UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

CHRISTINA RYNASKO, on behalf of herself and all others similarly situated,

Plaintiff,

Civil Action No.

v.

NEW YORK UNIVERSITY,

Defendant.

CLASS ACTION COMPLAINT AND DEMAND FOR JURY TRIAL

Plaintiff Christina Rynasko ("Plaintiff") brings this action on behalf of herself and all others similarly situated against Defendant New York University ("NYU" or "Defendant"). Plaintiff makes the following allegations pursuant to the investigation of her counsel and based upon information and belief, except as to the allegations specifically pertaining to herself, which are based on personal knowledge.

NATURE OF THE ACTION AND FACTS COMMON TO ALL CLAIMS

- 1. This is a class action lawsuit on behalf of all people who paid tuition and fees for the Spring 2020 academic semester at NYU, and who, because of Defendant's response to the Novel Coronavirus Disease 2019 ("COVID-19") pandemic, lost the benefit of the education for which they paid, and/or the services or which their fees were paid, without having their tuition and fees refunded to them.
- 2. NYU is the largest private university in the United States, with a total enrollment of 58,461 students, comprised of 26,981 undergraduate students and 25,904 graduate students. The university offers over 400 undergraduate and graduate level degree programs. NYU also operates an online program called NYU Online which offers both undergraduate and graduate-

level degrees.1

- 3. On March 9, 2020, NYU, through a news release, announced that because of the global COVID-19 pandemic, all in-person classes would be suspended beginning March 11, 2020. The announcement informed students that beginning March 11, 2020, classes would instead be held remotely through online formats. Online classes were to continue through March 27, 2020.²
- 4. On March 12, 2020, NYU informed students that "[w]e do not know when inperson classes will resume," but stated that "none of us should contemplate recommencing inperson classes before April 19."³
- 5. On March 16, 2020, NYU announced that it would be closing residence halls and holding classes remotely through the end of the semester.⁴ Students were required to be out of the residence halls by March 22, but preferably within 48 hours. Students were directed home for the remainder of the semester.
- 6. NYU has not held any in-person classes since March 10, 2020. Classes that have continued have only been offered in an online format, with no in-person instruction.
- 7. As a result of the closure of Defendant's facilities, Defendant has not delivered the educational services, facilities, access and/or opportunities that Ms. Rynasko and the putative

¹ https://www.nyu.edu/academics/nyu-online/growing-online-offerings/online-degrees.html (last visited 4/23/20).

² https://www.nyu.edu/about/leadership-university-administration/office-of-the-president/communications/important-new-coronavirus-related-measures-and-restrictions-and-possible-future-steps.html (last visited 4/23/20).

³ https://www.nyu.edu/about/leadership-university-administration/office-of-the-president/communications/a-message-from-president-andrew-hamilton.html (last visited 4/23/20).

⁴ https://www.nyu.edu/about/leadership-university-administration/office-of-the-president/communications/update-on-covid-19.html (last visited 4/23/20).

class contracted and paid for. The online learning options being offered to NYU students are subpar in practically every aspect, from the lack of facilities, materials, and access to faculty. Students have been deprived of the opportunity for collaborative learning and in-person dialogue, feedback, and critique. The remote learning options are in no way the equivalent of the in-person education that Plaintiff and the putative class members contracted and paid for.

- 8. Plaintiff and the putative class are therefore entitled to a refund of tuition and fees for in-person educational services, facilities, access and/or opportunities that Defendant has not provided. Even if Defendant claims it did not have a choice in cancelling in-person classes, it nevertheless has improperly retained funds for services it is not providing.
- 9. Through this lawsuit Plaintiff seeks, for herself and Class members, Defendant's disgorgement of the pro-rated portion of tuition and fees, proportionate to the amount of time that remained in the Spring Semester 2020 when classes moved online and campus services ceased being provided. Plaintiff seeks a return of these amounts on behalf of herself and the Class as defined below.

