NBC News/Marist Poll North Carolina Annotated Questionnaire
October 2020

NC Adults: n=1,135; MoE +/- 3.9
NC Registered Voters: n=1,049; MoE +/- 4.1
NC Likely Voters: n=800; MoE +/- 4.7

		NC Adults	NC Registered Voters	NC Likely Voters
		Column %	Column %	Column %
Do you approve or disapprove of the job Donald Trump is doing as president?	**Approve**	44%	44%	44%
	Disapprove	51%	52%	52%
	Vol: Unsure	5%	4%	3%
	July 2020			
	Approve	40%	41%	n/a
	Disapprove	54%	55%	n/a
	Vol: Unsure	6%	4%	n/a
Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]	**Strongly approve**	34%	35%	35%
	Approve	10%	9%	9%
	Disapprove	7%	7%	6%
	Strongly disapprove	44%	45%	46%
	Unsure	5%	4%	3%
	July 2020			
	Strongly approve	27%	29%	n/a
	Approve	12%	12%	n/a
	Disapprove	14%	12%	n/a
	Strongly disapprove	40%	43%	n/a
	Unsure	6%	4%	n/a
Do you approve or disapprove of the job Roy Cooper is doing as governor?	**Approve**	59%	59%	60%
	Disapprove	32%	33%	33%
	Vol: Unsure	9%	8%	7%
	July 2020			
	Approve	58%	59%	n/a
	Disapprove	34%	35%	n/a
	Vol: Unsure	8%	6%	n/a
If November's election for president were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:] [If already voted: Whom did you support in the presidential election?] [Asked of Registered Voters]	**Joe Biden and Kamala Harris, the Democrats**		51%	**52%**
	Donald Trump and Mike Pence, the Republicans		46%	**46%**
	Other		2%	**2%**
	Undecided		1%	**1%**
North Carolina Persuadable Voters			***3%***	***2%***

		NC Adults	NC Registered Voters	NC Likely Voters
		Column %	Column %	Column %
	July 2020			
	Joe Biden, the Democrat		51%	n/a
	Donald Trump, the Republican		44%	n/a
	Other		2%	n/a
	Undecided		4%	n/a
North Carolina Persuadable Voters			*12%*	n/a
Would you say that you strongly support <candidate>, somewhat support them, or do you think that you might vote differently on Election Day? [Asked of Registered Voters with a Candidate Preference for President]	**Strongly support**		75%	77%
	Somewhat support		22%	21%
	Might vote differently		2%	1%
	Unsure		1%	1%
	July 2020			
	Strongly support		69%	n/a
	Somewhat support		23%	n/a
	Might vote differently		7%	n/a
	Unsure		1%	n/a
In general, do you have a favorable or an unfavorable impression of Donald Trump?	**Favorable**	43%	43%	43%
	Unfavorable	53%	54%	54%
	Unsure-Never Heard	4%	3%	3%
	July 2020			
	Favorable	39%	39%	n/a
	Unfavorable	55%	57%	n/a
	Unsure-Never Heard	6%	4%	n/a
In general, do you have a favorable or an unfavorable impression of Joe Biden?	**Favorable**	47%	49%	50%
	Unfavorable	46%	47%	46%
	Unsure-Never Heard	6%	4%	4%
	July 2020			
	Favorable	43%	45%	n/a
	Unfavorable	48%	48%	n/a
	Unsure-Never Heard	8%	7%	n/a
If November's election for U.S. Senate in North Carolina were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:] [If already voted: Whom did you support in the election for U.S. Senate in North Carolina?] [Asked of Registered Voters]	**Cal Cunningham, the Democrat**		53%	**53%**
	Thom Tillis, the Republican		43%	**43%**
	Other		2%	**2%**
	Undecided		2%	**2%**
North Carolina U.S. Senate Persuadable Voters			**7%**	**7%**

		NC Adults	NC Registered Voters	NC Likely Voters
		Column %	Column %	Column %
	July 2020			
	Cal Cunningham, the Democrat		50%	n/a
	Thom Tillis, the Republican		41%	n/a
	Other		1%	n/a
	Undecided		9%	n/a
North Carolina U.S. Senate Persuadable Voters			22%	n/a
Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day? [Asked of Registered Voters with a Candidate Preference for U.S. Senate]	**Strongly support**		49%	50%
	Somewhat support		46%	45%
	Might vote differently		4%	4%
	Unsure		1%	1%
	July 2020			
	Strongly support		50%	n/a
	Somewhat support		36%	n/a
	Might vote differently		13%	n/a
	Unsure		2%	n/a
If November's election for governor in North Carolina were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:] [If already voted: Whom did you support in the election for governor in North Carolina?] [Asked of Registered Voters]	**Roy Cooper, the Democrat**		59%	**59%**
	Dan Forest, the Republican		40%	**40%**
	Other		<1%	**<1%**
	Undecided		1%	**1%**
North Carolina Governor Persuadable Voters			***4%***	***3%***
	July 2020			
	Roy Cooper, the Democrat		58%	n/a
	Dan Forest, the Republican		38%	n/a
	Other		<1%	n/a
	Undecided		4%	n/a
North Carolina Governor Persuadable Voters			*13%*	n/a
Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day? [Asked of Registered Voters with a Candidate Preference for Governor]	**Strongly support**		72%	74%
	Somewhat support		26%	24%
	Might vote differently		2%	1%
	Unsure		1%	1%
	July 2020			
	Strongly support		64%	n/a
	Somewhat support		26%	n/a
	Might vote differently		9%	n/a
	Unsure		2%	n/a

		NC Adults	NC Registered Voters	NC Likely Voters
		Column %	Column %	Column %
Overall, do you support or oppose the confirmation of Amy Coney Barrett to the Supreme Court?	**Support**	47%	49%	49%
	Oppose	37%	38%	40%
	Unsure	16%	13%	12%

Nature of the Sample: NBC News/Marist Poll of 1,135 North Carolina Adults

This survey of 1,135 adults was conducted October 25th through October 28th, 2020 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state were contacted on landline or mobile numbers and interviewed by telephone using live interviewers. Survey questions were available in English or Spanish. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from Dynata. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. The samples were then combined and balanced to reflect the 2017 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ±3.9 percentage points. There are 1,049 registered voters. The results for this subset are statistically significant within ±4.1 percentage points. There are 800 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the November 2020 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ±4.7 percentage points. Tables include results for subgroups to only display crosstabs with an acceptable sampling error. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.