

Periodic Performance Management Reports 2020 Census: Phased Restart Update Leave Status by State

Source: Unified Tracking System Data Current as of: July 6, 2020

Decisions to Restart work are informed by data available on the All Hazards Consortium site - "US State and Territory Actions in Response to COVID 19.

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State	Villadare seave		Prior Week	Current Meet	Change
U.S. Total	4.5%	6,805,523	98.2%	98.9%	0.7%
Alabama	3.2%	81,964	99.8%	100.0%	0.2%
Alaska	34.1%	110,022	97.6%	98.2%	0.6%
Arizona	6.6%	214,291	80.7%	85.9%	5.3%
Arkansas	5.0%	77,716	100.0%	100.0%	0.0%
California	2.3%	348,797	99.5%	99.7%	0.2%
Colorado	7.5%	195,895	99.19%	99.92%	0.78%
Connecticut	0.4%	5,868	100.0%	100.0%	0.0%
Florida	1.7%	171,871	98.7%	98.7%	0.0%
Georgia	2.3%	111,905	100.0%	100.0%	0.0%
Hawaii	10.8%	63,303	100.0%	100.0%	0.0%
Idaho	9.0%	70,780	99.9%	99.9%	0.0%
Illinois	0.8%	42,827	99.8%	100.0%	0.2%
Indiana	1.3%	39,142	100.0%	100.0%	0.0%
lowa	0.9%	14,050	100.0%	100.0%	0.0%
Kansas	2.4%	32,178	100.0%	100.0%	0.0%
Kentucky	3.7%	78,593	100.0%	100.0%	0.0%
Louisiana	4.0%	91,447	100.0%	100.0%	0.0%
Maine	14.2%	111,689	100.0%	100.0%	0.0%
Massachusetts	2.2%	69,244	99.9%	99.9%	0.0%
Michigan	2.2%	106,770	99.40%	99.98%	0.58
Minnesota	3.4%	86,706	92.4%	97.8%	5.4%
Mississippi	3.7%	54,499	100.0%	100.0%	0.0%
Missouri	4.3%	131,018	100.0%	100.0%	0.0%
Montana	19.2%	112,978	93.6%	95.1%	1.4%

				omplete	
State	Contact Learns	HI GOOD	Prior Need	Correct Medi	Change
Nebraska	3.5%	30,670	96.192%	99.997%	3.805%
Nevada	3.6%	47,778	98.7%	98.7%	0.0%
New Hampshire	9.9%	65,936	96.0%	100.0%	4.0%
New Jersey	1.1%	40,514	96.9%	100.0%	3.1%
New Mexico	19.2%	200,664	78.5%	87.7%	9.1%
New York	3.0%	270,545	99.19%	99.98%	0.79%
North Carolina	3.3%	164,775	99.8%	100.0%	0.2%
North Dakota	9.9%	40,051	98.6%	98.6%	0.0%
Ohio	0.6%	34,686	100.0%	100.0%	0.0%
Oklahoma	9.8%	187,921	100.0%	100.0%	0.0%
Oregon	1.4%	27,198	100.0%	100.0%	0.0%
Pennsylvania	3.3%	197,124	100.0%	100.0%	0.0%
Rhode Island	1.1%	5,657	100.0%	100.0%	0.0%
South Carolina	2.4%	61,375	100.0%	100.0%	0.0%
South Dakota	12.4%	51,715	92.7%	97.6%	5.0%
Tennessee	0.3%	9,010	100.0%	100.0%	0.0%
Texas	3.6%	441,668	99.9%	100.0%	0.1%
Utah	7.6%	90,972	97.6%	98.0%	0.4%
Vermont	17.2%	61,075	100.0%	100.0%	0.0%
Virginia	0.9%	34,615	100.0%	100.0%	0.0%
Washington	2.8%	92,093	99.8%	99.8%	0.0%
West Virginia	28.8%	289,189	100.0%	100.0%	0.0%
Wisconsin	3.3%	93,399	99.8%	100.0%	0.2%
Wyoming	22.9%	67,114	100.0%	100.0%	0.0%
Puerto Rico	100.0%	1,776,226	100.0%	100.0%	0.0%

Legend:

All ACOs with UL Workload Have Restarted

All UL Workload Completed



Periodic Performance Management Reports 2020 Census: Update Leave Progress & Cost



On Track

Data current as of: July 6, 2020

Start Date: March 15, 2020

Completion Date: July 20, 2020*

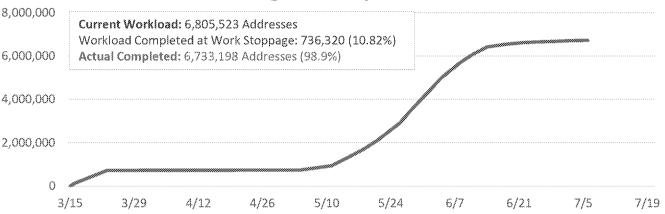
Notes:

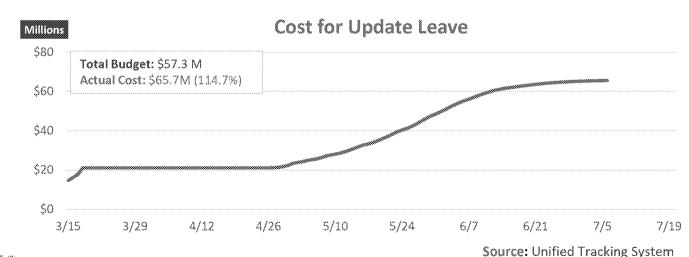
- * Addresses in the Update Leave workload that do not self-respond are included in the Nonresponse Followup operation.
- Current Block Workload: 311,358 Blocks
- Actual Completed Blocks: 304,593 Blocks (97.8%)

sister Productivity

- Addresses per Hour 7.5
- Life Cycle Cost Model Estimate for Addresses per Hour 5.3









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Periodic Performance Management Reports 2020 Census: Update Leave – Status Update

Source: Unified Tracking System, Census Data Lake, Decennial Statistical Studies Division Data Current as of: July 6, 2020

Operation:

The Update Leave (UL) operation is designed to occur in areas where the majority of housing units either do not have mail delivered to the physical location of the housing unit, or the mail delivery information for the housing unit cannot be verified. A Census Bureau employee will physically deliver a 2020 Census invitation to these housing units.

Workload:

- Update Leave Original Workload (does not change): 6,805,523
- Workload Completed March 18 (date field operations were suspended): 736,320
 - Percentage Completed at suspension: 10.82%
- Workload Completed as of July 6: 6,733,198
- Percentage Completed: 98.94%

Response Rates:

- UL Total Responses (as of March 18): 139,825
 - Internet: 12,478 (8.92%)
 - Paper: 127,189 (90.96%)
 - Phone: 158 (0.11%)
- UL Total Responses (as of July 6): 2,050,676
 - Internet: 1,058,408 (51.61%)
 - Paper: 959,485 (46.79%)
 - Phone: 32,783 (1.60%)



Periodic Performance Management Reports 2020 Census: Phased Restart of Paper Data Capture Centers Staffing Status

Status:

On Track

Data current as of: July 1, 2020

Start Date: January 21, 2020

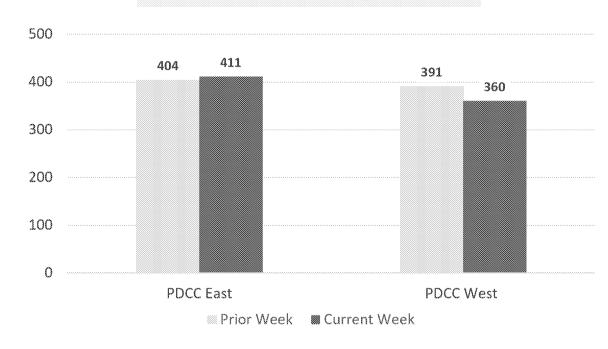
Completion Date: November 30, 2020

Notes:

- Staff in CDC-defined high risk groups have returned to work on the Indiana NPC campuses.
- Increased COVID-19 activity in Arizona is impacting PDCC West staffing.
- There are eight positive COVID-19 cases at PDCC-West; multiple staff are selfmonitoring for 14 days.

Paper Data Capture Staffing by Center

Total Staff: 771, -24 from prior week





Periodic Performance Management Reports 2020 Census: Phased Restart Fingerprinting Status

Status:



Data current for the week of: July 6, 2020

Start Date: January 21, 2020

Completion Date: October 31, 2020

Notes:

Overall Fingerprinting Status

Status	Prior Week	Change from Prior Week	Current Week
Total Number of Applicants that Reached DAPPS	2,956,419	+7,927	2,964,346
Total Number Selected	1,149,065	+29,667	1,178,732
Total Number Fingerprinted	753,749	+28,047	781,796
Total Pending Fingerprinting	395,316	+1,620	396,936
Total Remaining Applicant Pool	1,807,354	-21,740	1,785,614



Periodic Performance Management Reports 2020 Census: NRFU Tip Sheet

Source: Decennial Census Management Division

Data Current as of: July 2, 2020

Cycle 1A NRFU Soft Launch

Beginning July 16, the Census Bureau will soft-launch sending approximately 11,000 Census Enumerators to follow up with households in communities covered by six area census offices—one in each census region. The six location are:

- Gardiner, ME (New York Region)
- Beckley, WV (Philadelphia Region)
- New Orleans, LA (Atlanta Region)

- Kansas City, MO (Chicago Region)
- · Oklahoma County, OK (Dallas Region)
- Boise, ID (Los Angeles Region)

Key Dates

• 6/18: Census Field Supervisor (CFS) Training

• 7/7: Enumerator Training

• 7/16: Production

CFS/Enumerator Training and Deploy Goals by Office

- Selection and Fingerprint Goals have been achieved for both CFS and Enumerators.
- Plan to train approx. 470 CFSs and 12,000 Enumerators
- Plan to deploy approx. 420 CFSs and 10,600 Enumerators

ACO Name	Current Self-Response Rate (6/29)	NRFU CFS Goal to Train	NRFU CFS Goal to Deploy	NRFU Enums Goal to Train	NRFU Enums Goal to Deploy
Gardiner	53%	78	71	2,078	1,870
Beckley	53%	87	80	2,717	2,454
Kansas City	62%	110	99	2,529	2,225
New Orleans	56%	58	52	1,341	1,181
Oklahoma County	59%	73	66	1,740	1,532
Boise	65%	60	54	1,532	1,349
Totals		466	422	11,937	10,611



Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 7 of 189 Periodic Performance Management Reports

2020 Census: County-Level COVID-19 Risk Level Map - Gardiner, Maine Area Census Office

Source: Health and Human Services, USAFacts.ora

Data Current as of: July 2, 2020

RCC: New York RCC		
ACO: 2262		
 Key Dates 6/18: Census Field Supervisor (CFS) Training 7/7: Enumerator Training 7/16: Production)	Risk Leve
Self-Response Rate:	53%	High
NRFU CFS Goal to Deploy:	71	
NRFU Enumerator Goal to Deploy:	1,870	

Note:



Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 8 of 189 Periodic Performance Management Reports

2020 Census: County-Level COVID-19 Risk Level Map - Beckley, West Virginia Area Census Office

Source: Health and Human Services, USAFacts.ora

Data Current as of: July 2, 2020

RCC: Philadelphia RCC		
ACO: 2390		
 Key Dates 6/18: Census Field Supervisor (CFS) Training 7/7: Enumerator Training 7/16: Production 		Risk Level Some Medium
Self-Response Rate:	53%	High
NRFU CFS Goal to Deploy:	80	
NRFU Enumerator Goal to Deploy:	2,454	

Note:



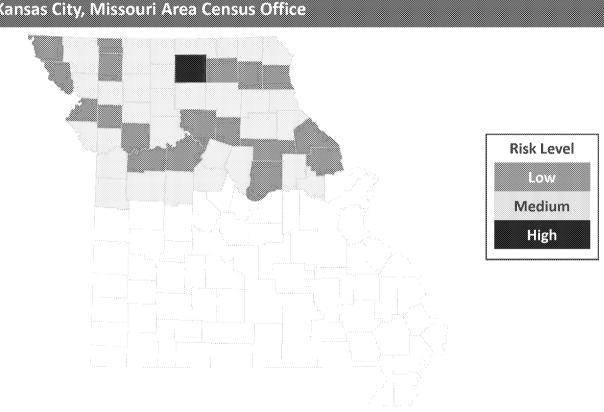
Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 9 of 189 Periodic Performance Management Reports

2020 Census: County-Level COVID-19 Risk Level Map - Kansas City, Missouri Area Census Office

Source: Health and Human Services, USAFacts.ora

Data Current as of: July 2, 2020

		K
RCC: Chicago RCC		
ACO: 2581		
 Key Dates 6/18: Census Field Supervisor (CFS) Training 7/7: Enumerator Training 7/16: Production 		
Self-Response Rate:	62%	
NRFU CFS Goal to Deploy:	99	
NRFU Enumerator Goal to Deploy:	2,225	



Note:



Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 10 of 189 Periodic Performance Management Reports

2020 Census: County-Level COVID-19 Risk Level Map - New Orleans, Louisiana Area Census Office

Source: Health and Human Services, USAFacts.org

Data Current as of: July 2, 2020

RCC: Atlanta RCC		
ACO: 2990		
Key Dates • 6/18: Census Field Supervisor (CFS) Training • 7/7: Enumerator Training • 7/16: Production		Risk Lev
Self-Response Rate:	56%	Mediur High
NRFU CFS Goal to Deploy:	52	
NRFU Enumerator Goal to Deploy:	1,181	

Note:

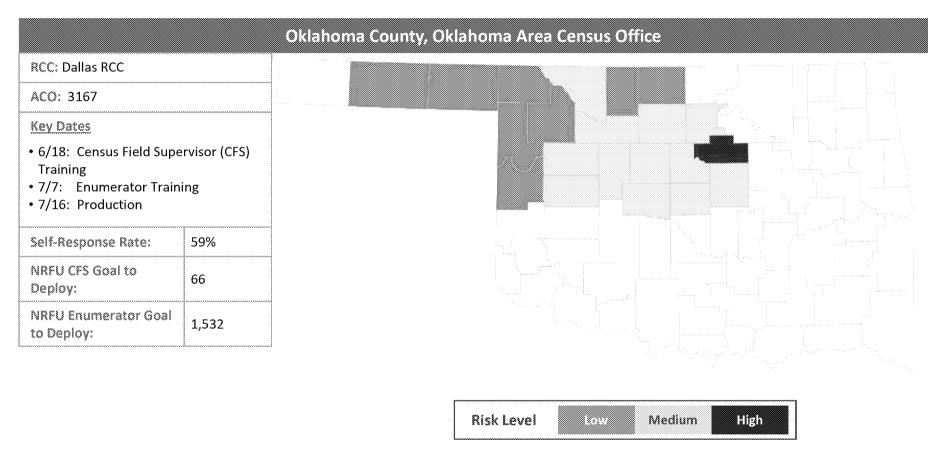


Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 11 of 189 Periodic Performance Management Reports

2020 Census: County-Level COVID-19 Risk Level Map - Oklahoma County, Oklahoma Area Census Office

Source: Health and Human Services, USAFacts.ora

Data Current as of: July 2, 2020



Note:



Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 12 of 189 Periodic Performance Management Reports

2020 Census: County-Level COVID-19 Risk Level Map - Boise, Idaho Area Census Office

Source: Health and Human Services, USAFacts.ora

Data Current as of: July 2, 2020

RCC: Los Angeles RCC		
ACO: 3256		
 Key Dates 6/18: Census Field Superv Training 7/7: Enumerator Training 7/16: Production 		Risk Level
Self-Response Rate:	65%	Medium
NRFU CFS Goal to Deploy:	54	High
NRFU Enumerator Goal to Deploy:	1,349	b

Note:



Periodic Performance Management Reports 2020 Census: NRFU Soft Launch – Cycle 1 ACOs

Source: Decennial Census Management Division

Data Current as of: July 2, 2020

Cycle 1A ACOs

RCC	A(80)#	City	State	CFS Training Start Date	Enumerator Training Start Date	Production Start
NY	2262	Gardiner	ME	June 18	July 7	July 16
PHI	2390	Beckley	WV	June 18	July 7	July 16
СНІ	2581	Kansas City	MO	June 18	July 7	July 16
ATL	2990	New Orleans	LA	June 18	July 7	July 16
DAL	3167	Oklahoma County	OK	June 18	July 7	July 16
LA	3256	Boise	ID	June 18	July 7	July 16

Cycle 1B ACOs

Rec	ACO H	City	Stoke	CFS Training Start Date	Enumerator Training Start Date	Production Start
NY	2254	Hartford	СТ	June 25	July 14	July 23
PHI	2379	State College	PA	June 25	July 14	July 23
PHI	2382	Nashville	TN	June 25	July 14	July 23
CHI	2569	Evansville	IN	June 25	July 14	July 23
ATL	2988	Baton Rouge	LA	June 25	July 14	July 23
ATL	2901	Gulfport	MS	June 18	July 14	July 23
DAL	3159	Wichita	KS	June 25	July 14	July 23
LA	3297	Tacoma	WA	June 25	July 14	July 23



Periodic Performance Management Reports 2020 Census: NRFU Soft Launch – Cycle 2 ACOs

Source: Decennial Census Management Division

Data Current as of: July 2, 2020

RCC	ACC H	City	State	CFS Training Start Date	Enumerator Training Start Date	Production Start
NY	2293	Guaynabo	PR	July 1	July 21	July 30
NY	2294	Caguas	PR	July 1	July 21	July 30
NY	2295	Mayaguez	PR	July 1	July 21	July 30
NY	2253	Danbury	СТ	July 1	July 21	July 30
NY	2258	Quincy	MA	July 1	July 21	July 30
NY	2260	Waltham	MA	July 1	July 21	July 30
NY	2261	Worcester	MA	July 1	July 21	July 30
NY	2271	Trenton	NJ	July 1	July 21	July 30
NY	2276	Buffalo	NY	July 1	July 21	July 30
PHI	2359	Hanover	MD	July 1	July 21	July 30
PHI	2361	Hagerstown	MD	July 1	July 21	July 30
PHI	2362	Towson	MD	July 1	July 21	July 30
PHI	2364	Mansfield	ОН	July 1	July 21	July 30
PHI	2372	Cranberry Township	PA	July 1	July 21	July 30
PHI	2373	Harrisburg	PA	July 1	July 21	July 30
PHI	2377	Pittsburgh	PA	July 1	July 21	July 30
PHI	2384	Crystal City	VA	July 1	July 21	July 30
DAL	3154	Aurora	со	July 1	July 21	July 30
DAL	3155	Colorado North	CO	July 1	July 21	July 30
DAL	3157	Denver	со	July 1	July 21	July 30
DAL	3158	Overland Park	KS	July 1	July 21	July 30
DAL	3162	Bismarck	ND	July 1	July 21	July 30



Periodic Performance Management Reports 2020 Census: NRFU Soft Launch – Cycle 2 ACOs cont'd

Source: Decennial Census Management Division

Data Current as of: July 2, 2020

7,00	ACO E	City	Sene	CFS Training Start Date	Enumerator Training Start Date	Production Start
CHI	2559	Chicago Central	IL	July 1	July 21	July 30
CHI	2560	Chicago Far Southwest	IL	July 1	July 21	July 30
CHI	2561	Chicago South	IL	July 1	July 21	July 30
CHI	2562	Cook County NW	IL	July 1	July 21	July 30
CHI	2563	Cook County South	IL	July 1	July 21	July 30
CHI	2564	Dekalb	IL	July 1	July 21	July 30
CHI	2565	Oswego	IL	July 1	July 21	July 30
CHI	2566	Peoria	IL	July 1	July 21	July 30
CHI	2567	Skokie	IL	July 1	July 21	July 30
CHI	2571	Indianapolis	IN	July 1	July 21	July 30
CHI	2572	Lake County	IN	July 1	July 21	July 30
СНІ	2585	Green Bay	WI	July 1	July 21	July 30
ATL	2910	Atlanta	GA	July 1	July 21	July 30
ATL	2982	Dekalb County	GA	July 1	July 21	July 30
LA	3255	Honolulu	HI	July 1	July 21	July 30
LA	3280	San Francisco	CA	July 1	July 21	July 30
LA	3282	San Mateo	CA	July 1	July 21	July 30
LA	3289	Sunnyvale	CA	July 1	July 21	July 30
LA	3293	Everett	WA	July 1	July 21	July 30
LA	3294	Olympia	WA	July 1	July 21	July 30
LA	3295	Seattle	WA	July 1	July 21	July 30



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2020 Census High-level Summary Status

July 13, 2020

The overall self-response rate has reached 62.0%. With 91.75 M HUs responding. 79.81% have responded by internet, 18.84% by paper and 1.35% by phone.

We are open and working in all 50 states, the district, Puerto Rico and the Island territories.

99.31% of the Addresses in the Update Leave address workload have had questionnaire packages delivered. (6,758,679 of the 6,805,523 addresses in the Update Leave workload.)

158 (of 169) ACOs have completed their Update Leave production workload

Of the addresses in the Update Leave workload 2,099,331 have responded.

- 51.25% (1,075,910) have responded by internet,
- 47.15% (989,733) have responded by paper and
- 1.60% (33,688) have responded by phone.

Other updates of interest:

The first Nonresponse Followup enumeration was completed on July 1, 2020 in Boise, Idaho.

28 states have a Self-Response rate over 60%.

13 states have achieved a Self-Response Rate at or above their 2010 Census Self-Response Rate at the start of Nonresponse Followup.

Pre-decisional – Internal Use Only

Status Reporting: 2020 Decennial Census

Periodic Reporting: Release for July 13, 2020



Periodic Performance Management Reports

Release for July 13, 2020

Status	Report Title	Summary	Slide Number
	2020 Census: Applicant Status	Actions taken to achieve our recruiting target were successful. We have achieved our applicant goal.	
	2020 Census: Remote Alaska Production Progress & Cost	Enumerations have resumed in all remaining areas that were incomplete in mid-March when work was suspended. Lack of access to some villages due to COVID-19 quarantines has required moving the planned completion of the Remote Alaska operation to August 31, 2020.	5
	2020 Census: Self-Response of Housing Units	Self-Response to the 2020 Census is tracking within the projected range. The projected Self-Response rate has been revised to account for re-planned operational timing and a sixth mailing prior to the August 11 start of Nonresponse Followup.	6
0	2020 Census: Self-Response of Housing Units by Response Mode	Internet response is exceeding expectations. The projected Self- Response rates by mode have been revised to account for re- planned operational timing and a sixth mailing prior to the August 11 start of Nonresponse Followup.	7
0	2020 Census: Self-Response of Housing Units by State		8



Periodic Performance Management Reports

Release for July 13, 2020

Status	Report Title	Summary	Slide Number	
	2020 Census: Questionnaire Assistance Inbound Calls	Inbound call support continues. A return call option is available to callers who leave a message requesting this option.		
	2020 Census: Partners & Participating Organizations	Progress to establish relationships with National and community organizations is ongoing. The number of partnering organizations at the national-level has grown to 1,016. The 2020 Census exposure at the local and community level continues; the number of active community partners is over 388,000. We have exceeded the 2010 Census numbers for both national and community partners.	10	
300000	2020 Census: Integrated Communications Campaign Weekly Report Timeline	Steady progress continues on Integrated Communications Campaign efforts. The program is rapidly preparing new messages and delivery vehicles in light of the our current environment.	11	
	2020 Census: Monthly FY 2020 Budget Execution Report	Fiscal Year 2020 budget execution is managing budget to address critical program needs.	12	

Legend	Not Applicable	Completed Sn Track Management Focus Requires Attention
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Periodic Performance Management Reports 2020 Census: Applicant Status

Status:



On Track

Data current as of:

July 13, 2020

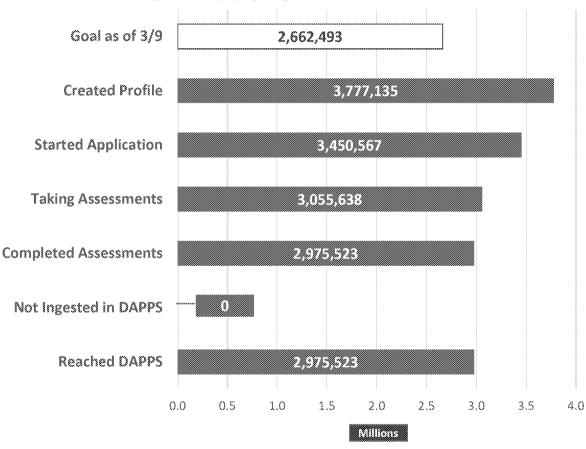
Completion Date:

January 5, 2021

Notes:

- Actions taken to achieve our recruiting target were successful. We have achieved our applicant goal.
- We are communicating with our recruits, selectees, and on-board staff so that staff are ready to work as we recommence all field operations.