PARTIES

- 10. Plaintiff Christina Rynasko is a citizen of Florida who resides in Palm Beach County, Florida. Ms. Rynasko is the parent of NYU undergraduate student Emily Rynasko, and paid her daughter's tuition for the Spring 2020 semester. Ms. Rynasko paid approximately \$36,000 in tuition and fees to Defendant for Spring Semester 2020. Emily Rynasko is a musical theater major at NYU's Tisch School of the Arts. Online classes are particularly ineffective and inadequate for musical theater majors, who cannot participate in required performances, receive in-person feedback/critique, or partake in the facilities necessary to perform.
 - 11. Defendant New York University is a non-profit corporation duly organized and

existing by virtue of the laws of the State of New York, and is an institution of higher education with its principal place of business at 70 Washington Square South, New York, NY 10012.

JURISDICTION AND VENUE

- 12. The Court has jurisdiction over this action pursuant to 28 U.S.C. § 1332(d)(2)(A), as modified by the Class Action Fairness Act of 2005, because at least one member of the Class, as defined below, is a citizen of a different state than Defendant, there are more than 100 members of the Class, and the aggregate amount in controversy exceeds \$5,000,000 exclusive of interest and costs.
- 13. This Court has personal jurisdiction over Defendant because Defendant is incorporated and has its principal place of business in this District, many of the acts and transactions giving rise to this action occurred in this District, and because Defendant conducts substantial business in this District.
- 14. Venue is proper in this Court pursuant to 28 U.S.C. § 1391 because Defendant is incorporated and has its principal place of business in this District, and because many of the acts and transactions giving rise to this action occurred in this District.

FACTUAL ALLEGATIONS

Plaintiff And Class Members Paid Tuition And Fees For Spring Semester 2020

- 15. Plaintiff and Class members are individuals who paid the cost of tuition and other mandatory fees for the Spring 2020 Semester at NYU.
- 16. Spring Semester 2020 classes at NYU began on or about January 27, 2020. Final exams for the semester are scheduled to take place between May 13, 2020 and May 19, 2020.⁵

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⁵https://www.nyu.edu/content/dam/nyu/registrar/documents/ClassroomScheduling/FinalExamSc hedules/1204Spring2020/WSQ%20-%20Spring%20200%20Finals%20Grid.pdf (last visited 4/23/20).

- 17. Plaintiff and Class members paid the cost of tuition for the Spring Semester 2020, as well as associated fees and costs.
- 18. Examples of approximate tuition costs at NYU for the Spring Semester 2020 are as follows:
 - Tisch School of the Arts, 12-18 credits: \$27,964.00 (plus \$1,312.00 in fees)
 - College of Arts and Science, 12-18 credits: \$25,342.00 (plus \$1,312.00 in fees)
 - Faculty of Arts and Science Liberal Studies Program, 12-18 credits: \$25,342.00 (plus \$1,312.00 in fees)
 - Gallatin School of Individualized Study, 12-18 credits: \$25,342.00 (plus \$1,312.00 in fees)
 - Leonard N. Stern School of Business, 12-18 credits: \$25,641.00 (plus \$1,312.00 in fees)
 - Rory Meyers College of Nursing, 12-18 credits: \$25,342.00 (plus \$1,312.00 in fees)
 - Silver School of Social Work, 12-18 credits: \$25,342.00 (plus \$1,312.00 in fees)
 - Steinhardt School of Culture, Education, and Human Development, 12-18 credits: \$25,342.00 (plus \$1,312.00 in fees)
 - Tandon School of Engineering, 12-18 credits: \$25,342.00 (plus \$1,074.00 in fees)
 - College of Dentistry (Dental Hygiene, Dental Health, Dental Hygiene Fast Track): approximately \$25,342.00 (plus approximately \$1,312.00 in fees)
 - College of Dentistry (DDS): \$41,004.00 (plus \$1,338.00 in fees)
 - College of Dentistry (International): \$42,753.00 (plus \$1,338.00 in fees)
 - College of Dentistry (International Fellows): \$15,857.00 (plus \$1,338.00 in fees)
 - College of Dentistry (Endo, Ortho, Peds): \$41,004.00 (plus \$1,338.00 in fees)
 - College of Dentistry (MS Clinical Research & Biomaterials): \$1,858.00 per credit plus \$509.00 per credit in fees
 - College of Dentistry (Perio, Prosth): \$26,285.00 (plus \$1,338.00 in fees)
 - School of Law (J.D. Program/LL.M. Program): \$33,018.00 (plus

