# Atlantic Yards Over the Years: a Visual History

- Images assembled by Norman Oder, Atlantic Yards Report
- AtlanticYardsReport.com

#### 12/03 site plan, Forest City Ratner

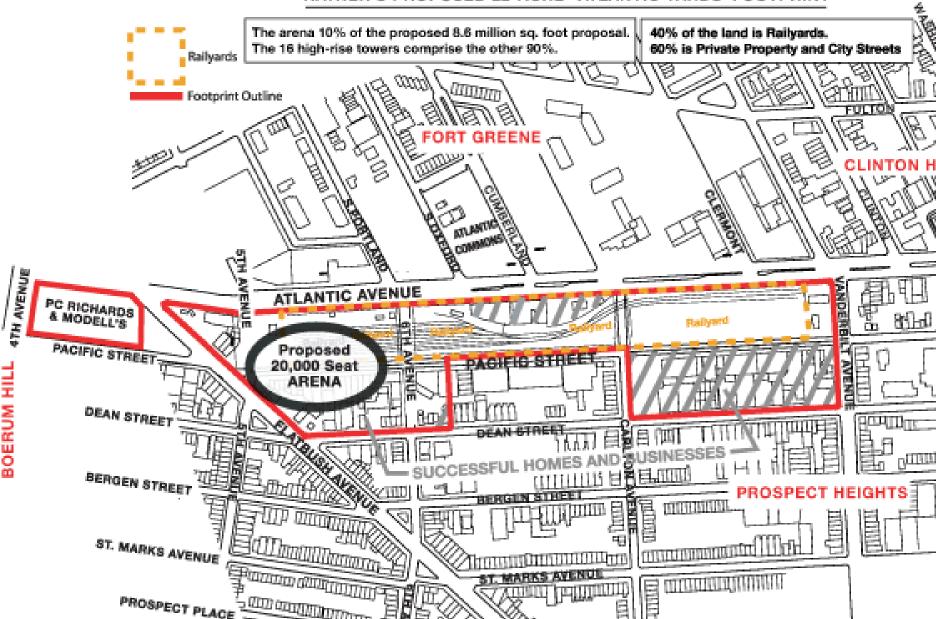


#### Official Site Plan, Empire State Development Corporation. 2006

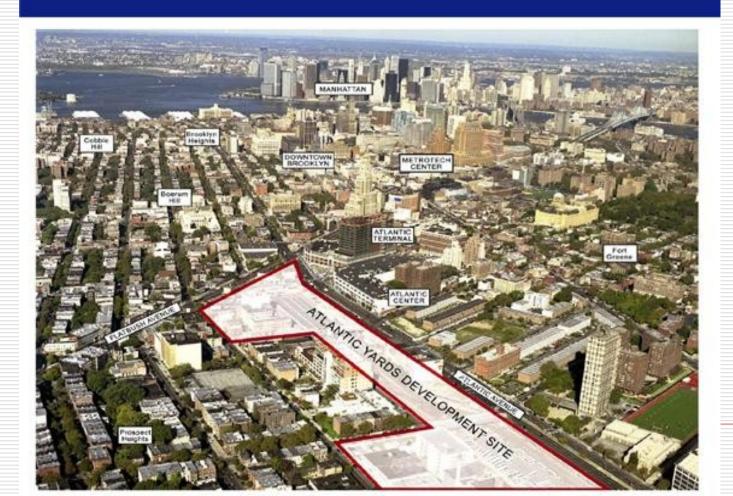


#### Develop Don't Destroy Bklyn Map

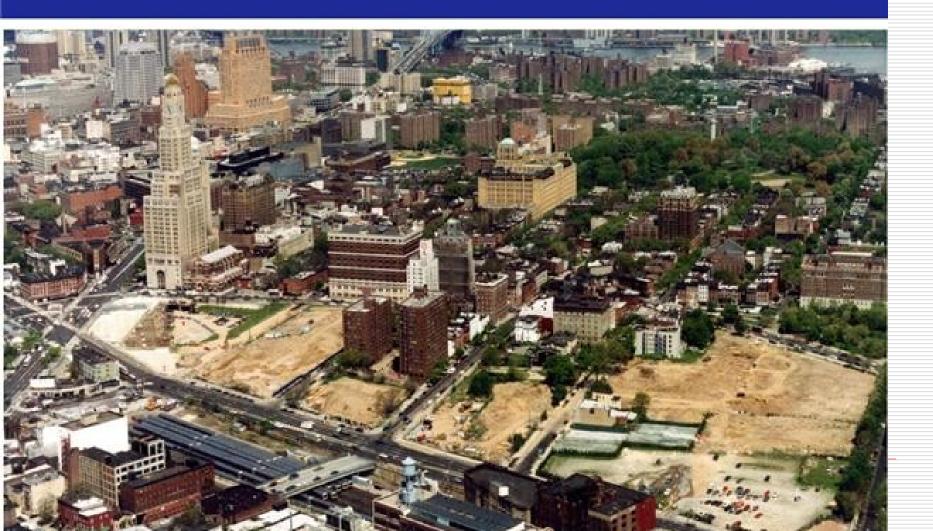
#### RATNER'S PROPOSED 22-ACRE "ATLANTIC YARDS' FOOTPRINT



#### Forest City Ratner Presentation to City Council, 2005 (note distance of "Prospect Heights" from site) Downtown Brooklyn



# FCR slide of 1980s, real blight Atlantic Terminal/Center Before

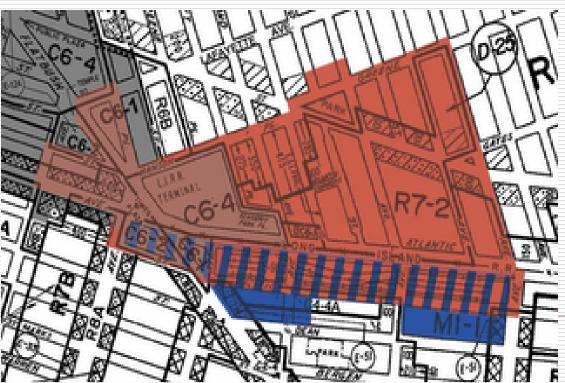