Steps in Applying for a Position





Source: 2020 R&A/DAPPS Applicant Summary Report

Periodic Performance Management Reports 2020 Census: Remote Alaska Progress & Cost

Status:

On Track

Data current as of: July 13, 2020

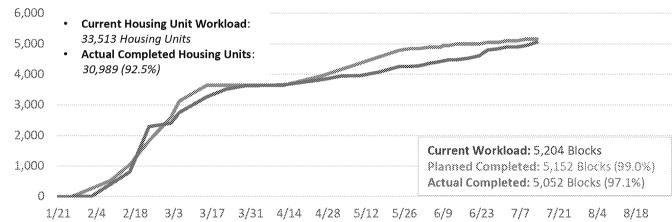
Start Date: January 21, 2020

Completion Date: August 31, 2020

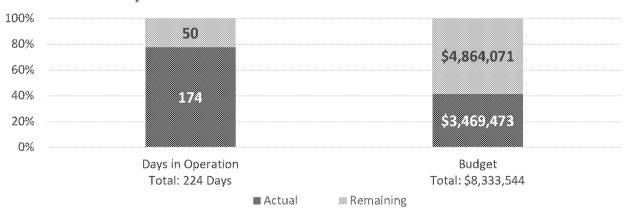
Notes:

- Lack of access to some villages due to COVID-19 quarantines has required moving the planned completion of the Remote Alaska operation to August 31, 2020.
- Enumerations have resumed in all remaining areas that were incomplete in mid-March when work was suspended.

Progress for Remote Alaska Production



Key Performance Indicators for Remote Alaska



Source: Unified Tracking System, Automated Tracking and Control



Periodic Performance Management Reports 2020 Census: Self-Response of Housing Units

Status:



Data current as of: July 13, 2020

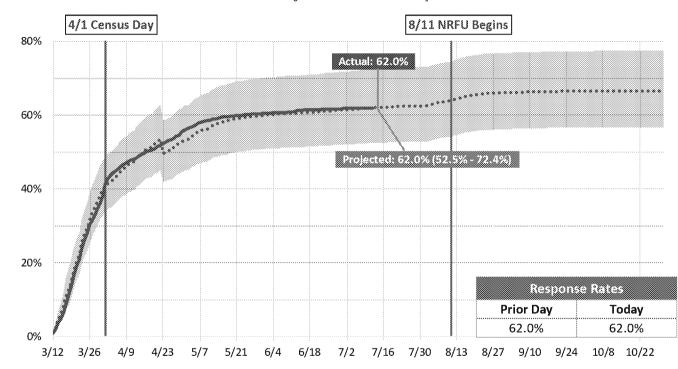
Start Date: March 12, 2020

Completion Date: October 31, 2020*

Notes:

- As of April 22, the projected Self-Response rate has been revised to account for re-planned operational timing and a sixth mailing prior to the August 11 start of Nonresponse Followup.
- Response rates reflect responses from Self-Response and Update Leave.
- * Internet, Paper, and Phone response options remain available throughout the data collection timeframe to offer maximum flexibility for respondents.

Actual vs. Projected Self-Response Rates



Data as of 11:59 pm of the previous day

Legend

Actual Self-Response Rate	000000000000000000000000000000000000000
Projected Self-Response Rate	*****
Lower & Upper Bound	

Source: Census Data Lake & Decennial Statistical Studies Division



U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU CENSUS SURFAU

Periodic Performance Management Reports 2020 Census: Self-Response of Housing Units by Response Mode

Status:

Management Focus

Data current as of: July 13, 2020

Start Date:

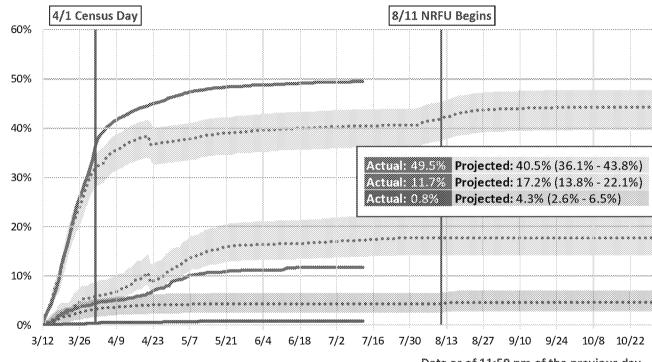
March 12, 2020

Completion Date: October 31, 2020*

Notes:

- As of April 22, the projected Self-Response rates have been revised to account for re-planned operational timing and a sixth mailing prior to the August 11 start of Nonresponse Followup.
- The paper counts include inbound mail.
- * Internet, Paper, and Phone response options remain available throughout the data collection timeframe to offer maximum flexibility for respondents.

Actual vs. Projected Self-Response Rates by Mode



Data as of 11:59 pm of the previous day

Legend

	Internet	Paper	Phone
Actual Self-Response Rate		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	200000000000000000000000000000000000000
Projected Self-Response Rate	*****	******	*****
Lower & Upper Bound			



Source: Census Data Lake & Decennial Statistical Studies Division

Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 26 of 189

Periodic Performance Management Reports 2020 Census: Self-Response of Housing Units by State

Source: Decennial Statistical Studies Division

Data Current as of: July 13, 2020

		2010 Rate	2010 Rate (Final)	
State	Actual	SIGN OF NEED		
U.S. Total	62.0%	63.5%	66.5%	
Minnesota	71.5%	71.6%	74.1%	
Wisconsin	68.9%	71.2%	73.5%	
Michigan	68.2%	65.4%	67.7%	
Nebraska	68.1%	68.8%	71.1%	
lowa	68.1%	71.0%	73.0%	
Washington	67.4%	63.7%	67.2%	
Virginia	66.8%	66.2%	69.0%	
Illinois	66.8%	67.7%	70.5%	
Ohio	66.5%	66.2%	69.0%	
Utah	66.4%	65.4%	68.6%	
Indiana	66.3%	67.0%	69.6%	
Maryland	66.0%	66.5%	69.5%	
Kansas	65.8%	67.4%	70.0%	
Connecticut	65.5%	66.3%	69.5%	
Idaho	65.5%	64.6%	67.1%	
Kentucky	65.4%	63.0%	65.7%	
Colorado	65.3%	64.4%	67.2%	
Pennsylvania	65.2%	67.8%	70.2%	
Oregon	64.4%	63.9%	66.9%	
Massachusetts	64.1%	65.6%	68.8%	
New Jersey	64.0%	64.4%	67.6%	
South Dakota	63.3%	65.0%	67.1%	
California	63.2%	64.7%	68.2%	
Missouri	62.1%	65.3%	67.5%	
New Hampshire	62.0%	61.5%	64.4%	
North Dakota	61.7%	66.8%	68.8%	

Searc	Acesses	2010 Rept	2010 Rate
State	Acces	Start of NR U	(Final)
Tennessee	61.5%	63.8%	67.1%
Nevada	61.3%	58.7%	61.4%
Rhode Island	59.9%	62.8%	65.7%
Delaware	59.8%	60.8%	64.1%
Alabama	59.7%	59.5%	62.5%
Florida	59.1%	59.6%	63.0%
Arizona	58.7%	58.5%	61.3%
Hawaii	58.3%	60.7%	64.1%
District of Columbia	58.3%	62.2%	66.0%
North Carolina	58.2%	62.1%	64.8%
Georgia	57.9%	59.5%	62.5%
New York	57.6%	61.3%	64.6%
Mississippi	57.0%	58.1%	61.3%
Texas	56.9%	60.3%	64.4%
Arkansas	56.7%	59.5%	62.3%
South Carolina	56.4%	62.2%	64.7%
Oklahoma	56.4%	58.9%	62.3%
Wyoming	56.3%	61.1%	63.4%
Louisiana	56.2%	57.9%	61.0%
Montana	55.8%	62.3%	64.6%
Vermont	55.5%	58.1%	60.3%
Maine	53.5%	55.3%	57.4%
West Virginia	53.5%	56.8%	59.1%
New Mexico	51.6%	56.9%	60.0%
Alaska	48.3%	51.6%	55.6%
Puerto Rico	24.3%	51.2%	53.8%

Data as of 11:59 pm of the previous day



Periodic Performance Management Reports 2020 Census: Questionnaire Assistance Inbound Calls

Status:

On Track

Data current as of: July 11, 2020

Completion Date: July 31, 2020

(pending contract MOD)

Notes:

To date, 14,042 callers have requested the callback option. These callbacks have resulted in 5,810 completed interviews and 3,652 callers being provided assistance.

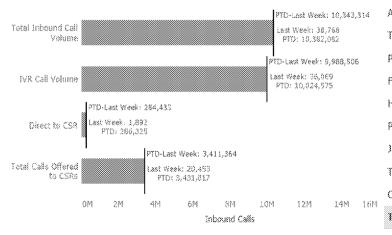
Total Inbound Call Volume % (PTD)



Key Performance Metrics (PTD)

	Planned	Actual
Total Inbound Call Volume	8,344,879	10,382,082
Deflection Rate	47.0%	67.2%
Service Level - 30 Seconds	30.0%	62.6%
Average Handle Time	9:43	9:19