- \$1,338.00 in fees)
- School of Law (J.S.D., MSL and Certificate Program): \$2,752.00 per unit and \$748.00 in fees per unit
- Langone School of Medicine: \$28,136.00 (plus \$1,975.00 in fees)
- Long Island School of Medicine: \$27,509.00 (plus \$1,520.00 in fees)
- Graduate School of Arts and Science: \$1,856 per credit and \$509 in fees per unit
- Graduate, Center for Urban Science and Progress: \$1,856 per unit and \$509 in fees per unit
- Graduate, Gallatin School of Individualized Study: \$1,866.00 per unit and \$509 in fees per unit
- Graduate, Institute of Fine Arts (Ph. D), 8 to 14 credits: \$22,695.00 (and \$1,338.00 in fees)
- Graduate, Institute of Fine Arts (MA Part-Time): \$1,890.00 per unit and \$509 in fees per unit
- Graduate, Institute of Fine Arts (Conservation Certificate): \$21,751.00 (and \$1,338.00 in fees)
- Graduate, Institute of Fine Arts (MA Full-Time): \$18,914.00 (and \$1,338.00 in fees)
- 19. Fees paid by or on behalf of NYU students vary based on program of study, as set forth above.
- 20. The tuition and fees described in the paragraphs above are provided by way of example; total damage amounts which may include other fees that are not listed herein but that were not refunded will be proven at trial.

In Response To COVID-19, NYU Closed Campuses And Cancelled All In-Person Classes

21. On March 9, 2020, NYU, through a news release, announced that because of the global COVID-19 pandemic, all in-person classes would be suspended beginning March 11, 2020. The announcement informed students that beginning March 11, 2020, classes would instead be held remotely through online formats. Online classes were to continue through March

27, 2020.6

- 22. On March 12, 2020, NYU informed students that "[w]e do not know when inperson classes will resume," but stated that "none of us should contemplate recommencing inperson classes before April 19."⁷
- 23. On March 16, 2020, NYU announced that it would be closing residence halls and holding classes remotely through the end of the semester. Students were required to be out of the residence halls by March 22, but preferably within 48 hours. Students were directed home for the remainder of the semester.
- 24. NYU has not held any in-person classes since March 10, 2020. Classes that have continued have only been offered in an online format, with no in-person instruction.
- 25. As a result of the closure of Defendant's facilities, Defendant has not delivered the educational services, facilities, access and/or opportunities that Plaintiff and the putative class contracted and paid for. Plaintiff and the putative class are therefore entitled to a refund of all tuition and fees for services, facilities, access and/or opportunities that Defendant has not provided. Even if Defendant claims it did not have a choice in cancelling in-person classes, it nevertheless has improperly retained funds for services it is not providing.
- 26. Plaintiff and members of the Class did not choose to attend an online institution of higher learning, but instead chose to attend Defendant's institution and enroll on an in-person

⁶ https://www.nyu.edu/about/leadership-university-administration/office-of-the-president/communications/important-new-coronavirus-related-measures-and-restrictions-and-possible-future-steps.html (last visited 4/23/20).

⁷ https://www.nyu.edu/about/leadership-university-administration/office-of-the-president/communications/a-message-from-president-andrew-hamilton.html (last visited 4/23/20).

⁸ https://www.nyu.edu/about/leadership-university-administration/office-of-the-president/communications/update-on-covid-19.html (last visited 4/23/20).

basis.

27. Defendant markets the NYU on-campus experience as a benefit of enrollment on

NYU's website:

Campus Resources

University life at NYU is supplemented with a variety of resources and services provided by the University. From major ingredients like financial aid, registration, information technology, and housing to the important daily details like lockers and copying services, this section provides you with invaluable resources that will make your life easier.



University Life

Albeit untraditional, NYU is primarily located in Manhattan's Greenwich Village and downtown Brooklyn where there's no doubt that the neighborhoods feel like a community. Many of NYU's academic and administrative buildings and freshman residence halls border Washington Square Park. The sidewalks are full of students on their way to class, and members of the NYU community fill the restaurants, shops, and other businesses. Both on campus and off, the people of NYU are directly involved in the day-to-day excitement, culture, and opportunity of the city that serves as a very real extension of NYU's campus and classrooms.



