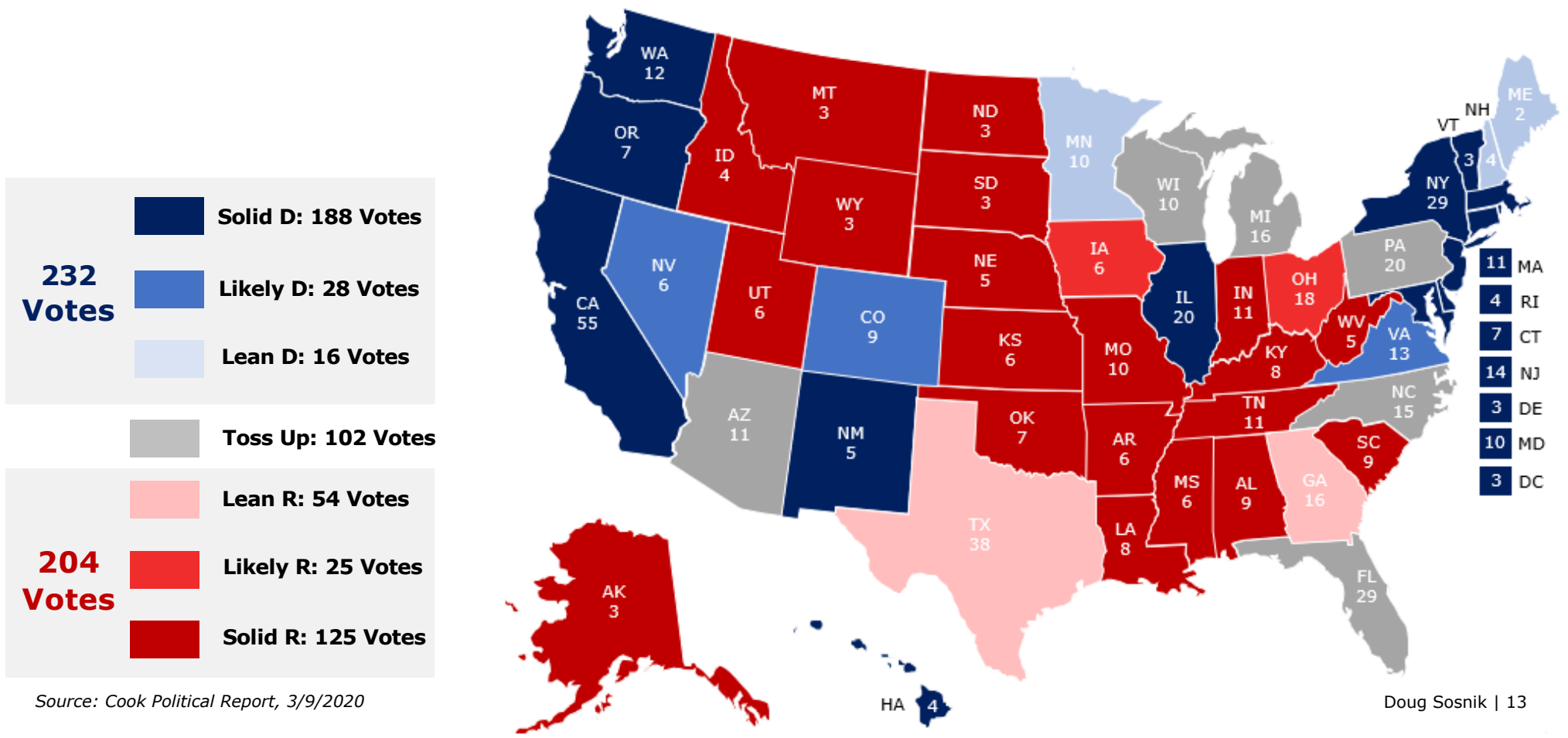
YouTube Subscribers



Source: Facebook, Twitter, Instagram, YT, 4/27/2020

2020 Presidential Map

6 States with 102 Electoral Votes will Determine the Outcome of a Close Election



Source: Cook Political Report, 3/9/2020

COVID-19 Economic and Health Impact on Key States

State	Governor	Leg. Control	COVID-19 Deaths Per 100,000 People	Unemployment Insurance Claims as a % of Workforce
Arizona	Republican	Republican	4	6.7%
Florida	Republican	Republican	6	8.8%
Michigan	Democrat	Republican	38	19.8%
North Carolina	Democrat	Republican	4	12.7%
Pennsylvania	Democrat	Republican	20	16.1%
Wisconsin	Democrat	Republican	5	12%

Source: Statista, 5/1/2020; National Tax Foundation, 4/30/2020

Biden Leads Trump in all 6 Battleground States

State	Biden	Trump	Difference	Source
Arizona	52%	43%	Biden +9%	OH Predictive Insights 4/8 LV
Florida	46%	42%	Biden +4%	Quinnipiac 4/20 RV
Michigan	49%	41%	Biden +8%	Fox 4/21 RV
North Carolina	50%	45%	Biden +5%	WRAL Television/Survey USA 4/28 RV
Pennsylvania	50%	42%	Biden +8%	Fox 4/21 RV
Wisconsin	48%	45%	Biden +3%	Marquette 4/1 RV

Trump will Focus on Likely Supporters in the Rust Belt States Who Did Not Vote in 2016

Eligible Citizens Who Didn't Vote in 2016			
	Non-College White	College White	Non-White
Michigan	1,563,809	412,191	643,000
Pennsylvania	2,289,875	603,125	695,000
Wisconsin	819,356	160,644	306,000