Inbound Call Volume



Calls Offered to CSRs by Language

~~~~			~~, ~~ ~~ ~~ ~~	•
	6/28-7/4	7/5 - 7/11	PTD	PTD %
English	15,100	15,872	3,034,160	88.4%
English Puerto Rico	48	36	2,195	0.1%
Spanish	2,138	3,458	261,631	7.6%
Spanish Puerto Rico	844	616	26,059	0.8%
Chinese Mandarin	66	65	10,338	0.3%
Chinese Cantonese	88	76	8,887	0.3%
Vietnamese	32	36	12,689	0.4%
Korean	33	32	12,310	0.4%
Russian	52	25	6,471	0.2%
Arabic	18	13	3,936	0.1%
Tagalog	2	5	2,532	0.1%
Polish	7	6	2,344	0.1%
French	3	4	1,121	0.0%
Haitian Creole	16	8	2,439	0.1%
Portuguese	6	4	1,710	0.0%
Japanese	4	5	2,198	0.1%
TTY	42	55	35,509	1.1%
Group Quarters	112	137	4,288	0.1%
Total	18,611	20,453	3,431,817	100.0%

Source: Daily Briefing Deck: Census Questionnaire Assistance



# Periodic Performance Management Reports 2020 Census: Partners & Participating Organizations

## Status:



On Track

Data current as of: July 9, 2020

Completion Date: March 2020

### Notes:

- 2010 Census: 256,000 regional partners and 856 national partnering organizations.
- We have exceeded the 2010 Census for both national and community partners.
- The National Partnership Program (NPP) met its 2020 Census goal the week of April 20 of securing 900 national participating organizations. NPP will continue to grow the number of national partners and engagements.

Participating Organizations				
by Sector				
Sector	National	Community		
Nonprofit	375	71,366		
Business	137	87,479		
Chamber of Commerce/Trade or Professional Association	111	10,503		
Education	103	83,972		
Government	88	71,361		
Faith-Based Organizations	65	39,748		
Media	47	8,204		
Healthcare	46	14,683		
Technology	33	342		
International Governmental/ Consulate/ Embassy	11	355		
Grandfes	1.016	5353.033		

Participating Organizations by Audiences Served*				
Audiences Served	National	Community		
Mass Appeal	438	228,660		
Black/African American	91	17,424		
Young Children	88	5,760		
Hispanic/Latino	80	25,448		
Rural	79	13,074		
Asian	78	10,087		
Native Hawaiian Pacific Islander	47	660		
Veterans	41	3,236		
Young and Mobile	40	7,356		
LGBTQ	24	1,285		
Individuals with Disabilities	24	3,173		
Elderly	23	8,750		
Persons Experiencing Homelessness and Highly Mobile	22	5,468		
American Indian/ Alaskan Native	19	3,559		
MENA	15	63		

^{*}Participating organizations that serve more than one audience are tallied against multiple audiences served as appropriate, so the sum total is greater than the grand total shown.

Completed Community Partnership Events: 401,713



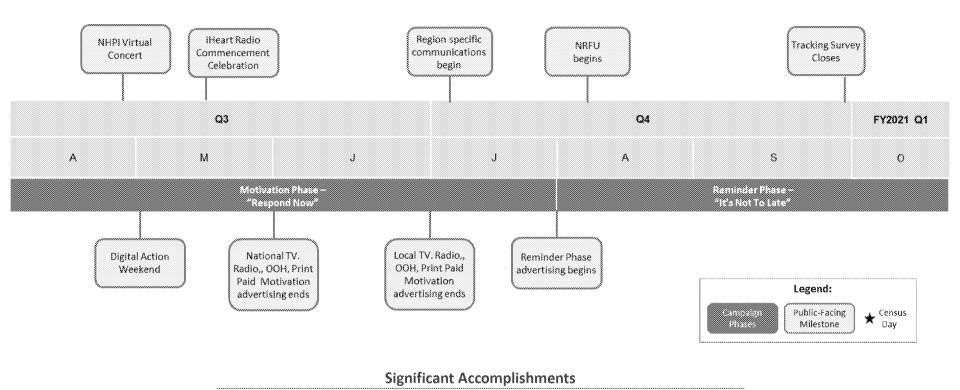
# Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 29 of 189

# Periodic Performance Management Reports

# 2020 Census: Integrated Communications Campaign Weekly Report Timeline

Source: Integrated Partnerships and Communication

Data Current as of: July 9, 2020



- Mobile Questionnaire Assistance (MQA) Soft Launch started on 7/6 in selected cities in each region.
- Field recruitment job board ads begin running on 7/7.
- A Statistics In Schools (SIS) podcast interview with KidNuz was held on 7/9.



# Periodic Perform 5:49 certife germent 10 1732 Page 30 of 189 2020 Census: Monthly FY 2020 Budget Execution Report

Data current as of: June 30, 2020 Status: On Track Completion Date: September 30, 2020

Notes: The data are updated monthly following the financial close-out of the previous month, typically about five business days into the next month,

# FY 2020 Actual Budget Execution for the 2020 Census Program - Commitments and Obligations through 6/30/2020

\$ Amounts in Millions	T 100	IT Non-IT	
Total Planned through June	\$1,719	\$4,971	\$6,690
Available contingency and additional appropriations through June	\$248	\$1,432	\$1,680
Planned Programmatic through June	\$1,471	\$3,539	\$5,010
Total Actual Commitments and Obligations through June	\$1,510	\$2,117	\$3,627
Unplanned commitments/obligations through June related to adjusted 2020 Census operations due to COVID-19 (risk-based contingency)	\$154	\$228	\$382
Actual Programmatic Commitments and Obligations through June	\$1,355	\$1,889	\$3,245
Total Plan Variance (\$/%)	\$209 (12.2%)	\$2,854 (57.4%)	\$3,063 (45.8%)
Remaining contingency and additional appropriations planned through June	\$94	\$1,203	\$1,297
Delayed Field Operation Spending through June	\$0.000	\$1,695	\$1,695
Non-Field Operational Programmatic Variance through June	\$116	(\$44)	\$71

### **High-Level Variance Explanations:**

In light of the COVID-19 pandemic, the U.S. Census Bureau adjusted 2020 Census operations in order to protect the health and safety of the American public and Census Bureau employees, implement guidance from Federal, State, and local authorities regarding COVID-19, and ensure a complete and accurate count of all communities. These adjustments resulted in positive variances due to schedule adjustments, offset by additional obligations needed to support operational adjustments through the usage of available contingency funding. The total variance for the resources planned to be available through June is \$3,063 billion, or 46 percent. Below outlines the breakdown:

- The positive variance through June against the original plan in 2020 Census IT systems and operations is \$209 million, or 12 percent. This variance consists of relatively routine minor timing adjustments in contract actions and other IT purchases to later months in the fiscal year, totaling \$116 million. The remaining \$94 million represents a portion of contingency funding originally planned in April that has not yet needed to be obligated.
- The positive variance through June against the original plan in 2020 Census non-IT operations is \$2.854 billion, or 57 percent. This variance consists of \$1.695 billion delayed spending in the field operations as a result of schedule adjustments, and \$1,204 billion representing a portion of contingency and additional appropriations originally made available in spending plans in April that has not yet needed to be obligated. This variance is partially offset by a -\$44 million non-Field variance, primarily from a prior decision to increase funding above the original plan for the ICC contract to facilitate additional media purchases ahead of Census Day.
- While unused contingency contributes to the overall positive variance, this is a function of a budget decision last October to make all risk-based contingency available for peak operations. Decisions have been made to use risk-based contingency funds to support \$382 million in unplanned obligations or commitments through June as the result of the operational adjustments. The funds used to date include funding field staff salaries during to the suspension of field operations, IT purchases for additional devices and licenses, additional media purchases to encourage self response throughout the spring, and additional costs for the extension of the Fingerprint Contract and licenses as the result of the operational timing adjustments.



Economics and Statistics Administration

Pre-decisional - Internal Only - Not for Public Distribution.

Status Reporting: Phased Restart for the 2020 Decennial Census

Periodic Reporting: Release for July 13, 2020

# Periodic Performance Management Reports

Report Title	Slide Number
2020 Census: Phased Restart Update Leave Status by State	3
2020 Census: Update Leave Progress & Cost	4
2020 Census: Update Leave – Status Update	5
2020 Census: Phased Restart of Paper Data Capture Centers Staffing Status	6
2020 Census: Phased Restart Fingerprinting Status	7
NRFU Tip Sheet Soft Launch – Cycle 1A	8
2020 Census: County- Level COVID-19 Risk Level Map — Boise, Idaho Area Census Office	9
2020 Census: County- Level COVID-19 Risk Level Map — Oklahoma County, Oklahoma Area Census Office	10
2020 Census: County- Level COVID-19 Risk Level Map — New Orleans, Louisiana Area Census Office	11
2020 Census: County- Level COVID-19 Risk Level Map — Kansas City, Missouri Area Census Office	12
2020 Census: County- Level COVID-19 Risk Level Map — Gardiner, Maine Area Census Office	13
2020 Census: County- Level COVID-19 Risk Level Map — Beckley, West Virginia Area Census Office	14
NRFU Tip Sheet Soft Launch – Cycle 1B	15
2020 Census: County- Level COVID-19 Risk Level Map — Hartford, Connecticut Area Census Office	16
2020 Census: County- Level COVID-19 Risk Level Map — State College, Pennsylvania Area Census Office	17
2020 Census: County- Level COVID-19 Risk Level Map — Crystal City, Virginia Area Census Office	18
2020 Census: County- Level COVID-19 Risk Level Map — Evansville, Indiana Area Census Office	19
2020 Census: County- Level COVID-19 Risk Level Map – Wichita, Kansas Area Census Office	20
2020 Census: County- Level COVID-19 Risk Level Map – Tacoma, Washington Area Census Office	21
2020 Census: NRFU Soft Launch – Cycle 1 ACOs	22
2020 Census: NRFU Soft Launch – Cycle 2 ACOs	23-24



# Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 33 of 189

# Periodic Performance Management Reports 2020 Census: Phased Restart Update Leave Status by State

Source: Unified Tracking System Data Current as of: July 13, 2020

Decisions to Restart work are informed by data available on the All Hazards
Consortium site - "US State and Territory
Actions in Response to COVID 19.

State			% HUS Complete		
	W Up late seave		Prior Week	Current Week	Change
U.S. Total	4.5%	6,805,523	99.2%	99.3%	0.4%
Alabama	3.2%	81,964	100.0%	100.0%	0.0%
Alaska	34.1%	110,022	100.0%	100.0%	1.8%
Arizona	6.6%	214,291	87.8%	90.4%	4.5%
Arkansas	5.0%	77,716	100.0%	100.0%	0.0%
California	2.3%	348,797	99.93%	99.97%	0.28%
Colorado	7.5%	195,895	99.98%	100.00%	0.0%
Connecticut	0.4%	5,868	100.0%	100.0%	0.0%
Florida	1.7%	171,871	98.7%	98.7%	0.0%
Georgia	2.3%	111,905	100.0%	100.0%	0.0%
Hawaii	10.8%	63,303	100.0%	100.0%	0.0%
Idaho	9.0%	70,780	100.0%	100.0%	0.1%
Illinois	0.8%	42,827	100.0%	100.0%	0.0%
Indiana	1.3%	39,142	100.0%	100.0%	0.0%
lowa	0.9%	14,050	100.0%	100.0%	0.0%
Kansas	2.4%	32,178	100.0%	100.0%	0.0%
Kentucky	3.7%	78,593	100.0%	100.0%	0.0%
Louisiana	4.0%	91,447	100.0%	100.0%	0.0%
Maine	14.2%	111,689	100.0%	100.0%	0.0%
Massachusetts	2.2%	69,244	99.9%	99.9%	0.0%
Michigan	2.2%	106,770	100.0%	100.0%	0.0%
Minnesota	3.4%	86,706	97.8%	97.8%	0.0%
Mississippi	3.7%	54,499	100.0%	100.0%	0.0%
Missouri	4.3%	131,018	100.0%	100.0%	0.0%
Montana	19.2%	112,978	95.4%	95.4%	0.3%

State			Astiles complete		
	Update tears	HUE II U. Versione	Prior Week	Correct Medi	Change
Nebraska	3.5%	30,670	100.0%	100.0%	0.0%
Nevada	3.6%	47,778	99.98%	99.98%	1.3%
New Hampshire	9.9%	65,936	100.0%	100.0%	0.0%
New Jersey	1.1%	40,514	100.0%	100.0%	0.0%
New Mexico	19.2%	200,664	90.5%	92.7%	5.0%
New York	3.0%	270,545	99.98%	99.98%	0.0%
North Carolina	3.3%	164,775	100.0%	100.0%	0.0%
North Dakota	9.9%	40,051	98.6%	98.6%	0.0%
Ohio	0.6%	34,686	100.0%	100.0%	0.0%
Oklahoma	9.8%	187,921	100.0%	100.0%	0.0%
Oregon	1.4%	27,198	100.0%	100.0%	0.0%
Pennsylvania	3.3%	197,124	100.0%	100.0%	0.0%
Rhode Island	1.1%	5,657	100.0%	100.0%	0.0%
South Carolina	2.4%	61,375	100.0%	100.0%	0.0%
South Dakota	12.4%	51,715	98.9%	100.0%	2.4%
Tennessee	0.3%	9,010	100.0%	100.0%	0.0%
Texas	3.6%	441,668	100.0%	100.0%	0.0%
Utah	7.6%	90,972	98.1%	98.4%	0.4%
Vermont	17.2%	61,075	100.0%	100.0%	0.0%
Virginia	0.9%	34,615	100.0%	100.0%	0.0%
Washington	2.8%	92,093	100.0%	100.0%	0.2%
West Virginia	28.8%	289,189	100.0%	100.0%	0.0%
Wisconsin	3.3%	93,399	100.0%	100.0%	0.0%
Wyoming	22.9%	67,114	100.0%	100.0%	0.0%
Puerto Rico	100.0%	1,776,226	100.0%	100.0%	0.0%

Legend:

All ACOs with UL Workload Have Restarted

All UL Workload Completed



# Periodic Performance Management Reports 2020 Census: Update Leave Progress & Cost



On Track

Data current as of: July 13, 2020

Start Date: March 15, 2020

Completion Date: July 20, 2020*

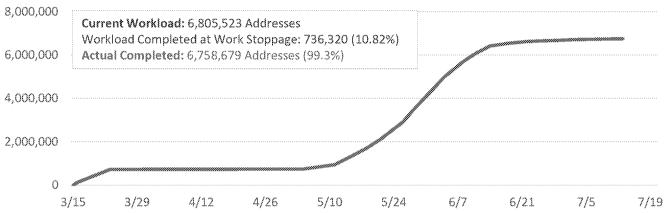
### Notes:

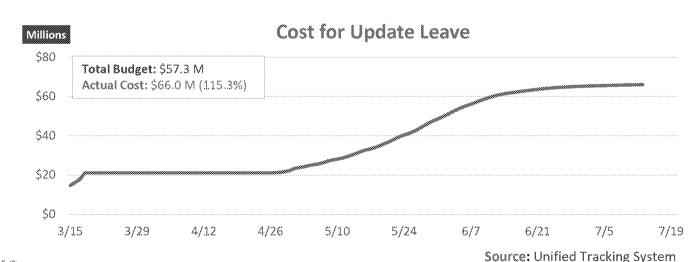
- * Addresses in the Update Leave workload that do not self-respond are included in the Nonresponse Followup operation.
- Current Block Workload: 311,358 Blocks
- · Actual Completed Blocks: 306,908 Blocks (98.6%)

# Lister Productivity

- Addresses per Hours
- Life Cycle Cost Model Estimate for Addresses per Hour 5.3









U.S. Department of Commerce Economics and Statistics Administration

# Periodic Performance Management Reports 2020 Census: Update Leave – Status Update

Source: Unified Tracking System, Census Data Lake, Decennial Statistical Studies Division Data Current as of: July 13, 2020

# Operation:

The Update Leave (UL) operation is designed to occur in areas where the majority of housing units either do not have mail delivered to the physical location of the housing unit, or the mail delivery information for the housing unit cannot be verified. A Census Bureau employee will physically deliver a 2020 Census invitation to these housing units.

### Workload:

- Update Leave Original Workload (does not change): 6,805,523
- Workload Completed March 18 (date field operations were suspended): 736,320
  - Percentage Completed at suspension: 10.82%
- Workload Completed as of July 13: 6,758,679
- Percentage Completed: 99.31%

# Response Rates:

- UL Total Responses (as of March 18): 139,825
  - Internet: 12,478 (8.92%)
  - Paper: 127,189 (90.96%)
  - Phone: 158 (0.11%)
- UL Total Responses (as of July 13): 2,099,331
  - Internet: 1,075,910 (51.25%)
  - Paper: 989,733 (47.15%)
  - Phone: 33,668 (1.60%)



# Periodic Performance Management Reports 2020 Census: Phased Restart of Paper Data Capture Centers Staffing Status

# Status:

On Track

Data current as of: July 9, 2020

Start Date: January 21, 2020

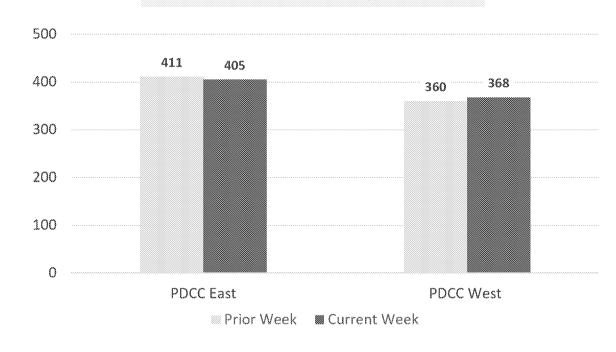
Completion Date: November 30, 2020

### Notes:

- No major changes expected for PDCC-East.
- Increased COVID-19 activity in Arizona is impacting PDCC West staffing.
- There are nine positive COVID-19 cases at PDCC-West; multiple staff are selfmonitoring for 14 days.

# Paper Data Capture Staffing by Center

**Total Staff:** 773, *2 from prior week





Source: National Processing Center

# Periodic Performance Management Reports 2020 Census: Phased Restart Fingerprinting Status

## Status:



Data current for the week of: July 13, 2020

Start Date: January 21, 2020

Completion Date: October 31, 2020

Notes:

# **Overall Fingerprinting Status**

Status	Prior Week	Change from Prior Week	Current Week
Total Number of Applicants that Reached DAPPS	2,964,346	11,177	2,975,523
Total Number Selected	1,178,732	21,644	1,200,376
Total Number Fingerprinted	781,796	24,430	806,226
Total Pending Fingerprinting	396,936	-2,786	394,150
Total Remaining Applicant Pool	1,785,614	-10,467	1,775,147



# Periodic Performance Management Reports 2020 Census: NRFU Tip Sheet Soft Launch – Cycle 1A

Source: Decennial Census Management Division

Data Current as of: July 2, 2020

# Cycle 1A NRFU Soft Launch

Beginning July 16, the Census Bureau will soft-launch sending approximately 11,000 Census Enumerators to follow up with households in communities covered by six area census offices—one in each census region. The six location are:

- Gardiner, ME (New York Region)
- Beckley, WV (Philadelphia Region)
- New Orleans, LA (Atlanta Region)

- Kansas City, MO (Chicago Region)
- · Oklahoma County, OK (Dallas Region)
- Boise, ID (Los Angeles Region)

## **Key Dates**

• 6/18: Census Field Supervisor (CFS) Training

• 7/7: Enumerator Training

• 7/16: Production

# CFS/Enumerator Deploy Goals by Office

- Selection and Fingerprint Goals have been achieved for both CFS and Enumerators.
- Plan to deploy approx. 420 CFSs and 11,000 Enumerators

ACO Name	Current Self-Response Rate (6/29)	NRFU CFS Goal to Deploy	NRFU Enums Goal to Deploy
Gardiner	53%	71	1,870
Beckley	53%	80	2,454
Kansas City	62%	99	2,225
New Orleans	56%	52	1,181
Oklahoma County	59%	66	1,532
Boise	65%	54	1,349
Totals		422	10,611



# Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 39 of 189 Periodic Performance Management Reports

# 2020 Census: County-Level COVID-19 Risk Level Map - Gardiner, Maine Area Census Office

Source: Health and Human Services, USAFacts.org

Data Current as of: July 9, 2020

***************************************		
CO: 2262		
ey Dates		
5/18: Census Field Supervisor (CFS) Fraining 7/7: Enumerator Training 7/16: Production	)	Risk Leve
elf-Response Rate:	53%	High
RFU CFS Goal to Deploy:	71	***************************************
RFU Enumerator Goal to Deploy:	1,870	

## Note:



# Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 40 of 189 Periodic Performance Management Reports

2020 Census: County-Level COVID-19 Risk Level Map - Beckley, West Virginia Area Census Office

Source: Health and Human Services, USAFacts.ora

Data Current as of: July 9, 2020

RCC: Philadelphia RCC		
ACO: 2390		
Key Dates  • 6/18: Census Field Supervisor (CFS) Training  • 7/7: Enumerator Training  • 7/16: Production		Risk Leve
Self-Response Rate:	53%	High
NRFU CFS Goal to Deploy:	80	
NRFU Enumerator Goal to Deploy:	2,454	

## Note:

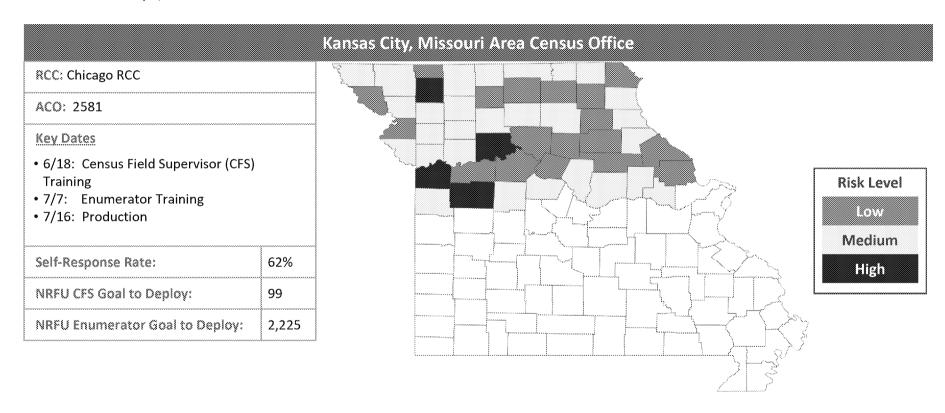


# Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 41 of 189 Periodic Performance Management Reports

2020 Census: County-Level COVID-19 Risk Level Map - Kansas City, Missouri Area Census Office

Source: Health and Human Services, USAFacts.ora

Data Current as of: July 9, 2020



### Note:

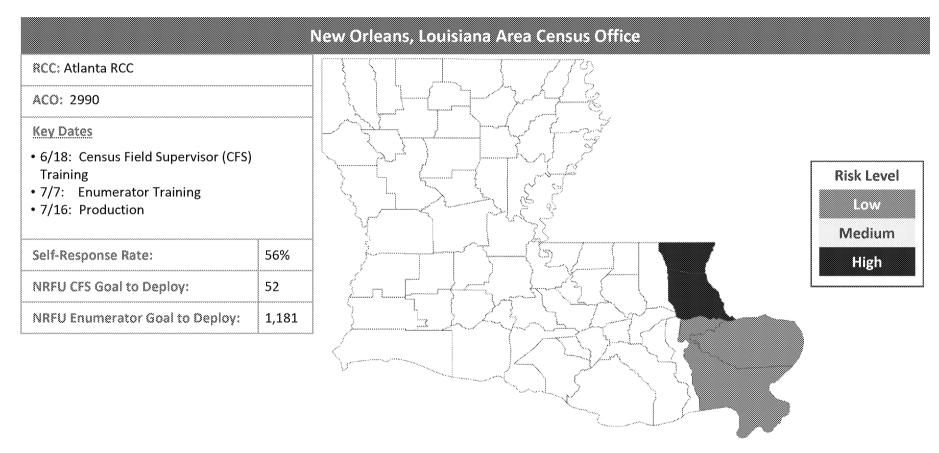


# Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 42 of 189 Periodic Performance Management Reports

2020 Census: County-Level COVID-19 Risk Level Map - New Orleans, Louisiana Area Census Office

Source: Health and Human Services, USAFacts.ora

Data Current as of: July 9, 2020



### Note:

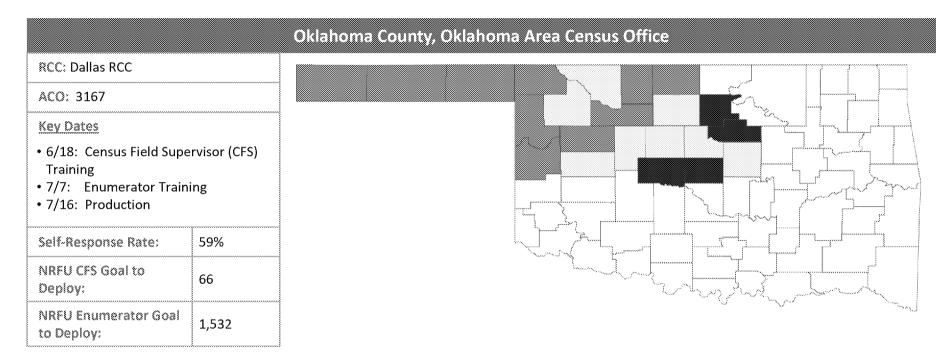


# Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 43 of 189 Periodic Performance Management Reports

2020 Census: County-Level COVID-19 Risk Level Map - Oklahoma County, Oklahoma Area Census Office

Source: Health and Human Services, USAFacts.ora

Data Current as of: July 9, 2020



Risk Level	kaw Medium <b>High</b>
------------	------------------------

### Note:



# Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 44 of 189 Periodic Performance Management Reports

2020 Census: County-Level COVID-19 Risk Level Map - Boise, Idaho Area Census Office

Source: Health and Human Services, USAFacts.ora

Data Current as of: July 9, 2020

# Boige, Idano Area Census Office RCC: Los Angeles RCC ACO: 3256 **Key Dates** • 6/18: Census Field Supervisor (CFS) Training Risk Level • 7/7: Enumerator Training • 7/16: Production 0.00 Medium Self-Response Rate: 65% High NRFU CFS Goal to Deploy: 54 NRFU Enumerator Goal to 1,349 Deploy:

### Note:



# Periodic Performance Management Reports 2020 Census: NRFU Tip Sheet Soft Launch – Cycle 1B

**Source:** Decennial Census Management Division

Data Current as of: July 9, 2020

# Cycle 1B NRFU Soft Launch

Beginning July 23, the Census Bureau will conduct a second NRFU soft-launch sending approximately 8,000 Census Enumerators to follow up with households in communities covered by six Area Census Offices (ACOs). The six locations are:

- · Hartford, CT (New York Region)
- State College, PA (Philadelphia Region
- Crystal City, VA (Philadelphia Region)

- Evansville, IN (Chicago Region)
- · Wichita, KS (Dallas Region)
- Tacoma, WA (Los Angeles Region)

## **Key Dates**

• 6/25: Census Field Supervisor (CFS) Training

• 7/14: Enumerator Training

• 7/23: Production

# CFS/Enumerator Deploy Goals by Office

• Plan to deploy approx. 350 CFSs and 8,000 Enumerators

ACO Name	Current Self-Response Rate (6/29)	NRFU CFS Goal to Deploy	NRFU Enums Goal to Deploy
Hartford	67%	62	1,419
State College	62%	69	1,736
Crystal City	71%	32	689
Evansville	67%	69	1,552
Wichita	63%	72	1,674
Tacoma	69%	48	1,085
Totals		352	8,155



# Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 46 of 189 Periodic Performance Management Reports

2020 Census: County-Level COVID-19 Risk Level Map - Hartford, Connecticut Area Census Office

Source: Health and Human Services, USAFacts.ora

Data Current as of: July 9, 2020

# Harrisons, Conneciant Area Census Office **RCC: New York RCC** ACO: 2254 **Key Dates** • 6/25: Census Field Supervisor (CFS) Training • 7/14: Enumerator Training • 7/23: Production Self-Response Rate: 67% NRFU CFS Goal to 62 Deploy: NRFU Enumerator Goal 1,419 to Deploy: Risk Level High Medium

### Note:



# Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 47 of 189 Periodic Performance Management Reports

2020 Census: County-Level COVID-19 Risk Level Map - State College, Pennsylvania Area Census Office

Source: Health and Human Services, USAFacts.ora

Data Current as of: July 9, 2020

# State College, Pennsylvania Area Census Office RCC: Philadelphia RCC ACO: 2379 **Key Dates** • 6/25: Census Field Supervisor (CFS) Training • 7/14: Enumerator Training • 7/23: Production Self-Response Rate: 62% NRFU CFS Goal to 69 Deploy: NRFU Enumerator Goal 1,736 to Deploy:

### Note:

The United States Census Bureau Fusion Center is monitoring a number of sources that are showing concerning COVID-19 trends on the state level.



Risk Level

High

Medium

# Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 48 of 189 Periodic Performance Management Reports

2020 Census: County-Level COVID-19 Risk Level Map - Crystal City, Virginia Area Census Office

Source: Health and Human Services, USAFacts.ora

Data Current as of: July 9, 2020

# Crystal City, Virginia Area Census Office RCC: Philadelphia RCC ACO: 2384 **Key Dates** • 6/25: Census Field Supervisor (CFS) Training • 7/14: Enumerator Training • 7/23: Production Self-Response Rate: 71% NRFU CFS Goal to 32 Deploy: NRFU Enumerator Goal 689 to Deploy:



### Note:

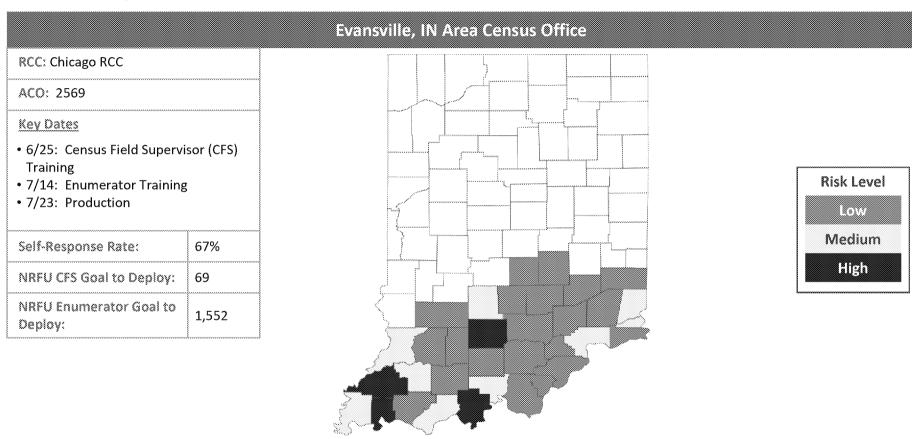


# Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 49 of 189 Periodic Performance Management Reports

# 2020 Census: County-Level COVID-19 Risk Level Map - Evansville, Indiana Area Census Office

Source: Health and Human Services, USAFacts.ora

Data Current as of: July 9, 2020



### Note:



# Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 50 of 189 Periodic Performance Management Reports

2020 Census: County-Level COVID-19 Risk Level Map — Wichita, Kansas Area Census Office

Source: Health and Human Services, USAFacts.ora

Data Current as of: July 9, 2020

# Wichita, Kansas Area Census Office RCC: Dallas RCC ACO: 3159 **Key Dates** • 6/25: Census Field Supervisor (CFS) Training • 7/14: Enumerator Training • 7/23: Production Self-Response Rate: 63% NRFU CFS Goal to 72 Deploy: NRFU Enumerator Goal 1,674 to Deploy:



### Note:



# Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 51 of 189 Periodic Performance Management Reports

2020 Census: County-Level COVID-19 Risk Level Map - Tacoma, Washington Area Census Office

Source: Health and Human Services, USAFacts.ora

Data Current as of: July 9, 2020

# Tacoma, Washington Area Census Office RCC: Los Angeles RCC ACO: 3297 **Key Dates** • 6/25: Census Field Supervisor (CFS) Training • 7/14: Enumerator Training • 7/23: Production Self-Response Rate: 69% NRFU CFS Goal to 48 Deploy: NRFU Enumerator Goal 1,085 to Deploy:



### Note:



# Periodic Performance Management Reports 2020 Census: NRFU Soft Launch – Cycle 1 ACOs

Source: Decennial Census Management Division

Data Current as of: July 9, 2020

# Cycle 1A ACOs

RCC	A(80)#	City	State	CFS Training Start Date	Enumerator Training Start Date	Production Start
NY	2262	Gardiner	ME	June 18	July 7	July 16
PHI	2390	Beckley	WV	June 18	July 7	July 16
СНІ	2581	Kansas City	MO	June 18	July 7	July 16
ATL	2990	New Orleans	LA	June 18	July 7	July 16
DAL	3167	Oklahoma County	OK	June 18	July 7	July 16
LA	3256	Boise	ID	June 18	July 7	July 16

# Cycle 1B ACOs

Rec	460 #	City	Stotte	CFS Training Start Date	Enumerator Training Start Date	Production Start
NY	2254	Hartford	СТ	June 25	July 14	July 23