NYU in New York City

We have two campuses in our beloved home city:
Greenwich Village (main campus) and Downtown Brooklyn
(NYU Tandon School of Engineering). Students have their
choice of 23 residence halls, with four years of housing
guaranteed to all entering freshman. Housing, however, is
limited for transfer students. In addition, your son or
daughter won't go hungry at NYU, as we have 13 different
eateries on campus, with something for any palate or
nutritional requirement. And if they can't find something to
eat on campus, we hear New York City has some pretty
good food.

Learn more about the living and learning environment at NYU New York City:

- 28. The online learning options being offered to NYU students are subpar in practically every aspect, from the lack of facilities, materials, and access to faculty. Students have been deprived of the opportunity for collaborative learning and in-person dialogue, feedback, and critique. This is particularly true for students like Ms. Rynasko's daughter, Emily, who is a musical theater major, because she cannot undertake required performances or partake of the facilities necessary to perform.
- 29. The remote learning options are in no way the equivalent of the in-person education putative class members contracted and paid for. The remote education being provided is not even remotely worth the amount charged class members for Spring Semester 2020 tuition. The tuition and fees for in-person instruction at NYU are higher than tuition and fees for other online institutions because such costs cover not just the academic instruction, but encompass an entirely different experience which includes but is not limited to:
 - Face to face interaction with professors, mentors, and peers;

- Access to facilities such as libraries, laboratories, computer labs, and study room;
- Student governance and student unions;
- Extra-curricular activities, groups, intramural sports, etc.;
- Student art, cultures, and other activities:
- Social development and independence;
- Hands on learning and experimentation;
- Networking and mentorship opportunities.
- 30. Through this lawsuit Plaintiff seeks, for herself and Class members, Defendant's disgorgement of the pro-rated portion of tuition and fees, proportionate to the amount of time that remained in the Spring Semester 2020 when classes moved online and campus services ceased being provided. Plaintiff seeks return of these amounts, as well as amounts paid by any student enrolled to participate in in-person and on campus credits or units, on behalf of herself and the Class as defined below.

CLASS ALLEGATIONS

- 31. Plaintiff seeks to represent a class defined as all people who paid NYU Spring Semester 2020 tuition and/or fees for in-person educational services that NYU failed to provide, and whose tuition and fees have not been refunded (the "Class"). Specifically excluded from the Class are Defendant, Defendant's officers, directors, agents, trustees, parents, children, corporations, trusts, representatives, employees, principals, servants, partners, joint ventures, or entities controlled by Defendant, and their heirs, successors, assigns, or other persons or entities related to or affiliated with Defendant and/or Defendant's officers and/or directors, the judge assigned to this action, and any member of the judge's immediate family.
 - 32. Plaintiff also seeks to represent a subclass consisting of Class members who

reside in Florida (the "Subclass").

- 33. Subject to additional information obtained through further investigation and discovery, the foregoing definition of the Class and Subclass may be expanded or narrowed by amendment or amended complaint.
- 34. **Numerosity.** The members of the Class and Subclass are geographically dispersed throughout the United States and are so numerous that individual joinder is impracticable. Upon information and belief, Plaintiff reasonably estimates that there are tens of thousands of members in the Class and Subclass. Although the precise number of Class members is unknown to Plaintiff, the true number of Class members is known by Defendant and may be determined through discovery. Class members may be notified of the pendency of this action by mail and/or publication through the distribution records of Defendant and third-party retailers and vendors.
- 35. Existence and predominance of common questions of law and fact. Common questions of law and fact exist as to all members of the Class and Subclass and predominate over any questions affecting only individual Class members. These common legal and factual questions include, but are not limited to, the following:
 - (a) whether Defendant accepted money from Class and Subclass members in exchange for the promise to provide services;
 - (b) whether Defendant has provided the services for which Class and Subclass members contracted; and
 - (c) whether Class and Subclass members are entitled to a refund for that portion of the tuition and fees that was contracted for services that Defendant did not provide.

