ORDER

		OF	RDER	
Orders	Order / Rev:	1995416		}
	Alt Order #:	WOC12498210		ξ KPNX
	Product Desc:	General		
	Estimate:	577		KPNX
	Flight Dates:	05/07/20 - 05/08/20	Primary AE:	Jim Quinn
	Original Date / Rev:	05/05/20 / 05/05/20	Sales Office:	ТЅРНІ
	Order Type:	RFP	Sales Region:	NAT
Agency	Name:	Ashton Media LLC/ POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		PO BOX 122	Billing Cycle:	EOM/EOC
		Ashton, MD 20861	Agency Commission:	15%
Advertiser	Name:	ISS/ Lincoln Project, The		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	IS-Issue/Non Ballot	Advertiser External ID:	188296
	Revenue Code 1:	AGY	Agency External ID:	73349AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Issue		

Bill Plan

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
04/27/20	05/08/20	22	\$10,350.00	\$8,797.50	May 2020	22	\$10,350.00	\$8,797.50	0.00
					Totals	22	\$10,350.00	\$8,797.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%
Jim Quinn			Start Of Order - End Of Order	0%

Order Share	Share	Total
KPNX	16%	\$10,350.00
Market	100%	\$64,687.50
Competitive Share	Share	Total
CABLE	0%	\$0.00
KAET	0%	\$0.00
KASW	1%	\$646.88
KBCZ	0%	\$0.00
КВРХ	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	11%	\$7,115.62
KPAZ	0%	\$0.00
КРНО	26%	\$16,818.75
KPPX	0%	\$0.00
KSAZ	21%	\$13,584.38
KTFL	0%	\$0.00
KTVK	23%	\$14,878.12
KTVW	0%	\$0.00
KUSK	0%	\$0.00

KUTP	1%	\$646.88
UNKWN	1%	\$646.88

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Order / Rev:	1995416	Advertiser:	ISS/ Lincoln Project, The	
Alt Order #:	WOC12498210	Product Desc:	General	KPNX
Flight Dates:	05/07/20 - 05/08/20	Estimate:	577	