PHI	2379	State College	PA	June 25	July 14	July 23
PHI	2384	Crystal City	VA	June 25	July 14	July 23
CHI	2569	Evansville	IN	June 25	July 14	July 23
DAL	3159	Wichita	KS	June 25	July 14	July 23
LA	3297	Tacoma	WA	June 25	July 14	July 23



# Periodic Performance Management Reports 2020 Census: NRFU Soft Launch – Cycle 2 ACOs

Source: Decennial Census Management Division

Data Current as of: July 9, 2020

RCC	ACO#	City	State	CFS Training Start Date	Enumerator Training Start Date	Production Start
NY	2293	Guaynabo	PR	July 1	July 21	July 30
NY	2294	Caguas	PR	July 1	July 21	July 30
NY	2295	Mayaguez	PR	July 1	July 21	July 30
NY	2253	Danbury	СТ	July 1	July 21	July 30
NY	2258	Quincy	MA	July 1	July 21	July 30
NY	2260	Waltham	MA	July 1	July 21	July 30
NY	2261	Worcester	MA	July 1	July 21	July 30
NY	2271	Trenton	NJ	July 1	July 21	July 30
NY	2276	Buffalo	NY	July 1	July 21	July 30
PHI	2359	Hanover	MD	July 1	July 21	July 30
PHI	2361	Hagerstown	MD	July 1	July 21	July 30
PHI	2362	Towson	MD	July 1	July 21	July 30
PHI	2364	Mansfield	ОН	July 1	July 21	July 30
PHI	2372	Cranberry Township	PA	July 1	July 21	July 30
PHI	2373	Harrisburg	PA	July 1	July 21	July 30
PHI	2377	Pittsburgh	PA	July 1	July 21	July 30
DAL	3154	Aurora	CO	July 1	July 21	July 30
DAL	3155	Colorado North	CO	July 1	July 21	July 30
DAL	3157	Denver	CO	July 1	July 21	July 30
DAL	3158	Overland Park	KS	July 1	July 21	July 30
DAL	3162	Bismarck	ND	July 1	July 21	July 30

# Periodic Performance Management Reports 2020 Census: NRFU Soft Launch – Cycle 2 ACOs cont'd

Source: Decennial Census Management Division

Data Current as of: July 9, 2020

ROC	ACO H	City	State	CFS Training Start Date	Enumerator Training Start Date	Production Start
CHI	2559	Chicago Central	IL	July 1	July 21	July 30
CHI	2560	Chicago Far Southwest	IL	July 1	July 21	July 30
CHI	2561	Chicago South	IL	July 1	July 21	July 30
CHI	2562	Cook County NW	IL	July 1	July 21	July 30
CHI	2563	Cook County South	IL	July 1	July 21	July 30
CHI	2564	Dekalb	IL	July 1	July 21	July 30
CHI	2565	Oswego	IL	July 1	July 21	July 30
CHI	2566	Peoria	IL	July 1	July 21	July 30
CHI	2567	Skokie	IL	July 1	July 21	July 30
CHI	2571	Indianapolis	IN	July 1	July 21	July 30
CHI	2572	Lake County	IN	July 1	July 21	July 30
СНІ	2585	Green Bay	WI	July 1	July 21	July 30
ATL	2910	Atlanta	GA	July 1	July 21	July 30
ATL	2982	Dekalb County	GA	July 1	July 21	July 30
LA	3255	Honolulu	HI	July 1	July 21	July 30
LA	3280	San Francisco	CA	July 1	July 21	July 30
LA	3282	San Mateo	CA	July 1	July 21	July 30
LA	3289	Sunnyvale	CA	July 1	July 21	July 30
LA	3293	Everett	WA	July 1	July 21	July 30
LA	3294	Olympia	WA	July 1	July 21	July 30
LA	3295	Seattle	WA	July 1	July 21	July 30

This document has been withheld in full.

## 2020 Census High-level Summary Status

July 16, 2020

The overall self-response rate has reached 62.1%. With 91.84 M HUs responding. 79.81% have responded by internet, 18.84% by paper and 1.35% by phone.

We are open and working in all 50 states, the district, Puerto Rico and the Island territories.

99.42% of the Addresses in the Update Leave address workload have had questionnaire packages delivered. (6,766,158 of the 6,805,523 addresses in the Update Leave workload.)

161 (of 169) ACOs have completed their Update Leave production workload

Of the addresses in the Update Leave workload 2,120,864 have responded.

- 51.14% (1,084,563) have responded by internet,
- 47.25% (1,002,054) have responded by paper and
- 1.61% (34,247) have responded by phone.

## Other updates of interest:

The first Nonresponse Followup enumeration was completed on July 1, 2020 in Boise, Idaho.

As of July 16, 2020, enumerators have started following up with nonresponding housing units in six Area Census Offices.

- Gardiner, ME (New York Region)
- Beckley, WV (Philadelphia Region)
- New Orleans, LA (Atlanta Region)
- Kansas City, MO (Chicago Region)
- Oklahoma County, OK (Dallas Region)
- Boise, ID (Los Angeles Region)

28 states have a Self-Response rate over 60%.

14 states have achieved a Self-Response Rate at or above their 2010 Census Self-Response Rate at the start of Nonresponse Followup.

Pre-decisional – Internal Use Only

This document has been withheld in full.

Benjamin J Page (CENSUS/CFO FED) [benjamin.j.page@census.gov]

7/18/2020 4:44:46 PM

From: Sent:

To:	Olson, Timothy P [timothy.p.olson@census.gov]
CC:	Kelley, Karen (Federal) [KKelley@doc.gov]; Risko, Daniel (Federal) [DRisko@doc.gov]; Dillingham, Steven [steven.dillingham@census.gov]; Jarmin, Ron S [ron.s.jarmin@census.gov]; Lamas, Enrique
	[enrique.lamas@census.gov]; Fontenot, Albert E [albert.e.fontenot@census.gov]; Christy, James T
	[james.t.christy@census.gov]; Jones, Christa D [christa.d.jones@census.gov]; Smith, Steven K
	[steven.k.smith@census.gov]; Ahmad, Ali M [ali.m.ahmad@census.gov]; Stanley, Christopher J
Cubicat	[christopher.j.stanley@census.gov]
Subject:	Re: OMB Supp Request
Tim,	
	DP
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Ben Page. (	Chief Financial Officer
O: <u>301-763-</u>	s Bureau -4700   M: PII
	<u>@uscensusbureau</u>
Shape your	future. START HERE > 2020census.gov
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On Jul 18, 2 wrote:	2020, at 12:41 PM, Timothy P Olson (CENSUS/ADFO FED) < Timothy.P.Olson@census.gov>
wrote.	
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Timothy P.	Olson, Associate Director for Field Operations
U.S. Census	•
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PII	(mobile)
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On Jul 18, 2	2020, at 12:14 PM, Benjamin J Page (CENSUS/CFO FED) benjamin.j.page@census.gov> wrote:
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DP

## 2020 Census High-level Summary Status

July 20, 2020

The overall self-response rate has reached 62.2%. With 91.94 M HUs responding. 79.81% have responded by internet, 18.83% by paper and 1.35% by phone.

We are open and working in all 50 states, the district, Puerto Rico and the Island territories.

99.52% of the Addresses in the Update Leave address workload have had questionnaire packages delivered. (6,773,020 of the 6,805,523 addresses in the Update Leave workload.)

162 (of 169) ACOs have completed their Update Leave production workload

Of the addresses in the Update Leave workload 2,146,564 have responded.

- 51.17% (1,098,418) have responded by internet,
- 47.15% (1,012,165) have responded by paper and
- 1.68% (35,981) have responded by phone.

On July 16, 2020, enumerators have started following up with nonresponding housing units in six Area Census Offices.

- Gardiner, ME (New York Region)
- Beckley, WV (Philadelphia Region)
- New Orleans, LA (Atlanta Region)
- Kansas City, MO (Chicago Region)
- Oklahoma County, OK (Dallas Region)
- Boise, ID (Los Angeles Region)

To date, 64,121 cases have been resolved in the field in these areas. An additional 27,606 cases in these areas have self-responded since the start of the Nonresponse Followup operation.

Other updates of interest:

The first Nonresponse Followup enumeration was completed on July 1, 2020 in Boise, Idaho.

28 states have a Self-Response rate over 60%.

14 states have achieved a Self-Response Rate at or above their 2010 Census Self-Response Rate at the start of Nonresponse Followup.

Pre-decisional – Internal Use Only

Status Reporting: Phased Restart for the 2020 Decennial Census

Periodic Reporting: Release for July 20, 2020

# Periodic Performance Management Reports

Report Title	Slide Number
2020 Census: Phased Restart Update Leave Status by State	3
2020 Census: Update Leave Progress & Cost	4
2020 Census: Update Leave – Status Update	5
2020 Census: Phased Restart of Paper Data Capture Centers Staffing Status	6
2020 Census: Phased Restart Fingerprinting Status	7
NRFU Tip Sheet Soft Launch – Cycle 1A	8
NRFU Tip Sheet Soft Launch – Cycle 1B	9
NRFU Tip Sheet Soft Launch – Cycle 2	10-11

# Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 63 of 189

# Periodic Performance Management Reports 2020 Census: Phased Restart Update Leave Status by State

Source: Unified Tracking System Data Current as of: July 20, 2020 Decisions to Restart work are informed by data available on the All Hazards
Consortium site - "US State and Territory
Actions in Response to COVID 19.

			7. HUS		
Serie	Leave	Hillian III Northbead	Prior Week	Current Mode	Change
U.S. Total	4.5%	6,805,523	99.3%	99.5%	0.2%
Alabama	3.2%	81,964	100.0%	100.0%	0.0%
Alaska	34.1%	110,022	100.0%	100.0%	0.0%
Arizona	6.6%	214,291	90.4%	93.7%	3.3%
Arkansas	5.0%	77,716	100.0%	100.0%	0.0%
California	2.3%	348,797	99.97%	99.97%	0.00%
Colorado	7.5%	195,895	100.0%	100.0%	0.0%
Connecticut	0.4%	5,868	100.0%	100.0%	0.0%
Florida	1.7%	171,871	98.7%	100.0%	1.3%
Georgia	2.3%	111,905	100.0%	100.0%	0.0%
Hawaii	10.8%	63,303	100.0%	100.0%	0.0%
Idaho	9.0%	70,780	100.0%	100.0%	0.0%
Illinois	0.8%	42,827	100.0%	100.0%	0.0%
Indiana	1.3%	39,142	100.0%	100.0%	0.0%
lowa	0.9%	14,050	100.0%	100.0%	0.0%
Kansas	2.4%	32,178	100.0%	100.0%	0.0%
Kentucky	3.7%	78,593	100.0%	100.0%	0.0%
Louisiana	4.0%	91,447	100.0%	100.0%	0.0%
Maine	14.2%	111,689	100.0%	100.0%	0.0%
Massachusetts	2.2%	69,244	99.9%	100.0%	0.1%
Michigan	2.2%	106,770	100.0%	100.0%	0.0%
Minnesota	3.4%	86,706	97.8%	97.8%	0.0%
Mississippi	3.7%	54,499	100.0%	100.0%	0.0%
Missouri	4.3%	131,018	100.0%	100.0%	0.0%
Montana	19.2%	112,978	95.4%	95.5%	0.1%

		HUS in UL Workload	% HUs Complete		
State	Eave.		Prior Need	Current Week	Change
Nebraska	3.5%	30,670	100.0%	100.0%	0.0%
Nevada	3.6%	47,778	99.98%	99.98%	0.00%
New Hampshire	9.9%	65,936	100.0%	100.0%	0.0%
New Jersey	1.1%	40,514	100.0%	100.0%	0.0%
New Mexico	19.2%	200,664	92.7%	94.9%	2.3%
New York	3.0%	270,545	99.98%	100.00%	0.0%
North Carolina	3.3%	164,775	100.0%	100.0%	0.0%
North Dakota	9.9%	40,051	98.6%	98.6%	0.0%
Ohio	0.6%	34,686	100.0%	100.0%	0.0%
Oklahoma	9.8%	187,921	100.0%	100.0%	0.0%
Oregon	1.4%	27,198	100.0%	100.0%	0.0%
Pennsylvania	3.3%	197,124	100.0%	100.0%	0.0%
Rhode Island	1.1%	5,657	100.0%	100.0%	0.0%
South Carolina	2.4%	61,375	100.0%	100.0%	0.0%
South Dakota	12.4%	51,715	100.0%	100.0%	0.0%
Tennessee	0.3%	9,010	100.0%	100.0%	0.0%
Texas	3.6%	441,668	100.0%	100.0%	0.0%
Utah	7.6%	90,972	98.4%	98.7%	0.3%
Vermont	17.2%	61,075	100.0%	100.0%	0.0%
Virginia	0.9%	34,615	100.0%	100.0%	0.0%
Washington	2.8%	92,093	100.0%	100.0%	0.0%
West Virginia	28.8%	289,189	100.0%	100.0%	0.0%
Wisconsin	3.3%	93,399	100.0%	100.0%	0.0%
Wyoming	22.9%	67,114	100.0%	100.0%	0.0%
Puerto Rico	100.0%	1,776,226	100.0%	100.0%	0.0%

Legend:

All ACOs with UL Workload Restarted

All UL Workload Completed



# Periodic Performance Management Reports 2020 Census: Update Leave Progress & Cost





Data current as of: July 20, 2020

Start Date:

March 15, 2020

Completion Date: July 20, 2020*

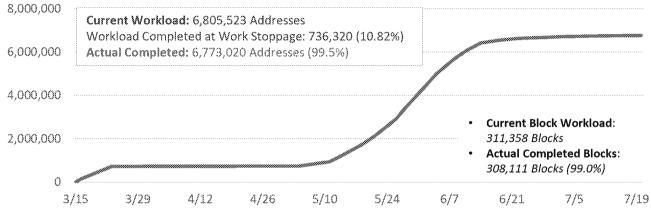
# Notes:

- *In a small number of areas with access challenges, work will extend beyond 7/20 to complete the update of the Census address list and the delivery of questionnaire packages.
- Addresses in the Update Leave workload that do not self-respond are included in the Nonresponse Followup operation.

## Lister Productivity

- Addresses per Hour 300
- Life Cycle Cost Model Estimate for Addresses per Hour, 5.3

# Progress for Update Leave



### Cost for Update Leave Millions \$80 Total Budget: \$57.3 M Actual Cost: \$66.3 M (115.7%) \$60 \$40 \$20 6/21 7/19 3/15 3/29 4/12 4/26 5/10 5/24 6/7 7/5



U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU

Pre-decisional - Internal Only - Not for Public Distribution.

Source: Unified Tracking System

# Periodic Performance Management Reports 2020 Census: Update Leave – Status Update

Source: Unified Tracking System, Census Data Lake, Decennial Statistical Studies Division Data Current as of: July 20, 2020

# Operation:

The Update Leave (UL) operation is designed to occur in areas where the majority of housing units either do not have mail delivered to the physical location of the housing unit, or the mail delivery information for the housing unit cannot be verified. A Census Bureau employee will physically deliver a 2020 Census invitation to these housing units.

## Workload:

- Update Leave Original Workload (does not change): 6,805,523
- Workload Completed March 18 (date field operations were suspended): 736,320
  - Percentage Completed at suspension: 10.82%
- Workload Completed as of July 20: 6,773,020
- Percentage Completed: 99.52%

# Response Rates:

- UL Total Responses (as of March 18): 139,825
  - Internet: 12,478 (8.92%)
  - Paper: 127,189 (90.96%)
  - Phone: 158 (0.11%)
- UL Total Responses (as of July 20): 2,146,564
  - Internet: 1,098,418 (51.17%)
  - Paper: 1,012,165 (47.15%)
  - Phone: 35,981 (1.68%)



# Periodic Performance Management Reports 2020 Census: Phased Restart of Paper Data Capture Centers Staffing Status

## Status:

On Track

Data current as of: July 16, 2020

Start Date: January 21, 2020

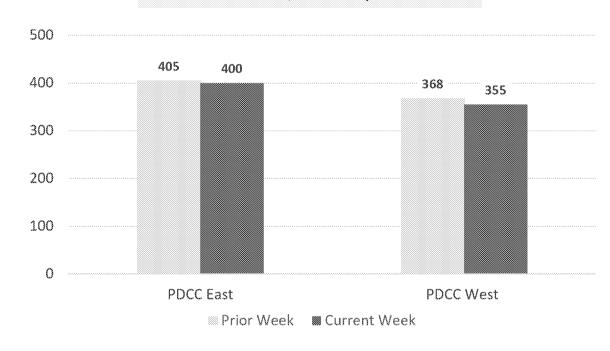
Completion Date: November 30, 2020

## Notes:

- No major changes expected for PDCC-East.
- Increased COVID-19 activity in Arizona is impacting PDCC West staffing.
- Several positive COVID-19 employees complete selfmonitoring this week. PDCC-West staffing should start to increase next week.

# Paper Data Capture Staffing by Center

**Total Staff:** 755, -18 from prior week





# Periodic Performance Management Reports 2020 Census: Phased Restart Fingerprinting Status

## Status:



Data current for the week of: July 20, 2020

Start Date: January 21, 2020

Completion Date: October 31, 2020

Notes:

# **Overall Fingerprinting Status**

Status	Prior Week	Change from Prior Week	Current Week
Total Number of Applicants that Reached DAPPS	2,975,523	+11,541	2,987,064
Total Number Selected	1,200,376	+19,555	1,219,931
Total Number Fingerprinted	806,226	+19,758	825,984
Total Pending Fingerprinting	394,150	-203	393,947
Total Remaining Applicant Pool	1,775,147	-8,014	1,767,133



# Periodic Performance Management Reports 2020 Census: NRFU Tip Sheet Soft Launch – Cycle 1A

Source: Decennial Census Management Division

Data Current as of: July 2, 2020

# Cycle 1A NRFU Soft Launch

Beginning July 16, the Census Bureau will soft-launch sending approximately 11,000 Census Enumerators to follow up with households in communities covered by six area census offices—one in each census region. The six location are:

- Gardiner, ME (New York Region)
- Beckley, WV (Philadelphia Region)
- New Orleans, LA (Atlanta Region)

- Kansas City, MO (Chicago Region)
- · Oklahoma County, OK (Dallas Region)
- Boise, ID (Los Angeles Region)

## **Key Dates**

• 6/18: Census Field Supervisor (CFS) Training

• 7/7: Enumerator Training

• 7/16: Production

# CFS/Enumerator Deploy Goals by Office

- Selection and Fingerprint Goals have been achieved for both CFS and Enumerators.
- Plan to deploy approx. 420 CFSs and 11,000 Enumerators

ACO Name	Current Self-Response Rate (6/29)	NRFU CFS Goal to Deploy	NRFU Enums Goal to Deploy
Gardiner	53%	71	1,870
Beckley	53%	80	2,454
Kansas City	62%	99	2,225
New Orleans	56%	52	1,181
Oklahoma County	59%	66	1,532
Boise	65%	54	1,349
Totals		422	10,611



# Periodic Performance Management Reports 2020 Census: NRFU Tip Sheet Soft Launch – Cycle 1B

Source: Decennial Census Management Division

Data Current as of: July 9, 2020

# Cycle 1B NRFU Soft Launch

Beginning July 23, the Census Bureau will conduct a second NRFU soft-launch sending approximately 8,000 Census Enumerators to follow up with households in communities covered by six Area Census Offices (ACOs). The six locations are:

- · Hartford, CT (New York Region)
- State College, PA (Philadelphia Region
- Crystal City, VA (Philadelphia Region)

- · Evansville, IN (Chicago Region)
- · Wichita, KS (Dallas Region)
- Tacoma, WA (Los Angeles Region)

## **Key Dates**

• 6/25: Census Field Supervisor (CFS) Training

• 7/14: Enumerator Training

• 7/23: Production

# CFS/Enumerator Deploy Goals by Office

• Plan to deploy approx. 350 CFSs and 8,000 Enumerators

ACO Name	Current Self-Response Rate (6/29)	NRFU CFS Goal to Deploy	NRFU Enums Goal to Deploy
Hartford	67%	62	1,419
State College	62%	69	1,736
Crystal City	71%	32	689
Evansville	67%	69	1,552
Wichita	63%	72	1,674
Tacoma	69%	48	1,085
Totals		352	8,155



# Periodic Performance Management Reports 2020 Census: NRFU Tip Sheet Soft Launch – Cycle 2

Source: Decennial Census Management Division

Data Current as of: July 16, 2020

# Cycle 2 NRFU Soft Launch

Beginning July 30, the Census Bureau will conduct a third NRFU soft-launch sending approximately 52,000 Census Enumerators to follow up with households in communities covered by thirty-five Area Census Offices (ACOs). The thirty-five locations are:

- Guaynabo, PR (New York Region)
- · Caguas, PR (New York Region)
- Mayaguez, PR (New York Region)
- · Danbury, CT (New York Region)
- Quincy, MA (New York Region)
- Waltham, MA (New York Region)
- Worcester, MA (New York Region)
- Trenton, NJ (New York Region)
- Buffalo, NY (New York Region)
- Hanover, MD (Philadelphia Region)
- · Hagerstown, MD (Philadelphia Region)
- Towson, MD (Philadelphia Region)

- Mansfield, OH (Philadelphia Region)
- Cranberry Township, PA (Philadelphia Region)
- Harrisburg, PA (Philadelphia Region)
- Aurora, CO (Dallas Region)
- Colorado North, CO (Dallas Region)
- Denver, CO (Dallas Region)
- · Bismarck, ND (Dallas Region)
- Chicago Central, IL (Chicago Region)
- Chicago Far Southwest, IL (Chicago Region)
- Chicago South, IL (Chicago Region)
- Cook County NW, IL (Chicago Region)
- Cook County South, IL (Chicago Region)

- Dekalb, IL (Chicago Region)
- · Oswego, IL (Chicago Region)
- Peoria, IL (Chicago Region)
- · Skokie, IL (Chicago Region)
- Indianapolis, IN (Chicago Region)
- Lake County, IN (Chicago Region)
- Green Bay, WI (Chicago Region)
- Honolulu, HI (Los Angeles Region)
- · Everett, WA (Los Angeles Region)
- · Olympia, WA (Los Angeles Region)
- Seattle, WA (Los Angeles Region)

# **Key Dates**

• 7/1: Census Field Supervisor (CFS) Training

• 7/21: Enumerator Training

7/30: Production

# Periodic Performance Management Reports 2020 Census: NRFU Tip Sheet Soft Launch – Cycle 2 (cont'd)

Source: Decennial Census Management Division

Data Current as of: July 16, 2020

# CFS/Enumerator Deploy Goals by Office

• Plan to deploy approx. 2,400 CFSs and 52,000 Enumerators

ACO Name	Current Self- Response Rate	NRFU CFS Goal to Deploy	NRFU Enums Goal to Deploy
Guaynabo	26%	149	3,302
Caguas	23%	141	3,120
Mayaguez	24%	139	3,094
Danbury	65%	59	1,300
Quincy	70%	33	726
Waltham	70%	58	1,250
Worcester	65%	70	1,560
Trenton	68%	50	1,072
Buffalo	67%	61	1,352
Hanover	67%	77	1,659
Hagerstown	71%	59	1,276
Towson	65%	71	1,557
Mansfield	71%	63	1,378
Cranberry Township	67%	83	1,846
Harrisburg	71%	71	1,586
Aurora	71%	42	919
Colorado North	62%	73	1,612
Denver	69%	50	1,072

ACO Name	Current Self- Response Rate	NRFU CFS Goal to Deploy	NRFU Enums Goal to Deploy
Bismarck	62%	41	910
Chicago Central	54%	85	1,837
Chicago Far Southwest	70%	47	1,021
Chicago South	50%	61	1,352
Cook County NW	71%	51	1,123
Cook County South	55%	56	1,225
Dekalb	73%	55	1,199
Oswego	76%	48	1,046
Peoria	68%	71	1,557
Skokie	69%	42	919
Indianapolis	66%	66	1,429
Lake County	66%	78	1,710
Green Bay	76%	67	1,455
Honolulu	58%	80	1,768
Everett	70%	66	1,429
Olympia	67%	68	1,392
Seattle	70%	53	1,148
Totals		2,380	52,201



Status Reporting: 2020 Decennial Census

Periodic Reporting: Release for July 20, 2020



# Periodic Performance Management Reports

Release for July 20, 2020

Status	Report Title	Summary		
	2020 Census: Applicant Status	Actions taken to achieve our recruiting target were successful. We have achieved our applicant goal.	4	
	2020 Census: Remote Alaska Production Progress & Cost	Enumerations have resumed in all remaining areas that were incomplete in mid-March when work was suspended. Lack of access to some villages due to COVID-19 quarantines has required moving the planned completion of the Remote Alaska operation to August 31, 2020.	5	
	2020 Census: Self-Response of Housing Units	Self-Response to the 2020 Census is tracking within the projected range. The projected Self-Response rate has been revised to account for re-planned operational timing and a sixth mailing prior to the August 11 start of Nonresponse Followup.	6	
0	2020 Census: Self-Response of Housing Units by Response Mode	Internet response is exceeding expectations. The projected Self- Response rates by mode have been revised to account for re- planned operational timing and a sixth mailing prior to the August 11 start of Nonresponse Followup.	7	
0	2020 Census: Self-Response of Housing Units by State		8	

Legend	Not Applicable	Completed On Track Management Focus	Requires Attention
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# Periodic Performance Management Reports

Release for July 20, 2020

Status	Report Title	Summary	
	2020 Census: Questionnaire Assistance Inbound Calls	Inbound call support continues. A return call option is available to callers who leave a message requesting this option.	9
	2020 Census: Partners & Participating Organizations	Progress to establish relationships with National and community organizations is ongoing. The number of partnering organizations at the national-level has grown to 1,025. The 2020 Census exposure at the local and community level continues; the number of active community partners is over 391,000. We have exceeded the 2010 Census numbers for both national and community partners.	10
300000	2020 Census: Integrated Communications Campaign Weekly Report Timeline	Steady progress continues on Integrated Communications Campaign efforts. The program is rapidly preparing new messages and delivery vehicles in light of the our current environment.	11
	2020 Census: Monthly FY 2020 Budget Execution Report	Fiscal Year 2020 budget execution is managing budget to address critical program needs.	12

Legend	Not Applicable	Completed Sn Track Management Focus Requires Attention
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# Periodic Performance Management Reports 2020 Census: Applicant Status

### Status:



On Track

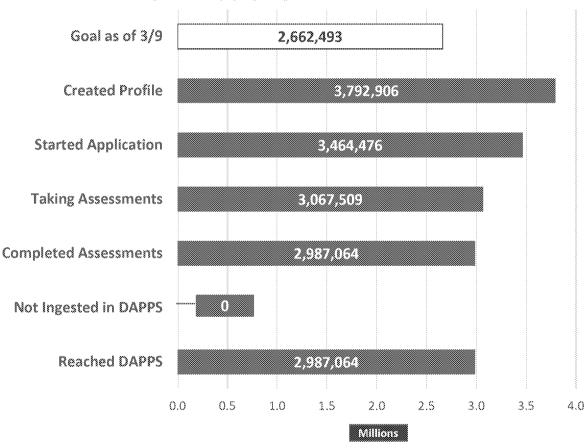
Data current as of: July 20, 2020

Completion Date: January 5, 2021

### Notes:

- Actions taken to achieve our recruiting target were successful. We have achieved our applicant goal.
- We are communicating with our recruits, selectees, and on-board staff so that staff are ready to work as we recommence all field operations.

## Steps in Applying for a Position





Source: 2020 R&A/DAPPS Applicant Summary Report

## Periodic Performance Management Reports 2020 Census: Remote Alaska Progress & Cost

#### Status:

On Track

Data current as of: July 20, 2020

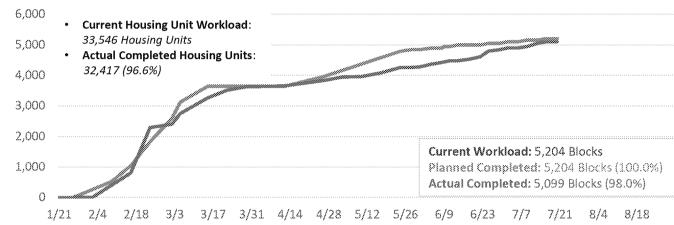
Start Date: January 21, 2020

Completion Date: August 31, 2020

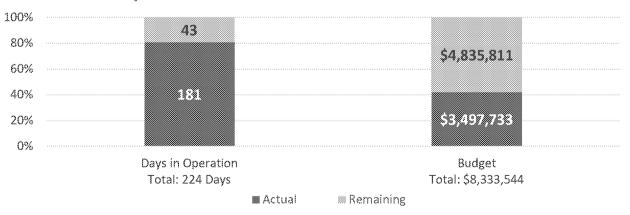
#### Notes:

- Lack of access to some villages due to COVID-19 quarantines has required moving the planned completion of the Remote Alaska operation to August 31, 2020.
- Enumerations have resumed in all remaining areas that were incomplete in mid-March when work was suspended.

## **Progress for Remote Alaska Production**



## Key Performance Indicators for Remote Alaska



Source: Unified Tracking System, Automated Tracking and Control



U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU

## Periodic Performance Management Reports 2020 Census: Self-Response of Housing Units

#### Status:



Data current as of: July 20, 2020

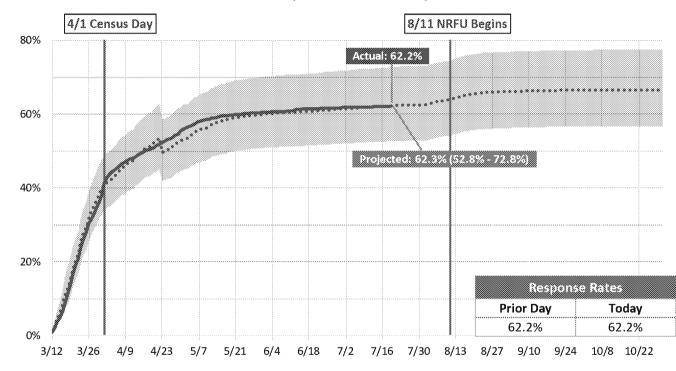
Start Date: March 12, 2020

Completion Date: October 31, 2020*

#### Notes:

- As of April 22, the projected Self-Response rate has been revised to account for re-planned operational timing and a sixth mailing prior to the August 11 start of Nonresponse Followup.
- Response rates reflect responses from Self-Response and Update Leave.