### FCR's two malls, new housing Atlantic Terminal/Center Today



#### Atlantic Terminal Urban Renewal Area (ATURA), from 1960s

 ATURA in red, AY site blue; eminent domain battle over properties in "blue" blocks (not blue/red)



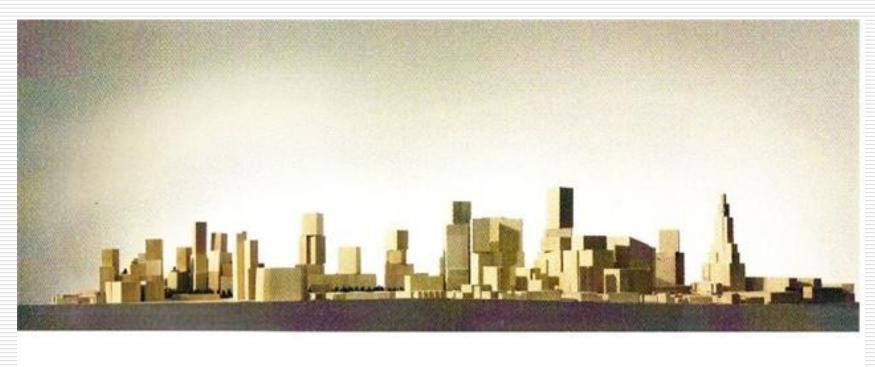
#### December 2003 arena rendering

#### By Frank Gehry



### December 2003 skyline rendering

#### By Frank Gehry, Williamsburgh Savings Bank at right (east)



# Brooklyn Paper, Mar Brooklyn Paper Weither January 2004

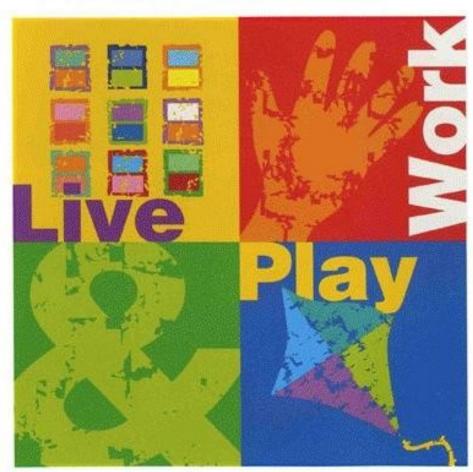
 Indy weekly was sold to
Rubert
Murdoch's
CNG in
2009



# Forest City Ratner Brochure mailed to Brooklynites, May 2004

- The quote is from Herbert Muschamp, NYTimes architecture critic
- The buildings would not be three stories

A GARDEN OF EDEN GROWS IN BROOKLYN...