Source: Mehlman, Castagnetti, Rosen & Thomas, 1/20/2020

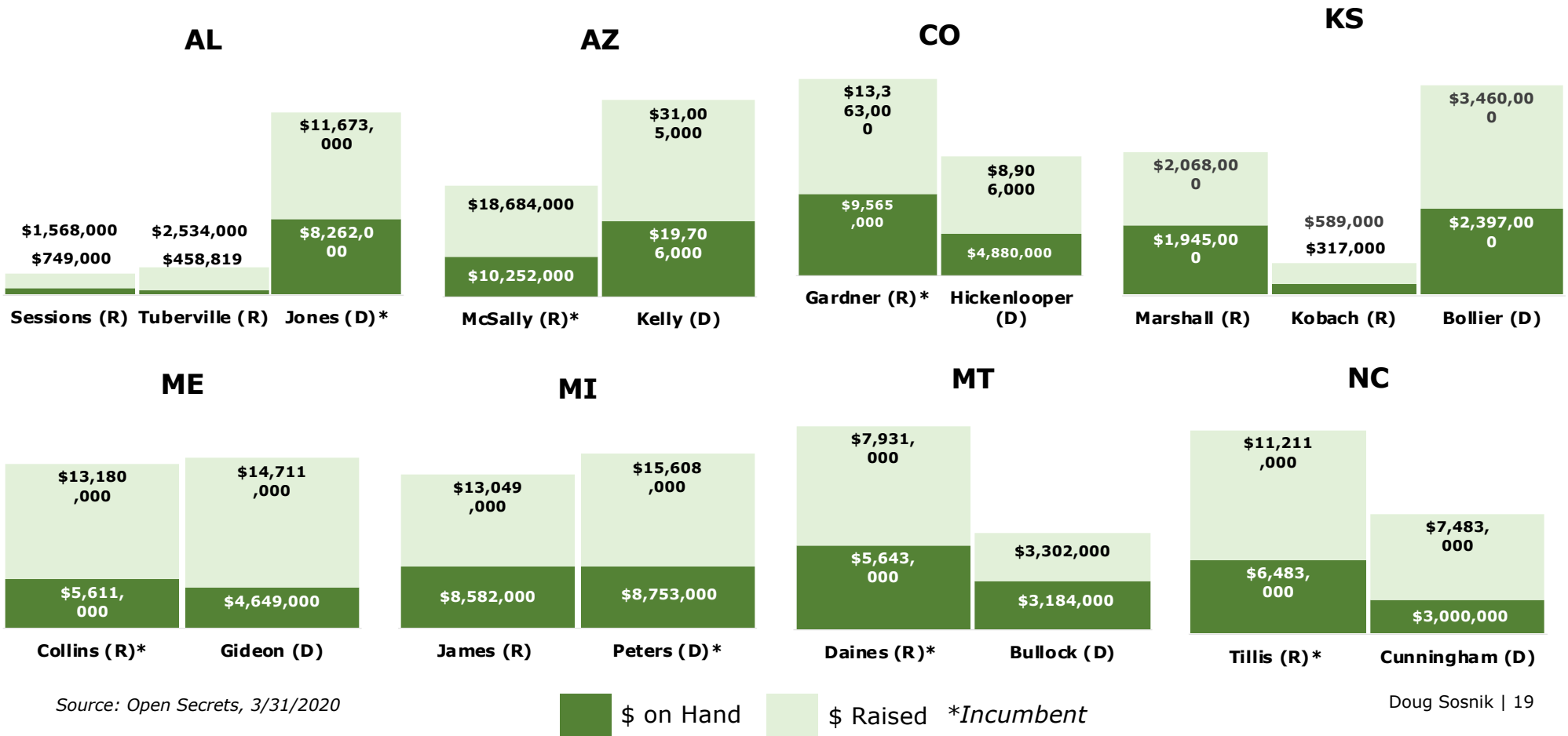
2020 CONGRESSIONAL ELECTIONS



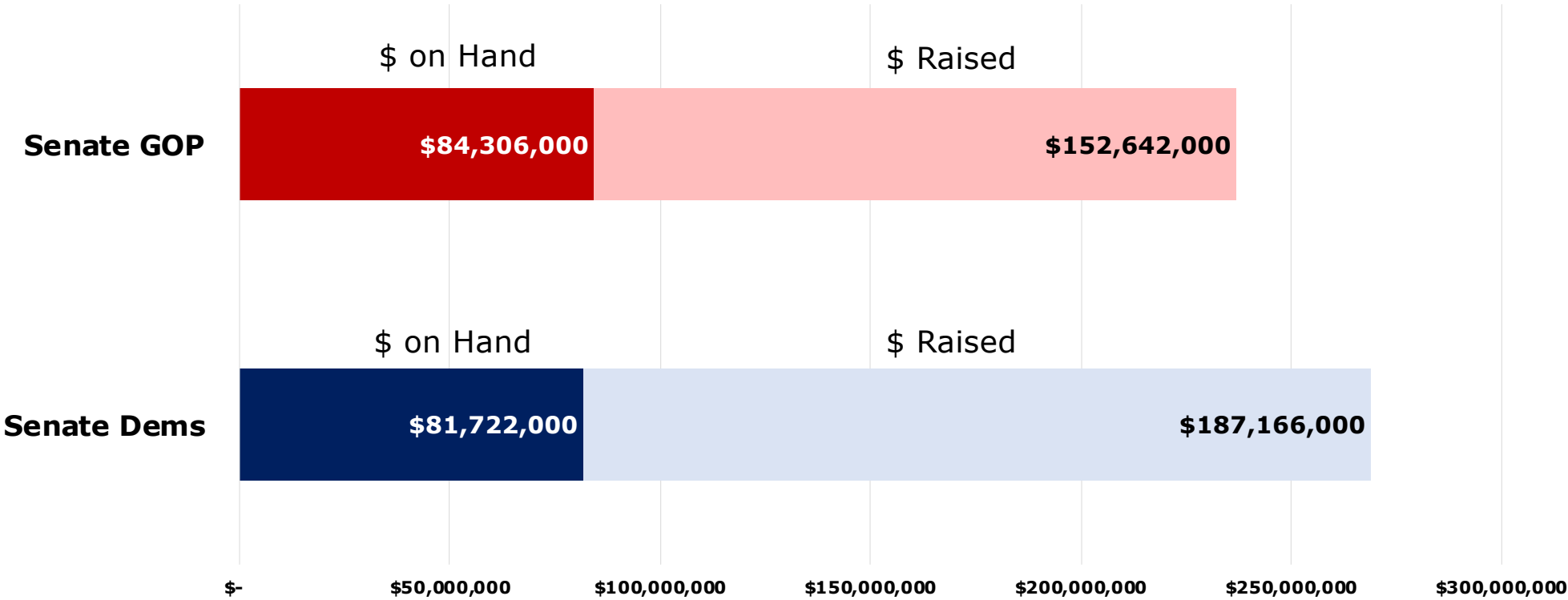
2020 Senate Race Ratings

Solid/Likely D	Lean D	Toss Up	Lean R	Solid/Likely R
Booker (D-NJ) Coons (D-DE) Durbin (D-IL) Markey (D-MA) Merkley (D-OR) Open (D-NM) Reed (D-RI) Shaheen (D-NH) Smith (D-MN) Warner (D-VA)	Peters (D-MI)	Collins (R-ME) Gardner (R-CO) McSally (R-AZ) Tillis (R-NC)	Daines (R-MT) Ernst (R-IA) Jones (D-AL) Loeffler (R-GA) Open (R-KS)	Cassidy (R-LA) Cornyn (R-TX) Cotton (R-AR) Graham (R-SC) Hyde-Smith (R-MS) Inhofe (R-OK) McConnell (R-KY) Moore Capito (R-WV) Open (R-TN) Open (R-WY) Perdue (R-GA) Risch (R-ID) Rounds (R-SD) Sasse (R-NE) Sullivan (R-AK)