- * Internet, Paper, and Phone response options remain available throughout the data collection timeframe to offer maximum flexibility for respondents.

## Actual vs. Projected Self-Response Rates



Data as of 11:59 pm of the previous day

### Legend

Actual Self-Response Rate	000000000000000000000000000000000000000
Projected Self-Response Rate	*****
Lower & Upper Bound	

Source: Census Data Lake & Decennial Statistical Studies Division



U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU CENSUS SURFAU

# Periodic Performance Management Reports 2020 Census: Self-Response of Housing Units by Response Mode

### Status:

Management Focus

Data current as of: July 20, 2020

Start Date:

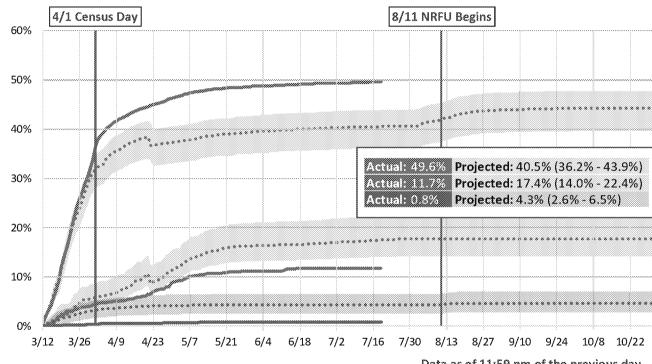
March 12, 2020

Completion Date: October 31, 2020*

#### Notes:

- · As of April 22, the projected Self-Response rates have been revised to account for re-planned operational timing and a sixth mailing prior to the August 11 start of Nonresponse Followup.
- · The paper counts include inbound mail.
- * Internet, Paper, and Phone response options remain available throughout the data collection timeframe to offer maximum flexibility for respondents.

## Actual vs. Projected Self-Response Rates by Mode



Data as of 11:59 pm of the previous day

#### Legend

	Internet	Paper	Phone
Actual Self-Response Rate			200000000000000000000000000000000000000
Projected Self-Response Rate	*****	222222	*****
Lower & Upper Bound			



Source: Census Data Lake & Decennial Statistical Studies Division

### Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 79 of 189

## Periodic Performance Management Reports 2020 Census: Self-Response of Housing Units by State

Source: Decennial Statistical Studies Division

Data Current as of: July 20, 2020

State	Acetta	2010 Rate	2010 Rate	
State	ALLUG	istant of NRFU	(Final)	
U.S. Total	62.2%	63.5%	66.5%	
Minnesota	71.7%	71.6%	74.1%	
Wisconsin	69.0%	71.2%	73.5%	
Michigan	68.3%	65.4%	67.7%	
Nebraska	68.2%	68.8%	71.1%	
lowa	68.1%	71.0%	73.0%	
Washington	67.5%	63.7%	67.2%	
Illinois	67.0%	67.7%	70.5%	
Virginia	66.9%	66.2%	69.0%	
Ohio	66.6%	66.2%	69.0%	
Utah	66.6%	65.4%	68.6%	
Indiana	66.4%	67.0%	69.6%	
Maryland	66.1%	66.5%	69.5%	
Kansas	65.9%	67.4%	70.0%	
Idaho	65.7%	64.6%	67.1%	
Connecticut	65.6%	66.3%	69.5%	
Colorado	65.5%	64.4%	67.2%	
Kentucky	65.4%	63.0%	65.7%	
Pennsylvania	65.3%	67.8%	70.2%	
Oregon	64.5%	63.9%	66.9%	
Massachusetts	64.2%	65.6%	68.8%	
New Jersey	64.1%	64.4%	67.6%	
South Dakota	63.5%	65.0%	67.1%	
California	63.4%	64.7%	68.2%	
Missouri	62.2%	65.3%	67.5%	
New Hampshire	62.1%	61.5%	64.4%	
North Dakota	61.8%	66.8%	68.8%	

		2010 Rate	2010 Rate	
State	Actual	(Start of NRA)	(Final)	
Tennessee	61.5%	63.8%	67.1%	
Nevada	61.4%	58.7%	61.4%	
Rhode Island	59.9%	62.8%	65.7%	
Delaware	59.9%	60.8%	64.1%	
Alabama	59.8%	59.5%	62.5%	
Florida	59.2%	59.6%	63.0%	
Arizona	58.9%	58.5%	61.3%	
Hawaii	58.5%	60.7%	64.1%	
District of Columbia	58.4%	62.2%	66.0%	
North Carolina	58.4%	62.1%	64.8%	
Georgia	58.0%	59.5%	62.5%	
New York	57.7%	61.3%	64.6%	
Mississippi	57.1%	58.1%	61.3%	
Texas	57.1%	60.3%	64.4%	
Arkansas	56.8%	59.5%	62.3%	
Oklahoma	56.6%	58.9%	62.3%	
Wyoming	56.5%	61.1%	63.4%	
South Carolina	56.5%	62.2%	64.7%	
Louisiana	56.3%	57.9%	61.0%	
Montana	56.0%	62.3%	64.6%	
Vermont	55.7%	58.1%	60.3%	
Maine	53.7%	55.3%	57.4%	
West Virginia	53.7%	56.8%	59.1%	
New Mexico	51.9%	56.9%	60.0%	
Alaska	48.5%	51.6%	55.6%	
Puerto Rico	25.2%	51.2%	53.8%	

Data as of 11:59 pm of the previous day



## Periodic Performance Management Reports 2020 Census: Questionnaire Assistance Inbound Calls

#### Status:



On Track

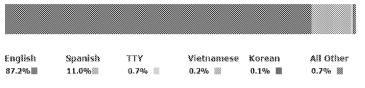
Data current as of: July 18, 2020

Completion Date: October 31, 2020

### Notes:

To date, 14,117 callers have requested the callback option. These callbacks have resulted in 5,850 completed interviews and 3,654 callers being provided assistance.

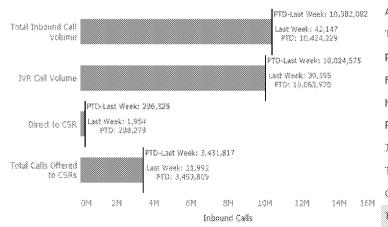
#### Total Inbound Call Volume % (PTD)



#### Key Performance Metrics (PTD)

	Planned	Actual
Total Inbound Call Volume	8,417,318	10,424,229
Deflection Rate	47.0%	67.1%
Service Level - 30 Seconds	80.0%	62.8%
Average Handle Time	9:43	9:19

#### Inbound Call Volume



#### Calls Offered to CSRs by Language

		,		
	7/5 - 7/11	7/12 - 7/18	PTD	PTD %
English	15,872	18,189	3,052,349	88.4%
English Puerto Rico	36	37	2,232	0.1%
Spanish	3,458	2,583	264,214	7.6%
Spanish Puerto Rico	616	710	26,769	0.8%
Chinese Mandarin	65	67	10,405	0.3%
Chinese Cantonese	76	65	8,952	0.3%
Vietnamese	36	27	12,716	0.4%
Korean	32	36	12,346	0.4%
Russian	25	29	6,500	0.2%
Arabic	13	20	3,956	0.1%
Tagalog	5	6	2,538	0.1%
Polish	6	10	2,354	0.1%
French	4	3	1,124	0.0%
Haitian Creole	8	28	2,467	0.1%
Portuguese	4	8	1,718	0.0%
Japanese	5	6	2,204	0.1%
TTY	55	48	36,557	1.1%
Group Quarters	137	120	4,408	0.1%
Total	20,453	21,992	3,453,809	100.0%

Source: Daily Briefing Deck: Census Questionnaire Assistance



## Periodic Performance Management Reports 2020 Census: Partners & Participating Organizations

### Status:



On Track

Data current as of: July 16, 2020

Completion Date: March 2020

#### Notes:

- 2010 Census: 256,000 regional partners and 856 national partnering organizations.
- We have exceeded the 2010 Census for both national and community partners.
- The National Partnership Program (NPP) met its 2020 Census goal the week of April 20 of securing 900 national participating organizations. NPP will continue to grow the number of national partners and engagements.

Participating Organizations					
by Sector					
Sector	National	Community			
Nonprofit	378	71,812			
Business	138	87,279			
Chamber of Commerce/Trade or Professional Association	112	10,558			
Education	103	84,276			
Government	88	71,672			
Faith-Based Organizations	65	40,122			
Media	49	8,270			
Healthcare	46	14,785			
Technology	33	344			
International Governmental/ Consulate/ Embassy	13	356			
Signation	1.025	351.00			

Pardidipading	O regalni rzal	ions		
by Audiences Served*				
Audiences Served	National	Community		
Mass Appeal	441	230,519		
Black/African American	91	25,650		
Young Children	90	5,816		
Hispanic/Latino	83	25,650		
Rural	80	13,389		
Asian	78	10,134		
Native Hawaiian Pacific Islander	47	665		
Veterans	41	3,250		
Young and Mobile	40	7,387		
LGBTQ	24	1,291		
Individuals with Disabilities	24	3,185		
Elderly	23	8,797		
Persons Experiencing Homelessness and Highly Mobile	22	5,489		
American Indian/ Alaskan Native	19	3,568		
MENA	<b>1</b> 5	65		

^{*}Participating organizations that serve more than one audience are tallied against multiple audiences served as appropriate, so the sum total is greater than the grand total shown.

Completed Community Partnership Events: 407,385



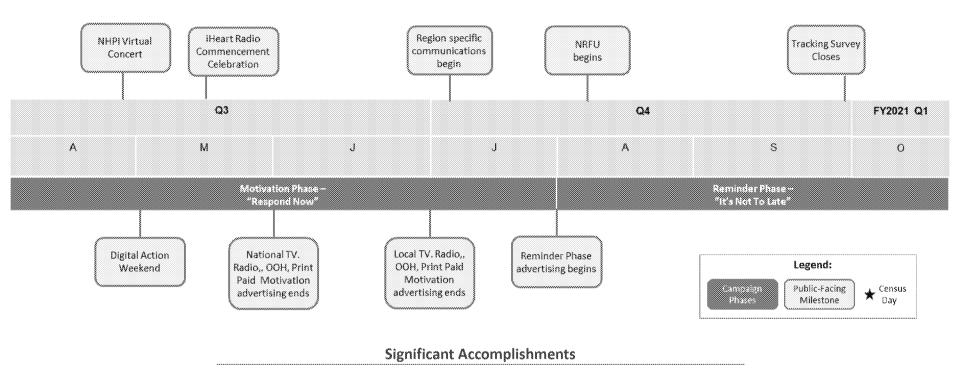
### Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 82 of 189

# Periodic Performance Management Reports

2020 Census: Integrated Communications Campaign Weekly Report Timeline

Source: Integrated Partnerships and Communication

Data Current as of: July 16, 2020



- The MQA National Push in selected cities across the nation began on 7/13.
- The July regional surges began on 7/13 in Chicago (surge week), Philadelphia (pre-surge wwek), Denver (pre-surge week), and Atlanta (pre-surge week.
- In support of their surge week, the Chicago region held a B/AA media briefing on 7/14, a satellite and radio media tour on 7/15 and 7/16, and an Asian media briefing on 7/17.
- OCIA hosted Tri-Caucus briefings this week on 7/14 and 7/16, with updates for Tri-Caucus staff on 2020 Census Operations, Mobile Questionnaire Assistance, and the Communications Campaign



## Periodic Perform 5:49 certife germent 10 1732 Page 83 of 189 2020 Census: Monthly FY 2020 Budget Execution Report

Completion Date: September 30, 2020 Status: On Track Data current as of: June 30, 2020

Notes: The data are updated monthly following the financial close-out of the previous month, typically about five business days into the next month,

## FY 2020 Actual Budget Execution for the 2020 Census Program - Commitments and Obligations through 6/30/2020

\$ Amounts in Millions	100	Non-IT	Total
Total Planned through June	\$1,719	\$4,971	\$6,690
Available contingency and additional appropriations through June	\$248	\$1,432	\$1,680
Planned Programmatic through June	\$1,471	\$3,539	\$5,010
Total Actual Commitments and Obligations through June	\$1,510	\$2,117	\$3,627
Unplanned commitments/obligations through June related to adjusted 2020 Census operations due to COVID-19 (risk-based contingency)	\$154	\$228	\$382
Actual Programmatic Commitments and Obligations through June	\$1,355	\$1,889	\$3,245
Total Plan Variance (\$/%)	\$209 (12.2%)	\$2,854 (57.4%)	\$3,063 (45.8%)
Remaining contingency and additional appropriations planned through June	\$94	\$1,203	\$1,297
Delayed Field Operation Spending through June	\$0.000	\$1,695	\$1,695
Non-Field Operational Programmatic Variance through June	\$116	(\$44)	\$71

#### **High-Level Variance Explanations:**

In light of the COVID-19 pandemic, the U.S. Census Bureau adjusted 2020 Census operations in order to protect the health and safety of the American public and Census Bureau employees, implement guidance from Federal, State, and local authorities regarding COVID-19, and ensure a complete and accurate count of all communities. These adjustments resulted in positive variances due to schedule adjustments, offset by additional obligations needed to support operational adjustments through the usage of available contingency funding. The total variance for the resources planned to be available through June is \$3,063 billion, or 46 percent. Below outlines the breakdown:

- The positive variance through June against the original plan in 2020 Census IT systems and operations is \$209 million, or 12 percent. This variance consists of relatively routine minor timing adjustments in contract actions and other IT purchases to later months in the fiscal year, totaling \$116 million. The remaining \$94 million represents a portion of contingency funding originally planned in April that has not yet needed to be obligated.
- The positive variance through June against the original plan in 2020 Census non-IT operations is \$2.854 billion, or 57 percent. This variance consists of \$1.695 billion delayed spending in the field operations as a result of schedule adjustments, and \$1,204 billion representing a portion of contingency and additional appropriations originally made available in spending plans in April that has not yet needed to be obligated. This variance is partially offset by a -\$44 million non-Field variance, primarily from a prior decision to increase funding above the original plan for the ICC contract to facilitate additional media purchases ahead of Census Day.
- While unused contingency contributes to the overall positive variance, this is a function of a budget decision last October to make all risk-based contingency available for peak operations. Decisions have been made to use risk-based contingency funds to support \$382 million in unplanned obligations or commitments through June as the result of the operational adjustments. The funds used to date include funding field staff salaries during to the suspension of field operations, IT purchases for additional devices and licenses, additional media purchases to encourage self response throughout the spring, and additional costs for the extension of the Fingerprint Contract and licenses as the result of the operational timing adjustments.



U.S. Department of Commerce Economics and Statistics Administration

Pre-decisional - Internal Only - Not for Public Distribution.

This document has been withheld in full.

From: Burris, Meghan (Federal) [MBurris@doc.gov]

**Sent**: 7/23/2020 6:26:20 PM

To: Ahmad, Ali M [ali.m.ahmad@census.gov]

CC: Risko, Daniel (Federal) [DRisko@doc.gov]; Walsh, Michael (Federal) [MWalsh@doc.gov]

Subject: RE: Email for Census Staff

DP

From: Ali Mohammad Ahmad (CENSUS/ADCOM FED) <ali.m.ahmad@census.gov>

Sent: Thursday, July 23, 2020 2:04 PM

To: Burris, Meghan (Federal) < MBurris@doc.gov>

Cc: Risko, Daniel (Federal) <DRisko@doc.gov>; Walsh, Michael (Federal) <MWalsh@doc.gov>

Subject: Re: Email for Census Staff

DP

On Jul 23, 2020, at 1:55 PM, Burris, Meghan (Federal) < MBurris@doc.gov> wrote:

DP

On Jul 23, 2020, at 12:12 PM, Ali Mohammad Ahmad (CENSUS/ADCOM FED) <a href="mailto:ali.m.ahmad@census.gov">ali.m.ahmad@census.gov</a> wrote:

DP

On Jul 23, 2020, at 11:53 AM, Burris, Meghan (Federal) < MBurris@doc.gov > wrote:

 $\mathsf{DP}$ 



This document has been withheld in full.

#### 2020 Census High-level Summary Status

July 23, 2020

The overall self-response rate has reached 62.3%. With 92.19 M HUs responding. 79.85% have responded by internet, 18.79% by paper and 1.36% by phone.

We are open and working in all 50 states, the district, Puerto Rico and the Island territories.

99.58% of the Addresses in the Update Leave address workload have had questionnaire packages delivered. (6,776,970 of the 6,805,523 addresses in the Update Leave workload.)

163 (of 169) ACOs have completed their Update Leave production workload

Of the addresses in the Update Leave workload 2,187,262 have responded.

- 51.39% (1,123,967) have responded by internet,
- 46.84% (1,024,455) have responded by paper and
- 1.78% (38,840) have responded by phone.

On July 16, 2020, enumerators have started following up with nonresponding housing units in six Area Census Offices.

- Gardiner, ME (New York Region)
- Beckley, WV (Philadelphia Region)
- New Orleans, LA (Atlanta Region)
- Kansas City, MO (Chicago Region)
- Oklahoma County, OK (Dallas Region)
- Boise, ID (Los Angeles Region)

To date, 139,063 cases have been resolved in the field in these areas. An additional 39,893 cases in these areas have self-responded since the identification of the Nonresponse Followup workload.

From a staffing perspective in these sites, approximately 5,400 enumerators are available to receive assignments compared to our goal to deploy of approximately 10,600 enumerators. Hiring and training of enumerators is ongoing.

As of today, enumerators are starting to follow-up with nonresponding housing units in six additional Area Census Offices.

- Hartford, CT (New York Region)
- State College, PA (Philadelphia Region)
- Crystal City, VA (Philadelphia Region)
- Evansville, IN (Chicago Region)

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- Wichita, KS (Dallas Region)
- Tacoma, WA (Los Angeles Region)

From a staffing perspective, one cohort of enumerators (575 enumerators) has completed all necessary training and are available to receive assignments. Additional cohorts will complete all necessary training over the next few days.

### Other updates of interest:

The first Nonresponse Followup enumeration was completed on July 1, 2020 in Boise, Idaho.

31 states have a Self-Response rate at or above 60%.

14 states have achieved a Self-Response Rate at or above their 2010 Census Self-Response Rate at the start of Nonresponse Followup.

Pre-decisional – Internal Use Only

#### 2020 Census High-level Summary Status

July 27, 2020

The overall self-response rate has reached 62.6%. With 92.51 M HUs responding. 79.87% have responded by internet, 18.74% by paper and 1.39% by phone.

We are open and working in all 50 states, the district, Puerto Rico and the Island territories.

99.69% of the Addresses in the Update Leave address workload have had questionnaire packages delivered. (6,784,504 of the 6,805,523 addresses in the Update Leave workload.)

164 (of 169) ACOs have completed their Update Leave production workload

Of the addresses in the Update Leave workload 2,217,394 have responded.

- 51.41% (1,139,876) have responded by internet,
- 46.77% (1,037,136) have responded by paper and
- 1.82% (40,382) have responded by phone.

On July 16, 2020, enumerators have started following up with nonresponding housing units in six Area Census Offices.

- Gardiner, ME (New York Region)
- Beckley, WV (Philadelphia Region)
- New Orleans, LA (Atlanta Region)
- Kansas City, MO (Chicago Region)
- Oklahoma County, OK (Dallas Region)
- Boise, ID (Los Angeles Region)

To date, 234,889 cases have been resolved in the field in these areas. An additional 57,120 cases in these areas have self-responded since the identification of the Nonresponse Followup workload.

From a staffing perspective in these sites, approximately 5,850 enumerators are available to receive assignments compared to our goal to deploy of approximately 12,000 enumerators. Hiring and training of enumerators is ongoing.

On July 23, 2020 enumerators started to follow-up with nonresponding housing units in six additional Area Census Offices.

- Hartford, CT (New York Region)
- State College, PA (Philadelphia Region)
- Crystal City, VA (Philadelphia Region)
- Evansville, IN (Chicago Region)

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- Wichita, KS (Dallas Region)
- Tacoma, WA (Los Angeles Region)

To date, 25,374 cases have been resolved in the field in these areas. An additional 38,634 cases in these areas have self-responded since the identification of the Nonresponse Followup workload.

From a staffing perspective, training of enumerators is underway. Approximately 2,500 enumerators, have completed all necessary training and are available to receive assignments. Additional enumerators will complete all necessary training over the next few days.

#### Other updates of interest:

The first Nonresponse Followup enumeration was completed on July 1, 2020 in Boise, Idaho.

31 states have a Self-Response rate at or above 60%.

17 states have achieved a Self-Response Rate at or above their 2010 Census Self-Response Rate at the start of Nonresponse Followup.

4 states have achieved a Self-Response Rate at or above their final 2010 Census Self-Response Rate.

Status Reporting: Phased Restart for the 2020 Decennial Census

Periodic Reporting: Release for July 27, 2020

# Periodic Performance Management Reports

Report Title	Slide Number
2020 Census: Phased Restart Update Leave Status by State	3
2020 Census: Update Leave Progress & Cost	4
2020 Census: Update Leave – Status Update	5
2020 Census: Phased Restart of Paper Data Capture Centers Staffing Status	6
2020 Census: Phased Restart Fingerprinting Status	7
NRFU Tip Sheet Soft Launch – Cycle 1A	8
NRFU Tip Sheet Soft Launch – Cycle 1B	9
NRFU Tip Sheet Soft Launch – Cycle 2	10-11

## Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 94 of 189

## Periodic Performance Management Reports 2020 Census: Phased Restart Update Leave Status by State

Source: Unified Tracking System Data Current as of: July 27, 2020 Decisions to Restart work are informed by data available on the All Hazards
Consortium site - "US State and Territory
Actions in Response to COVID 19.

			% HUS C	omplete		
State	Servie		Prior Week	Correct Medi	Change	State
U.S. Total	4.5%	6,805,523	99.5%	99.7%	0.2%	Nebraska
Alabama	3.2%	81,964	100.0%	100.0%	0.0%	Nevada
Alaska	34.1%	110,022	100.0%	100.0%	0.0%	New Hampshire
Arizona	6.6%	214,291	93.7%	95.7%	1.9%	New Jersey
Arkansas	5.0%	77,716	100.0%	100.0%	0.0%	New Mexico
California	2.3%	348,797	99.97%	99.97%	0.0%	New York
Colorado	7.5%	195,895	100.0%	100.0%	0.0%	North Carolina
Connecticut	0.4%	5,868	100.0%	100.0%	0.0%	North Dakota
Florida	1.7%	171,871	100.0%	100.0%	0.0%	Ohio
Georgia	2.3%	111,905	100.0%	100.0%	0.0%	Oklahoma
Hawaii	10.8%	63,303	100.0%	100.0%	0.0%	Oregon
ldaho	9.0%	70,780	100.0%	100.0%	0.0%	Pennsylvania
Illinois	0.8%	42,827	100.0%	100.0%	0.0%	Rhode Island
Indiana	1.3%	39,142	100.0%	100.0%	0.0%	South Carolina
lowa	0.9%	14,050	100.0%	100.0%	0.0%	South Dakota
Kansas	2.4%	32,178	100.0%	100.0%	0.0%	Tennessee
Kentucky	3.7%	78,593	100.0%	100.0%	0.0%	Texas
Louisiana	4.0%	91,447	100.0%	100.0%	0.0%	Utah
Maine	14.2%	111,689	100.0%	100.0%	0.0%	Vermont
Massachusetts	2.2%	69,244	100.0%	100.0%	0.0%	Virginia
Michigan	2.2%	106,770	100.0%	100.0%	0.0%	Washington
Minnesota	3.4%	86,706	97.8%	100.0%	2.2%	West Virginia
Mississippi	3.7%	54,499	100.0%	100.0%	0.0%	Wisconsin
Missouri	4.3%	131,018	100.0%	100.0%	0.0%	Wyoming
Montana	19.2%	112,978	95.5%	96.4%	0.9%	Puerto Rico

				omplete	
State	7 Update Leave	HUS IN U. Markhari	Prior Need	Correst Week	Change
Nebraska	3.5%	30,670	100.0%	100.0%	0.0%
Nevada	3.6%	47,778	99.98%	99.98%	0.0%
New Hampshire	9.9%	65,936	100.0%	100.0%	0.0%
New Jersey	1.1%	40,514	100.0%	100.0%	0.0%
New Mexico	19.2%	200,664	94.9%	96.7%	1.8%
New York	3.0%	270,545	100.00%	100.00%	0.0%
North Carolina	3.3%	164,775	100.0%	100.0%	0.0%
North Dakota	9.9%	40,051	98.6%	98.6%	0.0%
Ohio	0.6%	34,686	100.0%	100.0%	0.0%
Oklahoma	9.8%	187,921	100.0%	100.0%	0.0%
Oregon	1.4%	27,198	100.0%	100.0%	0.0%
Pennsylvania	3.3%	197,124	100.0%	100.0%	0.0%
Rhode Island	1.1%	5,657	100.0%	100.0%	0.0%
South Carolina	2.4%	61,375	100.0%	100.0%	0.0%
South Dakota	12.4%	51,715	100.0%	100.0%	0.0%
Tennessee	0.3%	9,010	100.0%	100.0%	0.0%
Texas	3.6%	441,668	100.0%	100.0%	0.0%
Utah	7.6%	90,972	98.7%	99.6%	0.9%
Vermont	17.2%	61,075	100.0%	100.0%	0.0%
Virginia	0.9%	34,615	100.0%	100.0%	0.0%
Washington	2.8%	92,093	100.0%	100.0%	0.0%
West Virginia	28.8%	289,189	100.0%	100.0%	0.0%
Wisconsin	3.3%	93,399	100.0%	100.0%	0.0%
Wyoming	22.9%	67,114	100.0%	100.0%	0.0%
Puerto Rico	100.0%	1,776,226	100.0%	100.0%	0.0%

Legend:

All ACOs with UL Workload Restarted

All UL Workload Completed



census, dov

## Periodic Performance Management Reports 2020 Census: Update Leave Progress & Cost

2,000,000

3/15

3/29

4/12

4/26





Data current as of: July 27, 2020

Start Date:

March 15, 2020

Completion Date:

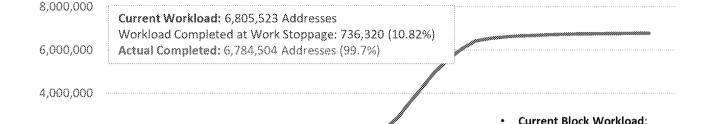
July 20, 2020*

#### Notes:

- *In a small number of areas with access challenges, work will extend beyond 7/20 to complete the update of the Census address list and the delivery of questionnaire packages.
- Addresses in the Update Leave workload that do not self-respond are included in the Nonresponse Followup operation.

#### Lister Productivity

- Addresses per Hour 300
- Life Cycle Cost Model Estimate for Addresses per Hour, 5.3



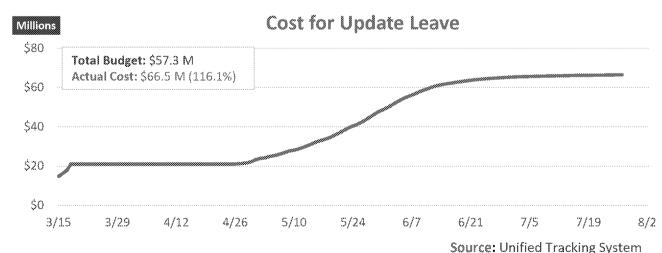
5/10

**Progress for Update Leave** 

5/24

6/7

6/21





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Pre-decisional - Internal Only - Not for Public Distribution.

311,358 BlocksActual Completed Blocks: 309,657 Blocks (99.5%)

7/5

7/19

8/2

## Periodic Performance Management Reports 2020 Census: Update Leave – Status Update

Source: Unified Tracking System, Census Data Lake, Decennial Statistical Studies Division Data Current as of: July 27, 2020

## Operation:

The Update Leave (UL) operation is designed to occur in areas where the majority of housing units either do not have mail delivered to the physical location of the housing unit, or the mail delivery information for the housing unit cannot be verified. A Census Bureau employee will physically deliver a 2020 Census invitation to these housing units.

#### Workload:

- Update Leave Original Workload (does not change): 6,805,523
- Workload Completed March 18 (date field operations were suspended): 736,320
  - Percentage Completed at suspension: 10.82%
- Workload Completed as of July 27: 6,784,504
- Percentage Completed: 99.69%

## Response Rates:

- UL Total Responses (as of March 18): 139,825
  - Internet: 12,478 (8.92%)
  - Paper: 127,189 (90.96%)
  - Phone: 158 (0.11%)
- UL Total Responses (as of July 27): 2,217,394
  - Internet: 1,139,876 (51.41%)
  - Paper: 1,037,136 (46.77%)
  - Phone: 40,382 (1.82%)



## Periodic Performance Management Reports 2020 Census: Phased Restart of Paper Data Capture Centers Staffing Status

### Status:

On Track

Data current as of: July 23, 2020

Start Date: January 21, 2020

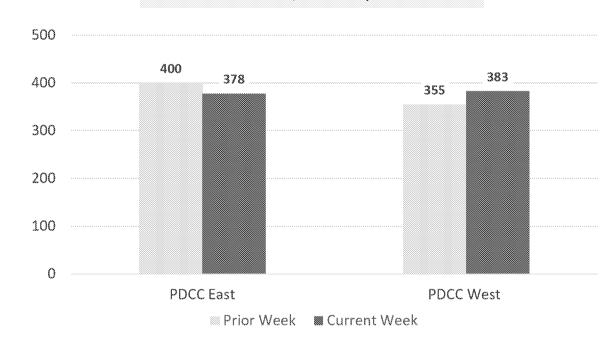
Completion Date: November 30, 2020

