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# **MASON-DIXON® FLORIDA POLL**

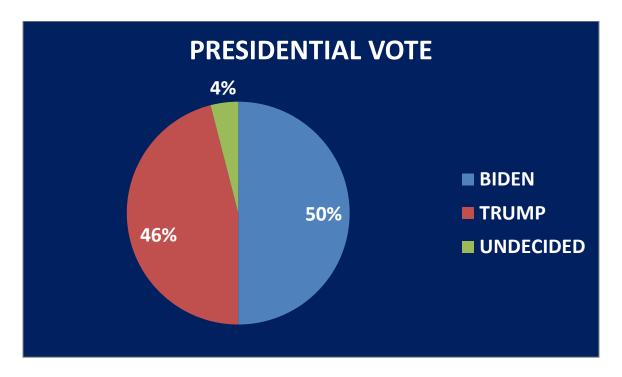


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Tracking public opinion in Florida since 1984

#### BIDEN HOLDS NARROW LEAD OVER TRUMP IN FLORIDA

Democrat Joe Biden has a slight lead over Republican Donald Trump in Florida. Statewide, Biden has the support of 50% of likely general election voters, while 46% back Trump and 4% are undecided.



Biden leads among Democrats (87%-9%), independents (52%-43%), women (53%-43%), blacks (88%-6%) and Hispanics (56%-39%). Trump leads among Republicans (87%-10%), men (49%-47%) and whites (57%-40%).

Regionally, Trump is ahead in North Florida (57%-40%), Central Florida (54%-42%) and Southwest Florida (56%-41%). Biden leads in the crucial swing area of Tampa Bay (52%-42%) and has a healthy advantage in Southeast Florida (65%-31%).

A significant age divide also exists, with younger voters strongly for Biden – who leads 66%-29% among 18-34 year olds and 53%-44% among those 35-49. Voters over 50 are strongly for Trump – he is ahead 51%-46% among 50-64 year old voters and up 52%-43% with those 65 years and up.

## **STATEWIDE NAME RECOGNITION**

Do you recognize the name \_\_\_\_\_?
(IF YES) Do you have a favorable, unfavorable or neutral opinion of \_\_\_\_\_?

	RECOGNIZE FAVORABLE	RECOGNIZE UNFAVORABLE	RECOGNIZE NEUTRAL	DON'T RECOGNIZE
Joe Biden	45%	37%	17%	1%
Donald Trump	41%	51%	8%	-
Mike Pence	39%	37%	23%	1%
Elizabeth Warren	31%	34%	31%	4%
Kamala Harris	27%	33%	29%	11%
Susan Rice	18%	26%	27%	29%
Tammy Duckworth	14%	7%	22%	57%
Val Demings	11%	9%	19%	61%

# QUESTION: If the 2020 election for president were held today, would you vote to re-elect Republican Donald Trump or would you vote to replace Trump with a Democrat?

	<u>BIDEN</u>	TRUMP	UNDECIDED
STATE	50%	46%	4%
REGION	<b>BIDEN</b>	<u>TRUMP</u>	UNDECIDED
North Florida	40%	57%	3%
Central Florida	42%	54%	4%
Tampa Bay	<b>52%</b>	42%	6%
Southwest Florida	41%	56%	3%
Southeast Florida	65%	31%	4%
SEX	<b>BIDEN</b>	TRUMP	UNDECIDED
Men	47%	49%	4%
Women	53%	43%	4%
AGE	<b>BIDEN</b>	TRUMP	UNDECIDED
18-34	66%	29%	5%
35-49	53%	44%	3%
50-64	46%	51%	3%
65+	43%	52%	5%
RACE/ETHNICITY	<u>BIDEN</u>	TRUMP	UNDECIDED
White	40%	57%	3%
Black	88%	6%	6%
Hispanic	56%	39%	5%
PARTY REGISTRATION	BIDEN	<u>TRUMP</u>	UNDECIDED
Democrat	87%	9%	4%
Republican	10%	87%	3%
Independent	52%	43%	5%

## **HOW THE POLL WAS CONDUCTED**

This poll was conducted by Mason-Dixon Polling & Strategy, Inc. of Jacksonville, Florida from July 20 through July 23, 2020. A total of 625 registered Florida voters were interviewed live by telephone statewide.

Those interviewed were randomly selected from a phone-matched Florida voter registration list that included both land-line and cell phone numbers. Quotas were assigned to reflect voter registration by county.

The margin for error, according to standards customarily used by statisticians, is no more than  $\pm$  4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or age grouping.

## **DEMOGRAPHICS**

#### **PARTY REGISTRATION:**

Democrat	268 (43%)
Republican	255 (41%)
Independent or Other	102 (16%)

#### AGE:

18-34	101 (16%)
35-49	163 (26%)
50-64	176 (28%)
65+	182 (29%)
Refused	3 (1%)

#### **RACE/ETHNICITY**:

White/Caucasian	415	(66%)
Black/African American	85	(14%)
Hispanic or Cuban	106	(17%)
Other	12	(2%)
Refused	7	(1%)

#### SEX:

Male	305 (49%)
Female	320 (51%)

#### **REGION:**

North Florida	135 (22%)
<b>Central Florida</b>	120 (19%)
Tampa Bay	115 (18%)
Southwest Florida	75 (12%)
Southeast Florida	180 (29%)

#### **FLORIDA POLL REGIONS**

NORTH FLORIDA: Voters interviewed in Escambia, Okaloosa, Santa Rosa, Bay, Calhoun, Franklin, Gulf, Liberty, Walton, Washington, Holmes, Jackson, Gadsden, Hamilton, Jefferson, Lafayette, Leon, Madison, Suwannee, Taylor, Wakulla, Baker, Bradford, Clay, Columbia, Duval, Nassau, Putnam, St, Johns, Flagler, Union, Alachua, Dixie, Gilchrist and Levy counties.

CENTRAL FLORIDA: Voters interviewed in Brevard, Lake, Marion, Orange, Osceola, Seminole, Citrus, Sumter, Volusia, and Indian River counties.

TAMPA BAY: Voters interviewed in Hernando, Hillsborough, Pasco, Pinellas and Polk counties.

SOUTHWEST FLORIDA: Voters interviewed in DeSoto, Glades, Hardee, Hendry, Highlands, Manatee, Sarasota, Charlotte, Collier and Lee counties.

SOUTHEAST FLORIDA: Voters interviewed in Okeechobee, St. Lucie, Martin, Palm Beach, Broward, Miami-Dade and Monroe counties.