#### Develop Don't Destroy Brooklyn (DDDB) poster, August 2004



Check Out Bruce Ratner's Huge 17 High-Rise and Nets Arena Project Model



#### **FUFGEDDABOUDTS** With Your Help, We Can Beat This Monster! Go To DevelopDontDestroy.org and Join The Fight.

## Summer 2005

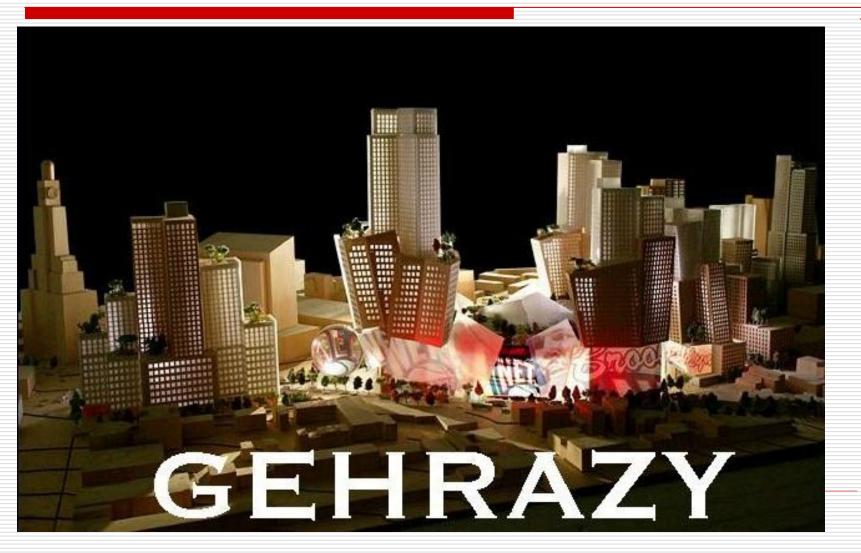
- "Publication" by Forest City Ratner
- After second issue in fall 2005, it was canceled



# July 2005, New Gehry renderings from above

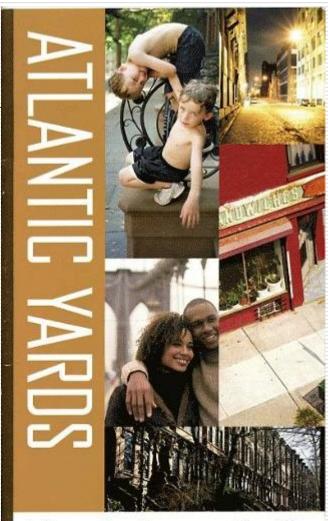


## DDDB addendum, July 2005

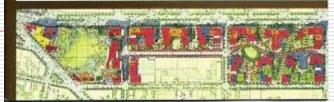


### Atlantic Yards brochure, May 2006

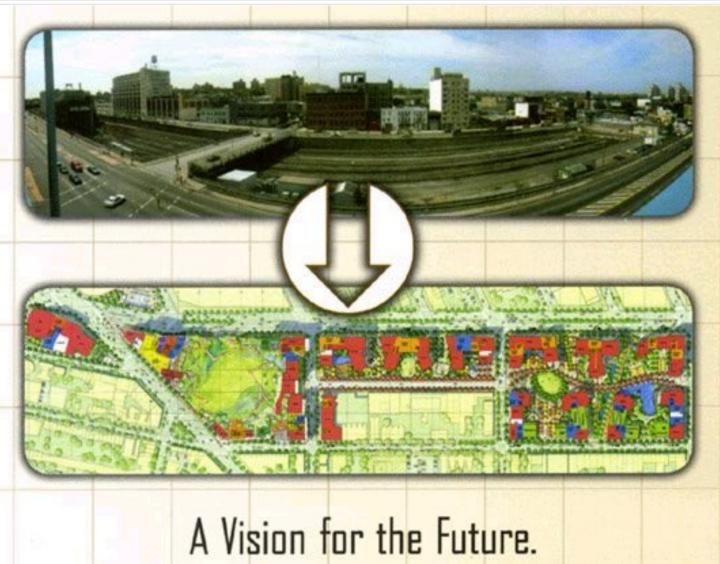
 Where are the towers? (Smudgy buildings in red, as seen from a satellite)