#### Notes:

- No major changes expected for PDCC-Fast.
- Increased COVID-19 activity in Arizona is impacting PDCC West staffing.
- Several positive COVID-19 employees and close contacts returned to work at PDCC-West.

## Paper Data Capture Staffing by Center

**Total Staff:** 761, +6 from prior week





## Periodic Performance Management Reports 2020 Census: Phased Restart Fingerprinting Status

### Status:



Data current for the week of: July 27, 2020

Start Date: January 21, 2020

Completion Date: October 31, 2020

Notes:

## **Overall Fingerprinting Status**

Status	Prior Week	Change from Prior Week	Current Week
Total Number of Applicants that Reached DAPPS	2,987,064	+11,228	2,998,292
Total Number Selected	1,219,931	+16,397	1,236,328
Total Number Fingerprinted	825,984	+16,279	842,263
Total Pending Fingerprinting	393,947	+118	394,065
Total Remaining Applicant Pool	1,767,133	-5,169	1,761,964



# Periodic Performance Management Reports 2020 Census: NRFU Tip Sheet Soft Launch – Cycle 1A

Source: Decennial Census Management Division

Data Current as of: July 2, 2020

## Cycle 1A NRFU Soft Launch

Beginning July 16, the Census Bureau will soft-launch sending approximately 12,000 Census Enumerators to follow up with households in communities covered by six area census offices—one in each census region. The six location are:

- Gardiner, ME (New York Region)
- Beckley, WV (Philadelphia Region)
- New Orleans, LA (Atlanta Region)

- Kansas City, MO (Chicago Region)
- Oklahoma County, OK (Dallas Region)
- Boise, ID (Los Angeles Region)

### **Key Dates**

• 6/18: Census Field Supervisor (CFS) Training

• 7/7: Enumerator Training

• 7/16: Production

## CFS/Enumerator Deploy Goals by Office

- Selection and Fingerprint Goals have been achieved for both CFS and Enumerators.
- Plan to deploy approximately 515 CFSs and 12,000 Enumerators

ASO Name	Current Self-Response Rate (6/29)	NRFU CFS Goal to Deploy*	NRFU Enums Goal to Deploy*
Gardiner	53%	97	2,158
Beckley	53%	144	3,198
Kansas City	62%	104	2,271
New Orleans	56%	55	1,199
Oklahoma County	59%	74	1,608
Boise	65%	70	1,531
Totals		514	11,965

^{*} Adjusted deployment goal.



## Periodic Performance Management Reports 2020 Census: NRFU Tip Sheet Soft Launch – Cycle 1B

Source: Decennial Census Management Division

Data Current as of: July 9, 2020

## Cycle 1B NRFU Soft Launch

Beginning July 23, the Census Bureau will conduct a second NRFU soft-launch sending approximately 8,500 Census Enumerators to follow up with households in communities covered by six Area Census Offices (ACOs). The six locations are:

- Hartford, CT (New York Region)
- State College, PA (Philadelphia Region
- Crystal City, VA (Philadelphia Region)

- · Evansville, IN (Chicago Region)
- · Wichita, KS (Dallas Region)
- Tacoma, WA (Los Angeles Region)

### **Key Dates**

• 6/25: Census Field Supervisor (CFS) Training

• 7/14: Enumerator Training

• 7/23: Production

## CFS/Enumerator Deploy Goals by Office

• Plan to deploy approximately 385 CFSs and 8,500 Enumerators

ACO Name	Current Self-Response Rate (7/07)	NRFU CFS Goal to Deploy*	NRFU Enums Goal to Deploy*
Hartford	67%	64	1,430
State College	62%	87	1,924
Crystal City	71%	32	689
Evansville	67%	73	1,582
Wichita	63%	78	1,742
Tacoma	69%	50	1,097
Totals		384	8,464

^{*} Adjusted deployment goal.



## Periodic Performance Management Reports 2020 Census: NRFU Tip Sheet Soft Launch – Cycle 2

Source: Decennial Census Management Division

Data Current as of: July 16, 2020

## Cycle 2 NRFU Soft Launch

Beginning July 30, the Census Bureau will conduct a third NRFU soft-launch sending approximately 52,200 Census Enumerators to follow up with households in communities covered by thirty-five Area Census Offices (ACOs). The thirty-five locations are:

- Guaynabo, PR (New York Region)
- · Caguas, PR (New York Region)
- Mayaguez, PR (New York Region)
- Danbury, CT (New York Region)
- Quincy, MA (New York Region)
- Waltham, MA (New York Region)
- Worcester, MA (New York Region)
- · Trenton, NJ (New York Region)
- Buffalo, NY (New York Region)
- · Hanover, MD (Philadelphia Region)
- · Hagerstown, MD (Philadelphia Region)
- · Towson, MD (Philadelphia Region)

- · Mansfield, OH (Philadelphia Region)
- Cranberry Township, PA (Philadelphia Region)
- Harrisburg, PA (Philadelphia Region)
- · Aurora, CO (Dallas Region)
- Colorado North, CO (Dallas Region)
- Denver, CO (Dallas Region)
- · Bismarck, ND (Dallas Region)
- · Chicago Central, IL (Chicago Region)
- · Chicago Far Southwest, IL (Chicago Region)
- Chicago South, IL (Chicago Region)
- Cook County NW, IL (Chicago Region)
- Cook County South, IL (Chicago Region)

- Dekalb, IL (Chicago Region)
- Oswego, IL (Chicago Region)
- · Peoria, IL (Chicago Region)
- · Skokie, IL (Chicago Region)
- Indianapolis, IN (Chicago Region)
- Lake County, IN (Chicago Region)
- · Green Bay, WI (Chicago Region)
- Honolulu, HI (Los Angeles Region)
- Everett, WA (Los Angeles Region)
- Olympia, WA (Los Angeles Region)
- Seattle, WA (Los Angeles Region)

## Key Dates

• 7/1: Census Field Supervisor (CFS) Training

• 7/21: Enumerator Training

• 7/30: Production

# Periodic Performance Management Reports 2020 Census: NRFU Tip Sheet Soft Launch – Cycle 2 (cont'd)

Source: Decennial Census Management Division

Data Current as of: July 16, 2020

## CFS/Enumerator Deploy Goals by Office

Plan to deploy approx. 2,400 CFSs and 52,200 Enumerators

ACO Name	Current Self- Response Rate (7/14)	NRFU CFS Goal to Deploy	NRFU Enums Goal to Deploy
Guaynabo	26%	149	3,302
Caguas	23%	141	3,120
Mayaguez	24%	139	3,094
Danbury	65%	59	1,300
Quincy	70%	33	726
Waltham	70%	58	1,250
Worcester	65%	70	1,560
Trenton	68%	50	1,072
Buffalo	67%	61	1,352
Hanover	67%	77	1,659
Hagerstown	71%	59	1,276
Towson	65%	71	1,557
Mansfield	71%	63	1,378
Cranberry Township	67%	83	1,846
Harrisburg	71%	71	1,586
Aurora	71%	42	919
Colorado North	62%	73	1,612
Denver	69%	50	1,072

ACO Name	Current Self- Response Rate (7/14)	NRFU CFS Goal to Deploy	NRFU Enums Goal to Deploy
Bismarck	62%	41	910
Chicago Central	54%	85	1,837
Chicago Far Southwest	70%	47	1,021
Chicago South	50%	61	1,352
Cook County NW	71%	51	1,123
Cook County South	55%	56	1,225
Dekalb	73%	55	1,199
Oswego	76%	48	1,046
Peoria	68%	71	1,557
Skokie	69%	42	919
Indianapolis	66%	66	1,429
Lake County	66%	78	1,710
Green Bay	76%	67	1,455
Honolulu	58%	80	1,768
Everett	70%	66	1,429
Olympia	67%	68	1,392
Seattle	70%	53	1,148
Totals		2,380	52,201



Status Reporting: 2020 Decennial Census

Periodic Reporting: Release for July 27, 2020



# Periodic Performance Management Reports

Release for July 27, 2020

Status	Report Title	Summary	Slide Number
	2020 Census: Applicant Status	Actions taken to achieve our recruiting target were successful. We have achieved our applicant goal.	4
	2020 Census: Remote Alaska Production Progress & Cost	Enumerations have resumed in all remaining areas that were incomplete in mid-March when work was suspended. Lack of access to some villages due to COVID-19 quarantines has required moving the planned completion of the Remote Alaska operation to August 31, 2020.	5
	2020 Census: Self-Response of Housing Units	Self-Response to the 2020 Census is tracking within the projected range. The projected Self-Response rate has been revised to account for re-planned operational timing and a sixth mailing prior to the August 11 start of Nonresponse Followup.	6
0	2020 Census: Self-Response of Housing Units by Response Mode	Internet response is exceeding expectations. The projected Self- Response rates by mode have been revised to account for re- planned operational timing and a sixth mailing prior to the August 11 start of Nonresponse Followup.	7
0	2020 Census: Self-Response of Housing Units by State		8

Legend	Not Applicable	Completed On Track Management Focus Requires Attention
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# Periodic Performance Management Reports

Release for July 27, 2020

Status	Report Title	Summary	Slide Number
	2020 Census: Questionnaire Assistance Inbound Calls	Inbound call support continues. A return call option is available to callers who leave a message requesting this option.	9
	2020 Census: Partners & Participating Organizations	Progress to establish relationships with National and community organizations is ongoing. The number of partnering organizations at the national-level has grown to 1,032. The 2020 Census exposure at the local and community level continues; the number of active community partners is over 394,000. We have exceeded the 2010 Census numbers for both national and community partners.	10
	2020 Census: Integrated Communications Campaign Weekly Report Timeline	Steady progress continues on Integrated Communications Campaign efforts. The program is rapidly preparing new messages and delivery vehicles in light of the our current environment.	11
	2020 Census: Monthly FY 2020 Budget Execution Report	Fiscal Year 2020 budget execution is managing budget to address critical program needs.	12

Legend	Not Applicable	Completed On Track Management Focus Requires Attention
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## Periodic Performance Management Reports 2020 Census: Applicant Status

### Status:



On Track

Data current as of:

July 27, 2020

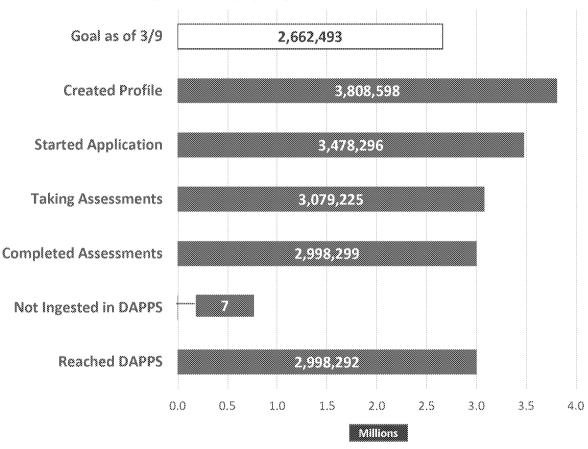
**Completion Date:** 

January 5, 2021

### Notes:

- Actions taken to achieve our recruiting target were successful. We have achieved our applicant goal.
- We are communicating with our recruits, selectees, and on-board staff so that staff are ready to work as we recommence all field operations.

## Steps in Applying for a Position





Source: 2020 R&A/DAPPS Applicant Summary Report

# Periodic Performance Management Reports 2020 Census: Remote Alaska Progress & Cost

#### Status:

On Track

Data current as of: July 27, 2020

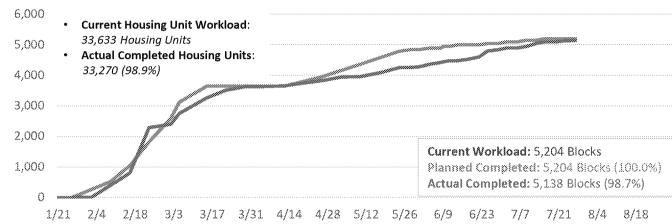
Start Date: January 21, 2020

Completion Date: August 31, 2020

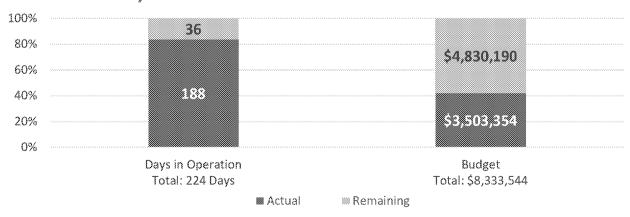
#### Notes:

- Lack of access to some villages due to COVID-19 quarantines has required moving the planned completion of the Remote Alaska operation to August 31, 2020.
- Enumerations have resumed in all remaining areas that were incomplete in mid-March when work was suspended.

## **Progress for Remote Alaska Production**



## **Key Performance Indicators for Remote Alaska**



Source: Unified Tracking System, Automated Tracking and Control



## Periodic Performance Management Reports 2020 Census: Self-Response of Housing Units

#### Status:

On Track

Data current as of: July 27, 2020

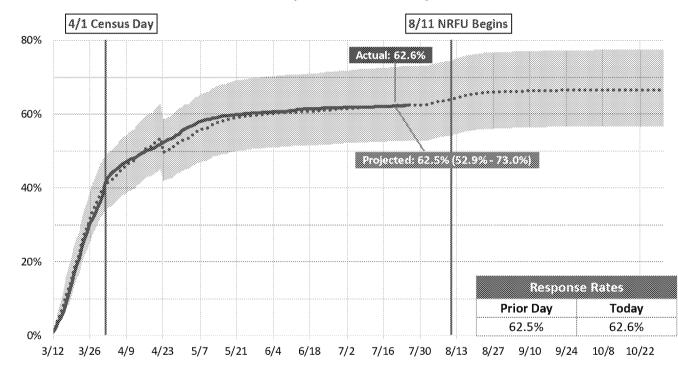
Start Date: March 12, 2020

Completion Date: October 31, 2020*

#### Notes:

- As of April 22, the projected Self-Response rate has been revised to account for re-planned operational timing and a sixth mailing prior to the August 11 start of Nonresponse Followup.
- Response rates reflect responses from Self-Response and Update Leave.
- * Internet, Paper, and Phone response options remain available throughout the data collection timeframe to offer maximum flexibility for respondents.

## Actual vs. Projected Self-Response Rates



Data as of 11:59 pm of the previous day

#### Legend

Actual Self-Response Rate	900000000000000000000000000000000000000	
Projected Self-Response Rate	****	
Lower & Upper Bound		

Source: Census Data Lake & Decennial Statistical Studies Division



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### Periodic Performance Management Reports 2020 Census: Self-Response of Housing Units by Response Mode

#### Status:

Management Focus

Data current as of: July 27, 2020

Start Date:

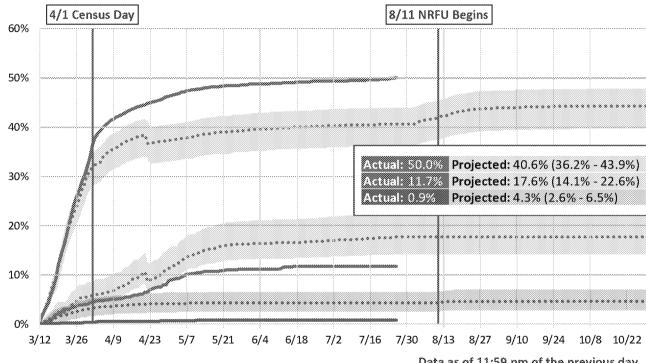
March 12, 2020

Completion Date: October 31, 2020*

#### Notes:

- · As of April 22, the projected Self-Response rates have been revised to account for re-planned operational timing and a sixth mailing prior to the August 11 start of Nonresponse Followup.
- · The paper counts include inbound mail.
- * Internet, Paper, and Phone response options remain available throughout the data collection timeframe to offer maximum flexibility for respondents.

#### Actual vs. Projected Self-Response Rates by Mode



Data as of 11:59 pm of the previous day

#### Legend

	Internet	Paper	Phone
Actual Self-Response Rate			>>>>>
Projected Self-Response Rate	«××ו««	******	> < < < > > >
Lower & Upper Bound			



Source: Census Data Lake & Decennial Statistical Studies Division

#### Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 110 of 189

### Periodic Performance Management Reports 2020 Census: Self-Response of Housing Units by State

Source: Decennial Statistical Studies Division

Data Current as of: July 27, 2020

State	Actual	2010 Rate	2010 Rate
		General (REC)	
U.S. Total	62.6%	63.5%	66.5%
Minnesota	71.9%	71.6%	74.1%
Wisconsin	69.2%	71.2%	73.5%
Nebraska	68.6%	68.8%	71.1%
lowa	68.5%	71.0%	73.0%
Michigan	68.5%	65.4%	67.7%
Washington	67.9%	63.7%	67.2%
Virginia	67.3%	66.2%	69.0%
Illinois	67.2%	67.7%	70.5%
Utah	67.0%	65.4%	68.6%
Ohio	66.8%	66.2%	69.0%
Indiana	66.7%	67.0%	69.6%
Idaho	66.5%	64.6%	67.1%
Maryland	66.5%	66.5%	69.5%
Kansas	66.4%	67.4%	70.0%
Connecticut	66.2%	66.3%	69.5%
Colorado	65.9%	64.4%	67.2%
Kentucky	65.7%	63.0%	65.7%
Pennsylvania	65.6%	67.8%	70.2%
Oregon	64.9%	63.9%	66.9%
Massachusetts	64.6%	65.6%	68.8%
New Jersey	64.5%	64.4%	67.6%
South Dakota	64.0%	65.0%	67.1%
California	63.8%	64.7%	68.2%
Missouri	62.7%	65.3%	67.5%
New Hampshire	62.6%	61.5%	64.4%
North Dakota	62.0%	66.8%	68.8%

State	Actuel	2010 Rate (start of NREU)	2010 Pare (Tinal)
Tennessee	61.9%	63.8%	67.1%
Nevada	61.8%	58.7%	61.4%
Rhode Island	60.4%	62.8%	65.7%
Alabama	60.3%	59.5%	62.5%
Delaware	60.2%	60.8%	64.1%
Florida	59.7%	59.6%	63.0%
Arizona	59.3%	58.5%	61.3%
District of Columbia	58.8%	62.2%	66.0%
Hawaii	58.7%	60.7%	64.1%
North Carolina	58.7%	62.1%	64.8%
Georgia	58.3%	59.5%	62.5%
New York	58.1%	61.3%	64.6%
Texas	57.5%	60.3%	64.4%
Mississippi	57.5%	58.1%	61.3%
Arkansas	57.3%	59.5%	62.3%
Oklahoma	57.1%	58.9%	62.3%
Wyoming	57.0%	61.1%	63.4%
South Carolina	56.9%	62.2%	64.7%
Louisiana	56.7%	57.9%	61.0%
Montana	56.4%	62.3%	64.6%
Vermont	56.2%	58.1%	60.3%
Maine	54.4%	55.3%	57.4%
West Virginia	54.1%	56.8%	59.1%
New Mexico	52.4%	56.9%	60.0%
Alaska	49.0%	51.6%	55.6%
Puerto Rico	26.7%	51.2%	53.8%

Data as of 11:59 pm of the previous day



### Periodic Performance Management Reports 2020 Census: Questionnaire Assistance Inbound Calls

#### Status:

On

On Track

Data current as of: July 25, 2020

Completion Date: October 31, 2020

#### Notes:

 To date, 17,787 callers have requested the callback option.
 These callbacks have resulted in 6,356 completed interviews and 3,684 callers being provided assistance.

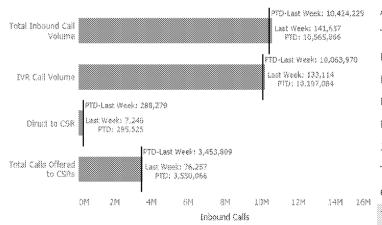
#### Total Inbound Call Volume % (PTD)



#### Key Performance Metrics (PTD)

	Planned	Actual
Total Inbound Call Volume	8,985,051	10,565,866
Deflection Rate	47.0%	66.8%
Service Level - 30 Seconds	80.0%	63.3%
Average Handle Time	9:04	9:21

#### Inbound Call Volume



#### Calls Offered to CSRs by Language

	7/12 - 7/18	7/19 - 7/25	PTD	PTD %
English	18,189	62,555	3,114,904	88.2%
English Puerto Rico	37	267	2,499	0.1%
Spanish	2,583	7,309	271,523	7.7%
Spanish Puerto Rico	710	5,465	32,234	0.9%
Chinese Mandarin	67	56	10,471	0.3%
Chinese Cantonese	65	81	9,033	0.3%
Vietnamese	27	61	12,777	0.4%
Korean	36	49	12,395	0.4%
Russian	29	37	6,537	0.2%
Arabic	20	35	3,991	0.1%
Tagalog	6	37	2,575	0.1%
Polish	10	8	2,362	0.1%
French	3	11	1,135	0.0%
Haitian Creole	28	31	2,498	0.1%
Portuguese	8	16	1,734	0.0%
Japanese	6	10	2,214	0.1%
TTY	48	92	36,649	1.0%
Group Quarters	120	127	4,535	0.1%
Total	21,992	76,257	3,530,066	100.0%

Source: Daily Briefing Deck: Census Questionnaire Assistance



### Periodic Performance Management Reports 2020 Census: Partners & Participating Organizations

#### Status:



On Track

Data current as of: July 23, 2020

Completion Date: March 2020

#### Notes:

- 2010 Census: 256,000 regional partners and 856 national partnering organizations.
- We have exceeded the 2010 Census for both national and community partners.
- The National Partnership Program (NPP) met its 2020 Census goal the week of April 20 of securing 900 national participating organizations. NPP will continue to grow the number of national partners and engagements.

Participating Organizations		
10	y Sector	
Sector	National	Community
Nonprofit	382	72,252
Business	138	90,053
Chamber of Commerce/Trade or Professional Association	113	10,610
Education	103	84,535
Government	88	71,978
Faith-Based Organizations	65	40,590
Media	49	8,346
Healthcare	48	14,940
Technology	33	342
International Governmental/ Consulate/ Embassy	13	357
\$16008 (436)	1,052	394,003

Participating Organizations by Audiences Served*		
Audiences Served	National	Community
Mass Appeal	443	230,540
Black/African American	93	17,843
Young Children	90	5,872
Hispanic/Latino	83	25,822
Rural	80	13,588
Asian	79	10,215
Native Hawaiian Pacific Islander	48	671
Veterans	41	3,267
Young and Mobile	40	7,419
LGBTQ	24	1,292
Individuals with Disabilities	24	3,197
Elderly	24	8,845
Persons Experiencing Homelessness and Highly Mobile	22	5,518
American Indian/ Alaskan Native	19	3,574
MENA	15	77

^{*}Participating organizations that serve more than one audience are tallied against multiple audiences served as appropriate, so the sum total is greater than the grand total shown.

Completed Community Partnership Events: 413,972



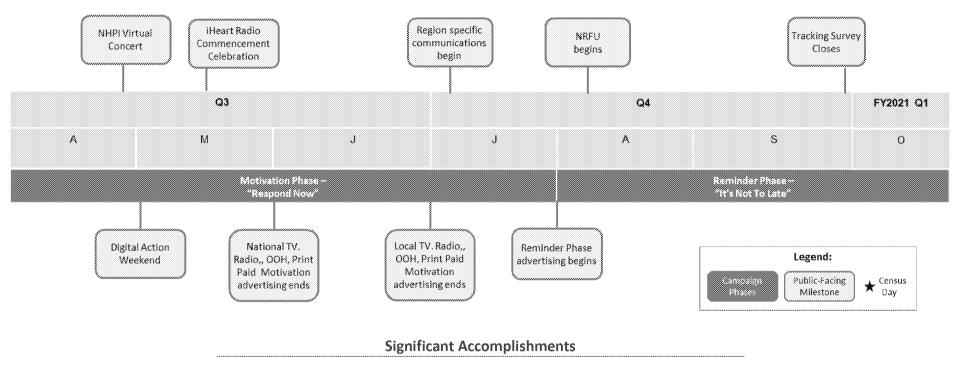
#### Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 113 of 189

### Periodic Performance Management Reports

#### 2020 Census: Integrated Communications Campaign Weekly Report Timeline

Source: Integrated Partnerships and Communication

Data Current as of: July 22, 2020



- The regional surges weeks continued with Chicago's post surge week, Atlanta, Denver, and Philadelphia's surge week, and New York and Los Angeles' pre-surge week.
- Statistics In Schools (SIS) staff conducted a podcast interview with Furthering Fathering Radio on 7/21.
- The Wonderama At Home Concert series for Houston was held on 7/24.



### Periodic Performation Page 114 of 189 2020 Census: Monthly FY 2020 Budget Execution Report

Status: On Track Data current as of: June 30, 2020 Completion Date: September 30, 2020

Notes: The data are updated monthly following the financial close-out of the previous month, typically about five business days into the next month.

#### FY 2020 Actual Budget Execution for the 2020 Census Program - Commitments and Obligations through 6/30/2020

\$ Amounts in Millions	T	Non-IT	Total
Total Planned through June	\$1,719	\$4,971	\$6,690
Available contingency and additional appropriations through June	\$248	\$1,432	\$1,680
Planned Programmatic through June	\$1,471	\$3,539	\$5,010
Total Actual Commitments and Obligations through June	\$1,510	\$2,117	\$3,627
Unplanned commitments/obligations through June related to adjusted 2020 Census operations due to COVID-19 (risk-based contingency)	\$154	\$228	\$382
Actual Programmatic Commitments and Obligations through June	\$1,355	\$1,889	\$3,245
Total Plan Variance (\$/%)	\$209 (12.2%)	\$2,854 (57.4%)	\$3,063 (45.8%)
Remaining contingency and additional appropriations planned through June	\$94	\$1,203	\$1,297
Delayed Field Operation Spending through June	\$0.000	\$1,695	\$1,695
Non-Field Operational Programmatic Variance through June	\$116	(\$44)	\$71

#### **High-Level Variance Explanations:**

In light of the COVID-19 pandemic, the U.S. Census Bureau adjusted 2020 Census operations in order to protect the health and safety of the American public and Census Bureau employees, implement guidance from Federal, State, and local authorities regarding COVID-19, and ensure a complete and accurate count of all communities. These adjustments resulted in positive variances due to schedule adjustments, offset by additional obligations needed to support operational adjustments through the usage of available contingency funding. The total variance for the resources planned to be available through June is \$3.063 billion, or 46 percent. Below outlines the breakdown:

- The positive variance through June against the original plan in 2020 Census IT systems and operations is \$209 million, or 12 percent. This variance consists of relatively routine minor timing adjustments in contract actions and other IT purchases to later months in the fiscal year, totaling \$116 million. The remaining \$94 million represents a portion of contingency funding originally planned in April that has not yet needed to be obligated.
- The positive variance through June against the original plan in 2020 Census non-IT operations is \$2.854 billion, or 57 percent. This variance consists of \$1.695 billion delayed spending in the field operations as a result of schedule adjustments, and \$1.204 billion representing a portion of contingency and additional appropriations originally made available in spending plans in April that has not yet needed to be obligated. This variance is partially offset by a -\$44 million non-Field variance, primarily from a prior decision to increase funding above the original plan for the ICC contract to facilitate additional media purchases ahead of Census Day.
- While unused contingency contributes to the overall positive variance, this is a function of a budget decision last October to make all risk-based contingency available
  for peak operations. Decisions have been made to use risk-based contingency funds to support \$382 million in unplanned obligations or commitments through June as
  the result of the operational adjustments. The funds used to date include funding field staff salaries during to the suspension of field operations, IT purchases for
  additional devices and licenses, additional media purchases to encourage self response throughout the spring, and additional costs for the extension of the Fingerprint
  Contract and licenses as the result of the operational timing adjustments.



U.S. Department of Commerce Economics and Statistics Administration

Pre-decisional - Internal Only - Not for Public Distribution.

This document has been withheld in full.

# Operational and Processing Options to Meet Statutory Date of December 31, 2020 for Apportionment

August 3, 2020



### **Bottom Line Up Front**

**Objective:** We have developed this plan in response to your request to provide an apportionment count by December 31, 2020.

- Maximizing staff and production hours for field data collection operations to conclude field data collection by September 30, 2020.
- Compress and streamline backend processing to deliver apportionment counts by December 31, 2020.
- Achieve an acceptable level of accuracy, at least 99% of Housing Units in every state must be resolved.





## Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 118 of 189 Nonresponse Followup Operational Options

### **Early Start of Nonresponse Followup Operations**

- 6 Cycle 1a Area Census Offices (ACOs) began operations on July 16
- 6 Cycle 1b ACOs began operations on July 23
- 35 Cycle 2 ACOs were scheduled to begin operations on July 30; however, we started operations earlier in some ACOs where staff was available:
  - 17 ACOs Started July 26 29
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- 39 Cycle 3 ACOs were scheduled to begin operations by August 3:
  - 15 ACOs Started last week, July 31
  - 24 ACOs Started today, August 3
- All remaining ACOs were scheduled to begin August 11, but will begin operations by August 9:
  - 53 ACOs Will start August 3 7
  - 109 ACOs (all remaining) August 9
  - These ACOs will have to deploy staff regardless of the COVID-19 risk in those areas to open on these dates.

There are currently 50 days in the production schedule for NRFU. Each additional day of production expands the capacity by 2%.

