

NewsMakerTools.com

@NewsMakerTools

--- Marketing Services offered by Broadcast Interview Source.

1) Sending of news releases for you on a manual basis based on copy you send us, or an e-mail newsletter you want us to subscribe to: \$75 each, minimum purchase six. (We do not write the release - simply post your content.)

2) Banner Ad Development and Placement at ExpertClick -- \$379 annual. - see sample at: www.NewsReleaseWire.com/34398

- We will create a fully designed Leader board for you.
- We will place that leader board on the topic of your choice.
- 3) Connection of your News Release Wire account to your Twitter Feed -- \$188.

4) E-mail Opt-in HTML for you to use in your ExpertClick profile. \$975

- Set up a Email marketing account.
- Create the opt-in lift HTML to run on your ExpertClick Press Room Page.
- Write a three-wave automated response e-mail for those who opt-in to you.

5) Google AdWords program to drive traffic to your Expertclick url - you get a monthly report, we do the keyword research to find phrases that are appropriate for you.

- Set up and design of account. \$775
- Monthly service fee 35% of spend.
- Minimum monthly spend budget: \$175.

These ala carte costs are subject to change. Complete services are available at a \$5,000 annual retainer.