A Vision For Downtown Brooklyn



# Fish-eye lens misleadingly suggests whole site is a railyard



Brooklyn Views blog (via DDDB), May 2006

 Views of Fifth Avenue looking north at "Miss
Brooklyn"
(currently the office tower is on hold)



BEFORE: Fifth Avenue Looking North



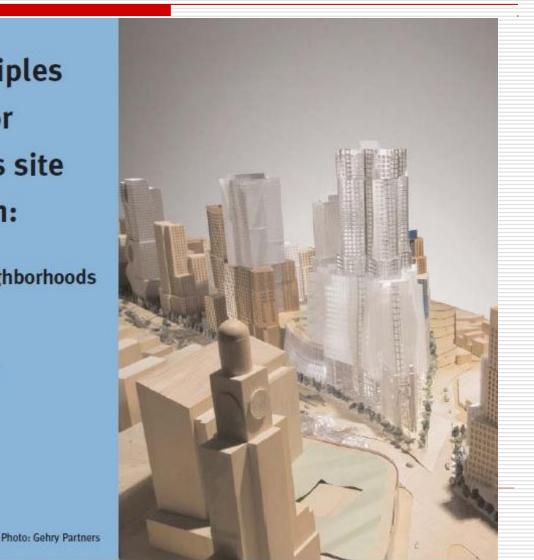
AFTER ?: Fifth Avenue Looking North

From Brooklyn Views article "It's The Scale, Stupid"

#### Municipal Art Society, June 2006

Five proven principles to make a plan for the Atlantic Yards site work for Brooklyn:

- 1 Respect the existing neighborhoods
- 2 Don't eliminate streets
- 3 Create a real public park
- **4** Promote lively streets
- 5 Don't choke the streets



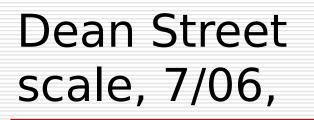
#### July 2006: new Gehry renderings



# July 2006

- Flagship tower="Miss Brooklyn"
- Gehry calls it "my ego trip"