- (d) whether Defendant has unlawfully converted money from Plaintiff, the Class and Subclass; and
- (d) whether Defendant is liable to Plaintiff, the Class, and Subclass for unjust enrichment.
- 36. **Typicality.** Plaintiff's claims are typical of the claims of the other members of the Class in that, among other things, all Class and Subclass members were similarly situated and were comparably injured through Defendant's wrongful conduct as set forth herein. Further, there are no defenses available to Defendants that are unique to Plaintiff.
- 37. **Adequacy of Representation.** Plaintiff will fairly and adequately protect the interests of the Class and Subclass. Plaintiff has retained counsel that is highly experienced in complex consumer class action litigation, and Plaintiff intends to vigorously prosecute this action on behalf of the Class and Subclass. Furthermore, Plaintiff has no interests that are antagonistic to those of the Class or Subclass.
- 38. **Superiority.** A class action is superior to all other available means for the fair and efficient adjudication of this controversy. The damages or other financial detriment suffered by individual Class and Subclass members are relatively small compared to the burden and expense of individual litigation of their claims against Defendant. It would, thus, be virtually impossible for the Class or Subclass on an individual basis, to obtain effective redress for the wrongs committed against them. Furthermore, even if Class or Subclass members could afford such individualized litigation, the court system could not. Individualized litigation would create the danger of inconsistent or contradictory judgments arising from the same set of facts. Individualized litigation would also increase the delay and expense to all parties and the court system from the issues raised by this action. By contrast, the class action device provides the

benefits of adjudication of these issues in a single proceeding, economies of scale, and comprehensive supervision by a single court, and presents no unusual management difficulties under the circumstances.

- 39. In the alternative, the Class and Subclass may also be certified because:
- (a) the prosecution of separate actions by individual Class and Subclass members would create a risk of inconsistent or varying adjudications with respect to individual Class members that would establish incompatible standards of conduct for the Defendant;
- (b) the prosecution of separate actions by individual Class and Subclass members would create a risk of adjudications with respect to them that would, as a practical matter, be dispositive of the interests of other Class members not parties to the adjudications, or substantially impair or impede their ability to protect their interests; and/or
- (c) Defendant has acted or refused to act on grounds generally applicable to the Class as a whole, thereby making appropriate final declaratory and/or injunctive relief with respect to the members of the Class as a whole.

COUNT I Breach Of Contract (On Behalf Of The Class And Subclass)

- 40. Plaintiff hereby incorporates by reference the allegations contained in all preceding paragraphs of this complaint.
- 41. Plaintiff brings this claim individually and on behalf of the members of the Class and Subclass against Defendant.
- 42. Through the admission agreement and payment of tuition and fees, Plaintiff and each member of the Class and Subclass entered into a binding contract with Defendant.
 - 43. As part of the contract, and in exchange for the aforementioned consideration,

Defendant promised to provide certain services, all as set forth above. Plaintiff, Class, and Subclass members fulfilled their end of the bargain when they paid monies due for Spring Semester 2020 tuition. Tuition for Spring Semester 2020 was intended to cover in-person educational services from January through May 2020. In exchange for tuition monies paid, Class and Subclass members were entitled to in-person educational services through the end of the Spring Semester.

- 44. Defendant has failed to provide the contracted for services and has otherwise not performed under the contract as set forth above. Defendant has retained monies paid by Plaintiff and the Class for their Spring Semester 2020 tuition and fees, without providing them the benefit of their bargain.
- 45. Plaintiff and members of the Class and Subclass have suffered damage as a direct and proximate result of Defendant's breach, including but not limited to being deprived of the education, experience, and services to which they were promised and for which they have already paid.
- 46. As a direct and proximate result of Defendant's breach, Plaintiff, the Class, and Subclass are entitled to damages, to be decided by the trier of fact in this action, to include but no be limited to reimbursement of certain tuition, fees, and other expenses that were collected by Defendant for services that Defendant has failed to deliver. Defendant should return the prorated portion of any Spring Semester 2020 tuition and fees for education services not provided since NYU shut down on March 11, 2020.
- 47. Defendant's performance under the contract is not excused due to COVID-19. Indeed, Defendant should have refunded the pro-rated portion of any education services not provided. Even if performance was excused or impossible, Defendant would nevertheless be

required to return the funds received for services it will not provide.