Shape vour future



## Case 5:20-cv-05/99-LHK Document 105-3 Filed 09/13/20 Page 119 of 189 Increased Replacement Iraining for Enumerators

Replacement Training Options	Potential Efficiency Gain / Applicable Costs to Implement
Inviting More People to Training	Over selection rates will address higher- than-expected no-show rates of 35%, bringing us closer to our target initial staffing levels.
Continual Replacement Training	Expect to conduct replacement training for at least 135K Enumerators due to attrition. Just over 11,000 training additional sessions:  \$90m total training cost



## Case 5:20-cv-05/99-LHK Document 105-3 Filed 09/13/20 Page 120 of 189 BONUSES FOR INCREASED WORK

Pay Bonus Options	Potential Efficiency Gain / Applicable Costs to Implement
Implement Enumerator Pay bonus to boost work hours from 19 to 25 per week:  Propose \$100 for exceeding 25 hours/week	Expect 250,000 to qualify: \$25m/week Increases capacity by 1.5 million work hours per week, or 80,000 more "19 hour" enumerators per week
<ul><li>Implement Enumerator Pay bonus for working multiple 25 hour weeks:</li><li>Propose \$500 for completing 3 weeks of production</li><li>Can be renewed</li></ul>	Expect 150,000 to qualify: \$75m total cost
<ul> <li>Implement CFS Pay bonus for working multiple weeks:</li> <li>Propose \$750 for completing 3 weeks of production (from established start date)</li> <li>Would require 'acceptable' minimum of 32 hours per week</li> <li>Can be renewed</li> </ul>	Expect 15,000 CFSs to qualify: \$11.5m total cost per week



## Case 5:20-cv-05/99-LHK Document 105-3 Filed 09/13/20 Page 121 of 189 Outreach Methods to Expand Reach to Underperforming Areas

Options	Potential Efficiency Gain / Applicable Costs to Implement
<ul> <li>Expand the use of NRFU Travel Teams:</li> <li>Moving teams that have successfully completed their areas to areas requiring additional attention</li> </ul>	Using experienced staff minimizes the need to train new staff – particularly in areas where new staff are not available.
<ul> <li>Implement outbound phone calling to conduct interviews:</li> <li>Use telephone numbers from ERD Contact Frame</li> <li>Used by enumerators in ACOs that are finishing up to help out in other ACOs</li> </ul>	Facilitates outreach into high COVID-19 risk areas and provides additional enumeration capability.



## Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 122 of 189 Adjustments to NRFU Contact Strate gy

NRFU Adjustment Options	Potential Efficiency Gain / Applicable Costs to Implement
Close out self-reported vacants that are also Administrative Record (AdRec) vacant	Reduce workload by 140k cases
Reduce contact attempts for self-reported vacants from 6 to 1	Increase enumerator productivity
Reduce contact attempts for Re-Interview (RI) and Self-Response Quality Assurance (SRQA) cases from 6 to 3	Reduce attempts from 6 to 3 for 1.9 million cases, increase enumerator productivity
Eliminate Random RI, and depend only on analytic sampling	Reduce NRFU workload by 800k cases – potential reduction in quality of enumerator work
Make "pop count only" sufficient earlier in the operation	Still being researched, TBD



## Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 123 of 189 Implement Additional Administrative Record Options

Administrative Records Options	Potential Efficiency Gain / Applicable Costs to Implement
We are in consultation to revise our AdRec strategy to use IRS-only (no corroborating sources) for "pop count only" cases	Reduce attempts from 6 to 1 for estimated 3.8 million cases, contingent on IRS approval, increasing enumerator productivity
Close out cases with conflicting AdRec showing both vacant and delete	Reduce attempts from 6 to 1 for 1.9 million cases, increasing enumerator productivity

### Overview of Backend Processing

### **Assumptions:**

- 1. Highly compressed schedule for 2020 Census data processing.
- 2. Post-processing must start by October 1, 2020.
- 3. Post-processing work activities are limited to those required to produce apportionment counts. Delivery of redistricting data products will be negatively impacted under this revised plan and we are determining full impacts.
- 4. All of these activities represent abbreviated processes or eliminated activities that will reduce the accuracy of the 2020 Census.



## Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 125 of 189 Compressing Backend Processing

Adjusted Activity	Impact and Risks
Finalize Master Address File (MAF) updates from remaining field operations by 9/4/20	We do not anticipate that the resulting number of updates not included will be highly significant. However, increases risk of inaccuracy.
Address updates from continued field work will not be applied to the MAF	
Eliminate the step that includes Decennial Statistical Studies Division (DSSD) review of the MAF extract	Risk of missing and therefore propagating errors, however the MAF is the most accurate ever.
Lock Geographic processing on 9/25/20 and deliver the final 2020 Census address universe by 10/14/20	Reduces a 35 day processing duration to 19 days.
Cancel Count Review Event 2, eliminating the need for late Group Quarters Enumeration (GQE) operations	State demographer review of GQ data will be cancelled. The Demographic and Decennial staffs will work together to develop the message and communicate it to the Federal State Cooperative for Population Estimates (FSCPE)/states. The risk is virtually certain vocal objections from the FSCPE State Demographers and the State Governors they serve.





## Case 5:20-cv-05/99-LHK Document 105-3 Filed 09/13/20 Page 126 of 189 Compressing Backend Processing - Continued

Adjusted Activity	Impact and Risks
Create a separate processing stream for	This file needs to be delivered to POP by the time the CUF – the basis for the
the Enumeration of Transitory Locations	apportionment delivery – review is scheduled to be complete, by December 18.
(ETL) and Service Based Enumeration	Additionally, ETL permits the reporting of a Usual Home Elsewhere (UHE), which
(SBE) operations that follows the Federally	will not be able to be processed with this new approach.
Affiliated Count Overseas (FACO)	

The CUF will have to be re-run prior to the processing of the Census Edited File (CEF) in order to add in the SBE/ETL population for the Public Law 94-171/Redistricting file. The Apportionment Team will need to change its processing plans and conduct testing to ensure the proper integration of ETL/SBE state counts.

A compressed review period creates risk for serious errors not being discovered in the data – thereby significantly decreasing data quality. Additionally, serious errors discovered in the data may not be fixed – due to lack of time to research and understand the root cause or to re-run and re-review one or multiple state files.

A compressed review period creates risk for errors being present in the data.

Compress POP division and DSSD review and processing times

processing approach. This will enable

state-by-state significantly later in the

adding ETL and SBE population counts

Census Unedited File (CUF) production

Compress time for creating/verifying apportionment data and preparation of transmittal package for DOC

> Shape vour future START HERE >



process.

### Implementation of the Presidential Memo

A team has been established and is tasked with deriving a process utilizing sound statistical methods and meeting tests of operational feasibility, to achieve the goals of directives from Secretary Ross regarding implementation of the Presidential Memo. To achieve this, the Census will:

- Build upon the work we have already done based on Executive Order 13880,
   "Collecting Information about Citizenship Status in Connection with the Decennial Census".
- Use all administrative records to the extent they are available. Using these records, in combination with other data already obtained regarding citizenship status, we will further refine the non-citizen category into legal, illegal, or unknown.
- Incorporating this work into the schedule to meet the current legal mandates.





## Announcing the Replanned Operational Schedule

- Announce: Statement from Director Dillingham issued by Monday afternoon or as approval given with new schedule and re-plan outline.
- Update Webpage: We will update central schedule webpage with news dates. (current page reflects re-planning status)
- Rollout: We will follow a controlled rollout to give appropriate embargoed heads up to key Congressional offices, and then post and distribute the updated materials to Census Bureau staff, partners, intergovernmental stakeholders, and the media.



## Questions?



# Operational and Processing Options to Meet Statutory Date of December 31, 2020 for Apportionment

August 3, 2020



### **Bottom Line Up Front**

**Objective:** We have developed this plan in response to your request to provide an apportionment count by the statutory deadline of December 31, 2020.

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- Compressing and streamline backend processing to deliver apportionment counts by December 31, 2020.
- Achieving an acceptable level of accuracy and completeness, with a goal of resolving at least 99% of Housing Units in every state.





## Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 132 of 189 Nonresponse Followup Operational Options

### **Early Start of Nonresponse Followup Operations**

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## Case 5:20-cv-05/99-LHK Document 105-3 Filed 09/13/20 Page 133 of 189 Increased Replacement Iraining for Enumerators

Replacement Training Options	Potential Efficiency Gain / Applicable Costs to Implement
Inviting More People to Training	Over selection rates will address higher- than-expected no-show rates of 35%, bringing us closer to our target initial staffing levels.
Continual Replacement Training	Expect to conduct replacement training for at least 135K Enumerators due to attrition. Just over 11,000 training additional sessions:  \$90m total training cost



## Case 5:20-cv-05/99-LHK Document 105-3 Filed 09/13/20 Page 134 of 189 BONUSES FOR INCREASE WORK

Pay Bonus Options	Potential Efficiency Gain / Applicable Costs to Implement
Implement Enumerator Pay bonus to boost work hours from 19 to 25 per week:  Propose \$100 for exceeding 25 hours/week	Expect 250,000 to qualify: \$25m/week Increases capacity by 1.5 million work hours per week, or 80,000 more "19 hour" enumerators per week
<ul> <li>Implement Enumerator Pay bonus for working multiple 25 hour weeks:</li> <li>Propose \$500 for completing 3 weeks of production</li> <li>Can be renewed</li> </ul>	Expect 150,000 to qualify: \$75m total cost
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## Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 135 of 189 Outreach Methods to Expand Reach to Underperforming Areas

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<ul> <li>Expand the use of NRFU Travel Teams:</li> <li>Moving teams that have successfully completed their areas to areas requiring additional attention</li> </ul>	Using experienced staff minimizes the need to train new staff – particularly in areas where new staff are not available.
<ul> <li>Implement outbound phone calling to conduct interviews:</li> <li>Use telephone numbers from ERD Contact Frame</li> <li>Used by enumerators in ACOs that are finishing up to help out in other ACOs</li> </ul>	Enables enumeration in high COVID-19 risk areas and provides additional data collection capability.



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Eliminate Random RI, and depend on analytic sampling	Reduce NRFU workload by 800k cases – potential reduction in quality of enumerator work
Make "pop count only" sufficient earlier in the operation	Still being researched, TBD
	Shape



## Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 137 of 189 Implement Additional Administrative Record Options

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## Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 139 of 189 Compressing Backend Proc essing

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## Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 140 of 189 Compressing Backend Processing - Continued

Adjusted Activity	Impact and Risks
Create a separate processing stream for the Enumeration of Transitory Locations (ETL) and Service Based Enumeration (SBE) operations that follows the Federally Affiliated Count Overseas (FACO)	This file needs to be delivered to POP by the time the CUF – the basis for the apportionment delivery – review is scheduled to be complete, by December 18. Additionally, ETL permits the reporting of a Usual Home Elsewhere (UHE), which will not be able to be processed with this new approach.
processing approach. This will enable adding ETL and SBE population counts state-by-state significantly later in the Census Unedited File (CUF) production process.	The CUF will have to be re-run prior to the processing of the Census Edited File (CEF) in order to add in the SBE/ETL population for the Public Law 94-171 Redistricting file. The Apportionment Team will need to change its processing plans and conduct testing to ensure the proper integration of ETL/SBE state counts.
Compress POP division and DSSD review and processing times	A compressed review period creates risk for serious errors not being discovered in the data – thereby significantly decreasing data quality. Additionally, serious errors discovered in the data may not be fixed – due to lack of time to research and understand the root cause or to re-run and re-review one or multiple state files.
Compress time for creating/verifying apportionment data and preparation of	A compressed review period creates risk for errors being present in the data.





transmittal package for DOC

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# Operational and Processing Options to Meet Statutory Date of December 31, 2020 for Apportionment

August 3, 2020



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## Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 146 of 189 Nonresponse Followup Operational Options

## **Early Start of Nonresponse Followup Operations**

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# Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 147 of 189 Increased Replacement Iraining for Enumerators

Replacement Training Options	Potential Efficiency Gain / Applicable Costs to Implement
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## Case 5:20-cv-05/99-LHK Document 105-3 Filed 09/13/20 Page 148 of 189 BONUSES FOR INCREASED WORK

Pay Bonus Options	Potential Efficiency Gain / Applicable Costs to Implement
Implement Enumerator Pay bonus to boost work hours from 19 to 25 per week:  Propose \$100 for exceeding 25 hours/week	Expect 250,000 to qualify: \$25m/week Increases capacity by 1.5 million work hours per week, or 80,000 more "19 hour" enumerators per week
<ul><li>Implement Enumerator Pay bonus for working multiple 25 hour weeks:</li><li>Propose \$500 for completing 3 weeks of production</li><li>Can be renewed</li></ul>	Expect 150,000 to qualify: \$75m total cost
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Shape your future START HERE >



# Case 5:20-cv-05/99-LHK Document 105-3 Filed 09/13/20 Page 149 of 189 Outreach Methods to Expand Reach to Underperforming Areas

Options	Potential Efficiency Gain / Applicable Costs to Implement
<ul> <li>Expand the use of NRFU Travel Teams:</li> <li>Moving teams that have successfully completed their areas to areas requiring additional attention</li> </ul>	Using experienced staff minimizes the need to train new staff – particularly in areas where new staff are not available.
<ul> <li>Implement outbound phone calling to conduct interviews:</li> <li>Use telephone numbers from ERD Contact Frame</li> <li>Used by enumerators in ACOs that are finishing up to help out in other ACOs</li> </ul>	Enables enumeration in high COVID-19 risk areas and provides additional data collection capability.



# Case 5:20-cv-05/99-LHK Document 105-3 Filed 09/13/20 Page 150 of 189 Adjustments to NRFU Contact Strategy

NRFU Adjustment Options	Potential Efficiency Gain / Applicable Costs to Implement
Close out self-reported vacants that are also Administrative Record (AdRec) vacant	Reduce workload by 140k cases
Reduce contact attempts for self-reported vacants from 6 to 1, if HU is confirmed vacant	Increase enumerator productivity
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Eliminate Random RI, and depend on analytic sampling	Reduce NRFU workload by 800k cases – potential reduction in quality of enumerator work
Make "pop count only" sufficient earlier in the operation	Still being researched, TBD
	Shape

snape your future START HERE >



# Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 151 of 189 Implement Additional Administrative Record Options

Administrative Records Options	Potential Efficiency Gain / Applicable Costs to Implement
We are in consultation to revise our AdRec strategy to use IRS-only (no corroborating sources) for "pop count only" cases	Reduce attempts from 6 to 1 for estimated 3.8 million cases, contingent on IRS approval, increasing enumerator productivity
Close out cases with conflicting AdRec showing both vacant and delete	Reduce attempts from 6 to 1 for 1.9 million cases, increasing enumerator productivity

## Overview of Backend Processing

### **Assumptions:**

- 1. Highly compressed schedule for 2020 Census data processing and review of data products.
- 2. Post-processing must start by October 1, 2020.
- 3. Post-processing work activities are limited to those required to produce apportionment counts. Delivery of redistricting data products will be negatively impacted under this revised plan and we are determining full impacts.
- 4. All of these activities represent abbreviated processes or eliminated activities that will reduce accuracy.



# Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 153 of 189 Compressing Backend Processing

Adjusted Activity	Impact and Risks
Finalize Master Address File (MAF) updates from remaining field operations by 9/4/20	We do not anticipate that the resulting number of updates not included will be highly significant. However, increases risk of inaccuracy.
Address updates from continued field work after 9/4/20 will not be applied to the MAF	
Eliminate the step that includes Decennial Statistical Studies Division (DSSD) review of the MAF extract	Risk of missing and therefore propagating errors, however the MAF is the most accurate ever.
Lock Geographic processing on 9/25/20 and deliver the final 2020 Census address universe by 10/14/20	Reduces a 35 day processing duration to 19 days.
Cancel Count Review Event 2, eliminating the need for late Group Quarters Enumeration (GQE) operations	State demographer review of GQ data will be cancelled. The Demographic and Decennial staffs will work together to develop the message and communicate it to the Federal State Cooperative for Population Estimates (FSCPE)/states. The risk is virtually certain vocal objections from the FSCPE State Demographers and the State Governors they serve.





# Case 5:20-cv-05/99-LHK Document 105-3 Filed 09/13/20 Page 154 of 189 Compressing Backend Processing - Continued

****	
Adjusted Activity	Impact and Risks
Create a separate processing stream for the Enumeration of Transitory Locations (ETL) and Service Based Enumeration (SBE) operations that follows the Federally Affiliated Count Overseas (FACO) processing approach. This will enable	This file needs to be delivered to POP by the time the CUF – the basis for the apportionment delivery – review is scheduled to be complete, by December 18. Additionally, ETL permits the reporting of a Usual Home Elsewhere (UHE), which will not be able to be processed with this new approach.  The CUF will have to be re-run prior to the processing of the Census Edited File
adding ETL and SBE population counts state-by-state significantly later in the Census Unedited File (CUF) production process.	(CEF) in order to add in the SBE/ETL population for the Public Law 94-171 Redistricting file. The Apportionment Team will need to change its processing plans and conduct testing to ensure the proper integration of ETL/SBE state counts.
Compress POP division and DSSD review and processing times	A compressed review period creates risk for serious errors not being discovered in the data – thereby significantly decreasing data quality. Additionally, serious errors discovered in the data may not be fixed – due to lack of time to research and understand the root cause or to re-run and re-review one or multiple state files.
Compress time for creating/verifying apportionment data and preparation of transmittal package for DOC	A compressed review period creates risk for errors being present in the data.





## Implementation of the Presidential Memo

A team has been established and is tasked with deriving a process utilizing sound statistical methods and meeting tests of operational feasibility, to achieve the goals of directives from Secretary Ross regarding implementation of the Presidential Memo. To achieve this, the Census will:

- Build upon the work we have already done based on Executive Order 13880,
   "Collecting Information about Citizenship Status in Connection with the Decennial Census".
- Use all administrative records to the extent they are available. Using these records, in combination with other data already obtained regarding citizenship status, we will further refine the non-citizen category into legal, illegal, or unknown.
- Incorporating this work into the schedule to meet the current legal mandates.





## Announcing the Replanned Operational Schedule

- Announce: Statement from Director Dillingham issued by Monday afternoon or as approval given with new schedule and re-plan outline.
- Update Webpage: We will update central schedule webpage with new dates.
   (current page reflects re-planning status)
- Rollout: We will follow a controlled rollout to give appropriate embargoed heads up to key Congressional offices, and then post and distribute the updated materials to Census Bureau staff, partners, intergovernmental stakeholders, and the media.





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From: DRisko@doc.gov [DRisko@doc.gov]

**Sent**: 8/3/2020 1:39:03 PM

To: Denno, Christopher M [christopher.m.denno@census.gov]

CC: Jarmin, Ron S [ron.s.jarmin@census.gov]; Lamas, Enrique [enrique.lamas@census.gov]; Jones, Christa D

[christa.d.jones@census.gov]; Olson, Timothy P [timothy.p.olson@census.gov]; Christy, James T

[james.t.christy@census.gov]; Fontenot, Albert E [albert.e.fontenot@census.gov]; Stempowski, Deborah M [deborah.m.stempowski@census.gov]; Thieme, Michael T [michael.t.thieme@census.gov]; Ahmad, Ali M

[ali.m.ahmad@census.gov]

Subject: Re: Revised Replan Deck

Attachments: operational and processing options to meet september 30 final.pdf; ATT00001.htm

Received. Thanks!

Dan Risko
Chief of Staff
Office of the Deputy Secretary
United States Department of Commerce
202-482-6010 (o) PII (c)
drisko@doc.gov

On Aug 3, 2020, at 9:37 AM, Christopher M Denno (CENSUS/ADDC FED) <a href="mailto:christopher.m.denno@census.gov">christopher.m.denno@census.gov</a>> wrote:

Good Morning,

Attached is a revised replan deck with an edit made to slide 12.

Please let me know if you have any questions. Thank you.

Christopher Denno, Special Assistant

**Decennial Census Programs** 

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PII From: Risko, Daniel (Federal) [

(FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=69966F04F7414063BA61A760CA5EAE61-DANIEL RISK]

Sent: 8/3/2020 1:39:05 PM