By Jonathan Barkey Looking northwest toward Downtown Brooklyn



#### Gehry incorporates Barkey's photo for ESDC



Proposed Project This figure is new to the FEIS

Existing and Proposed Views: Northwest on Dean Street



10.30.06

**Existing Conditions** 

#### Possible signage, November 2006



Note: For illustrative purposes only

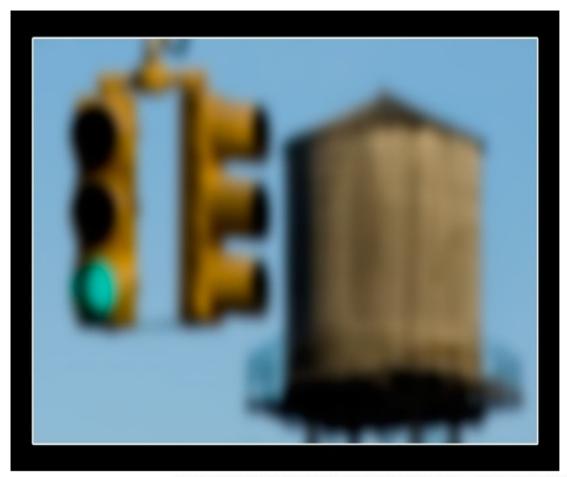
This figure is new to the FEIS

Proposed Urban Room and Signage Atlantic Avenue–Transparent Signage Figure 8-37a

Atlantic Yards Arena and Redevelopment Project

### AtlanticYardsPhotoBook.com

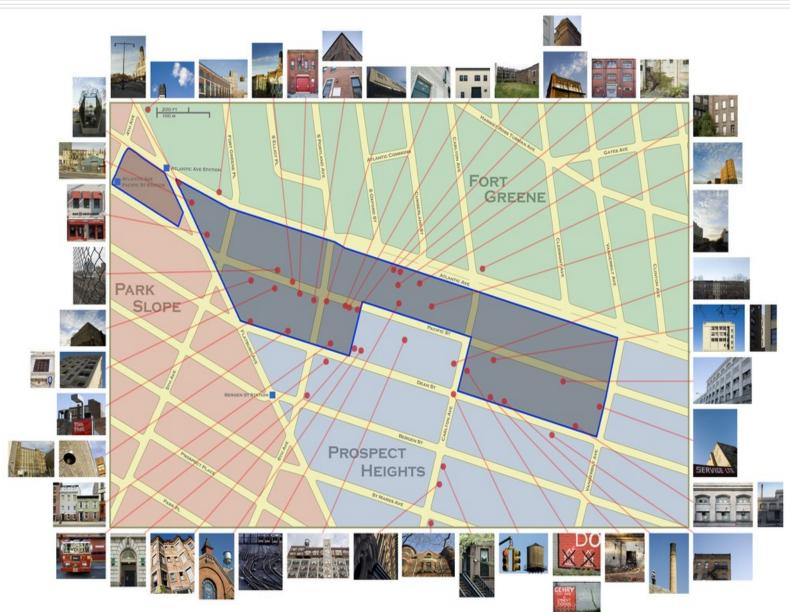
#### ATLANTIC YARDS: [DE]CONSTRUCTION OF THE NEIGHBORHOOD



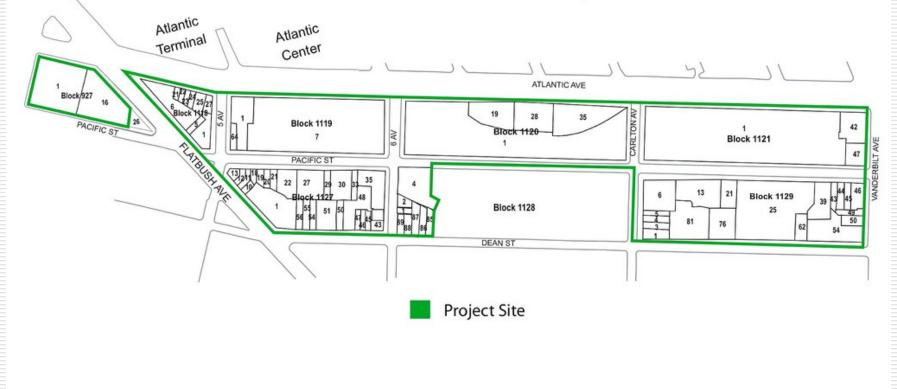
PURCHASE THE BOOK

"unclear GO", Dean Street at Carlton Avenue, Prospect Heights, Brooklyn, New York

## Photos by Tracy Collins

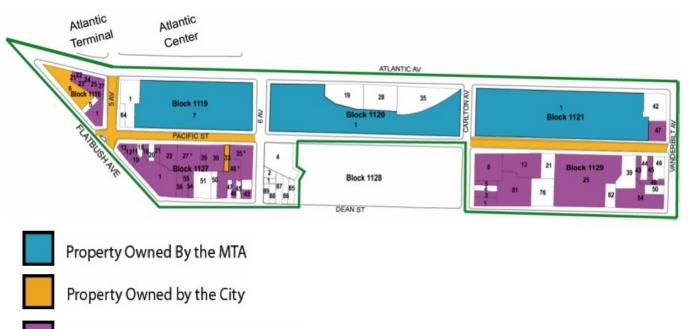


#### Atlantic Yards Arena & Redevelopment Project Block and Lot Map



### Forest City Ratner Property Map, May 2005

#### **Atlantic Yards Site Acquisition**

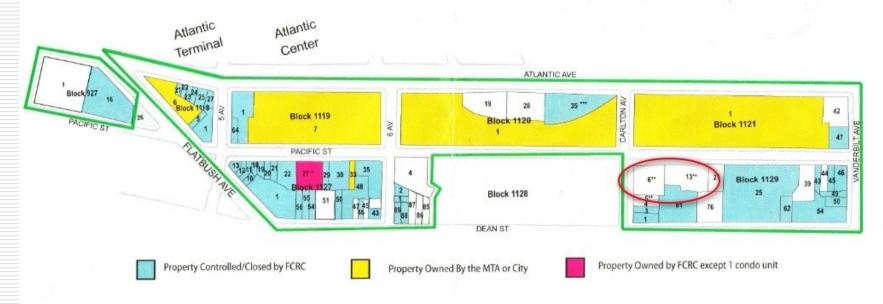


Property Owned/Controlled by FCRC

\* Property Controlled by FCRC Except Block 1127, Lot 27 (1 unit), Lot 35 (2 units), Lot 48 (1 unit)