COUNT II Unjust Enrichment (On Behalf Of The Class And Subclass)

- 48. Plaintiff hereby incorporates by reference the allegations contained in all preceding paragraphs of this complaint.
- 49. Plaintiff brings this claim individually and on behalf of the members of the Class and Subclass against Defendant.
- 50. Plaintiff and members of the Class and Subclass conferred a benefit on Defendant in the form of monies paid for Spring Semester 2020 tuition and other fees in exchange for certain service and promises. Tuition for Spring Semester 2020 was intended to cover in-person educational services from January through May 2020. In exchange for tuition monies paid, Class members were entitled to in-person educational services through the end of the Spring Semester.
 - 51. Defendant voluntarily accepted and retained this benefit by accepting payment.
- 52. Defendant has retained this benefit, even though Defendant has failed to provide the education, experience, and services for which the tuition and fees were collected, making Defendant's retention unjust under the circumstances. Accordingly, Defendant should return the pro-rated portion of any Spring Semester 2020 tuition and fees for education services not provided since NYU shut down on March 11, 2020.
- 53. It would be unjust and inequitable for Defendant to retain the benefit, and Defendant should be required to disgorge this unjust enrichment.

COUNT III Conversion (On Behalf Of The Class And Subclass)

54. Plaintiff hereby incorporates by reference the allegations contained in all

preceding paragraphs of this complaint.

- 55. Plaintiff brings this claim individually and on behalf of the members of the Class and Subclass against Defendant.
- 56. Plaintiff and members of the Class and Subclass have an ownership right to the in-person educational services they were supposed to be provided in exchange for their Spring Semester 2020 tuition and fee payments to Defendant.
- 57. Defendant intentionally interfered with the rights of Plaintiff, the Class, and Subclass when it moved all classes to an online format and discontinued in-person educational services for which tuition and fees were intended to pay.
- 58. Plaintiff and members of the Class and Subclass demand the return of the prorated portion of any Spring Semester 2020 tuition and fees for education services not provided since NYU shut down on March 11, 2020.
- 59. Defendant's retention of the fees paid by Plaintiff and members of the Class and Subclass without providing the educational services for which they paid, deprived Plaintiff, Class and Subclass members of the benefits for which the tuition and fees paid.
- 60. This interference with the services for which Plaintiff and members of the Class and Subclass paid damaged Plaintiff and Class members in that they paid tuition and fees for services that will not be provided.
- 61. Plaintiff, Class and Subclass members are entitled to the return of pro-rated portion of any Spring Semester 2020 tuition and fees for education services not provided since NYU shut down on March 11, 2020.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff, individually and on behalf of all others similarly situated, seeks judgment against Defendant, as follows:

- (a) For an order certifying the Class and Subclass under Rule 23 of the Federal Rules of Civil Procedure and naming Plaintiff as representative of the Class and Plaintiff's attorneys as Class Counsel to represent the Class and Subclass;
- (b) For an order finding in favor of Plaintiff and the Class and Subclass on all counts asserted herein;
- (c) For compensatory and punitive damages in amounts to be determined by the Court and/or jury;
- (d) For prejudgment interest on all amounts awarded;
- (e) For an order of restitution and all other forms of equitable monetary relief;
- (f) For injunctive relief as pleaded or as the Court may deem proper; and
- (g) For an order awarding Plaintiff and the Class and Subclass her reasonable attorneys' fees and expenses and costs of suit.

DEMAND FOR TRIAL BY JURY

Pursuant to Federal Rule of Civil Procedure 38(b), Plaintiff demands a trial by jury of any and all issues in this action so triable of right.

Dated: April 24, 2020 Respectfully submitted,

BURSOR & FISHER, P.A.

By: <u>/s/ Joseph I. Marchese</u> Joseph I. Marchese

Joseph I. Marchese Andrew J. Obergfell 888 Seventh Avenue New York, NY 10019 Telephone: (646) 837-7150 Facsimile: (212) 989-9163 Email: jmarchese@bursor.com

BURSOR & FISHER, P.A.

Sarah N. Westcot (*pro hac vice* app. forthcoming) 2665 S. Bayshore Drive, Suite 220

Miami, FL 33133

Telephone: (305) 330-5512 Facsimile: (305) 676-9006 Email: swestcot@bursor.com

Attorneys for Plaintiff