Denno, Christopher M [christopher.m.denno@census.gov] To:

CC: Jarmin, Ron S [ron.s.jarmin@census.gov]; Lamas, Enrique [enrique.lamas@census.gov]; Jones, Christa D

[christa.d.jones@census.gov]; Olson, Timothy P [timothy.p.olson@census.gov]; Christy, James T

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To: Martin, Nicole (Federal) [NMartin1@doc.gov]

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drisko@doc.gov

Begin forwarded message:

From: "Risko, Daniel (Federal)" <DRisko@doc.gov>

Date: August 3, 2020 at 9:39:05 AM EDT

**To:** "Denno, Christopher M" <christopher.m.denno@census.gov>

Cc: "Jarmin, Ron S" <ron.s.jarmin@census.gov>, "Lamas, Enrique" <enrique.lamas@census.gov>, "Jones, Christa D" <christa.d.jones@census.gov>, "Olson, Timothy P" <timothy.p.olson@census.gov>, "Christy, James T" <james.t.christy@census.gov>, "Fontenot, Albert E" <albert.e.fontenot@census.gov>, "Stempowski, Deborah M" <deborah.m.stempowski@census.gov>, "Thieme, Michael T" <michael.t.thieme@census.gov>, "Ahmad, Ali M" <ali.m.ahmad@census.gov>

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		PII	
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To: Martin, Nicole (Federal) [NMartin1@doc.gov]

Subject: Fwd: Revised Replan Deck

Attachments: operational and processing options to meet september 30 final.pdf; ATT00001.htm

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Chief of Staff
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United States Department of Commerce
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Cc: "Jarmin, Ron S" <ron.s.jarmin@census.gov>, "Lamas, Enrique" <enrique.lamas@census.gov>, "Jones, Christa D" <christa.d.jones@census.gov>, "Olson, Timothy P" <timothy.p.olson@census.gov>, "Christy, James T" <james.t.christy@census.gov>, "Fontenot, Albert E" <albert.e.fontenot@census.gov>, "Stempowski, Deborah M" <deborah.m.stempowski@census.gov>, "Thieme, Michael T" <michael.t.thieme@census.gov>, "Ahmad, Ali M" <ali.m.ahmad@census.gov>

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**Christopher Denno**, Special Assistant Decennial Census Programs

U.S. Census Bureau

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## Respond to the 2020 Census

#### Messaging to Encourage Response for General Audiences

Prior to Nonresponse Followup	During Nonresponse Followup	Final Week	Beyond
There's still time to respond. Respond now online, by phone, or by mail.	It's not too late to respond. Respond now or when a census taker comes to your door.	This is the final week to respond to the 2020 Census. Respond now.	Thank you for responding!
Respond online now at 2020census.gov or by phone at 844-330-2020.  Or, if you have the 2020 Census questionnaire you received in the mail or at your door, fill it out and mail it back.  Most households have responded. Don't be left out—your response matters.  Respond for where you were living on April 1 and include everyone who usually lived there too, including children.  Encourage your family and friends to respond if they haven't already. Remind them that their response matters.  If we don't hear from your household, a census taker will visit soon to ask you the census questions in person.	Respond online now at 2020census.gov, by phone at 844-330-2020, or by mail.  Respond for where you were living on April 1 and include everyone who usually lived there too, including children.  Most households have responded. Don't be left out—your response matters. Remind your family and friends, too.  A census taker will visit soon to ask you the census questions in person if you haven't responded already.  If a census taker comes to your home, please cooperate. Your community needs your response.  Census takers are from your community. They know that a complete and accurate count will benefit your area.  Encourage your family and friends to cooperate if a census taker visits their home.  Census takers will wear masks and follow the current health and safety guidelines in your community.  If you responded without a Census ID, we may visit you to confirm your address and collect your responses in person. We want to ensure we count everyone in the right place.	Don't miss the chance to shape your future—your response matters.  If you think you may not have been counted, respond online at 2020census.gov or by phone at 844-330-2020 now.  Respond using the address where you were living on April 1 and include everyone who usually lived there too, including children.	The next 10 years of funding for critical services will be informed by your participation in the census.  Census results will be shared soon.

See "2020 Census Operational Adjustments Due to COVID-19" for the latest operational timeline at <a href="https://2020census.gov/en/news-events/operational-adjustments-covid-19.html">https://2020census.gov/en/news-events/operational-adjustments-covid-19.html</a>.

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D-FS-PA-EN-029

#### Responding to the 2020 Census is easy, safe, and important

#### It's easy.

- · Responding takes only a few minutes to complete.
- You can respond online or by phone in one of 13 languages and find assistance in many more. Visit <a href="https://2020census.gov/languages.html">https://2020census.gov/languages.html</a>>.
- It has never been easier to respond on your own, whether online, over the phone or by mail—all without having to meet a census taker.

#### It's safe.

- Your response is safe, secure, and confidential. Your information is protected by law.
- We will not share your responses with immigration or law enforcement agencies.
- By law, your answers can only be used to produce statistics.
- Responding now will minimize the need for a census taker to follow up and visit your home later this year.
- Census takers will wear masks when they interview households in person. The interviews are quick and can be done outside your home and 6 feet apart.

#### It's important. Your response matters.

- Responding to the 2020 Census in this time of social distancing makes a difference for the well-being of your community and helps shape the future.
- Your response helps to direct billions of dollars in federal funds to local communities for health care, emergency response, schools, education programs, roads, and other public services.
- Results from the 2020 Census will determine the number of seats each state has in Congress and your political representation at all levels of government.
- Complete the 2020 Census now so your community will have the resources it needs over the next 10 years.
- An accurate census count helps communities get the resources they need for emergency and disaster response.

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# Statement from U.S. Census Bureau Director Steven Dillingham: Delivering a Complete and Accurate 2020 Census Count

Mon Aua 03 2020

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AUGUST 3, 2020 — The U.S. Census Bureau continues to evaluate its operational plans to collect and process 2020 Census data. Today, we are announcing updates to our plan that will include enumerator awards and the hiring of more employees to accelerate the completion of data collection and apportionment counts by our statutory deadline of December 31, 2020, as required by law and directed by the Secretary of Commerce. The Census Bureau's new plan reflects our continued commitment to conduct a complete count, provide accurate apportionment data, and protect the health and safety of the public and our workforce.

- Complete Count: A robust field data collection operation will ensure we receive responses from households that have not yet self-responded to the 2020 Census.
  - We will improve the speed of our count without sacrificing completeness. As part of our revised plan, we will conduct additional training sessions and provide awards to enumerators in recognition of those who maximize hours worked. We will also keep phone and tablet computer devices for enumeration in use for the maximum time possible.
  - We will end field data collection by September 30, 2020. Self-response options will also close on that date to permit the commencement of data processing. Under this plan, the Census Bureau intends to meet a similar level of household responses as collected in prior censuses, including outreach to hard-to-count communities.

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- Accurate Data and Efficient Processing: Once we have the data from self-response and field data collection in our secure systems, we plan to review it for completeness and accuracy, streamline its processing, and prioritize apportionment counts to meet the statutory deadline. In addition, we plan to increase our staff to ensure operations are running at full capacity.
- Flexible Design: Our operation remains adaptable and additional resources will help speed our work. The Census Bureau will continue to analyze data and key metrics from its field work to ensure that our operations are agile and on target for meeting our statutory delivery dates. Of course, we recognize that events can still occur that no one can control, such as additional complications from severe weather or other natural disasters.
- Health and Safety: We will continue to prioritize the health and safety of our workforce and the public. Our staff will continue to follow Federal, state, and local guidance, including providing appropriate safety trainings and personal protective equipment to field staff.

The Census Bureau continues its work on meeting the requirements of Executive Order 13880 issued July 11, 2019 and the Presidential Memorandum issued July 21, 2020. A team of experts are examining methodologies and options to be employed for this purpose. The collection and use of pertinent administrative data continues.

We are committed to a complete and accurate 2020 Census. To date, 93 million households, nearly 63 percent of all households in the Nation, have responded to the 2020 Census. Building on our successful and innovative internet response option, the dedicated women and men of the Census Bureau, including our temporary workforce deploying in communities across the country in upcoming weeks, will work diligently to achieve an accurate count.

We appreciate the support of our hundreds of thousands of community-based, business, state, local and tribal partners contributing to these efforts across our Nation. The 2020 Census belongs to us all. If you know someone who has not yet responded, please encourage them to do so today online at 2020census.gov, over the phone, or by mail.

#### ###

This entry was posted on Mon Aug 03 2020 and filed under 2020 Census and Census Operations.

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Prepared Statement Before the House Committee on Oversight and Reform Census in the Time of COVID

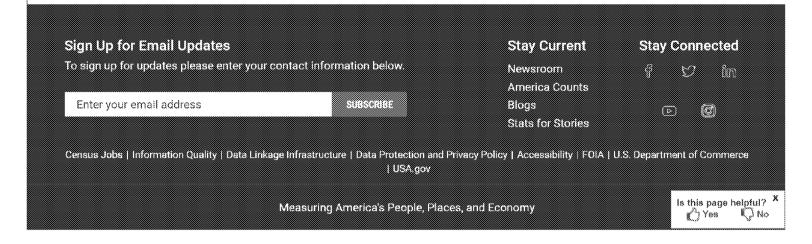
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#### Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 181 of 189

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## Update on the 2020 Census

Wed Jul 09 2020

in

WRITTEN BY: DR. STEVEN DILLINGHAM

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The leadership and staff of the U.S. Census Bureau – including the half-million census takers joining the 2020 Census team this summer – are fully committed to a complete and accurate count of all people living in the United States, without exception. That is our mission and the mission of our more than 380,000 partnering organizations across the nation that reach into every community and touch every household in America.

While the Census Bureau is enormously proud of its central role in conducting the count, the decennial census is a national responsibility and relies on everyone working together. Let there be no mistake, the 2020 Census is nonpartisan in its operation and support. The census is grounded in the U.S. Constitution. It is our collective legal, civic, and moral responsibility to do everything possible to get a complete and accurate count, including special efforts, talents, and partnerships to reach hardto-count and hard-to-reach populations. Working together with the outstanding leadership of the career executives with whom I am honored to serve, the experienced and dedicated teams in our field offices, and partners across the nation, we will complete our shared mission in the face of formidable challenges including COVID-19.

We are pleased to have received responses from more than 91 million households so far, representing nearly 62 percent of the nation's households. That is an enormous accomplishment, which would not have been possible without new technologies, innovations, and more committed partners than ever before. For the first time in history, we are providing everyone online and telephonic self-response options in addition to paper-based responses. We have found that the nation clearly prefers the efficient and cost-effective online option. The online responses allow us to devote resources to areas of greatest need, including hard-to-count areas and nonresponse follow-up operations. While we are excited about our progress, we must continue to focus on those

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areas with traditionally low response rates, which we monitor daily – and the public can as well – thorough our website. All communities must be fully counted!

While the unexpected public health challenges posed by COVID-19 brought our field operations to a halt in March, we determined that the best path forward was to shift the schedule of the planned field operations and activities. I am proud to report that we have restarted operations across the country and are operating in accordance with federal, state and local health and safety guidance. We have invited nearly every household in America to participate in the 2020 Census through multiple mailings and in-person deliveries for remote households that do not receive regular mail. We are resuming in-person enumeration for a handful of pre-determined remote households. We also are preparing to conduct our massive Nonresponse Followup operation beginning in a select number of communities in mid-July and expanding nationwide by mid-August.

We urge everyone to encourage friends, family, neighbors, and social networks to go online to fill out the 2020 Census, and to respond when census takers knock on their door to count their household in a safe manner. We will continue to stress the complete confidentiality of 2020 Census responses. We and our partners will also amplify "Be Counted" messages across social media platforms, local radio, television, and other communication methods.

The Census Bureau has planned over the last decade to execute the most efficient, effective, and innovative decennial census ever. With the continued support of the American people and our hundreds of thousands of partners across the country, I am confident we will accomplish our mission and deliver a complete and accurate count of the nation.

This entry was posted on Wed Jul 08 2020 and filed under 2020 Census and COVID-19.

#### Previous Next

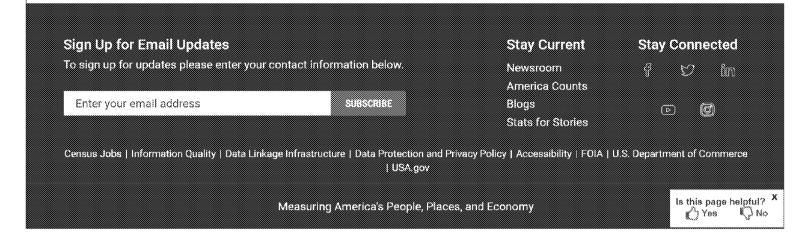
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# 2020 Census Operational Adjustments Due to COVID-19

We're adapting or delaying some of our operations to protect the health and safety of our staff and the public and make sure we get the same population counted another way.



In light of the COVID-19 outbreak, the U.S. Census Bureau is continually adjusting 2020 Census operations in order to:

- Protect the health and safety of the American public and Census Bureau employees.
- Implement guidance from Federal, State, and local authorities regarding COVID-19.
- Ensure a complete and accurate count of all communities.

To help the Census Bureau continue to adapt to the COVID-19 pandemic, the White House Office of Management and Budget recently submitted a supplemental request of \$1 billion for the 2020 Census. This funding would allow for supplemental hiring, pay incentives, additional outreach and advertising, and replenished contingency funding to provide needed flexibility as the Census Bureau conducts its largest component of the field operation, Nonresponse Followup. This flexibility is critical to helping us operate in the midst of an unprecedented public health crisis, including accelerated efforts to conduct our field data collection as quickly, and safely as possible, while ensuring a complete and accurate count and a timely delivery of quality data.

Since the suspension of field operations in mid-March, the Census Bureau has continually assessed our operational plans, taking into account Federal, state and local guidance, and the status of COVID-19 cases to ensure that we can safely fulfill our mission. Our continuing rigorous analysis led to a phased restart that began in May, and a soft launch of the Nonresponse Follow-up operation that began early in a number of area census offices in mid-July. The supplemental request is an extension of our effort to ensure we are ready to adapt to challenges in the environment.

On August 3, 2020, Census Bureau Director Steve Dillingham released a <u>statement</u> on recent updates to the 2020 Census operational plan.

Census Takers Are Following Up with Nonresponding Households Starting July 16, census takers will begin interviewing households that have yet to respond to the 2020 Census in regions managed by the area census offices on this map ₹.

In subsequent weeks, the Census Bureau will announce additional census offices as it prepares to begin enumeration activities nationwide. The majority of census offices across the country will begin follow-up work on August 11.



The Census Bureau is working to complete data collection as quickly and safely as possible, while ensuring a complete and accurate count as it strives to comply with the law and statutory deadlines. All offices are schedule to complete their work by September 30, 2020.

Census takers will follow local public health guidelines when they visit. Learn more at Census Takers In Your Neighborhood.

#### Review of 2020 Census Operational Plan

This presentation ≝ updates partners, stakeholders and the public on 2020 Census operational changes.

#### Status of Current Operations

Cansus takers will interview households in person. New dates will cover areas previously scheduled for "Early NRFU."

Planned Schedule	Revised Schedule
May 13 – July 31	The Census Bureau began soft-launching NRFU on July 16, 2020, and it will soon be underway across the entire country. All area census offices will complete their work by September 30, 2020.

#### Group Quarters (E-Response & Paper Enumeration)

Many group quarters have already begun responding through our e-Response enumeration option.

Planned Schedule	Revised Schedule
April 2 – June 5	April 2 – September 3

#### Remote Alaska

Early operation to reach parts of Alaska which may be difficult to reach later in the year and whose populations depart for other activities. The operation will be mostly completed on the original planned schedule, though some areas with year-round populations will be enumerated when it is safe to do so.

#### Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 187 of 189

Planned Schedule	Revised Schedule

January 21 – April 30 January 21 – August 31

#### Island Areas

Census takers interview households in American Samoa, the Commonwealth of the Northern Mariana Islands, Guam, and the U.S. Virgin Islands. This operation is coordinated with the local Island Areas governments. Census takers use paper questionnaires to interview households.

Planned Schedule	Revised Schedule
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February 3 - June 30 February 3 - September 30

#### Field Offices at Peak Operations

Managers and staff commence administrative, training, deployment and support activities for peak data collection operations. This includes selecting and hiring field staff.

Planned Schedule	Revised Schedule
March 1	Phased re-opening occurred between May 4
	and lune 12

#### Update Leave - Stateside

Census takers drop off invitations to respond and paper questionnaires at the front doors of 5 million households stateside while updating the addresses.

Planned Schedule	Revised Schedule
March 15 April 17	Phased re-opening occurred between May
	4 and June 12

#### Update Leave – Puerto Rico

Update Leave operations for the Commonwealth of Puerto Rico, approximately 1.7 million households, will be coordinated separately.

Planned Schedule	Revised Schedule
March 15 – April 17	May 22

#### **Update Enumerate**

Census takers interview about 2,000 households in remote parts of northern Maine and southeast Alaska.

Planned	Schedule	Revised Schedule

March 16 - April 30

June 14 - July 29

#### In-Person Group Quarters Enumeration

Group Quarters that remain as part of our in-person group quarters enumeration efforts will begin in July.

Planned Schedule	Revised Schedule

April 2 – June 5 July 1 – September 3

#### Service Based Enumeration

We're working with service providers at soup kitchens, shelters, and regularly scheduled food vans to count the people they serve.

Planned Schedule	Revised Schedule

March 30 – April 1 September 22 - September 24

#### Mobile Questionnaire Assistance

Census Bureau staff assists people with responding online at places people gather (events, grocery stores, etc.).

Planned Schedule	Revised Schedule
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March 30 – July 31 To be completed on September 30

#### Count of People experiencing homelessness outdoors

Census takers count people under bridges, in parks, in all-night businesses, etc.

April 1 September 23 - September 24

#### **Enumeration of Transitory Locations**

Census takers count people staying at campgrounds, RV parks, marinas, and hotels if they do not usually live elsewhere.

Planned Schedule	Revised Schedule

April 9 – May 4 September 3 – September 28

#### **Process Apportionment Counts**

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#### Case 5:20-cv-05799-LHK Document 105-3 Filed 09/13/20 Page 189 of 189

After collection activities are complete, Census Bureau experts run and review output from programs to unduplicate responses, determine final housing unit status, populate any missing housing unit data on household size and finalize the universe to be included in the apportionment count file.

The statutory deadline to provide apportionment counts is December 31, 2020.

#### **Process Redistricting Data**

Census Bureau experts run and review programs to populate any missing demographic data for each household, run differential privacy programs to ensure confidentiality and run tabulation programs for each state delivery.

The statutory deadline to provide redistricting data is March 31, 2021.

#### Press Kit: COVID-19

The Census Bureau continues to carefully monitor the COVID-19 situation and follow the guidance of federal, state, and local health authorities.

STAY UP TO DATE 3

#### Related Information

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Statement on 2020 Census Operational Adjustments Due to COVID-19

In light of the COVID-19 outbreak, the U.S. Census Bureau is adjusting 2020 Census operations.

#### Response Rates

How many people in your community have already responded to the 2020 Census? Keep track with this map of response rates.

#### 2020 Census Operations

Extensive preparations for the 2020 Census began far in advance to ensure a complete and accurate count.

#### Sign Up for Email Updates

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