### Forest City Ratner Property Map, August 2008, overstates control

### Brooklyn Arena and Atlantic Yards Block and Lot Map



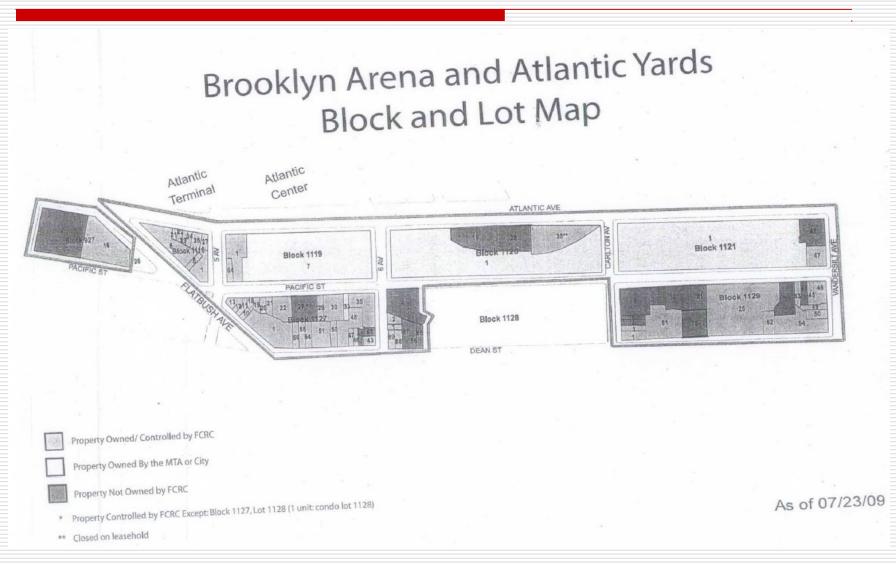
\* Property Owned by FCRC except 1 Condo Unit

86% of Atlantic Yards is owned or controlled by FCRC, the MTA and the City.

All information is to the best of FCRC's knowledge.

- \*\* FCRC acquired ground leases on theses sites, but fee owner objected and sued to terminate ground leases. The Court declared lease assignments invalid and leases terminated. The decision is being appealed.
- \*\*\* FCRC aquired ground lease on this site

# ESDC Property Map, July 2009, corrects the record



# ESDC 2006 map of properties with one or more "blight characteristics"



Serious Sidewalk Degradation



Properties Exhibiting One or More Blight Characteristics

Atlantic Yards Arena and Redevelopment Project: Blight Study

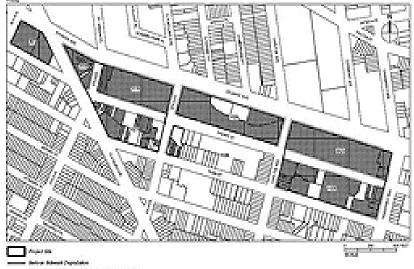
#### Overview of Blighted Conditions Figure 1

# What if a working railyard doesn't actually constitute blight?

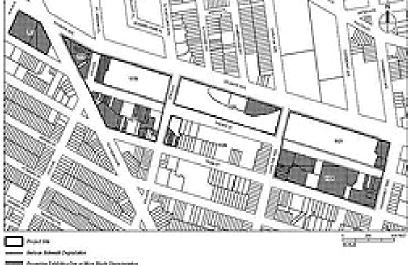
#### Atlantic Yards footprint map

Railyards shown as blighted.

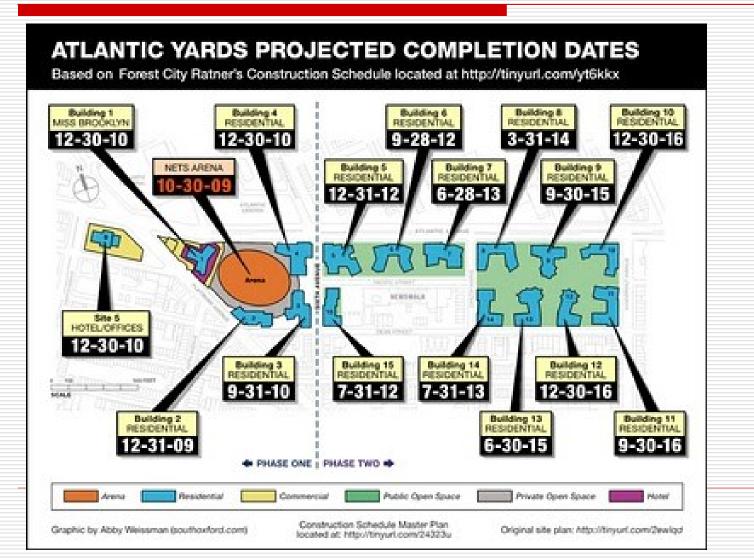
Coldman Day or Dates Have Departmenter



Railyards shown as NOT blighted.