Competitive Senate Races' Fundraising



Senate Party Committees/Super PAC Fundraising



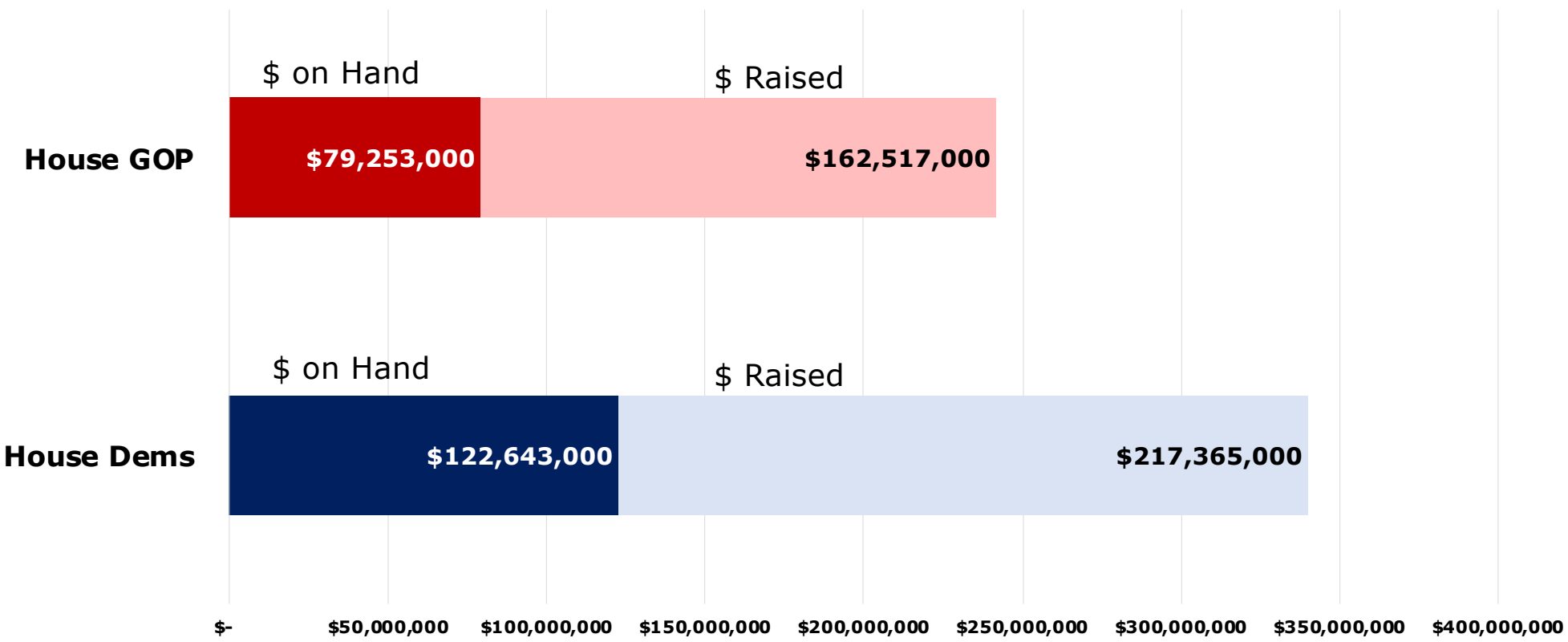
Source: Ballotpedia, 3/31/2020

*Independent

2020 House Race Ratings

Solid/Likely D	Lean D	Toss Up	Lean R	Solid/Likely R
Kirkpatrick (AZ-2)	O'Halleran (AZ-1)	Cox (CA-21)	Schweikert (AZ-6)	Young (AK-At-Large)
Harder (CA-10)	Cisneros (CA-39)	Vacant (CA-25)	Spano (FL-15)	Nunes (CA-22)
Porter (CA-45)	Rouda (CA-48)	McBath (GA-6)	Open (IN-5)	Buchanan (FL-16)
Crow (CO-6)	Mucarsel-Powell (FL-26)	Open (GA-7)	Amash* (MI-3)	King (IA-4)
Shalala (FL-27)	Underwood (IL-14)	Finkenauer (IA-1)	Wagner (MO-2)	Watkins (KS-2)
Casten (IL-6)	Davids (KS-3)	Open (IA-2)	Bacon (NE-2)	Barr (KY-6)
Bustos (IL-17)	Slotkin (MI-8)	Axne (IA-3)	Van Drew (NJ-2)	Upton (MI-6)
Phillips (MN-3)	Stevens (MI-11)	Davis (IL-13)	Open (NY-2)	Hagedorn (MN-1)