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime D	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KPNX	05/07/2	0 05/08/20	Local News @ 5a		5-530a		- 11	:30	2	\$100.00 P03	0.00 NM	2	\$200.00
	(D			Today In AZ - 5a	- Rate									
		m: Today rt Date	In AZ - 5a - End Date	Weekdays	Spots/Week	Rate	Rating							
W	eek: 05/		05/10/20	11	2	\$100.00	0.00							
N 2	KPNX	05/07/2	0 05/08/20	Local News @ 53	0a M-FCM	530-6a		- 11	:30	2	\$150.00 P03	0.00 NM	2	\$300.00
	(D	. .		Today In AZ - 5:3	0a - Rate									
		m: Today rt Date	In AZ - 5:30		Spote/Mook	Pata	Poting							
W	eek: 05/		End Date 05/10/20	<u>Weekdays</u> 11	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00							
N 3	KPNX	05/07/2	0 05/08/20	Local News @ 4p	M-F CM	4-5p		- 11	:30	2	\$250.00 P03	0.00 NM	2	\$500.00
				First @ 4 - Rate										
			2 4 - Rate)			Data	Dation							
W	<u>5ta</u> /eek: 05	rt Date 04/20	End Date 05/10/20	<u>Weekdays</u> 11	Spots/Week 2	<u>Rate</u> \$250.00	Rating 0.00							
-			0 05/08/20	Local News @ 5p		5-530p		- 11	:30	2	\$600.00 P03	0.00 NM	2	\$1,200.00
				12 News @ 5P -										. ,
			ws @ 5P - F		0	5.	D. //							
W	<u>Sta</u> /eek: 05	rt Date 04/20	End Date 05/10/20	<u>Weekdays</u> 11	Spots/Week 2	<u>Rate</u> \$600.00	Rating 0.00							
			0 05/08/20	NBC Nightly New		NBC Nightly		- 11	:30	2	\$1,000.00 P03	0.00 NM	2	\$2,000.00
				NBC Nightly New						_	••••••••••		_	+_,
			Nightly News	,		_								
۱۸/	<u>Sta</u> /eek: 05	rt Date	End Date 05/10/20	<u>Weekdays</u> 11	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00							
			0 05/08/20	Local News @ 6p		6-630p		- 11	:30	2	\$600.00 P03	0.00 NM	2	\$1,200.00
				12 News @ 6P -		0.000b			.00	-	<i>QCCC.CC</i> 1 00	0.00 1111	-	ψ1,200.00
			ws @ 6P - F	Rate)										
10/		rt Date	End Date	<u>Weekdays</u> 11	Spots/Week 2	Rate	Rating							
	eek: 05/		05/10/20	Local News @ 10		\$600.00 10-1035p	0.00	- 11	:30	2	\$750.00 P03	0.00 NM	2	\$1,500.00
		00/01/2	0 00/00/20	12 News @ 10P	•	10 10000		11	.00	2	\$700.001.00	0.00 140	2	ψ1,000.00
	(Progra	m: 12 Ne	ws @ 10P (I	M-Su) - Rate)										
14/		rt Date	End Date	<u>Weekdays</u> 11	Spots/Week	Rate	Rating							
			05/10/20	Local News @ 6a	2 M-F_CM	\$750.00 6-7a	0.00	- 11	:30	2	\$350.00 P03	0.00 NM	2	\$700.00
NO		03/07/2	0 03/00/20	12 News Today		0-7a		- 1 1	.50	2	\$550.001.05	0.00 1110	2	φ/ 00.00
	(Prograi	m: Today	In AZ - 5:30											
14/		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	eek: 05/		05/10/20	11	2 CM	\$350.00 Arizona Mide	0.00	- 11	:30	2	\$200 00 D02	0.00 NIM	2	¢400.00
N 9	NEINA	05/07/2	0 03/06/20	Arizona Midday Arizona Midday	Civi	Anzona Iviluo	Jay	- 1 1	.30	Z	\$200.00 P03	0.00 1000	Z	\$400.00
	(Progra	m: Today	In AZ - 5:30											
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	eek: 05/		05/10/20	11 Taday Chaw	2	\$200.00	0.00	TE	.20		¢ 450.00 D00	0.00 NIM	4	¢450.00
N10	KPINX	05/07/2	0 05/08/20	Today Show Today Show	CM	7-9a		- TF	:30	1	\$450.00 P03	0.00 NM	1	\$450.00
	(Prograi	m: Today	In AZ - 5:30											
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	eek: 05/		05/10/20	1	1	\$450.00	0.00				4 050 00 D 00	0.00.104		A 4 000 00
N 11	KPNX	05/07/2	0 05/08/20	Extra 630-7p Extra	CM	630-7p		- TF	:30	2	\$650.00 P03	0.00 NM	2	\$1,300.00
	(Prograi	m: Today	In AZ - 5:30											
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	eek: 05/		05/10/20	TF	2	\$650.00	0.00				\$000 00 DCC	0.00.111		# 000 00
N12	KPNX	05/07/2	0 05/08/20	Ellen 3-4p Ellen Degeneres	CM	3-4p			:30	0	\$600.00 P03	0.00 NM	1	\$600.00
	(Prograi	m: Today	In AZ - 5:30	U										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							

						Prin	t Date: 05/05	/20 11:52:24 F	Page 3 of 3	
Order / Rev:	1995416			Advertiser:	ISS/ Lincoln Project, The					
Alt Order #:	WOC124982	.10		Product Desc:	General			KPNX		
Flight Dates:	05/07/20 - 05	5/08/20		Estimate:	577					
Ln Ch	Start End	Inventory Code	Break	Start/End Time	e Days	Len Spots	Rate Pri	Rtg Type Spots	s Amount	
Starf	Date End Date	e Weekdays	Spots/Week	Rate R	Rating					

Start Date Week: 05/04/20	End Date 05/10/20	<u>Weekdays</u> TF	Spots/Week 1	<u>Rate</u> \$600.00	<u>Rating</u> 0.00			
*Tax 1 Note: City Adv	ertising Tax 0	.5%.				Totals	22	\$10,350.00