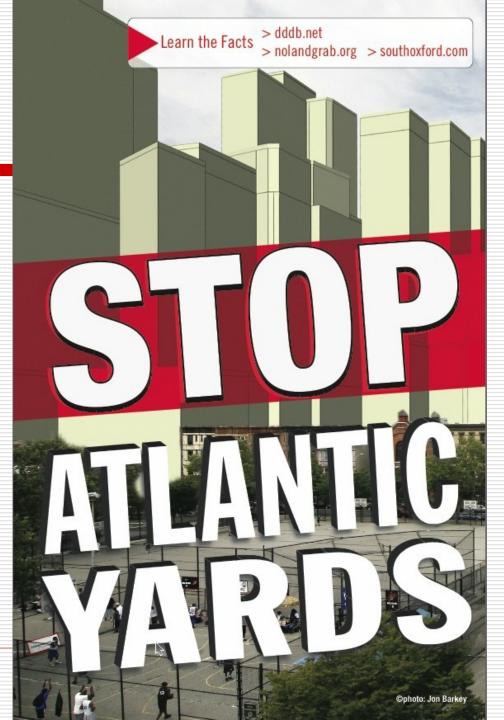


### Completion Dates for Project Buildings as Estimated in 2006



### Poster by DDDB

#### Sept. 2006



THE NEW YORK THREE, FRIDAY, JANUARY IS, 2007

Barclays, a world leader in finance, is PROUD TO PRESENT BROOKLYN WITH

THE BARCLAYS CENTER

## January 2007

- Barclays buys arena naming rights for a reported \$400 million. In 2009, we learn that was halved.
- First rendering of project scale from street level to appear in a newspaper. It came in an advertisment.



ARCLAYS

A vision of world-removed architect from Gohy and Forest City Rateur Companies. A stage for both seconds and commence. Arcs and exertainment. AVD EXE MERTICITY THE RISKON IN/V MEME DF THE MITS? As the contragence of our E million separe that of development and 8 millions of parse spaces, the Barcison, Conter updates in our data is a surveylated return for space to Barchity. It signates a motivit to Biosolity route, a solutifie executed? The present to be part of MEME EARCHITY and the analysis (conter updates in our data) as the second of the present to be part of MEME EARCHITY. We are a financial separate samplary with new 25 million containers in 60 mitching. We are 300 years als. We are 108,200 analyses string. We are used the world's histing development bards, as and managers and ETP products. But are are of the world's barden in Manach XME AME TAVIDOUCHY IS EXACEDATED.

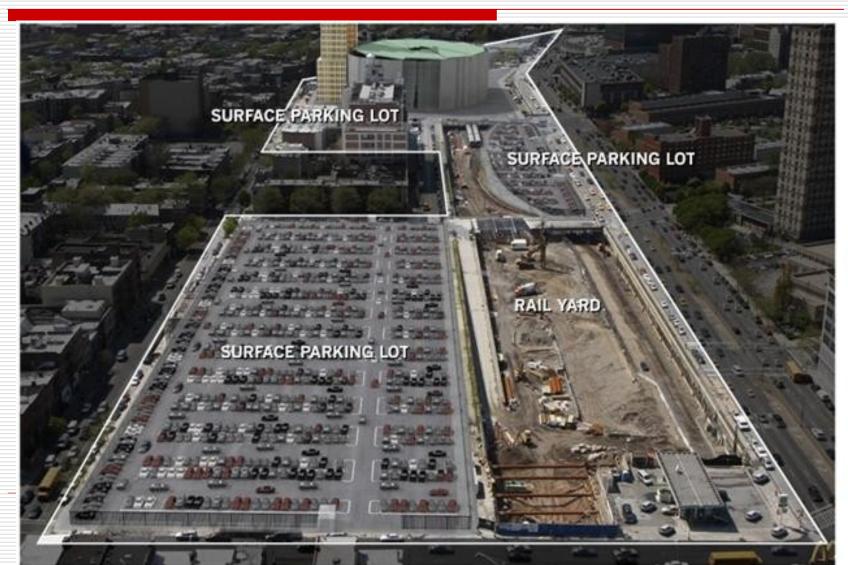
### May 2008: final Gehry designs; no Phase 2 portrayed, nor Site 5 tower