Open (NC-2)	Craig (MN-2)	Golden (ME-2)	Chabot (OH-1)	Stauber (MN-8)
Open (NC-6)	Pappas (NH-1)	Peterson (MN-7)	Fitzpatrick (PA-1)	Open (MT-At-Large)
Gottheimer (NJ-5)	Malinowski (NJ-7)	Kim (NJ-3)	McCaul (TX-10)	Zeldin (NY-1)
Sherrill (NJ-11)	Lee (NV-3)	Torres Small (NM-2)	Roy (TX-21)	Katko (NY-24)
Horsford (NV-4)	Delgado (NY-19)	Rose (NY-11)		Crenshaw (TX-2)
Maloney (NY-18)	Wild (PA-7)	Brindisi (NY-22)		Carter (TX-31)
DeFazio (OR-4)	Fletcher (TX-7)	Horn (OK-5)		Riggelman (VA-5)
Lamb (PA-17)	Open (TX-23)	Cartwright (PA-8)		Herrera Beutler (WA-3)
Wexton (VA-10)	Allred (TX-32)	Perry (PA-10)		
Schrier (WA-8)	McAdams (UT-4)	Cunningham (SC-1)		
Kind (WI-3)		Open (TX-22)		
		Open (TX-24)		
		Luria (VA-2)		
		Spanberger (VA-7)		

House Party Committees/Super PAC Fundraising



Source: Ballotpedia, 3/31/2020