Gehry Partners

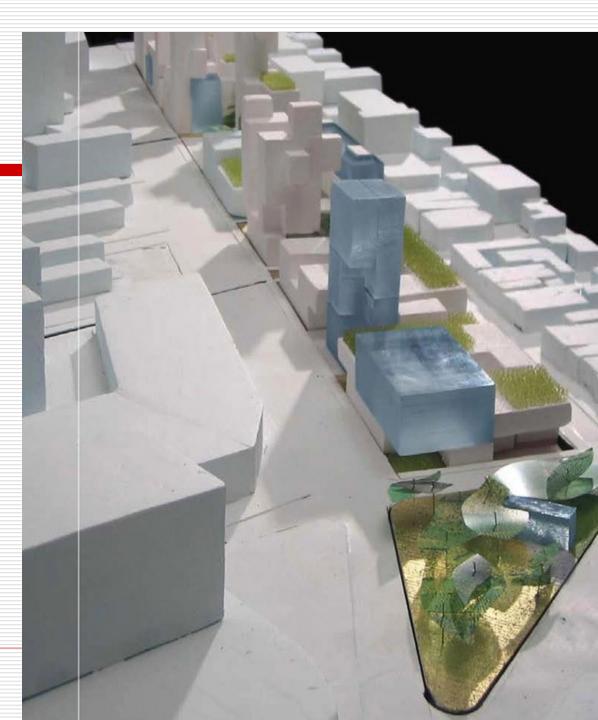
**View from Flatbush Avenue** 

# May 2008, Municipal Art Society alternative vision: Atlantic Lots



### UNITY Plan, Sept. 2008

 Limited to railyard and blocks above Pacific Street.
Superblocks gone, new streets added.



## June 2009, Ellerbe Becket arena

#### ARCHITECTURE Battle Between Budget and Beauty, Which Budget Won



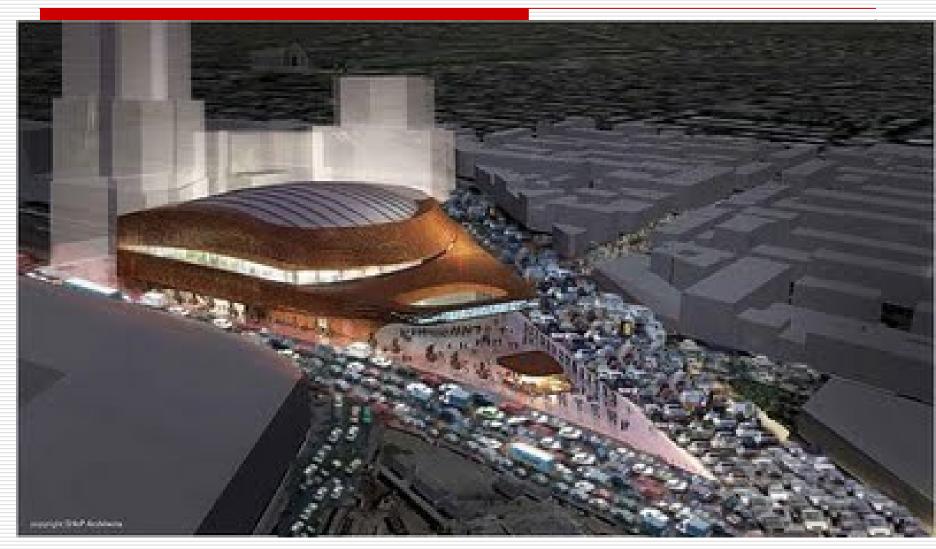
Ellerbe Becket

The firm Ellerbe Becket's design for a Nets arena in Brooklyn, viewed from Atlantic Avenue. A version by Frank Gehry has been abandoned.

# Sept. 2009, new skin by SHoP; note "vaportecture" towers



#### Arena image enhanced with traffic



## Will Rooftop Advertising be OK?

#### Design guidelines say no



### Prospect Heights Historic District, designated in June 2009

SE block in red: parking lot for 1000+ cars

Would project remove blight or create it?

 Map by Tracy Collins

